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PATENT PENDING



Pros Star as School Masters

(Continued from page 64)

plan will grow very fast from now on. There were 28 assistants registered. While attendance was relatively small I believe that the early date had something to do with it. Regardless of the fact that only 28 attended I am more enthusiastic about the plan than ever.

"After the meeting quite a few of the assistants remarked to Joe Devany and myself that they felt sorry for those fellows who didn't show up and felt that when the word got around of how interesting and educational this affair was, we would have a full house next time.

"My own reaction to the whole affair was that the older and experienced pros can perform a valuable service not only for their own benefit but for the game as a whole through programs of this sort. Our program convinced me that the younger fellows are eager to learn."

Golf Car Survey Made by Met (N.Y.) Golf Assn.

Metropolitan Golf Assn., 40 E. 38th st., New York 16, has published in booklet form the golf car survey it made among 145 private clubs in the district. Replies were received from 80 clubs. Copies of the report are available at 25 cents each. The broad scope of replies makes interesting and helpful material for club officials and committees.

Presidio GC of San Francisco will be the site of the 53rd Western Open. Tournament dates are still open although it is expected the meet will be held Oct. 11-14. San Francisco Jr. C of C is joining with WGA and local businessmen in helping to put the tournament over. Prize money will total \$22,500.

Sit-N-Rest Cart-Bag Combines Many Features

A new golfer's Cart-Bag which combines cart, bag, seat and all other features a golfer needs in one simple lightweight unit, has been developed by Sit-N-Rest Golf Bag Co., 2400 W.



Clybourn St., Milwaukee, Wis. Offered in attractive new color combinations, with bag portion of vinyl leatherette, the new Cart-Bag also has a handy umbrella holder with strap which also carries jackets and sweaters in addition to regular storage pockets.

The new Cart-Bag features easy "one finger pull" convenience due to its light weight. Clubs are carried in a head-down position, keeping weight low and permitting pulling the entire unit in a near horizontal position. This produces a "floating" effect.

Irons are carried in long sleeve-like pockets protecting grips, shafts and heads from nicking and scuffing. Woods are placed in individual pockets which serve as head covers with shafts held by rubber retainers. Clashing of club heads and club rattle when wheeling are entirely eliminated.



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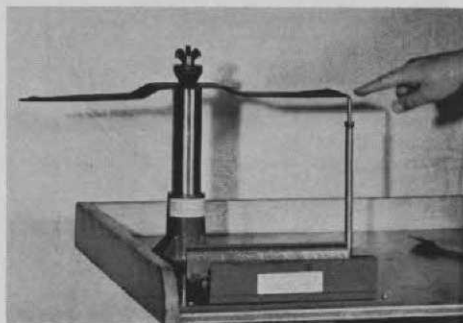
**Tests Show Effectiveness of
Aqua-Gro in Dew Control**

Aqua-Gro, the non-ionic wetting agent which induces deep and uniform water penetration in hard-to-wet soils, promises welcome relief to the problem of controlling dew, according to field test reports to the makers.

According to the prominent course equipment dealers who conducted the dew tests, Aqua-Gro proved the most effective control for dew yet brought to their attention.

Following the first two applications of the material, the problem of early morning dew was solved. The tests also included heavy sprinkler applications of water on some of the treated areas with no resultant accumulation of water within five minutes following the shut-off. Four weeks elapsed between the first and second applications of Aqua-Gro in the tests which were made at Breakers Beach GC., Palm Beach, Fla. In addition to the dew elimination, test plugs showed more uniform saturation of the soil in the green areas treated with the material than those left untreated.

Control of heavy dew, the bane of most course superintendents, adds another awaited benefit to Aqua-Gro's qualities of achieving



Model 10 Simplex Rotary Balancer, mfd. by Fate-Root-Heath Co., Plymouth, O., makes it possible for any serviceman to accurately balance and track any rotary blade mower with mounting holes $\frac{3}{8}$ -in. to $1\frac{1}{8}$ -in. in diameter.

adequate and uniform water penetration in heavier soils, on slopes, etc. with the resultant more efficient utilization of fertilizer and encouragement to deeper, more abundant root development. Complete information from Aquatrols Corp., 730 Lancaster Ave., Bryn Mawr, Pa.

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Old Orchard C-52 is a rapid spreader and heals quickly after injuries.

THE GREENS ARE THE FOUNDATION OF ALL SUCCESSFUL GOLF COURSES



1956 Miss Highland Caddy, Miss Itasca Leonard, prepares for a ride in the 1956 model Highland Caddy Golf Car. Lightweight and low cost — this new electric golf car features a simplified electrical system powered by four 165 amp. hour batteries—goes over 36 holes on one battery charge at speeds up to 10 mph.

Tips from Shoe Manufacturer Now Available for Pros

To aid the pro in merchandising golf shoes, Charles A. Eaton Co., Brockton, Mass., manufacturer of Etonic All-Weather Golf Shoes, has

begun publication of a monthly "Golf Shoe Sales Builder and News." The first issue is devoted to the peculiarities of feet, gives tips on proper measurements and includes some golf chit chat. Also available from Eaton for the pro is a folder or envelope stuffer which can be used as a promotion piece when monthly statements are mailed out.

True Temper Booklet Lists Rules, Other Interesting Golf Information

True Temper Corp., 1623 Euclid Ave., Cleveland 15, O. has recently made available a booklet, "Better Golf," which should be of great interest to all golfers. It describes the famous True Temper shafts, lists 16 rules of golf etiquette, gives a description of scoring methods and also presents, in capsule form, the rules of the game. The booklet also provides space for the individual's equipment record as well as his scoring achievements.

International Introduces New Blade for Grading

Changes in design and additional attachments are announced by International Harvester Co. for the McCormick U-34 power loader, used on the International 300 Utility tractor. The new loader, the U-34A, is equipped with a manually operated mechanical trip, with the hydraulic bucket control available for those who want it. Both the hydraulic

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bucket and the manure fork now have rounded backs, and an extension plate for the top of the bucket also is available. New attachments include a 7 ft., 18-in. high blade.

In the case of the seven-foot blade, either end can be set to lead or either end can be raised or lowered in respect to the other end. A third adjustment permits changing the pitch of the blade to give a more or less cutting angle. This attachment is used in grading and leveling new lawns, making and maintaining drives for new homes, landscaping, backfilling, snow plowing, and other earth and materials moving work.

Foot-Joy Saddle Oxfords



You can improve your score — at least fashion-wise — with these new butter-soft calf Foot-Joy two-tone golf saddle oxfords, light in weight and with shawl tongue for added protection against dampness on the green. Available in black and yellow, or red and black. Sold at all pro shops. Manufactured by Field and Flint Co., Brockton, Mass.



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Mallinckrodt Describes Kromad in Newly Released Report

Of special interest to supts. is a report of an entirely new method of turf disease control published recently by Mallinckrodt Chemical Works, Mallinckrodt St., St. Louis 7, Mo. The report tells how the work of maintaining healthy, disease-free greens is made easier thru the use of newly developed broad-spectrum fungicide, Kromad. Copies of the report can be obtained from the manufacturer.

New Schertz Umbrella Doesn't Restrict Visibility

Schertz Umbrellas, Inc., has developed a new umbrella with plastic panel insert that allows perfect visibility for the holder. Covered in imported English water-proof tightly woven cotton twill, this ten-rib umbrella is available in solid colors or bold continental multi-stripes and features fully seasoned handsome birch wood shafts with personalized handles. The double-stretcher on ribs prevents the umbrella from turning inside out.

Man-sized for fully insured dry coverage, it is available from Schertz Umbrellas, Inc., 30 West Street, New York, N. Y.

Lebanon Appoints Odenkirk Florida Sales Rep

Lebanon Chemical Corp., Lebanon, Pa., has appointed E. B. Odenkirk, Florida sales representative for Lebanon Garden Supply chemical and fertilizers, including the popular sheep and cow manures, Turf-Organic (100% Chicago Activated Sludge) and the new Uni-Form 10-6-4 specialty fertilizer.

Replacing Odenkirk in his former district is Robert L. "Bob" Jones, 1925 National Road West, Richmond, Ind., for Ohio, Ind., Ky., and W. Va.

In line with Lebanon's current expansion program, the William J. McGee Co., 502-C Maritime Bldg., Seattle 4, Wash., will represent Lebanon in Wash., Ore., Mont., and the Idaho territory.

PEE GEE BEE

The perfect practice ball, precision made of unbreakable plastic. Duplicates flight of regulation golf ball. Millions now in use.



PEE GEE TEE

Unbreakable plastic tee for regulation golf play. Easier to use and find.



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Minneapolis 16, Minn.

Victor Offers Golf Cars to Pros at Big Savings

Victor Adding Machine Co. is intensifying its campaign to encourage golf pros to own Electri-Cars. To stimulate ownership the company is offering pros special certificates which will enable them to purchase golf cars for personal use at substantial savings.

William J. Freund, sales manager of Victor's Electri-Car Div., states: "No one doubts that electric golf cars are here to stay. What amazes one are the many practical uses for which the cars are being used on courses throughout U.S."

This special introductory offer is available for a limited time only to pros, pro-managers, golf course superintendents, greenkeepers and assistant pros. Certificates are available from Victor distributors. They may also be had by writing to Victor's main offices at 3900 N. Rockwell St., Chicago.

Wilson Takes Big Ad Swing To Sell Golf

Wilson Sporting Goods Co. is making its biggest advertising drive this spring and summer with newspaper, golf magazine, Saturday Evening Post and Sports Illustrated space greater than ever used before by the company. Particular emphasis, says Wilson pres., Fred J. Bowman, is placed on the pro shop as retail and service center for golfers, and merchandising tie-ups along the lines vigorously urged by GOLFDOM, are channeling consumer response through the pros.

Spyker-Diskor Replacements Available for Obsolete Machines

Clinton Kent Bradley, Mountain View, N. J., reports that his firm's Spyker-Diskor line of replacement discs, axle shafts, bearings, springs, spacers and wheels fit several obsolete machines. Hitch assemblies, lift winch and drawbars also can be modified locally to fit a wide variety of popular make tractors. Full information on these replacements as well as the Spyker-Diskor can be obtained from the manufacturer.

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Cleary Colleens Reign Over Tara Greens



Barbara (at left) and sister Peggy Cleary, daughters of W. A. Cleary, head of the New Brunswick, N. J. Corporation producing chemicals extensively used in control of turf diseases and weeds, are golf magnates themselves.

The pretty and very businesslike young women have Tara Greens, Inc., on Route 27 at Franklin Park, N. J., a range that has 30 covered tees and five open tees for iron practice. The covered tees have Will-Tee automatic tees. There's also an 18-hole miniature course and a night-lighted par 3 9-hole course which is to be in operation soon. The par 3 course is on specially cultivated turf used as a demonstration area by the Cleary Corp.

The three units of the Cleary sisters' golf installation have an installation of Westinghouse lighting equipment that is said to be the finest job yet done for night golf.

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6363 Wilshire Blvd., Los Angeles 48

Little Gitter, Three R's Plaque Helps to Keep Course in Condition

L. G. Company, 9000 Milwaukee ave., Des Plaines, Ill., is marketing two items that should be of great help to club maintenance depts. in keeping courses neat and also well conditioned.

The Litter Gitter is a metal container with slotted lid for refuse collection. It can be attached to benches, etc. and is a constant reminder to players and caddies to drop cigarette butts, wrappers and packages that are to be discarded, into it rather than litter the course with them. The "Three R's for Golfers" plaque, also an L. G. creation, reminds players to replace divots, rake traps and repair ball marks. It is specifically recommended for the first and tenth tees, but can be spotted anywhere on the course and also used with the Litter Gitter and a ball washer as a reminder of the golfer's obligation to help keep the course in good condition. The plaque is made of cast aluminum, is 12¼ x 15¼ ins., weighs about 5 lbs., has a blackboard type background and is easy to mount.

National Mower '56 Line Features Heavy Duty Machines

The 1956 line of power mowing equipment manufactured by National Mower Co., 839 Cromwell ave., St. Paul, Minn., incorporates several advances in maneuverability and ease of handling. The Triplex 7-Foot Cut, according to the manufacturer, operates safely on a 40 deg. slope. It has three 30-in mowers and rear drive wheels and low mounted engine in front which give added weight and traction. National's 30-in. Rider is even more versatile for working on grades and slopes. The unit can be raised and disengaged for traveling.

The old line Sickle Bar Mower now offers heavier construction, great ruggedness and performs best in tall grass, heavy weeds and on rough, uneven ground. The fourth mower in the National line, the 25-in. Reel Type weighs only 120 lbs., but is adapted to heavy work.

COLBY PIONEER PEAT

Products for building and maintaining golf greens are available in winter storage for prompt shipment.

BLACK—cultivated fine milled for top dressing.

BROWN—peat for building new greens.

GREENS—top dressing (1/3 peat - 1/3 sharp sand and 1/3 loam), or any required proportion.

QUOTATIONS on materials packed in plastic lined bags, or in bulk gladly furnished.

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HANLONTOWN, IOWA

MacGregor's "Louise Suggs" Line is Precision Engineered

MacGregor Golf Co. is offering a complete new line of Louise Suggs woods and irons equipped with True Temper mercury chrome shafts and Humidri grips.

The Suggs irons, imprinted with an outline



of the state of Georgia, feature the "concentrated weight" style back. Precision broached to exact weight and shape, the unique back design is scientifically engineered for perfect balance and evenly distributed power over the entire face.

Louise Suggs woods are especially designed for the average woman player. In the four-club set are a Driver, Spoon, Cleek and No. 5 wood. Persimmon heads are finished in a rich, red glaze with new two-tone face, white with two red inserts. Information is available from The MacGregor Co., Cincinnati 32.

Shell Moves Sales Division to New Orleans

Shell's Agricultural Chemical Sales Div. has moved the office of its recently consolidated Delta-Houston district from Jackson, Mississippi, to New Orleans.

Coincident with the move the district has been named New Orleans with J. F. White continuing as district manager. The office is located at 119 S. Claiborne, New Orleans 12, La., phone EXpress 1561.

The company maintains its area office in Houston under the supervision of A. J. Geron. The consolidated district now covers a seven-state area: Tex., Okla., Ark., Miss., Ala., La. and part of Tenn.

Record Shipments

Toro Mfg. Corp., Minneapolis, Minn., reported record shipments to distributors of more than \$2,750,000 worth of power mowers in March.

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U. S. Rubber Develops New Ball in Royal Line

A new golf ball with a silicone liquid center, a new "high energy" thread and a 25 per cent thinner cover has been developed by United States Rubber Co. The new ball carries the U. S. Royal brand name and will be available in the new diamond or dimple cover markings. Silicone liquid, one of the liveliest substances



known, replaces the core used earlier. It helps give a much improved feel and "click," according to the company. The rubber thread compound is newly improved, and each ball has 4.5% more yards of thread. The tensioning of the new thread contributes to a livelier, more resilient ball.

The Cadwell cover is 25% thinner than in previous balls, the company says, but durability is greater because of the improved curing process used. The new ball is highly resistant to cutting and scuffing and washes easily. Electronic winding gives uniformity and exact tensioning.

There are four types of U. S. Royals, each incorporating these outstanding new features: The U. S. Royal Special is for the hard-hitting championship and tournament player; the U. S. Royal Blue is for the low-handicap, easy-swinging player; the U. S. Royal Red for greater durability; and the U. S. Queen Royal is specially constructed to suit the swing of the lady golfer. The balls meet all specifications of the USGA.

Autoette Production Lines Moved to Pomona

Production facilities of Autoette Mfg. Co., recently purchased by Wayne Mfg. Co. have been moved from Long Beach to Pomona, Calif. A 30,000 sq. ft. factory is under construction in Pomona to house Autoette's production line. Until it is completed, Autoette's six basic models will be assembled in the Wayne company's Pomona plant.

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Bags, Carryall, Head Covers Available in Matching Sets

For the golfer who wants a matching golf bag, carryall, practice ball bag and head covers, MacGregor this season offers several styles, available in modern color combinations.

New "Tuff-Hide" golf bag (LP636) with embossed Steerhide leather trim has a 9-inch round reinforced leather bottom. This provides a roomy interior and prevents jamming of clubs. Other outstanding features include an extra large, full-length clothing pocket with detachable hood stored inside, exclusive "umbrella well" for easy insertion and removal without straps and buckles, foam rubber padded steerhide leather sling with snap attachment.

The 18-inch carryall (WP256) and the practice ball bag (WP946) both are made of sturdy scuff resistant "Tuff-Hide" which can be easily washed. The practice ball bag is designed for use as an overnight case or carryall. The head covers (WP946) are made of top-grain leather with contrasting leather side gussets, numeral



Paul Hahn

8262 Lynrose Drive

Anaheim, Calif.

and chevron. Information is available from The MacGregor Co., Cincinnati 32. O.

Squire Rep Transfers

Edward A. Lust, sales rep for Squire Slacks, Inc., is now located at 420 W. Wrightwood, Chicago 14, having moved to this address from New York where he formerly was a representative for this company. Squire Slacks continues to maintain its headquarters in New York.

Practice Package

United States Rubber Co., Ensolite practice golf balls, are now available in a practical and convenient polyethylene package. The new plastic bag holds a dozen balls, which can be used indoors or outdoors. These light-weight balls, of expanded cellular plastic, with a tough nylon cover, will indicate a hook, slice or other swing faults.

This handy package is now available in pro shops.



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**Pedersen Irons Available
With Bronze Heads**



Pedersen's solid bronze golf head with prosonic shaft is shown front and back. Also, the head is cut apart showing head is solid brass. Irons are custom made also, with True Temper Rocket shafts and are available only in pro shops. Pedersen bronze heads are duplicated in stainless steel. Both styles have exclusive light brown and gold flange-wrap rubber grips or leather grips. Further information can be obtained from Pedersen Sales Co., Wilton, Conn.

**Fay Crocker Joins
Spalding Staff**

Fay Crocker, U. S. National Open champion from Montevideo, Uruguay, has joined the Spalding & Bros., Inc., advisory golf staff.

Fay, who turned pro only two years ago, has been Uruguayan golf champion 20 times and 14 times Argentine title-holder. Her father, Fred Crocker, born in Martha's Vineyard, Mass., was 27 times Uruguayan men's titlist. Fay's mother, Helen Carson Crocker, formerly of New York City, was six times Uruguayan women's golf queen and also a tennis champion.



With such a background, it was almost inevitable that Montevideo-born Fay Crocker excel in competitive golf. She learned the game at the age of six and went on to a brilliant amateur career. In her first year as an American pro, in 1954, Fay finished 10th in the money list, averaging 78.74 strokes per round. In 1955 she won the Serbin Open in Miami Beach, the Wolverine Open at the Forest Lake CC near Detroit and the National Open. Her average last year was 75.56.

Use Buyers' Service — Page 109

Western Brass Sets Up New Sprinkler Division

A new division of Western Brass Works for manufacture and distribution of a new sprinkler head, has been announced by Walter V.



John B. Gill R. H. Dearborn H. D. Jacoby

Storm, pres. of the Los Angeles company.

The new unit will be known as the Storm Mfg. Div. It will concentrate on the "Stur-d-jet" sprinkler made of aluminum and other modern light-weight materials.

Storm has appointed John B. Gill gen'l. mgr. of the new division; Harry D. Jacoby, prod. mgr. and Richard H. Dearborn, sales mgr.

Gill was formerly an executive with the Buckner Mfg. Co. of Fresno, Johns-Manville Transite Pipe Dept. and Pilot Mfg. Co. of which he retains the title of pres.

Jacoby has had broad experience in military engineering and in private industry with Irrigation Equipment Co., Eugene, Ore. and Buckner. For five years he served on the University of Oregon faculty.

Dearborn has had experience in farm products sales management with a special interest in sprinkler irrigation. He was also with the Shur-Rane Div. of Food Machinery and Chemical Corp., San Jose, Calif.

Tee Toter is New Golfing Aid

Better drivers are the result of using the Tee Toter, claims the manufacturer of this new plastic golfing aid. The golfer using the Tee Toter can pre-select the height of the tee he wants by an easy twist of the outside collar.

Production models of the Tee Toter have a sturdy clip so they can be attached to a golf bag or cart. There are nine in a container. The Tee Toter is made by Nes Tee Products Co., 11 W. State st., Pasadena, Calif.

Colt Representatives

Jack C. Lyle and Assocs., 609 Glenn Bldg., Atlanta, Ga., have been appointed sales representative for Colt golf balls and putters, according to Marshal F. Bachenheimer, pres. of Colt Golf, Inc. Lyle's territory includes Miss., La., Ky. and Ark.

(Continued on Page 111)

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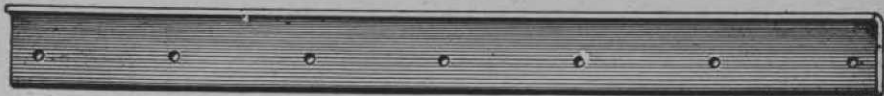
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SINGLE (1/4") Raised Lip — Heavy Duty Blades for all Makes of Fairway and Rough Gang Mowers. **DOUBLE (1/4") Raised Lip** — Heavy Duty Blades for all Makes using this type Blade. Hand and Power Putting Green Mower Blades, Power Mower, Tee Mower and Trimmer Blades all made of the best quality knife steel and specially hardened to insure long wear and fully guaranteed to give complete satisfaction. Municipal Parks and Golf Courses, Public Courses, Golf and Country Clubs, Dealers and Repair Shops allowed special discount. You will save important money buying direct from manufacturer.

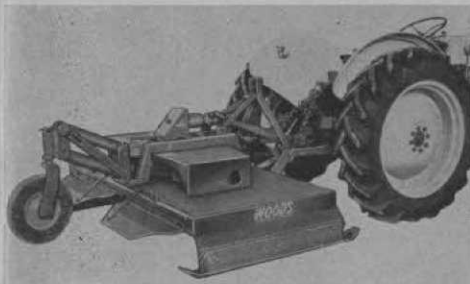
Price sheet on request or we will quote price for your blade order.

JONES MOWER & EQUIPMENT CO.
2418 Grasslyn Avenue, Havertown, Pa.

We pay the postage on all orders of \$15.00 and over.

New Style Caster Wheel Makes Adjustments Easier

A new style caster wheel built into the Wood M-80 Rotary Mower-Shredder makes it possible to adjust mower cutting height in a mat-



ter of seconds by loosening a single nut, moving the wheel up or down and re-tightening the nut. The wheel swivels 360 degs., has a non-pneumatic puncture-proof tire and is equipped with Timken bearings. It can be used with all Wood tractor-mounted models

with 61-in. and 80-in. cutting swaths.

A catalog describing use of the wheel on latest models can be obtained upon request from Wood Bros. Mfg. Co., Oregon, Ill.

Walter J. Wood Joins Plymouth Golf Ball Co.

Walter J. Wood, known for years in local golfing and golf sales circles as the "old pro," has been named assistant sales manager of Plymouth Golf Ball Co., Plymouth Meeting, Pa., Pres. James Hogg has announced.

Wood, an expert in the sale and distribution of golf equipment, represented A. G. Spalding & Bros., Inc., for 43 years in pro golf sales in the Middle Atlantic States.

Plymouth's new assistant sales manager has been close to the game most of his life. Following its organization in 1916, Wood was made first secretary of the Philadelphia section of the PGA. Many remember him as the pro of Plymouth Country Club.

Classified Ads

Rates: Minimum insertion \$4.00 for 20 words; additional words 20c each. Bold face type, 25c per word. Classified cols. reserved for help or services wanted and for sale of used equipment. **NO CLASSIFIED ADS ACCEPTED AFTER THE 25th OF MONTH PRECEDING DATE OF ISSUE.** Under no circumstances are we permitted to divulge the name and address of those placing the blind advertisements. Responses to all box number ads should be addressed to the box number and mailed to **GOLFDOM**; replies are promptly forwarded to advertisers.

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Couple, man 37, Pro, greens supervision, teacher, wife, club manager, 15 years experience Europe and U. S., no children, free, anywhere. Address Ad 508 c/o Golfdom

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NEW! GROOVE YOUR SWING AT HOME!
DEVELOP FORM - CORRECT HOOK AND SLICE!



FOR Woods AND IRONS - USED BY PROS

No ball to chase! Simply push into ground and hit. Returns to position after club swing. Imperfection in your swing is indicated by action of Wham-O. Practice just 5 minutes a day with our instructions and play 100% better on Sunday! Folds to 8" for golf bag. Use to warm up at starting tee. Tough pliable plastic, ash hardwood stock, 5" steel spikes. Withstands violent abuse. Only \$1.75 retail. Regular dealer discounts. Write to
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