

Pros Star As School-Masters in Michigan

THE program that Warren Orlick, Michigan PGA pres., and his fellow officers, prepared for the section's first assistant training school session turned out to be intensely interesting and practical.

As other sections are beginning to devote more attention to assistant training the Michigan program probably will be a helpful guide. The program for the meeting at Hotel Fort Shelby, Detroit, April 2:

8:30 A.M. Registration

9:00 A.M. "Your responsibilities and the PGA," Emil Beck

9:30 A.M. "Employees' responsibilities toward employer, members," plus allied topics, Joe Devany

10:30 A.M. "Fitting Clubs Properly," Joe Belfore

11:00 A.M. Maintaining and Servicing Members' Clubs," Ray Maguire

1:30 P.M. "Human Relations," Arthur R. St.Pierre

2:30 P.M. "Telephone Manners," Michigan Bell representative, Mr. Hunter.

3:00 P.M. "How Golf Clubs Are Made," Gene Holmberg, Wilson Sporting Good Co.

5:00 P.M. "Merchandising and Records," Joe Devany and Emil Beck

7:30 P.M. "Rules and their Importance," Warren Orlick

8:30 P.M. "Personal Appearance Shop-Appearance," Tommy Shannon

9:00 P.M. "Electric Cart Maintenance," Joe Devany

Emil Beck, chmn. of the section's educational committee, who opened the sessions by outlining the work that the assistants, the master pros and the PGA must share in serving golfers, the clubs and the game, summarizes the sessions:

"The session started promptly 9:00 a. m. and carried through until 10:00 p. m. It was rather long but interest was so sustained that nobody seemed to mind.

"Joe Devany did an outstanding job discussing Loyalty, Faithfulness, Punctuality, General Usefulness, Appearance and Deportment.

"The Club-Fitting session was taken over by Joe Belfore who furnished many facts and figures. This same subject was again discussed thoroughly later on in the day.

"Ray Maguire and his assistants discussed and demonstrated various phases of servicing members' clubs.

"Human Relations as discussed and demonstrated by Arthur St. Pierre provoked most interest and discussion and was the best I had ever heard. Mr. St. Pierre is Public Relations Director of the Mueller Brass companies. Since so much interest has been shown in this subject I feel that it would fit well with our Program at Dunedin next winter.

"Gene Holmberg of Wilson had a complete discussion and display showing a golf club going through various stages of manufacture. This was extremely interesting and educational. He also discussed refinishing of clubs and general repair problems and procedures. I feel that he was successful in convincing his listeners that cost of high grade clubs are not excessive and that good clubs are not merely two pieces of iron thrown together in the quickest possible way.

"The importance of knowing the Rules of Golf was emphasized by Warren Orlick. He reviewed and demonstrated the changes in the rules which go into effect this year.

"Tommy Shannon and Joe Devany did an outstanding job with their topics after which the meeting was formally declared closed. Thereafter all the day's subjects were reviewed and discussed with all attending participating in the discussion.

"I feel that we have made a start and the

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If the coat fits wear it . . . and that's exactly what Jack Burke, Jr. (left), winner of the Masters', is getting ready to do. It's the Kelly green jacket awarded to all winners of the Augusta classic. Helping Burke on with the jacket is Dr. Cary Middlecoff, who won the tournament in 1955. At right is Bobby Jones.

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Pros Star as School Masters

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plan will grow very fast from now on. There were 28 assistants registered. While attendance was relatively small I believe that the early date had something to do with it. Regardless of the fact that only 28 attended I am more enthusiastic about the plan than ever.

"After the meeting quite a few of the assistants remarked to Joe Devany and myself that they felt sorry for those fellows who didn't show up and felt that when the word got around of how interesting and educational this affair was, we would have a full house next time.

"My own reaction to the whole affair was that the older and experienced pros can perform a valuable service not only for their own benefit but for the game as a whole through programs of this sort. Our program convinced me that the younger fellows are eager to learn."

Golf Car Survey Made by Met (N.Y.) Golf Assn.

Metropolitan Golf Assn., 40 E. 38th st., New York 16, has published in booklet form the golf car survey it made among 145 private clubs in the district. Replies were received from 80 clubs. Copies of the report are available at 25 cents each. The broad scope of replies makes interesting and helpful material for club officials and committees.

Presidio GC of San Francisco will be the site of the 53rd Western Open. Tournament dates are still open although it is expected the meet will be held Oct. 11-14. San Francisco Jr. C of C is joining with WGA and local businessmen in helping to put the tournament over. Prize money will total \$22,500.

Sit-N-Rest Cart-Bag Combines Many Features

A new golfer's Cart-Bag which combines cart, bag, seat and all other features a golfer needs in one simple lightweight unit, has been developed by Sit-N-Rest Golf Bag Co., 2400 W.



Clybourn St., Milwaukee, Wis. Offered in attractive new color combinations, with bag portion of vinyl leatherette, the new Cart-Bag also has a handy umbrella holder with strap which also carries jackets and sweaters in addition to regular storage pockets.

The new Cart-Bag features easy "one finger pull" convenience due to its light weight. Clubs are carried in a head-down position, keeping weight low and permitting pulling the entire unit in a near horizontal position. This produces a "floating" effect.

Irons are carried in long sleeve-like pockets protecting grips, shafts and heads from nicking and scuffing. Woods are placed in individual pockets which serve as head covers with shafts held by rubber retainers. Clashing of club heads and club rattle when wheeling are entirely eliminated.