## Sells Because It Serves!



## BAG-SHAG

## BALL RETRIEVER

BAG-SHAG takes the "stoop and scoop" out of practice sessions, lets the golfer concentrate on improving his game.

Sturdily built of aluminum, steel and wearproof canvas — lasts for years. Weighs only 2 lbs. 6 oz. Lists at \$15.00 (liberal pro shop dis-

counts). Year 'round sales appeal; ideal gift and prize item. Nationally advertised. BAG-SHAG sells on sight, needs no servicing. Put one on display and see!

See your nearest distributor or write today for literature, discount schedule.

## MADEWELL PRODUCTS, Incorporated 3129 East 7th St., Oakland, Colif.

Quarter Century Pros At Work on '57 Tourney

John R. Inglis, who heads the PGA Quarter Century Club, already is at work on 1957 tournament plans for PGA members of 25 years or more.

The Professional Golf Corp., Cattanooga, Tenn., which gave \$1000 in cash prizes and \$1000 in clubs as prizes this year, has advised Inglis it will repeat and possibly raise its contributions for next year. The manufacturer presented merchandise so ever contestant won a prize in 1956.

The Quarter century event this year drew a field of 66 in the competition at Dunedin which followed the PGA Seniors. In the youngest age group Louis Chiapetta's 142 won first money of \$300. Frank Walsh had 145 and got \$300. Al Watrous, Willie Goggin and Ole B. Clark tied at 146.

In the second age group Charlie McKenna was first with 148, Alex Watson was second with 150 and Bill Gordon, Al MacDonald and Charlie Lorms tied at 156.

Eddie Williams won in the next class with 151. Mike Brady was 154. Frank Sprogell and Willie Ogg were third and fourth. Charlie Mayo won in the 70 and older

group with 159.

