

Clubhouse Building Guide Is Foundation's New Book

PLANNING THE GOLF CLUBHOUSE . . . Published by the National Golf Foundation, 407 South Dearborn, Chicago 5, Ill. Edited by Harold J. Cliffer, A.I.A. 8½ by 11 in., 96 pages. Illustrated. Price \$9.00.

"Planning the Golf Clubhouse," most recent book to be published by the National Golf Foundation, will be available for distribution Feb. 1.

This addition to the Foundation's guides for golf planners (Planning & Building the Course, Planning the Pro Shop, Municipal Golf Course Organizing and Operating Guide) meets an important and urgent need.

Rex McMorris, National Golf Foundation vp, has pointed out that while there are architects specializing in the design of golf courses, there are no specialists in golf clubhouse planning and design. He said:

"For the most part, new golf clubhouses are patterned after existing clubhouses, too often resulting in an unwitting extension of design, construction and operating errors.

Design for Conditions

"Planning the Golf Clubhouse," used by architects and clubhouse building committees, will pay off in design fitted to conditions of clubhouse use, lower original construction cost and bring long-range savings in operating and maintenance costs while providing the maximum in facilities and service to the membership."

McMorris added that the book, while liberally illustrated with actual plans and photographs of golf clubhouses from all over the country, is not a plan book from which the architect or committee can select the design that best suits their fancy, but "is a compilation of information gathered through interviews with club managers and officials throughout the country. The information is based on operating experience with good and bad designs and has been digested into studies and charts to point the way toward the planning of adequate space and service facilities for any club, from the very largest to the most modest operation."

The new book is the product of nearly 12 month's work by the Building Research and Development Corp., specialists in institutional design and planning. The project, headed by Harold J. Cliffer, A.I.A., set

up specific problems and questions to be answered by the book: What is a golf clubhouse? What facilities should it include? What are the space requirements for memberships of varying size? How much consideration should be given women golfers? Junior Golfers? Social memberships? etc.

A checklist of questions was drawn up and Cliffer proceeded to contact the men most likely to have the answers, the club managers. He queried them on their operations — Were service facilities adequate? Were they arranged for most efficient operation? What superfluous areas could have been eliminated in the original design? What has been left out? The answers are in the book and can be applied to any clubhouse design problem.

"Planning the Golf Clubhouse" is divided into three parts: Planning the Private Clubhouse, Planning the Public Course Clubhouse and Getting the Clubhouse Built.

Chapter heads in the first section include: Present day clubhouse planning problems; Trends affecting club operation; The effect of club management on building policies and decisions; Methods and criteria for planning a clubhouse; Preliminary planning; Organizing the building committee; Hiring the clubhouse architect and other consultants; Programming building requirements; Establishing the clubhouse construction budget; Making surveys and tests; Elements of clubhouse design; and Elements of site design.

The book's second section includes: Comparison of private and public golf course clubhouses; Methods and criteria for planning the public course clubhouse; Preliminary planning; and Elements of clubhouse design. The third section deals with: Building the clubhouse; The architect and his relation to the job; and The contractor and his relationship to the job.

PGA Winter Circuit Has \$295,000 in Purses

The 1956 Winter schedule running from the Los Angeles Open, Jan. 6-9, through the Tournament of Champions at Las Vegas, April 26-29, with purses totaling \$295,000 has been announced by the PGA.

One new event, the Pensacola Open Invitational, to be played March 8-11 in Pensacola, Florida, at a club to be announced later, and seven purse increases in PGA events highlight the slate.