

### MacGregor Introduces New Range Ball

MacGregor Golf Co., Cincinnati, O., is introducing a new range golf ball. Priced at \$4.25 per doz. the ball is available in a choice of red, blue, green or orange stripes. The word "range" or a range's individual name, can be stamped on both poles.



The ball gives an actual game "feel," yet has a new extra-tough cover which results in longer use.

### Livesey Named VP by Jacobsen Mfg.

Einar A. Jacobson, vp and genl. mgr., Jacobsen Mfg. Co., Racine, Wis., producers of power lawn mowers, has announced appointment of Charles A. Livesey as vp in charge of sales. Livesey is a graduate of the Harvard Business School where he also was a member of the marketing faculty for five years. He joined Jacobsen as assistant to the pres. in 1947. He transferred to the sales dept. soon after and has been sales mgr. for the past five years.



### Mosquito-Killing Fogger for Power Mowers

Donaldson Co., St. Paul, Minn., has introduced a simple fogging device that attaches to almost any make of power lawn mower.

For best results, the mower is left upwind on the lawn, and turned on. Ten minutes of spraying is enough to kill flies, mosquitos and bugs in the average-size area. Larger plots can be covered by moving the mower to a new location after ten minutes.

A combination of DDT, alethrin and other ingredients, is sprayed through a specially-designed muffler in the operation. The insecticide is safe for plants and animals. The fogging unit screws onto any 4-cycle engine up to 2½ horsepower with ½-inch exhaust. No other attachment is needed.

Midwest Regional Turf Foundation, started in 1946 with approximately 100 memberships, now claims 260 members.

### IMPORTANT NOTICE to Club Managers

Turn to page 142 — and make sure your active operating heads receive **GOLFDOM** in 1956.

### Scott & Sons' New Plant Geared to Quality Control



Everything's new from elevator . . . .

O. M. Scott & Sons Co's new plant in Marysville, O. has been specifically designed to aid the company in control of grass seed quality from the grower to the consumer. Third and fourth floors of the five-story elevator portion of the plant are occupied by more than 100 bins, each with 15,000 lbs. capacity, for bulk seed storage. Eighteen elevators are operated to charge the bins directly from a railroad siding.

Six of the largest seed cleaners available, plus a bank of reserve cleaners, operate to bring seed up to typical Scott quality. Electronically controlled batching and automatic weighing minimize human error in preparing standard or special seed blends. Packaging is handled by automatic equipment.

Another important feature of the new plant is a complex air changing system that keeps the Scott product practically dust-free. In recent months, Scott & Sons has added 15 acres to already extensive research lawns, adjoining the plant, to carry out even more exhaustive performance tests than it has in the past.



. . . to world's largest seed cleaners.