

Book Review

Golf Operators Handbook . . . Published by the National Golf Foundation, 407 S. Dearborn St., Chicago 5, Ill. . . . 112 pages, fully illustrated . . . Price \$3, postpaid.

Golf Operators Handbook, a planning, building and operating guide for miniature courses, driving ranges and par-3 courses, is just off the press, Rex McMorris, executive vp of the National Golf Foundation, has announced.

The 112 page book is profusely illustrated with more than 150 photos and plans of these three types of operations and contains up-to-date 'how-to' information collected from all parts of the country by the Foundation staff.

McMorris pointed out that the need for such a book has become acute in recent years because of the constantly growing public interest in all forms of golf. Evidence of this interest, he said, lies in the increasing number of inquiries received by the Foundation from individuals and groups throughout the U. S. who want to invest in such facilities. He added:

Cites Profit Potential

"While the Foundation is primarily concerned with development of more regulation golf courses of all types to fill expanding demand, it recognizes the appeal of other golf facilities and their value as breeding places for new golfers as well as their profit potential as successful businesses.

"The Golf Operators Handbook is designed to assist new operators of miniature courses, driving ranges and par-3 (pitch-and-putt) courses in getting off on the right foot — and to post experienced operators on new ideas and methods developed in various parts of the country during the post war years."

The following partial table of contents highlights information contained in the new book. (Check or money order should accompany all orders for the book.)

Miniature Golf Putting Course

Is it profitable? / how to get a miniature golf course / proven designs / prefabricated courses / selecting the site / area required / lighting

boosts play / fencing, routing & signs / equipment / tournaments / insect control / drainage / construction

Golf Driving Range

Area required / selecting the site/ location / zoning & licensing / nuisance elements / topography / soil resources / drainage / water / electric power / plan for expansion / safety factors / tee mats / grass tees / earthen tees / automatic tees / sheltered tees / double deck tees / fairways and target greens / turf maintenance / practice sand traps / lighting / range buildings / other facilities / equipment / clubs and balls / ball containers / ball retrievers / club display / club maintenance / the golf shop / promoting the range

Par-3 Golf Course

Origin and history / area required / land, construction operation and maintenance costs / appeal to golfers / golf centers / planning the par-3 / is an architect necessary / selection of site / soil factors / power and water / terrain / natural features / designing the par-3 / variety of holes / yardage plans / tees / greens / traps / lighting for night play / how to get a par-3 / the private operator / the municipality / leasing municipal land for a par-3

Practice Putting Greens

How to build and maintain a putting green

Swinging Around Golf

(Continued from page 18)

rings to Walker Inman and Mike Krak . . . Pro Buck White's son, Garrard, who used to go to many tournaments along the circuit with his mother and dad, qualified in the Mississippi section for the National Jaycee tournament.

Betty Dodd with her guitar and repertory of hill-billy and lone prairie songs has raised about \$4000 at women's golf events for the Babe Zaharias Cancer Fund . . . The Ladies PGA has done considerable collecting for the fund, the girls getting \$1700 at Detroit alone.

Very impressive durability record made by Fred Wright this year in losing the Massachusetts Amateur championship final, 6 and 5, to a 19-year-old opponent . . . Fred has won seven of those championships; the first in 1920 and the seventh in 1938 . . . He was Western junior champion in 1917.

Survey on "Kiddieland Operations" made by Billboard magazine shows miniature golf courses ranked sixth in popularity of amusement parks . . . Kiddie rides, refreshment stand, novelty stand, restaurants and penny arcades led the miniature course . . . Golf driving range ranked 12th in popularity.

Golfwear business now accounts for about \$8 million yearly sales volume at pro shops . . . Many older pros remember, not too far back, when golf hosiery imported from relatives in Scotland was the only apparel item pro shops handled . . . Murray Lesser, head of Bartlay, Ltd., which supplies many of the smart shirts sold through pro shops, is the son of the man who first did a big business in the US specializing in sports wear . . . Lesser, Sr., imported British polo shirts and made them basic styling for sports shirts.

Clearing starting this month on 5000 acre tract at Sarasota, Fla., which will have, with

