

Swinging around Golf

NEWS OF THE GOLF WORLD IN BRIEF

National Open this year at Oak Hill CC, Rochester, N.Y., had biggest gate, biggest total revenue for USGA and host club of any USGA tournament and probably of any golf tournament . . . USGA received \$95,000 of \$170,265 admissions . . . USGA also got cut of \$100,605 program net revenue . . . Parking brought to club \$11,403 . . . Income from food and beverages was \$43,600 and from other concessions \$39,055.

Income to Oak Hill will pay expense of remodelling both courses . . . The job done in rebuilding the Oak Hill East course on which the championship was played was miraculous . . . Badly handicapped by bad weather, Supt. Elmer Michael and his staff finished the reconstruction to plans of Robert Trent Jones a wink ahead of practice rounds . . . Acres of sod from West course used in giving the remade East course a finished and polished look.

Contestants rated design, mowing and condition fairest combination the Open has presented in several years . . . Pre-tournament guesses were that the event wouldn't be won by a dark horse as sometimes is case on a tricked-up course.

Trent Jones guessed score between 280 and 284 would win . . . Middlecoff's winning 281 (one over par) contained a 7 in each of the first two rounds . . . First time there's been 7s on a winner's card in



HERB GRAFFIS

modern Open history . . . Box score compiled by Charley Bartlett, Chicago Tribune golf writer, showed Middlecoff with 20 one-putt greens, Hogan with 15, Boros with 22 . . . Hogan's miss of a three-footer on the 17th of the fourth round will be long remembered because it was on TV but he was blowing many putts 6 feet and under during the four rounds . . . If

Hogan could have holed the percentage of these putts canned by Middlecoff there would have been three more Open titles in the Hogan record.

Our hunch, based on remarks of doctors, is that Hogan turns his head so often sighting a putt while he's standing over it his accuracy is diminished . . . Middlecoff is one of the steadiest-headed putters playing these days . . . Before Doc won the Open he said he wouldn't be playing in the PGA . . . Said it's too much of a grind with his hip trouble and hay fever . . . Remarkd "That hot marathon last year almost killed me."

Performance of Julius Boros in tying with Hogan at 282 was especially notable considering heavy exhibition schedule he's been playing . . . That usually wears them out as tournament threats . . . The Moose had 24 one-putt greens in the Open, holed a chip . . . Ted Kroll, who finished tied with Ed Furgol and Peter Thomson, in third place with 285 went 4-7-5-4 against a par of 3-4-4-4 to fade at the finish.

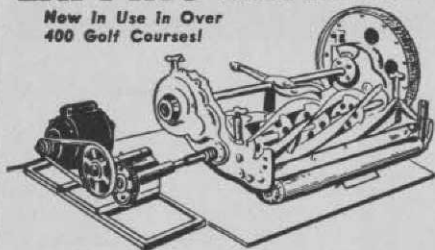
Front

Cover

This pre-tournament picture of Ben Hogan (left) and Cary Middlecoff warming up for the Open is an almost perfect tipoff of things to come — with Middlecoff, who finished early with a 281, waiting around wondering if Hogan (who finally came in with a 282) was going to catch up or pass him on the last four holes. Even the fact that Cary watches while Hogan is putting is prophetic when you recall what happened to Ben on the 71st hole. About the only thing the photographer didn't foresee was getting Julius Boros, who tied Hogan, into the picture

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Ken Venturi with 289 and in 8th place was leading amateur . . . Young Wesley Ellis looked real good until the last round when he started by batting one out of bounds and finished with a 78 . . . The Open gets the apple higher than George May's World \$50,000 first prize . . . Why? . . . That's anybody's argument . . . Maybe it's because people remember the names of National Open winners.

This Open set a record — as far as we know — on rules decisions made by USGA . . . Five of them . . . Everybody got off easy . . . Luckiest was Jackie Burke who inadvertently signed a scorecard giving him a stroke lower than he took . . . USGA slapped on two-stroke penalty instead of disqualification which has been the treatment before the rule was eased . . . Gallery comment was that the pros have been playing by "PGA rules" on the tournament circuit and have become careless . . . No justification for that belief . . . USGA rules — the only official rules of golf — are strictly enforced at PGA tournaments.

Golf merchandise exhibition tent innovation was a flop in selling merchandise . . . Usual style display such as at Masters and previous Opens a better arrangement for the gallery . . . Pro Charley McKenna did pretty good business in his shop during the Open . . . With clubhouse absolutely jammed, Mgr.



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George D. McWilliams' staff did great job in caring for customers . . . Especially noteworthy was cheerful and quick work by extra waitresses, apparently college kids on vacation . . . Regulars on the staff sure got those youngsters trained and supervised to handle emergency load.

Middlecoff was the favorite to win the Open, being picked by 22 golf writers in poll conducted by GOLFING magazine . . . Press tent arrangements good . . . Oak Hill officials and members did an unbeatable job in organizing to sell tickets and in taking care of players, gallery and press . . . Only flaw was the usual one in failing to provide practical facilities for interviewing players after a round . . . Crowd of press and photographers swarming in locker aisle and on tops of lockers to get Hogan's stuff after second round was about worst exhibit we've seen in golf or any sport . . . USGA and host clubs should devise some businesslike way of setting up these interviews.

Rep. Jack Westland flew to Rochester from Washington as Ike's representative at ceremony dedicating the arboreal Hall of Fame, in which trees bear tablets associating them with famed golfers, among them Rochester's own Walter Hagen . . . The Oak Hill courses have between 70,000 and 80,000 trees, about 80 per cent planted under the direction of Dr. John R. Williams, sr, Green chmn, at Oak Hill for 20 years . . . Supt. Elmer Michael's previous chmn. was Louis M. Chapin, father of

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Oak Hill's present pres. . . . Saturday prior to start of the Open Rochester CC had a gala dinner at which honorary membership was given its former pro who began a sparkling career in golf as a Rochester CC caddie, Walter Hagen.

Best job we've seen of handling turf conference proceedings is publication of 1956 conference of Midwest Regional Turf Foundation . . . Papers were digested and edited expertly by W. H. Daniel, Executive Sec., Midwest organization . . . Copies were sent to the 485 attending the conference, supts. of Midwest member clubs not attending the conference and to a press list . . . Additional copies are available from Daniel at Purdue University, Lafayette, Ind., at \$1.

Three noted veterans were lost to golf in June . . . Robert A. Gardner, 66, National Amateur champion in 1909 and 1915, and contestant in numerous Walker Cup and senior international matches, died of a cerebral hemorrhage, in Lake Forest (Ill.) hospital June 21 . . . He won his first National Amateur when he was 19, youngest to win this title.

Paul H. Hyde, 67, died on the 8th green of the Highland G&CC, Indianapolis, during the Western Senior's championship. He was playing in a heavy rainstorm and died after exploding a trap shot . . . He was captain of the Williams College team and Kansas amateur champion when he was a youngster

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—says Frank Votta (inset), Supt.,
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Here's a good way to keep your turf density up and cut crab-grass down to a minimum, as told by Frank Votta, Supt., of the beautiful Essex County Country Club:

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He recently retired as pres., Mentholatum Co.

Thomas Waller (Tubby) Palmer, 70, died at his home in Miami, Fla., after a long illness . . . He had been an amateur star in the south . . . He designed and helped build the Miami Springs course and figured in other golf developments in south Florida.

Torrential rain washed out second 18 of Western Senior's championship at Highland G&CC, Indianapolis . . . J. B. Bixler of Akron, O., whose first round 72 edged former champion J. Clark Espie by a stroke, won Western Class A . . . U.S. Seniors' 52nd annual championship won by Franklin G. Clement of Old Elm Club, Ft. Sheridan, Ill. . . . Clement got 73-71 at Apawamis . . . He is 57 and shot with a plus 2 handicap in the U.S. Seniors . . . U.S. Seniors and Western both had record fields.

Dr. Ernest N. Cory, Dept. of Entomology, U of Maryland, College Park, Md., looking for candidates for supt. job at the university's course now under construction . . . Cherokee Town & CC, 18-hole course now under construction at Atlanta to plans of David Gill, looking for supt. . . . Jack Frazer, 3224 N. Peachtree, Atlanta, Ga., is man who'll do the hiring . . . Dr. Green D. Warren, Pres., Peachtree GC, 4600 Peachtree, Atlanta 19, Ga., also looking for supt.

Harry Pressler, for 29 years pro at San Gabriel (Calif.) CC, and one of the great developers of golf talent in southern California.

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goes to Ojai Valley Inn & CC, Ojai, Calif. . . . Deadline for Tam o' Shanter tournament entries is July 27 . . . Big plug for women's pro golf in story in NY World-Telegram & Sun Saturday magazine . . . Story credits John E. McAuliffe, sponsor of the Triangle Round Robin as being strongest booster of women's pro tournament program.

Oahu CC, Honolulu, Hawaii, celebrates 50th birthday . . . Brendenwood GC 9-hole semi-private course at Indianapolis, Ind., reopened by Bill Niehaus . . . Ernie Tucker, pro at Plantation GC, Boise, Id., putting on Southwest Idaho Amateur as booster of golf play in the territory . . . Prizes for the early July tournament include \$2000 in top pro line golf goods. . . . Denver Caudill from Thunderbird, Palm Springs, and Tucson CC, joins Paul Scott's pro staff at Griffith Park, L. A.

Wm. Teacher & Sons to increase PGA Senior prize money from \$6,500 to \$8000 . . . Bob Kenyon, 51, of England beat Pete Burke 4 and 3 at Prenton, Eng., to win World's Senior PGA title . . . Pete went across with trip as a prize financed by Teacher firm.

Art F. Hall, charter member of Heart of American GCS Assn., and owner of Victory Hills GC in Kansas City dist. until he sold out in 1953, died June 21, following a long illness . . . He was one of the finest men in golf business and a great worker in anything for the advancement of the game and the men working in it.



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National Golf Foundation, 407 S. Dearborn St., Chicago 5, is distributing "Operating Information for Private Golf and Country Clubs" containing the exceedingly interesting figures compiled by the Chicago District Golf Assn. from its member clubs' data . . . The 1955 Supplement to the Record Book of USGA Championships and International Matches for binding into the USGA green covered record book has been issued by the USGA, 40 E. 38th st., NYC 16 . . . The USGA also recently has issued its Year Book for 1956, containing names and addresses of officers and members, data on championships and international matches, constitution and by-laws.

Jim Thomson, supt., Mohawk GC, Schenectady, N. Y., in "Collaborator" of Northeastern Golf Course Supts. Assn., comments concerning the new flagpole rule, "My opinion is that the flag pole was supposed to be only a marker for the hole, not something to hit at." . . . Women's Western 27th Open at Wakonda CC, Des Moines, Ia., had the Women's Western Golf Assn. and the Ladies' PGA joining forces on June 26, birthday of Babe Zaharias, pro-am preceding the Open, with gate receipts going to Babe's Cancer Fund.

Louis Lengfield, husband of Helen, head of the United Voluntary Services, died recently following a lengthy illness . . . He was prominent in San Francisco business.

Dr. C. W. Schroeder, green chmn, Walnut

TURF that Speaks for Itself!

FORD GOODRICH HONORED AT FLINT COUNTRY CLUB FOR 39 YEARS OF SERVICE

On May 22 the superintendents of eastern Michigan and club officials met jointly in honor of Ford Goodrich, the retiring superintendent at Flint Country Club.

In 1917 Ford was prevailed upon to supervise construction of the new golf course designed by Willie Parks. He stayed on and has been superintendent ever since—for 39 years. Mr. Swanson, his successor, has inherited a well groomed golf course.

Ford Goodrich has used Milorganite ever since production started. At first on greens and tees. More recently fairways have been Milorganized also. The improvement in turf has been marked.

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Grove CC, Dayton, O., told Miami Valley supts.' assn. "The Green committee should be a continuing committee so a younger member could learn about golf course management to the extent that he could serve as chmn. when necessary." . . . Lloyd Mangrum in Saturday Evening Post article said he made \$16,000 in prize money, exhibitions, endorsements and bonus from manufacturer for winning Open . . . George S. May points out that his World's championship winner does much better financially with \$50,000 for the championship and 55 exhibitions at \$1000 each plus expenses . . . Federal tax on that should be around \$70,000.

Mt. Airy, N.C., group headed by Bob Allran planning to build course . . . Starmount Forest CC clubhouse at Greensboro, N.C., destroyed by \$300,000 fire . . . Some pro shop stock and members' clubs saved by pro, Charley Farlow, and his helpers but considerable loss of playing equipment was suffered . . . Plan rebuilding soon.

After miserable spring weather had badly restricted golf play, improvement from middle of May and in June got pro shop business back to about normal total for first half of year . . . Most pros seem to have had club business ahead of 1955 but ball sales have suffered . . . Demaret brother act is going very well on Chicago TV program . . . Jimmy's golf instruction picture on film and live instruction and comment by Al, pro at Edgewater, make

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When used at the concentrations recommended, CRAB-E-RAD destroys crabgrass selectively without damaging desirable turfgrasses.

Three or four days after spraying with CRAB-E-RAD, crabgrass begins to turn yellow and soon it withers, browns and dies. Growth stops while the kill is effected. Good turfgrass starts to grow in while the kill is effected. Good turfgrass starts to grow in while the plant withers down.

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interesting entertainment . . . Strong interest in golf rules shown in rules queries drawn by Pars, Birdies and Eagles, TV program of the Joe Jemsek and Charley Nash semi-private courses in Chicago dist.

Salem (Mo.) G&CC has new 9-hole sand green course in beautiful location . . . Maury Fitzgerald, Washington Post & Times Herald golf writer says Andrew Sweeney, Prince Georges G&CC supt., was highly praised for condition of the course by pros who played in PGA tournament there . . . Lou Ringe heads group working to get munny course built at American Falls, Ida. . . . Girl pros are doing a lot of clinic and exhibition work this summer . . . Pros say it's tremendously helpful promotion in building their women's business and very interesting to men members, too . . . The clinic and exhibition dates cut into Women's PGA tournament schedule but pay off by developing more golf play among women . . . Club pros say the girl pros' appearances definitely have figured in selling better golf merchandise to women.

When pros compare extent and value of promotion work by men and women tournament pros, the men tournament pros come off a very poor second . . . Club pros say the women players are smart businesswomen, cooperative, industrious and unselfish in a sound, foresighted way but the men tournament pros rarely will go out of their ways to help the club pros make golf business better

. . . perhaps the club pros' censure of the tournament stars is a bit too strong but there is a world of room for improvement of the circuit pros' cooperation with the club pros who sell the stuff that brings income to the tourney players.

Kent CC, Grand Rapids, Mich., makes available a field for young boys' baseball and other community recreation, and formally christens it Van Popering Field in honor of its former pro, Ed Van Popering, who was drowned in a hunting accident last winter . . . Big gathering of Hollywood and military celebrities at opening of Joe Kirkwood, Jr. golf center — range, par-3, etc. in Los Angeles.

Mrs. Stewart Hanley, women's golf instructor at University of Michigan since 1927, and winner of many Michigan and Detroit women's titles, visited Britain during Curtis Cup matches . . . The delightful Mrs. Hanley was with a group of women golfers in Britain in 1928 playing in informal competitions that resulted in the Curtis Cup fixture.

Big party marking 50th wedding anniversary of the Joe Markeys and Joe's 47th year as an employee of the Merion GC Philadelphia dist.) . . . Joe is 78 . . . He was a bartender at Merion and for the past 37 years has been its caddymaster . . . At least 25 of Joe's former caddies who now have sons caddying for Joe were at the party . . . Sports Editor Ed Delaney of Philadelphia News wrote column on Joe's career, crediting him with being first



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THIS FALL** . . . Year after

year, greens and fairways are kept in championship form with *Scotts TURF PRODUCTS* . . . choice of over one fourth of the nation's leading clubs. Use *Scotts* this Fall in your turf program. Write at once for our recommendations.

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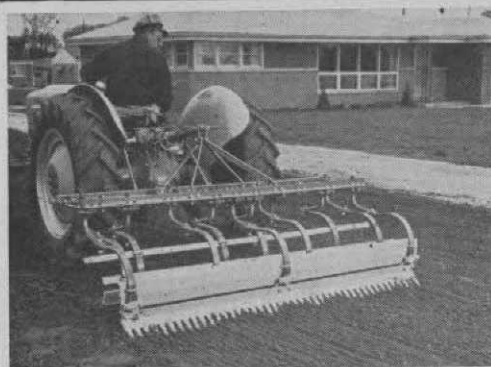
caddiemaster to conduct weekly school for the boys.

Buena Vista CC, Vineland, N. J., 18-hole course designed by Wm. Gordon, Doylestown, N. J. architect, using 200 acres for course and clubhouse and 700 acres for real estate development . . . Course to be in play April, 1957 . . . Will have really complete watering system with rough and cut brush, as well as greens, fairways and tees, watered . . . Ed Carman signed as pro and already teaching at the course site . . . And that's a smart idea in helping to sell home sites to desirable customers who are golf-hungry.

Pelham CC (NY Met dist.) hopes to have its 18 in play this month . . . The historic old course lost 9 holes when New England Thruway was built two years ago . . . Alex Antonio, former National Lefthanded champion, now pro-mgr., Pickaway GC, Circleville, O. . . Fred Davis now pro at James Baird state park course, Poughkeepsie, N. Y.

Bert Purvis, Spalding pro salesman in upper NY state since the Indians turned over the courses to the palefaces, says pros in his territory are making great use of perforated hardboard to improve looks and

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One of golf's "Big Ten"

"Golf Pride grips put extra power in my drives and give me keener control."



WALLY ULRICH

"Golf Prides feel right in my hands. I like the traction action."



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Easy on hands
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Light weight grips
Uniform size
Increase the swing weight
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displays of pro shops . . . Bert says so many shops have been rearranged cleverly that they look like new shops . . . Among new pro locations he notes are Joe Creavy to Colonie CC, Albany; James Murray at Amsterdam munny; Bob Tuthill at Totem Lodge CC, Averill Park, N. Y.; J. M. Hawk at Bath CC; Frank McMullen at Normanside CC, Delmar, N. Y.; Joe Uvanni at Beaver Brook GC, Rome, N. Y.; Mike Parco at Springville CC; Jack Ford at Green Mansions GC, Warrensburg; and Steve Piech operating Air Park GC, Hamburg.

Miller's 1955 Open, won by Cary Middlecoff, is part of the "Sports Highlights of 1955" movie you can borrow from the Film Section, Sports Promotion Dept., Miller Brewing Co., Milwaukee 1, Wis. . . . It's a fine film for showing at club affairs and has skiing, baseball, football and auto racing, along with golf, in the picture.

Golf Course Supts. Assn. of America has agreed to share proceeds of souvenir program of national conventions with local associations that are hosts to the affairs . . . Sid Cooper and his wife, parents of Harry Cooper, are hale and hearty in retirement at Phoenix

(Continued on page 66)

PHILLIPS CAM LOCK

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The Champ is manufactured in the shops of specialists — 60 years of experience engineering and building electrically operated equipment.



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End Your Caddy Problem!
Speed up Play!

Safe, easy-to-handle, comfortable —
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Golf Day Reports \$70,000 To PGA — More to Come

FIRST National Golf Day sponsored solely by the PGA was definitely a success. Pros did a fine job and found clubs were in complete agreement with charging \$1 entry fee at tees.

Collection was a cinch, along with usual dollar each for blind bogey and sweepstakes as Saturday events. Promotion was boosted strongly in some communities by Junior Chamber of Commerce cooperation.

Tom Crane, PGA Executive sec., said that by June 26 there had been received a total of \$69,489.91. Men entries accounted for \$62,785; women for \$6,281 and caddies for the rest.

There were 6,326 men and 77 caddies reported as of June 29 as having won medals with net scores better than the 69 Jack Fleck scored at Oak Hill. There were 2,991 women reported as having beaten Fay Crocker's 80 at Oak Hill.

Crane believes entire proceeds of 1956 Golf Day may come up to \$90,000.

Beltsville, Wooster Turf Dates

ON Aug. 14 a Turf Field Day will be staged again at The Beltsville, Md., Plant Industry Station of the U. S. Dept. of Agriculture. Charles K. Hallowell, mid-Atlantic Director of the USGA Green Section, Mid-Atlantic Assn. of Golf Course Supts. and Dr. Felix Juska of Dept. of Agriculture are cooperating in reviving the conference and inspection of golf turf experiments at Beltsville.

"Lawn and Turfgrass Day" will be staged at Ohio Agricultural Experiment State, Wooster, Sept. 5. R. R. Davis, associate professor, agronomy, is arranging the program.

Swinging Around Golf

(Continued from page 22)

... Sid is 83 now . . . He only played in one tournament, the Indiana Open of 1915 . . . He won that and after that victory spent the rest of his pro career teaching.

Mrs. Harry Weetman, wife of British Ryder Cup player, says British PGA arrangements

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in having only about \$3000 complete disablement or death insurance grossly inadequate, particularly as British team has to make six air trips in U. S. . . . Says British team members received about \$150 each from British PGA for expenses for the five-week tour . . . Also said that British squad members were given about \$75 net after costs of gifts were deducted.

Ed Toole, golf writer for the Springfield (Mass.) Newspapers, claims the area around Pittsfield is busiest of all small golf districts in the country with its programs of the Allied Golf Clubs of Berkshire County, the Women's Golf Assn., the Seniors' Golf Assn. and the Intercollegiate organization . . . Jack Redmond to make globe circling trip in October and play one hole in each of 18 countries.

Hampton Auld going from Norwalk, (O.) Elks CC to be pro at Antelope Hills CC, Prescott, Ariz. . . . Auld succeeded at Norwalk by Bob Buchanan . . . Lawrence and Frank Hughes designed and built Antelope Hills, 9 holes of which are completed . . . Alfred E. May formerly at Elmwood CC, Marshalltown, Ia., and more recently with Joe Sanders, supt., Paradise Inn course at Phoenix, assisted Frank Hughes in Antelope Hills construction and stays on as

supt . . . Course is city-owned and is in mountains about 10 miles north of Prescott . . . Fine clubhouse, pool and range at club . . . Chestnut Ridge CC in Baltimore dist. opened . . . Alex G. McKay constructed it and Bill Gordon, winner of PGA golf professional of 1955 award, is pro.

Duke university course, designed by Robert Trent Jones, now under construction, having tons of tobacco stems plowed into soil . . . Ed Caldwell now pro at Coonamesset GC, Treadway Inn course at North Falmouth, Mass. . . . Talladega (Ala.) GC and City Recreation Dept., allows youngsters of high school age to play Mondays and Fridays free.

Fire does \$30,000 damage to clubhouse of Maxwellton course near Syracuse, Ind. . . . Players help Mr. and Mrs. Tom Merritt, owners of the club, to clear away fire wreckage and renew operation . . . Ralph Lomeli, for years pro at Porterville, Calif., club, to go as pro at new Tulare (Calif.) CC . . . Article about ranges and par-3 courses in "Changing Times" magazine, entitled "Some People Make Money Out of Golf" brought hundreds of inquiries for information about building and operating ranges and short courses to National Golf Foundation.

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