#### CREEPING BENT STOLONS

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Old Orchard C-52

# Old Orchard Turf Nurseries

O. Box 350-Tel. AL 66395

R. R. BOND, Prop.

Madison 1, Wisconsin

Branch Nursery in Farmington, lowa.

Old Orchard C-52 is showing a high degree of tolerance to bentgrass diseases.

THE GREENS ARE THE FOUNDATION OF ALL SUCCESSFUL GOLF COURSES

### Mock Heads Pennsylvania Council

Alan Mock, Mock Seed Co., Pittsburgh, has been elected pres. of Pennsylvania Turfgrass Council for 1956-57. Other officers are: Marshall Farnham, supt., Philadelphia CC, West Conshohocken, lst vp; James Wingert, Altoona, 2nd vp; Tom Mascaro, West Point Products Corp., West Point, secy-treas.

# Jones to be Honored Guest at Spalding Golf Day

Bob Jones will be guest of honor at the first annual Spalding Golf Day outing to be held at the St. Andrews GC, Hastings-on-Hud-son, N. Y., on Aug. 21. He will make one of his few appearances in the North at a press affair which will introduce Spalding's 1957 golf lines.

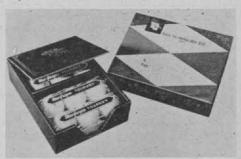
# Veech on Burke Advisory Staff

Tommy Veech, recent winner of the Wisconsin Open, is the newest addition to the technical advisory staff of Burke Golf. During his high school days, Tommy won the West-ern Jr. Title in 1947 and the following year won the Wisconsin Open with a record 274. Veech is a Notre Dame graduate.

Among Tommy's other accomplishments, he was semi-finalist in the 1949 NCAA, quarter finalist in the '50 National Amateur, Masters' contestant in '51, Wisconsin Amateur Champion and National Amateur medalist in 1952.

> **New Tourney Ball Featured** in MacGregor Xmas Pack

The special Christmas gift pack of Mac-Gregor golf balls features the new 1957 Tourney balls in a memo holder, suitable for home



or office, Called "Memo Caddie," it is made of rich maroon grained leatherette trimmed in

gold leaf.

The "Caddie" comes in two sizes. The large size holds one doz. Tourney balls and a supply of printed memo paper. Smaller size holds six new Tourneys and memo paper. Golf balls, Memo Caddie and paper are available for the price of golf balls alone. More information is available from the MacGregor Co., Cincinnati 32, O., or its sales reps.



in the shops of specialists -- 60 years of experience engineering and building electrically operated equipment.



Get More Late Play! **End Your Caddy Problem!** Speed up Play!

# Safe, easy-to-handle, comfortable -Out-performs even more expensive cars!

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For information, write to THE MID EMPIRE CORP. 940 West St. Paul Ave. Milwaukee 3, Wis.

# Etonic Offers Personalized Plaid Shoe Bags

A handsome red, black and yellow Tartan plaid shoe bag with nylon drawstring and with two individual compartments to prevent spikes



from scratching are now available through Charles A. Eaton Co., Brockton, Mass. with the name of the club and pro stamped in gold on a genuine leather patch. With each bag is a gold leaf kit so that the individual customer's name can also be added in gold. The shoo bag is available only in pro shops. The Eaton company manufactures Etonic, the all-weather golf shoe.

## Stewart Has Contracts for Five Water Systems

Charles E. Stewart, irrigation engineer of Homewood, Ill., reports that he has contracts calling for the installation of complete water supply systems at the following courses: Timuquecana CC, Jacksonville, Fla.; Blue Mound CC, Milwaukee, Wis.; Ridge CC, Chicago; Olympia Fields No. 4, Chicago and Oak Ridge CC, Minneapolis, Minn.

### Greener, Healthier Turf Credited to Use of Fast

A new mineralized plant food which is said to produce greener, healthier greens and fairways is being distributed by Vital Earth Corp., I E. 35th st., New York City. The product is being marketed under the tradename, Fast.

A by-product, Fast is a new form of ferrous ammonium sulfate containing 7.5 per cent nitrogen, 12 per cent iron plus 11 trace mineral elements. The product has been thoroughly tested by a research institute and the distributor claims that within a couple hours after application it will give grass a greener tinge and in less than two days has transformed brown, scorched grass to a lush green.

Fast is said to be the first combination of metals in an instantaneous water soluble form that can readily be assimilated by leaves and roots. Several supts, of clubs in the East and South report they have used Fast with exceptional results.

> Tell them you saw it Advertised in GOLFDOM



Stockton, California





Protect your floors from spike holes with rugged Pneu-Mat Runners. Absolutely spikeresistant, they provide a comfortable walking surface - improve the appearance of your club house.

Woven of rubber-impregnated fabric, Pneu-Mat Runners are tougher than rubber runners. Reversible for double wear.

#### MONEY BACK TRIAL OFFER:

Order a trial section. Test it on an area which gets especially hard wear. Money back if 24"x60" \$10.00 not satisfied.

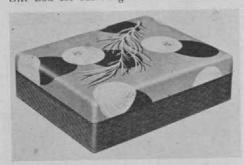
Standard Widths 20"-24"-30" 36"-42"-48" Trial Sections 20" x24" \$4.00

Write today for illustrated folder.

SUPERIOR RUBBER MFG. CO., INC., 145 Woodland Ave., Westwood, N. J.

## **Dunlop Introduces 1956** Maxfli Xmas Gift Box

Dunlop Tire & Rubber Corp., Sporting Goods Div., has introduced its 1956 Christmas Gift Box for Maxfli golf balls. It features a



colorful, padded and hinged cover. The box is predominantly red overprinted with white Maxfli balls interlaced with a sprig of Christmas pine. The box is available in dozen and half-dozen sizes.

Pro shops are urged by Vinnie Richards, Dunlop vp, to place their orders for the boxes early since there is a limited supply of them which will not be replenished when depleted.

# Punch-Lok Introduces **New Clamp Cutter**

A new clamp cutter, Model D-550, specially designed for removing Punch-Lok hose clamps,

is being introduced by Punch-Lok Co., 321 N. Justine st., Chicago 7, Ill.

The 14-in, long cutter is drop forged hi-carbon steel and features a single cutting jaw with slip land



to prevent gouging of the hose. The second jaw functions as a buttress edge and is ruggedly constructed to stand strain. It has a heavy riveted, single pin joint. Catalog sheets covering the D-550 may be obtained from the company.

See Buyers' Service - P. 17

# SELL PAR TUBES NOW! - WHY WAIT?



PAR TUBES As Used In Individual Compartment Type Bags

The demand is terrific and the profits are quick. PAR TUBES superior construction proves them tops in the field. A Must for any golfer who wants to protect his grips the full bag length and obtain a friction-proof bag with an individual compartment for each club. PAR TUBES are dropped into oval or clubs. PAR TUBES fit into and strengthen individual compartment bags, allowing a numerical arrangement of clubs. PAR TUBES fit into and strengthen individual compartment bags, allowing full free use of EVERY compartment. compartment.

PAR TUBES are Strong — Moistureproof — They are endorsed by Pros and Amateurs alike as a great idea for keeping grips in fine condition and protecting clubs against marring by careless handling.

Packed in carrons of 42 and 144

Contact Your Local Distributor or

CHICAGO 34, ILLINOIS



Oval or Round Type Begs

# Nadco Shipping Container Quickly Converted for Display

The container used by Nadco Sporting Goods Co., Chicago 45, for shipping its Di-atomic golf clubs can be quickly converted



to a stand-up display. A single piece of corrugated board, packed with the container, is the support for the display. For display setup, the top of the telescoping box is turned over, the bottom put inside it, the support piece folded along score lines and its tabs locked into pre-cut slots of the top. When a set of clubs is sold the box can be conceniently used for carry-out. The box is colorfully decorated to attract the golfer's eye.

# Phil Smith Covering Spalding Illinois Territory

A. G. Spalding & Bros., Inc. has appointed Phil Smith to cover the golf pro territory in Illinois. This territory was formerly serv-iced by Rusty Wall who has succeeded John Miller, retired, in the Chicago depot. Smith has had three years' experience in Spalding's Sales division.

# Caddie Management Booklet

Metropolitan Golf Assn. has recently published a booklet, "Caddie Management and Control" to give member clubs a basic system of organization for their caddie service. The booklet covers everything from a discussion of the fundamentals of caddying to setting up caddie committees and securing and retaining an adequate supply of caddies. The booklet soon will be supplemented by a caddie instruction manual.

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# Paul Hahn

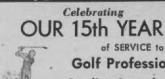
8262 Lynrose Drive

Anaheim, Calif.



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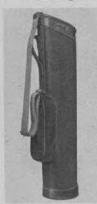


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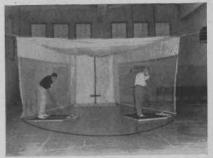
# MacGregor's De Luxe Long-Boy



A popular addition to MacGregor's line of golf bags this season is the deluxe version of the famous "Long-Boy" bag. It features a "deep slant" Keystone top collar. Body is of tan duck with natural russet leather handle and bucket type bottom. The bag has a large ball pocket and wide, adjustable web sling. For comwrite plete details The MacGregor Co., Cincinnati 32, O.

# Pak-A-Way Range Assembly Takes Only Two Minutes

Berlin Chapman Co., Berlin, Wis., is marketing what is claimed to be the only complete driving range for use in gyms or other rooms of suitable size. The Pak-A-Way range can be set up for use or folded against a wall by one person in less than two minutes, according to the manufacturer. It includes net, back-stop and driving platform and can be



used by either right or left-handed players. Two players can use the range at one time. When not in use the entire assembly may be rolled up and fastened to a top bar, lifting the entire unit completely out of reach.

### **Eddie Bush Joins** Triangle Staff

Eddie Bush, well known as a playing pro for many years, is now associated with Tri-



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Company officials and prominent golf personalities who helped stage the Dunlop Tire and Rubber Corp's Golf Show at Sheridan Park GC, Tonawanda, N. Y., are (I to r): L. D. Hartford, sr. vp, sales; Peter Thomson, Australian pro; Art Walton, Sears, Roebuck & Co.; Vincent Richards, vp, sports div.; Mike Krak, Paul Hahn, Jack Fleck, Ed Furgol and Glenn Crawford, pres.

angle Conduit & Cable Co., New Brunswick, N. J. as special rep of the Plastic Pipe Division. Eddie also had a long record as a teaching pro at many of the country's leading courses until stymied by illness six years ago. In his capacity as special rep for Triangle, he will tour the country contacting pros and supts to help them solve their irrigation problems.

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Successfully.
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# Concentrated Weight in New Nelson Clubs



New for the '56 season are Byron Nelson woods and irons by MacGregor. The irons carry the outline of Texas, Nelson's home state. They feature a "concentrated weight" design which provides more power at point of impact. Woods have white fibre face with two red inserts. New "Humidri" grips are on these medium-priced clubs. Address inquiries to The MacGregor Co., Cincinnati 32, O.

## Armour Instruction Record Available in Three Speeds

What is said to be the equivalent of eight hours of golf lessons by Tommy Armour is being offered on a record produced and distributed by Grand Award Record Corp., 8 Kingsland Avc., Harrison, N. J. The record, which comes in three speeds, 33 1/3, 45 and 78 rpms, reproduces Armour's voice just as it would be heard if he were giving private instruction to the listener.

# Lewis Travels First Class with Deluxe Golf Bag

What is claimed to be the largest golf bag ever made is a 24-in. dia. creation manufactured for Chuck Lewis, trick shot specialist, by Henry Hotze & Sons Co., 506 N. 4th st., St. Louis 2, Mo. The bag is fitted with a radio, liquor dispenser, miner's lamp and has a few incidental pockets for golf equipment.



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### Hoff Named Wilson's Assistant Ad Director

Harty Hoff has been named asst. advertising director of Wilson Sporting Goods Co., according to an announcement by Bob Wren,

director of advertising and public relations.

Hoff joined the Wilson organization in 1952 as a member of the Chicago sales division. He was transferred in 1953 to advertising as head of dealer service, and subsequently became asst. production mgr., the position he held until his recent promotion.
A native of Los Angeles,

Calif., Hoff attended Pa-



Harty Hoff

cific Lutheran College and studied at the University of Washington and University of Iowa. He joined Wilson immediately following the completion of his collegiate career.

# Turf Specialist Prefers Chopped to Long Runner Stolons

Touching on the subject of chopped versus long runner stolons, Ralph R. Bond of Old Orchard Turf Nurseries, Madison, Wis., in a recent bulletin said that the chopped variety are preferable to long runner for a number of reasons. Among them, he lists the follow-

Chopped stolons give more nodes per bu; are easier to spread while planting and give more even distribution; there is a 50 per cent savings in topdressing; chopped stolons do not have to be torn apart, lay flatter on the ground and do not blow away as readily while roots are anchoring. Bond points out that chopped stolons mature more quickly, adding that greens are ready for play in about eight weeks when they are used.

Old Orchard Turf Nurseries, it is emphasized, supplies both chopped and long run-

ner stolons.

# **Grau Gives Instructions** for Ordering Ugandagrass

Fred V. Grau, PO Box 177, College Park, Md., advises persons interested in W & G Ugandagrass to give the supplier two weeks' notice of planting date in placing orders. Since sprigs must be quite dry to insure safe shipping, there is a chance that weather can delay shipment by as much as one week.

Two or two and one-half bu. of Ugandagrass will plant 1,000 sq. ft. which is ready for play in about one month if all growth factors are favorable. It is suggested that supts, take the precaution of not overwater-ing the grass after it is well started. Ugandagrass should be kept moist for the first two weeks of growth, and after that, watered only as needed.

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