

SELL PAR TUBES NOW! — WHY WAIT?

Par Tube Protects Your Grips The Full Bag Length



PAR TUBES As Used in Individual Compartment or Slot Type Bags

The demand is terrific and the profits are quick. PAR TUBES superior construction proves them tops in the field. A *Must* for any golfer who wants to protect his grips the full bag length and obtain a friction-proof bag with an individual compartment for each club. PAR TUBES are dropped into oval or round type bags allowing a numerical arrangement of clubs. PAR TUBES fit into and strengthen individual compartment bags, allowing full free use of EVERY compartment.

PAR TUBES are Strong — Moistureproof — They are endorsed by Pros and Amateurs alike as a great idea for keeping grips in fine condition and protecting clubs against marring by careless handling.

Packed in cartons of 42 and 144

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Plans Made for International Seniors' Championship

The fourth Teacher's International Trophy Match for the International Senior professional golf title will be played over 36 holes at Pollok GC, Glasgow, Scotland, on June 28. Al Watrous, Birmingham, Mich., the 1957 P.G.A. Seniors' champion will be the American representative in the international match. His opponent will be the winner of the Teacher's Senior Professional tournament being played at Fulwell GC near London, Apr. 10-12.

Watrous, member of three Ryder Cup teams and runner-up in the 1926 British Open is already well-known in Scotland and the Teacher's International Trophy

Match may find Watrous facing one of his previous Ryder Cup opponents.

Pro Golf Company Has New "Power Center" Golf Ball

At a sales meeting in Florida, salesmen of Professional Golf Co. of America had an opportunity to work up the selling power they'll put into the company's newly developed "Power Center" First Flight golf balls. A steel ball is used for the center which is said to stabilize flight of the ball while adding to accuracy and distance. Pro-only, the Power Center First Flights are packaged in an attractive box featuring a cross-section showing construction of the ball.



Photo shows, (l. to r.): Mike Brady, Bob Hoffner, Bill Jelliffe, Jack Harkins, treas., Chandle Harper and Earle Schlax. Harry Paylor, Jim Fisher, Steve Doctor, Jim Hohler and Don Martin of the sales staff were still out on the course testing.

Shell Builds Denver Plant

Shell Chemical Corp. is building a new unit at its Denver plant to produce methyl parathion, a phosphorous based insecticide. The plant will be completed in early May.