



Two views of the U. S. Rubber Co.'s big pro gathering at Seniors' Week dinner (above) and the speakers' table (below).

### **U.S. Rubber Presents New Ball, Golf Movie at Seniors**

United States Rubber Co., at its sixth annual Seniors' Week dinner was host to 415 professionals at Ft. Harrison hotel, Clearwater, Fla., Jan. 23.

Seniors' president, Marty Cromb and PGA president, Harry Moffitt, made brief addresses. George McCarthy, golf ball sales mgr. of the company, was the sparkling toastmaster of the affair, doubling with Johnny Watson in singing "God Bless America," with the enthusiastic help of all others present.

John Sproul, top sales executive of U. S. golf ball operations, told of the new U. S. Royal which has a new silicon solution liquid center, new high-energy thread winding and a new thin but tough cover. Sproul, a 33-year

veteran in golf ball sales promotion, gave figures on pros' fine position in top quality golf ball merchandising. Pros now sell about 75 per cent of highest quality balls and have been increasing their percentage of this quality business steadily since the end of World War II, despite stiff and smart competition.

Sproul also announced the company's 1956 advertising plans which include in addition to strong and exciting magazine advertising, a new series of nine posters on the etiquette of golf, two golf ball shots on U. S. Rubber's gigantic TV program on NBC, and a new color-sound movie on the manufacture and performance of U. S. golf balls.

The movie, running 21 minutes, was acclaimed by the pros as a superb job. It is available, at low cost, for showing to club members. Details of the film booking will be given to pros by U. S. Royal salesmen.

### **Whaley Named Dealer for Worthington**

M. S. Whaley Co. of Matawan, N. J. recently was appointed a franchise dealer for the Worthington Mower Co., Stroudsburg, Pa. The Whaley company will carry a complete line of Worthington equipment and repair parts and service the New Jersey territory formerly handled by Arthur D. Peterson Co., Inc. of New York.

### **Five Important Qualities Claimed for Pennlu**

Mock Seed Co., Pittsburgh 30, Pa., recently appointed distributor for Pennlu Bentgrass, emphasizes five important test qualities of the newly developed turfgrass in a research paper on the strain.

Pennlu, the paper points out, shows consistently good or even superior performance in each of these five categories: (1) disease resistance; (2) recovery rate; (3) cold and heat tolerance; (4) density, texture and normal color; and (5) resistance to weed infestation. Pennlu was first observed in a green of a southeastern Pennsylvania course and forwarded to Penn State in 1937. It has been observed there in competition with about 150 other strains ever since (excepting the war years), and extremely intense observations were made from 1947 to 1952. Testing and development were carried on by H. B. Musser.

Pennlu requires substantially the same culture as other creeping bent used in greens. It has been found that vertical mowing substantially reduces thatch formation, and that, in time, certain fungicidal treatments may be relaxed although supts. are cautioned to proceed slowly.

## **FOR GREATER PROFITS**

from Rentals



**NEW 1956**

## **VICTOR Electri-Car**

Low operating costs and more rider satisfaction means greater rental profits from the Victor Electri-Car. 24-volt battery plant powers the car on steepest grades, gives more operating time per charge. For more details write . . .

**VICTOR ADDING MACHINE CO.**

Electri-Car Division

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**WESTALL**  
**RUBBER FLOORING**

*Lower Priced!*

You get years of dependable service when you install our smooth surface rubber flooring! Choice of red, green or tan colors. Write or wire for samples and further information.

- Protects Clubhouse Floors For Years!
- Longer-Wearing, Tough, Firm!
- So Smooth, Safe and Easy to Clean!
- Does Not Buckle, Stretch or Crawl!
- Comes in Rolls 24 ft. Long, 36" wide and 5/16" thick.

**HENRY WESTALL COMPANY**

944-960 Merrimon Ave., Asheville, N. C.

### **Sweeper Demonstrated for Parker Salesmen**



Parker Sweeper Co. salesman watch a demonstration of the new Fairway Sweeper at their annual sales meeting held at the company plant in Springfield, O. Will Wall, sales mgr., shows the proper use of the unit's baling canvas. The Parker Fairway is a trailer-type model.

### **Porthouse Elected Director of Spalding Bros.**

Cyril R. Porthouse recently was elected a member of the board of directors of A. G. Spalding & Bros.

The new Spalding official is pres. and director of the Pyramid Rubber Co. and Harcourt Mfg. Co., both of Ravenna, O., and the Oil City Glass Co. of Oil City, Pa. He is also vice and director of the Fred Arbogast Co., Inc., Akron, O. and the Chartor Foundation of Houston, Tex.

A graduate of Ohio State University, Porthouse is a member of the American Chemical Society, Akron Rubber Group and Society of Plastics Industries.

### **Scoggins Offers Pros Chance to Take Nassau Trip**

• Scoggins Golf Supply Co., Dunedin, Fla., seems to be making sure that its spring orders from pros will reach new record volume. The company is giving a round trip by air from Miami to Nassau to professionals whose orders for spring delivery are for \$1000 or more of Scoggins' merchandise.

### **Wood Bros. Manufacture New Rotary Mower-Shredder**

Wood Brothers Mfg. Co., Oregon, Ill. is manufacturing a 42 in. Model 42M ro-

tary-mower-shredder for use under the Massey-Harris Pony and Pacer tractor. Blade and spindle assembly on the 42M is the same used on larger models.

A leaf mulching attachment also is available for the 42M.

### **New Device Computes Handicaps in Seconds**

A new device which promises to save man-hours and headaches is now available to those responsible for keeping handicaps accurate and up-to-date. Known as the Handy-Capper this little mechanical brain makes the computation of handicaps as simple as dialing a phone.

The working principle is simple: The large dial, calibrated in accordance with the USGA approved handicap system, adds up the number of strokes over par (or "course rating") and the correct handicap appears in the window when the ten selected scores have been dialed. The right hand window covers handicaps from 1 to 15, and the left hand window covers those from 15 to 30. This range covers nearly all players. Handicaps below 1 or above 30 can be computed in the old manner.

A chrome plated steel stylus, stored under

### **MacGregor Claims More Loft for New "Mr. Flipper" Iron**



"Mr. Flipper," developed by The MacGregor Co., Cincinnati, O., for its 1956 line, is a new utility club with 1¼-in. sole and 4 more degs. of loft than any other club of this type. MacGregor says this club sits into the ball naturally and because of its extreme loft does not require opening or closing of the blade. The wide sole gives the club almost automatic follow-through in soft sand or on hard ground, MacGregor added. "Mr. Flipper" is the same weight and length as standard sand irons.

A companion iron, "Mrs. Flipper," is available for women golfers.

a spring clip in the base of the stand, is furnished for dialing in order to provide desired durability. An ordinary golf pencil can be used in an emergency. An adjustable stop at the foot of the dialing-slot is set to the course rat-



ing of the club using the Handy-Capper. Course ratings of 70 through 75 are provided.

For scores under par, the dial is moved backward by inserting the stylus at the appropriate mark at the top of the dialing-slot.

Several steps are eliminated from the usual procedure in keeping handicap records and computing handicaps since only gross scores need be entered in the record book:

1. It is not necessary to subtract course rating from gross score and enter the differentials.
2. It is not necessary to add the ten differentials (which often occur in two columns, making it more confusing)
3. It is not necessary to consult the handicap table to find which two differentials straddle the subject figure, and then carry the eye to the right hand column for the actual handicap.

Each of the above steps contains possibilities for error, especially when fatigue, haste, and interruptions take their toll.

The Handy-Capper is made of heavy gauge aluminum. Characters are deeply etched and filled with black enamel for maximum legibility. Background is a soft gray with satin finish to prevent glare. When set up for use, it stands rigidly on soft rubber feet with the face at a convenient angle for dialing. It folds into a flat square approximately  $\frac{1}{2}$  in. x 8 in. x 8 in. and can be carried in the handicap book.

Details can be obtained from Lifeguard Corp., 4124 N. Knox ave., Chicago 41.

### Postal Card Premium

Golfers are offered a free lesson and a chance to tee off on a bucket of practice balls through postal cards mailed out by Chuck Lewis, Colma, Calif. Golf Range Pro. It's only necessary to present the cards at the range to get the free instructions or workouts.

## GOLF RANGES

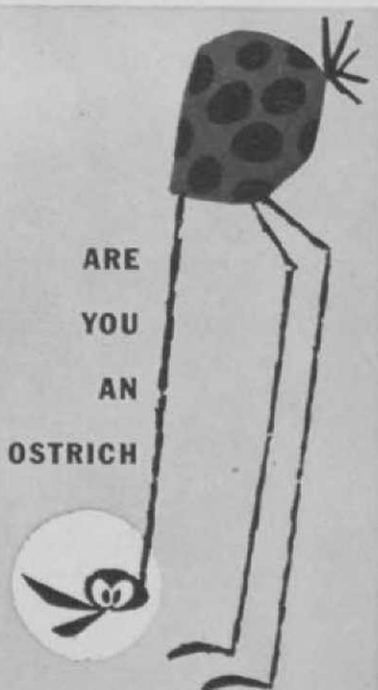
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... when it comes to cancer?

Do you bury your head in the sand and hope it won't attack you or someone close to you? Fight cancer with a check-up to protect yourself and a check to help others.

Give to your Unit of the American Cancer Society, or mail your gift to CANCER, c/o your town's Postmaster.

**AMERICAN CANCER SOCIETY**

**PAGE 93 IS IMPORTANT—USE IT**

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**MAKE EXTRA PROFITS WITH  
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Brand new idea teaches golfers how to putt better. They practice at home or office, learn how to bring putter straight back, and swing it straight forward, while keeping blade square to the ball and low to the ground. Retail for \$10.00 Your discount 40%. Place a trial order today.

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Division of Carmichael Machine Co.  
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**ATTENTION**

Driving Range Operators and Dealers. We specialize in rebuilding golf balls with strictly new materials. Satisfaction guaranteed.

**WAYNE GOLF BALL CO.**

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**RYANS O.K. No. 4 SEEDER & SPREADER**  
 4 Cu.Ft.(300 Lbs.) Capacity-3 Ft. Spread



No Holes to Clog.  
 Quick Shut-off Lever &  
 Adjusting Gauge  
 Screw On Handle  
 Spreads Top Dressing,  
 Nitro-Humus, Peat,  
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 & Other Materials  
 Successfully.

Weights Only 69 Lbs.  
 Write Dept. "G"

DEALERS WRITE FOR OPEN TERRITORIES  
**H. & R. MFG. CO., Los Angeles 34, Calif.**

**O. S. BAKER FINE TURFGRASSES**

EMERALD ZOYSIA - Hybrid - Certified  
 and MEYER (Z-52) ZOYSIA  
 (Reasonably Priced)

Full Information by Mail on Request  
 358 N. W. 27th Ave., Miami 35, Fla.  
 Phone NE-4-3352

**Soilaire Has New  
 Lift-Type Machine**

A new lift-type grass cultivating and aerating machine to fit Ford-Ferguson, International 300 and other makes of three-point suspension.



hydraulic lift tractors has been announced by Soilaire Industries, Minneapolis 3, Minn.

Named the Trac-Lift, the machine has eight sub-soil cultivating wheels with a choice of three different kinds of aerating knives and tines for renovating, slicing, or coring the root zone of turf. It is 6 ft. in width. The hydraulic lift eliminates the problem of transportation and a tractor and one man can handle large areas of scattered turf, crossing pavement and curbstone easily.

**Chamberlin Produces Seat  
 for Kolapsi Kart**

Chamberlin Metal Prod., 2226 Wabansia Chicago, is producing a Wheel-Top seat for its T14 Kolapsi Kart which also can be used on its T11 model or any other carts that have wheels equipped with semi-pneumatic tires.

Wheel-Top seat can be carried on a wheel or hung on the handle bar. It has a steel frame while the seat itself is made of weather-sealed laminated wood. The plated metal parts are tarnish resistant.

**Celltite Sole is Feature  
 of Foot-Joy Golf Shoes**

In the Field and Flint Co. spring line of Foot Joy golf shoes is the new "Celltite" sole, a plastic composition manufactured by B. F. Goodrich Co. Its advantages are lightness, durability and wide color range. Most of the new golf shoes shown by Field and Flint feature light and long lasting plastic spikes.

To serve San Franciscans, Field and Flint recently opened a new store at 53 Post street in the Coast city.

## Mangrum Praises Glasshaft after Winning LA Open

Lloyd Mangrum, who came back after nearly a year's absence from the tournament circuit to win the Los Angeles open with a record 272 for the event, attributed an important part of his success to the Glasshaft clubs which he used.

"I was hitting 20 to 30 yards farther with Glasshaft than ever before," Mangrum said, "and that made it a lot easier."

Mangrum, head of the advisory board of Golfcraft, Inc., helped design the clubs he is now using. After nine years of research and experimentation, Golfcraft designers claim they found the way to utilize fiberglass to ultimate advantage in fabricating the new shafts to reduce vibration and distortion.

## New MacGregor Pro Catalog

Here is the cover of MacGregor's new 40-page catalog sent to every pro shop in the country.

The catalog contains large illustrations of all of the MacGregor items sold through pro shops. Included also are photographs of members of the MacGregor advisory staff of famous professionals.

Featured are MacGregor's new Super Eye-O-Matic woods plus many other new items of MacGregor equipment for 1956.



## Vamco Electri-Car Makes Special Offers to Pros

Victor Adding Machine Co., Electri-Car div., 3900 N. Rockwell, Chicago 18, is making a special price offer of its golf cars for pros for their personal use. A limited number of cars are available on this arrangement.

Victor is beginning publication of a monthly newsletter on golf cars. This will be sent free on request to pros. It contains many interesting and useful ideas on use, sales and maintenance of golf cars.

## Golf & Lawn Nurseries Issues 1956 Booklet

Golf & Lawn Grass Nurseries, 3539 Kingsboro Rd., N.E., Atlanta, Ga., has just issued its 1956 booklet covering the full line of Golden Isle hybrid bermuda and zoysia turfs. This informative booklet, attractively styled in gold and black, illustrates many applications of the newer type turfs. Copies may be had on request.

**CLEANS  
BRIGHTER**

**LASTS  
LONGER**

**WITH LESS  
MAINTENANCE**

**LEWIS**

**LEWIS Ball Washer**  
G. B. LEWIS CO., Watertown, Wis.

**EASTER SEALS**

1956

**HELP CRIPPLED CHILDREN**

**give**

THE NATIONAL SOCIETY FOR  
CRIPPLED CHILDREN AND ADULTS, INC.  
11 S. LASALLE STREET, CHICAGO 3, ILL.

### **Luke Smith Now Spalding's General Merchandise Mgr.**

Luke J. Smith has been promoted to general merchandise mgr. of A. G. Spalding & Bros., Inc., Chicopee, Mass.

Smith, a graduate of Northwestern University, with a B.B.A. in engineering and business, started in the Spalding golf department in 1939. From 1940 to 1945 he was in the United States Air Corps.

Returning from service, Smith entered the merchandise department in 1945, continuing until 1954. He then transferred to become ass't mgr. of the golf dept.



### **"Putter Track" for Practice is New Invention**

Bud Rankin and Ted Anthony, Springfield (O.)CC members, have invented a device called the Putter-Track for putting study and practice.

The device is based on the idea that one of the absolutely essentials in good putting is to keep the face of the putter square to the line. As there are countless different ways of doing this the Putter-Track is devised to guide the putter within two narrow walls and help the golfer to figure out his own way of most consistently keeping the putter on the track. It is made by Putter-Track div., Carmichael Machine Co., Springfield, O.

### **Wilson Refurbishes '56 Golf Bag Line**

Wilson's 1956 golf bag line makes use of a new cotton material, plus new colors.

Construction features added to the 1956 Wilson Country Club line of bags include a chrome strip around the bag; double holders for both seat cane and umbrella on the higher priced numbers; and more zipper pockets on the sides of the bag for easy accessibility.

Completing the Wilson 1956 professional golf line are head covers in bright new patterns and styles; golf shirts featuring freedom of movement; new styles and colors in caps and golfing hats; and sundry items.

### **Autoette Purchased by Wayne Mfg. Co.**

Autoette Mfg., Inc., pioneer manufacturer of electric carriers, has been purchased by Wayne Mfg. Co., Pomona, Cal. Production of Autoette's basic models, Golfmobile, cruise-about, half ton and quarter ton trucks, executive car, bus and electric wheel chair, however, will be continued in Autoette's Long Beach plant.

Maynard Franklin is in charge of the new Autoette division. G. M. Wayne, executive vp of Wayne, said his company's engineering, manufacturing and distribution facilities will be used in accelerating production at Autoette. The Wayne company is a well known manufacturer of municipal and industrial sweepers.

Spalding has opened a Miami depot at 3000 NW 2nd ave. The depot is in charge of Walter Roberts.

## **NEW ATWATER-STRONG 25 HP MULCH-VAC LEAF SWEEPER**



Nothing like it for spring cleanup of leaves & litter.

is just the thing for golf course leaf disposal. Vacuums up, cuts into fine mulch, returns leaves to ground in single operation or can be bagged. Tractor-drawn, 6' 5" pickup cleans up to 50 acres in 8 hr. day. 25 HP power unit shown, smaller models also.

Write for complete information to ATWATER-STRONG COMPANY, ATWATER 2, OHIO



## FOR BETTER SCORES follow through with *Scott's*®

Over the years, Scott's record for producing outstanding turf parallels the popular growth of golf. Today, players on over a fourth of the nation's courses enjoy Scott's turf perfection. Plan now to improve your greens and fairways with *Scott's TURF PRODUCTS*. The results are certain to win enthusiastic player acclaim. Write for recommendations of our turf specialists and estimates on your program.

O M *Scott* & SONS CO, Marysville, Ohio  
also Palo Alto, California

*Scott's* ARE FAMOUS FOR CHAMPIONSHIP TURF

### Burgett Offers Display Rack with Glove Order

A handsome display and storage rack is available without charge to all pros with their next order for Parglov and Par-D-Lux gloves.

Counter and show case space often limited in pro shops, can be free for additional merchandise when the new rack of the K. L. Burgett Co., Peoria, Ill., is used for the Parglov and Par-D-Lux line. The rack stores 16 dozen gloves and displays all styles.

The rack has a baked enamel finish and is easily set up and hung with Parglov or Par-D-Lux models by means of a hole punched in the new package. Gloves are simply lifted off the rack and can't fall off if it is accidentally bumped.



### National Sanitation Approves Triangle Plastic Pipe

All plastic pipe manufactured by Triangle Conduit & Cable Co., Inc., New Brunswick, N. J., now bears the approval seal of the Na-

tional Sanitation Foundation, Ann Arbor, Mich., according to J. E. Winick, Triangle sales mgr.

The purpose of this seal is to allow users to differentiate between plastic pipe made from top-grade virgin material and pipe made from inferior scrap material. The awarding of the seal to Triangle is the result of an intensive two-year series of tests by the Foundation. The seal of approval guarantees that plastic pipe approved is non-contaminating and safe for the transmission of materials for human and animal consumption.

### Scoggins Nadco Party Opens Seniors' Program

The cocktail party and fashion show put on by Scoggins Golf Co. and Nadco Sporting Goods Co. at Ft. Harrison hotel, Clearwater, Fla. Jan. 22, drew more than 600.

Pros and their wives greatly enjoyed the affair as the first on the Seniors' Week entertainment program. Scoggins put on a fashion show of its new lines for men and women and the new Nadco Diatomic woods and irons as well as Nadco's new golf carts were attractively introduced "in person" to many pros.

John Null was the winner of the Scoggins' Puerto Rico trip.

Johnny Brooks, John Mahoney, Ade Jensen

## Wonderful for New Seeding

Fully  
Guaranteed  
Parts and  
Service  
Available



Only Double Rotary operates with a single long, long line of water which, rotating slowly, covers up to 6500 square feet with a gentle, rain-like action. No puddling, no run off, no washing of new seed, no wasted water.

### DOUBLE ROTARY SPRINKLER

MODEL H, double spout—for medium to high pressures; up to 90 foot diameter \$19.50

With single spout (not illustrated)—for low, medium and high pressures; up to 80-foot diameter \$18.75

## Double Rotary Sprinkler Co.

422 Admiral Blvd.

Kansas City 6, Mo.



**SAVE CLUB HOUSE FLOORS**

**with spike-resistant pneu-mat runners**



**SUPERIOR RUBBER MFG. CO., INC., 145 Woodland Ave., Westwood, N. J.**

Protect your floors from spike holes with rugged Pneu-Mat Runners. Absolutely spike-resistant, they provide a comfortable walking surface — improve the appearance of your club house.

Woven of rubber-impregnated fabric, Pneu-Mat Runners are tougher than rubber runners. Reversible for double wear.

**MONEY BACK TRIAL OFFER:**

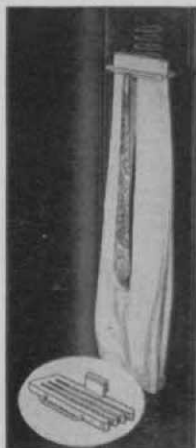
	<b>Standard Widths</b>
	20" - 24" - 30"
	36" - 42" - 48"
	<b>Trial Sections</b>
Order a trial section. Test it on an area which gets especially hard wear. Money back if not satisfied.	24" x 60" \$10.00
	20" x 24" \$4.00

Write today for illustrated folder.

and Frank Walsh won the Golden Falcon trophy presented by Capt. Eddie Rickenbacher for the Senior-Junior event with a best ball score of 62.

### Portable Hanger for Lockerroom Use

Creative Plastics, Inc., 140 James St., Bridgeport, Conn., has developed a portable plastic hanger which holds slacks, ties and is easily mounted on locker doors. Thin slits in the hanger allow slacks to hang wrinkle-free with cuffs up. A round plastic rod at the front of the hanger accommodates neckties, belts and other accessories. A mounting flange that hooks in the vent of a locker door prevents any part of the hanger from protruding through the vent. The hanger also can be permanently installed on a wooden door or panel.



The hanger comes in either red or yellow and is designed to hold three or more pairs of slacks or skirts.

### Vitrea High Nitrogen Fertilizer is New

Grand River Chemical div. of Deere & Co., Tulsa, Okla., is making vitrea 45 per cent nitrogen fertilizer from urea at its Pryor, Okla. plant.

The company says vitrea's non-leachable form, long period uniform feeding, minor corrosive effect on equipment, and easier handling, storage and application due to its concentrated character, make it highly suitable for golf course use.

Vitrea is water soluble.

### Colt Ball Announces Advisory Board, Staff

Marshall Bachenheimer, pres., Colt Golf, Inc., 161 E. 37th St., NYC, has appointed as sales representatives for Colt golf ball: Ren Smith of Jackman, Oak Park, Ill., for Illinois, Wisconsin and the greater St. Louis district; Harry Palor and Glenn Van Tassel of Pro Golf Sales, York, S.C. for Virginia, North Carolina, South Carolina, Georgia, Alabama, Tennessee, southern West Virginia and northern Florida; E. D. Murphy will cover the Hawaiian Islands territory.

The line will consist of the Colt "Black," a high compression ball for professional and low handicap players, and the Colt "Red," a durable cover ball.

The Colt company also announces an

### New U. S. Distribution



A. E. (Dick) Penfold (l) during a recent trip to the U.S. reorganized distribution of Penfold balls in this country. Thomas B. Seamans, jr. (r) will be vp and gen. mgr., Penfold Golf Balls, Inc., 34 S. 17th st., Philadelphia 3, Pa. The sales policy will be under Dick Penfold's personal direction. The imported Penfold with its unique card marking has been selling well in pro shops.

# Pro-Grip

is prepared especially for the leather grips of Golf Clubs. It gives a firm, tacky grip with light hand pressure, permitting an easy relaxing rhythmic swing. Your accuracy will improve, you'll feel relaxed—and those "Extra Strokes" will vanish.



PRO-GRIP Grip Wax contains LANOLIN and is medicated.

MANUFACTURER'S SPECIALTY CO., INC.

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St. Louis 4, Mo.

# TEEMATS

★ For the **FINEST, LONGEST-WEARING** and **MOST ECONOMIC** Tee Mat on the Market! **Nationally acclaimed by golf clubs and ranges as the best buy.**

★ SEND TODAY FOR LOW PRICES

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advisory board headed by Ernest Jones, and formation of a staff which starts with Al Feminelli, Old Oaks CC; Ed Carpenter, Fresh Meadows CC; Bill Collins, Glen Oaks CC; Helen Hicks; Dick McDonald, Durham, N.C.; Jack Redmond, trick shot headliner, Fred Grieve, Glen Head CC and Bill Tinder, Miami Sprgs. CC.

Pros playing on the Colt staff are: Tony Politano and Joe Ennis, Lawrence Village G.C.; Joe Phillips, The Links, Alberston, L.I., Ed Famula, Ash Brook GC; Alec Ternyei, Shackamaxon; Pat Circelli, Ridgeway CC, Harold Blaylock, Willow Springs CC; Ray Malain, CC of Detroit and George Bernardin.

## Triple Trimmer Versatile Tool for Lawn Work

The Triple Trimmer, manufactured by Stranges, Inc., 794 Central ave., Highland Park, Ill., is a combination tool that can be used as a hedge trimmer, lawn edger or lawn trimmer. The tool operates off a 1/8 h.p. motor that develops 17,000 r.p.m. and is adjustable to these various jobs

through the switching of handles.

When used as an edger, the Triple Trimmer can be adjusted to any of several depths. Scientifically designed gathering slots insure uniform trimming of hedges. One of the big advantages of the tool when it is used as a lawn trimmer is that it trims under most fences.

## Sweet Heads Promotion Dept. at Shawnee-on-Delaware

Edgar A. Sweet has been appointed sales and publicity manager of Shawnee Inn, Shawnee-on-Delaware, Pa. Since 1941 Sweet served in a similar capacity for hotels in Atlantic City, N.J. and also produced special events for network radio programs.

## Ryan Adds New Features to Sod Cutters

Ryan Landscape Equipment Co., St. Paul, Minn., is now in full production of its 1956 models. New features of this year's Sod Cutters include 2 speed transmission, quick-acting depth and blade angle adjustments, completely sealed gear case, larger engines on 18 in. and 24 in. machines and other improvements.

Ryan Sod Cutters, Lawn Edgers and Tree

# Monroe FOLDING BANQUET TABLES

Direct Prices and Discounts to Golf Clubs, Lodges, Parks,



Hotels, Churches and All Organizations

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THE Monroe COMPANY

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A complete stock of **FINER TURF GRASSES**

including

Merion Bluegrass, F-74 Fescue  
Our own "Blended Bent for Greens"  
and "Blended Bent for Fairways"

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Mount Kisco, N. Y.

Seed - Professional Fertilizers - weed killers  
insecticides - fungicides.

Movers are distributed throughout the U.S. and Canada. For descriptive literature of the name of nearest dealer write to 871 Edgerton St., St. Paul, Minn.

### **Powers New Shower Control Has Built-in Thermostat**

The shower, that wonderful part of the golf game which washes away the smell of so many rancid scores, has been further im-



proved by the new Powers Type H Hydro-guard.

The new device has only one dial to turn and there is only one hole in the tile wall, instead of the usual two to four, for valves. The simpler installation reduces costs and improves appearance.

The thermostatic mixer employed by Hydro-guard safeguards against both pressure and temperature changes in water lines. Failure of either cold or hot water supply instantly shuts off the shower. Triple duty strainer-check-stop fittings are concealed beneath the cover of the control and are easily accessible by removing the dial. Two types of installation are available: with concealed piping (as illustrated) or with exposed piping.

Powers shower controls are almost standard equipment in better golf clubhouse shower departments. The new model is described in Bulletin 366 which will be sent on request by Powers Regulator Co., 3400 Oakton st., Skokie, Ill.

### **Four Key Officials Promoted at Wilson Sporting Goods Co.**

Promotion of four key men has been announced by Wilson Sporting Goods Co., Chicago.

Mike Behrendt, Chicago golf club factory supt., has been named supervisor for all manufacturing; W. P. Holmes, formerly assistant to Herb Greear, vp, has been promoted to merchandising supervisor; Joe Wolfe has been appointed assistant to Behrendt; and Paul Sonderegger succeeds Holmes as Greear's assistant.

### **Borgmeier Sees Some Price Increases This Year**

C. O. Borgmeier of George A. Davis, Inc. gave members of the Midwest supts.' association, via its bulletin, his view of the 1956 price prospects on golf course equipment, materials and supplies. Borgmeier opined:

"During 1955 there has been a further tendency to higher prices on many items used in turf maintenance, especially under the classification of hard goods or machinery.

"In the summer months labor succeeded in obtaining substantial wage increases in basic industries such as steel, rubber, mining and transportation. This has caused costs to rise in factories and fabricating establishments with price increases for the ultimate consumers. Accordingly, in setting budgets this must be taken into consideration though some items coming under the general classification of supplies, such as grass seed and chemicals, are lower, so perhaps the overall picture will average out as little total change.

"Tractors, mowers, aerifiers, sprayers, etc.: Price increases from 5-10%. There is a chance of even further increases due to the tight situation in steel and other basic metals. Delivery may be slow because of production interruptions due to shortages. Do not wait until the last minute to order heavy equipment.

### **Display Sells Slacks**



In Tony Marlow's pro shop at High Ridge CC, Stamford, Conn., is this slack rack made by Sunshine Golf Co., 2448 5th Ave., N., St. Petersburg, Fla. Marlow keeps it filled with Squire slacks and it does a lot of business, making a colorful display at a prominent spot in the shop.

## COLBY PIONEER PEAT

Products for building and maintaining golf greens are available in winter storage for prompt shipment.

**BLACK**—cultivated fine milled for top dressing.

**BROWN**—peat for building new greens.

**GREENS**—top dressing (1/3 peat - 1/3 sharp sand and 1/3 loam), or any required proportion.

QUOTATIONS on materials packed in plastic lined bags, or in bulk gladly furnished.

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Send for descriptive illustrated literature on range mats, runners, and other specialized mats. Designed for years of hard wear with the ability to "Take it." Long service, high quality and modest price mean satisfied customers.

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Specialty Matting  
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"Grass Seed: In plentiful supply and lower in price with the exception of Merion Blue Grass and Seaside Bent which are still scarce and high in price.

"Fertilizer and Chemicals: No change, supplies are plentiful. Weed control chemicals are lower.

"Insecticides and Fungicides: Price pattern mixed, some items lower, some higher. New products pushing into the picture.

"Many of us have our fingers crossed wondering how long the boom and inflationary tendencies will continue. American industry has decided this year that expansion of production facilities are urgently necessary, and every day we read of plans being put into gear. Business leaders are betting that prosperity will continue for some time."

### New Timer for Operation of Course Watering Systems

Kaye and Miller Machine Co., Culver City, Calif. has a new product, the K-M-T Water Timer.

The Timer automatically shuts off water in periods from one minute to one hour and is designed for heavy duty use in sprinkler systems.

The valve is constructed of non-corro-

sive solid brass and contains a vacuum breaker. Three-quarter in. pipe threads are used.

A folder giving complete specifications is available.

### Shea Appointed to Spalding New England Sales Force

Jim Shea, who joined the Spalding organization in June, 1954, and left the Personnel Dept. of the factory to join the New York inside sales office in August, 1955, has been appointed a territorial salesman. He is covering Maine, New Hampshire and Vermont golf accounts. He succeeds Bob Friese who has become a member of the Stock Control Dept. at the Chicopee plant.



### Skinner Irrigation Adds Kenneth W. Baker

The Skinner Irrigation Co., has added Kenneth W. Baker to its sales staff. Baker

## DETTRA GOLF FLAGS of BULLDOG bunting

18



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Stay Brighter  
Last Longer  
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# James G. Harrison

## GOLF COURSE ARCHITECT

Member:

American Society of Golf Course Architects

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Suburb of Pittsburgh

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Phone 110

Rankin, Ill.

is a graduate of the University of Maryland and has had varied experience in the agricultural field both in the United States as well as in South America.

He was vocational agriculture instructor in Queen Annes' County, Md., and later became county agent of that county. Baker later went to the staff of the University of Delaware as associate director of the State Extension Service.

During the war Baker was selected by the War Man-Power Commission to work with Coordinator of the Inter-American Affairs under the guidance of Nelson Rockefeller. He was first sent to Brazil as Associate Director of Food Production.

Upon completion of his Latin American assignment he was employed by O. A. Newton and Son Co., Bridgeville, Del., in charge of Personnel, Public Relations and Manager of the Farm and Industrial Equipment and Supplies dept. In this capacity with the Newton company he organized the agricultural irrigation work, first as a dealer and later as a distributor for Delaware, Maryland and areas in Virginia, Pennsylvania and New Jersey.

### Sanitary, Disposable Slipper For Showerrooms

Guest-Slipper Co. has developed a disposable slipper which can be worn in the shower, around swimming pools or as casual slippers. It is made of water-resistant white chipboard, is of one piece construction with straps which fold around the foot. A firm fit to any size foot is obtained through the use of slotted straps.

Sanitary Guest-Slippers are individually packaged and sealed. A prominent spot is left on the item for the club management to imprint its name.

Samples and full information can be obtained by writing to Guest-Slipper, 39 So. LaSalle St., Chicago 3.



Simple practice device of a golf ball attached to pliable plastic and stuck into the ground is made by Wamo Mfg. Co., Box 4, San Gabriel, Calif. Retail price is low and the gimmick is so simple it should get a big play for backyard practice if the makers get pro distribution and plugging for it.

## WILLIAM P. BELL & SON

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ARCHITECTS



**ROBERT BRUCE HARRIS**

*Golf Course Architect*

MEMBER-

AMERICAN SOCIETY OF GOLF COURSE ARCHITECTS

Whitehall  
4-6530

664 N. MICHIGAN AVE.  
CHICAGO II, ILLINOIS

**Rickey Elected VP  
at MacGregor**

Robert D. Rickey, sales mgr. of MacGregor Golf Co., was elected a vp at the firm's annual business meeting.

Rickey joined MacGregor in 1945 on his return from army service. Previously, he had been part of the MacGregor organization during summer vacations from Northwestern University. His father, Clarence H. Rickey, was pres. of the firm until his untimely death as a result of an automobile accident in 1943.

After a period as advertising mgr., the new vp was given added responsibilities in the pro sales department. In 1949, he was appointed sales mgr. of the pro division.



**Jacobsen Mower Makes  
New Sales Appointments**

Gilbert F. Herbert has been appointed Jacobsen Mfg. Co. district sales mgr. for Texas, with offices in Dallas. He has been field service rep for Jacobsen in the East.

Robert L. Wirts has been named eastern Ohio dist. sales mgr. for Jacobsen mowers.

**ROBERT TRENT JONES**

Member:  
American Society of Golf Course Architects

*Golf Course  
Architect*

20 Vesey Street

Tel: Rector 2-2258

NEW YORK, N. Y.

**ALFRED H. TULL**

*Golf Course Architect*

188 Murray Avenue

LARCHMONT, NEW YORK

Allen E. Lewis has been added to Jacobsen's direct factory sales organization and will be on special assignment to midwestern dealers.

**For Easy Shagging**

Shagging golf balls is an easy job with this new Golf Ball Pic'r Up'r produced by W. G. Watson, Box 323, Effingham, Ill.

Wielded more or less like a cane, the Pic'r Up'r is a three-foot tube made of tough Tenite butyrate plastic, equipped at the lower end with a ring of flexible Tenite polyethylene. A slight downward pressure of the device centers the ball and traps it in the tube. When the tube becomes heavy with balls (it picks up more than 20) the polyethylene cap at the top may be removed for unloading.



The Pic'r Up'r comes in attractive colors, all transparent. It is rust-proof, lightweight and can be easily carried in the golf bag.

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