

GCSA Sets Program for Long Beach Meet

Golf Course Superintendents' Assn. of America program for its 27th national turf-grass conference and equipment show, Feb. 7, 8, 9, 10 has been set except for assignment of a few authorities to cover selected subjects.

The program to be presented at the Long Beach, Calif., meeting continues the policy established two years ago when targets for a progressive turf research and course management plan were agreed upon.

Most of the space available in the Beach Municipal Auditorium for the display of equipment and materials for golf course maintenance already has been allotted. A few booths still are available. Data on them may be secured from Agar Brown, Executive Sec., Golf Course Supts' Assn., St. Charles, Ill.

The program:

Tuesday afternoon, Feb. 7

George L. Lanphear, Chm., supt., Riviera CC, Pacific Palisades, Calif., representing Golf Course Supts' Assn. of So. Calif.

Official opening of conference

William Beresford, Pres. GCSA.

Tricks of the Trade — **Edward K. Zuckerman**, Southern Calif. Golf Assn. **H. E. Montgomery**, mgr., San Gabriel (CC) Calif. **Bud Oakley**, vp, Southern California PGA. **Roy Nelson**, supt., Golden Valley CC, Minneapolis, Minn.

Golf Today and Tomorrow — **Rex McMorris** vp, National Golf Foundation.

Wednesday Feb. 8

L. E. Lambert, Chmn., supt., Oakwood G&CC, Dodson, Mo. representing Heart of America Golf Course Supts' Assn.

Theme: Cool Climate Golf Course Maintenance

Water Management: **Dr. Robert M. Hagen**, Chm., Dept. of Irrigation, University of Calif.

Maintenance Improvements Through the Years: (Speakers to be assigned)

Meeting Demands of the Public Course Player: **Walter Fuchs**, Glencagles CC, Lemont, Ill.

Experiences With Improved Grasses: (Speakers to be assigned)

Moderator and to make summation: **Dr. Fred V. Grau**, Agronomist, West Point Products Corp., West Point, Pa.

Afternoon

Stanley H. Graves, Chm., supt., Westwood CC, Rocky River, O. representing Cleveland District Golf Course Supts' Assn.

Theme: Warm Climate Golf Course Maintenance.

Water Management and Alkali: **Louis LeValley**, Agronomy Dept., Fresno (Calif.) State College.

Uses for the New Warm Climate Grasses: **Dr. James R. Watson**, Chief Agronomist, Toro Mfg. Corp., Minneapolis, Minn.

Large Scale Planting of Improved Bermuda: **L. W. DuBose, Jr.**, Supt., Houston (Tex.) CC.

Bent Greens in Desert Country: (Speaker to be assigned)

Fertilizer — When, Where, How Much: **O. J. Noer**, Agronomist, Milwaukee (Wis.) Sewerage Commission.

Thursday, Feb. 9

(Chairman to be assigned) representing Philadelphia Assn. of Golf Course Supts.

Theme: Business techniques for the golf course superintendent.

Employee-Employer Contracts: **John Clock**, Long Beach, Calif.

Responsibilities of the Golf Course Superintendent: **Elmer Border**, Supt., Olympic CC, San Francisco, Calif.

Keep Them Informed (Getting the job done and keeping your golfers, management and labor crew informed): **Tom Dawson, Jr.**, CC of Virginia, Richmond, Va.

Budget Preparation and Presentation: **Howard Baerwald**, La Grange (Ill.) CC.

Afternoon

Inspection of trial plots and experiments at Meadow Lark Golf Club, Huntington Beach, Calif.

Friday Feb. 10

(Chairman to be assigned) representing Northeastern Golf Course Superintendents' Association.

Theme: Progress in Course Management.

Is Fairway Renovation Paying Off? **Al Radko** and **Charles Hallowell**.

Is Research Producing Better Turf for Better Golf? **Dr. Marvin H. Ferguson**, Southwestern Regional Director, USGA Green Section, Texas A & M College, College Station, Tex.

Can We Expect Improved Mowing Equipment? Representatives from **Toro Mfg. Corp.**, **Jacobsen Mfg. Co.**, **Roseman Mower Corp.**, **Worthington Mower Co.**

Summary of Conference: **Charles G. Wilson**, Agronomist, Milwaukee Sewerage Commission, Milwaukee, Wis.

Afternoon

Panel Sessions for Members of Turf Council, Golf Course Superintendents and all Persons interested in Turfgrasses.

Colin C. Simpson, General chmn., past pres. and former Green Chmn., L. A. CC.