

**CLEARY
PRODUCTS**
for
**BETTER
TURF**

PMAS

The DOUBLE ACTION Herbicide/Fungicide kills Crabgrass and prevents and controls Dollar Spot, Small Brown Patch, Copper Spot, Snow Mold and Helminthosporium Curvularia.

spotrete

A dry 75% THIRAM material to control and prevent Large Brown Patch, Dollar Spot and Snow Mold. It is compatible with PMAS for application in hot humid weather when the threat of turf disease is most prevalent.

Caddy

... is LIQUID Cadmium for the prevention and control of Dollar Spot, Copper Spot, and Pink Patch. Quickly mixed it stays in suspension until entire tank is discharged.

METHAR

MENTHAR (Disodium Monomethylarsionate) has been found to give highly effective crabgrass control. Its ease of mixing and low level toxicity merit its addition to the well planned control program. Packed in 25 lb., 50 lb., and 100 lb. containers.

W. A. CLEARY CORP.
NEW BRUNSWICK, N. J.

ments make a new set advisable but men and women in their 40s or older should have clubs checked for fit every few years.

It's the physique and type of swing that determine the proper club specifications, of course, but just how is something that can't be learned from books. The classic examples of variations in club fitting are small Bobby Cruickhank's successful use of long-shafted clubs and Long Jim Barnes, with his bent-over address, using short-shafted clubs.

Tommy Armour devoted a chapter in his best-seller "How To Play Your Best Golf All the Time" to clubs. Armour wrote "Properly fitted clubs are the only part of improved golf that anyone can buy." He told of watching new pupils of his hit a few balls, then stopping them because their clubs, although expensive, just weren't the clubs for them.

Should Be Jailed

Armour has mentioned in his newspaper golf lessons one case of a foreign woman celebrity coming to Boca Raton for golf instruction, bringing clubs that were too heavy and stiff-shafted for the muscular Tommy. Tommy privately declares that too often he sees golfers whose clubs are so poorly fitted that the sellers of the implements, in the vehement Armour's own words, "should be jailed."

In considering a program for the proposed short course for PGA pros and assistants, Emil Beck and Irvin Schloss, co-chairmen of the committee conducting the educational sessions at Dunedin, plan to schedule club fitting discussions.

In the meanwhile about the best thing the younger pro can do is talk over this problem with older pros at every opportunity.

Q—Where can I get good practical books

**DBA LIQUID - LUSTRE GOLF BALL WASH
WITH RUST PREVENTATIVE ADDED**

Insure satisfied golfers by using DBA Liquid-Lustre in your ball washers.

- Costs as little as 2c per washer per week
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5 gallons, per gallon 4.25

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Deerfield, Illinois

CUT MOWINGS CUT COSTS... with MH-40



Now, with MH-40, you can actually slow the growth of grasses of your roughs and you can reduce cuttings to as few as twice a season. Think what a saving this means in labor and equipment costs.

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SEE—Naugatuck Chemical Division, United States Rubber Company, at work on NBC's "Color Spread" TV spectacular, Sunday, March 25, 7:30 PM, EST.



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Rubber**

**Naugatuck Chemical Division
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producers of seed protectants, fungicides, miticides, insecticides, growth retardants, herbicides: Spergon, Phygon, Aramite, Synklor, MH, Alanap, Duraset.

on salesmanship, shop display and advertising for the pro shop?

A—Go to your public library and get the librarian to tell you about what's available.

If you're near any metropolitan city the book stores in that place usually have the latest business books.

If you know display men for large stores ask them to loan you books or trade paper that will supply information you want.

Q—My club wants so much of a pro staff that my own income as a pro is getting smaller by meeting a big payroll, yet no more work is getting done with more men in the pro department.

A—You're not the only pro with this problem. A lot of clubs want more pro department personnel but don't want to pay for more help.

Perhaps your answer is a definite program of assistants' duties such as George Lake has made up on a schedule hung on a wall of his office in the shop at Recreation Park, Los Angeles.

Organization of the department's work and assignment of duties to each employee not only gives employees clear understanding of their individual and collective duties but gives officials plain evidence the job is organized and conducted in a business-like way.

• • •

If you've got some question concerning assistants' training and progress, send it to GOLFDOM, 407 S. Dearborn, Chicago 5, Ill., and we will try to get the right answer from other pros and assistants.

We want to thank the pros and assistants who have contributed to the questions and answers of initial installment of this new department.

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