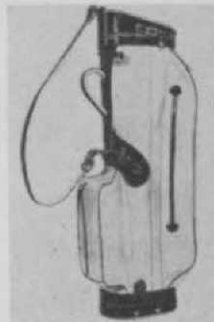


## Two New Entries In Tuffhorse Line

Two new golf bags introduced into MacGregor's famous Tuffhorse line this year are Models LP636 and the L654, both Keystones.

The LP636 is a large pear-shaped model in smart, two-tone combinations, with a body in Tusk White "Tuff-Hide" and colorful, embossed leatherhide trim. It features truss-ribbed saddle construction on side panels for added strength and beauty. Extras include a 9-in. round, reinforced leather bottom, large, full-length clothing pocket and a roomy, streamlined ball and accessory pocket. A detachable hood is stored inside the clothing pocket.

The L654 is made of sturdy, pearl-gray duck with contrasting black leather trim and black welt. Its 9-in. keystone-shaped leather bottom lends itself to easy attachment to golf carts. A large, streamlined clothing pocket and roomy accessory pocket, together with a deluxe, wing-type sling suspension and foam rubber-



LP 636 (left) and L 654

padded shoulder strap put this bag in the luxury category but at economical price. Both bags are nylon lock-stitched throughout.

Additional information is available from Des Moines Glove and Mfg. Co., Des Moines, Iowa.

## NOW WE HAVE IT! The Product You Professionals and Managers Have Been Waiting For!

### A NEW SCIENTIFIC DISCOVERY

## VELVA-TEE GLOSS SHINE

CLEANS - POLISHES - WAXES . . . IN ONE OPERATION

Here, at last, is a truly amazing time and labor saver for your club cleaning service. A slight spray from the aerosol container and in a jiffy it cleans, polishes and waxes wood heads to a sparkling luster—protects steel shafts from pitting. Puts a beautiful luster on leather golf bags and luggage.

Marvelous for furniture, wood panels, chromium, steel lockers, painted walls, etc. Members will want it for home use—a money maker. VELVA-TEE GLOSS SHINE was the "talk" of the recent PGA Seniors tourney, where pros from every section tried it—praised it—ordered it.

Simple directions on can tell you how to get quick, sparkling results with VELVA-TEE GLOSS SHINE and the long lasting, impregnated VELVA-TEE DUST CLOTH.

VELVA-TEE DUST CLOTH—gives utmost maintenance speed and economy! . . . After using VELVA-TEE GLOSS SHINE for initial cleansing treatment you need only wipe with the chemically treated VELVA-TEE DUST CLOTH to maintain the lustrous, protective finish . . . NO DUST—when cloth becomes dirty it shakes out in wax treated particles; when excessively dirty simply wash, dry and spray with VELVA-TEE to restore effectiveness. It works magic—be sure to order it with your VELVA-TEE—69¢ price carries usual discount.

ORDER NOW — BE READY FOR SPRING

See your dealer or write to:

**COLUMBIA CHEMICAL CO.**

154 E. ERIE ST., CHICAGO 11, ILL.



Dealer inquiries invited

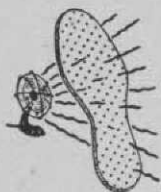
1 doz. 12 oz. aerosols  
in a case — \$23.40

F.O.B. Chicago  
Shipping weight 13 lbs.

Usual discount applies

# Extra Profit

LIKE  
WALKING  
ON  
PILLOWS!



*Air-Cooled!  
Air-Ventilated!  
Air-Cushioned!*

## Dr. Scholl's AIR-PILLO INSOLES

Made of soft Latex Foam. No adhesive. Convert any shoe into an air-cushioned shoe for only 60¢!

### 3 PAIRS FREE!

With a 3 dozen assortment of men's and women's sizes you get 3 pairs FREE if you order promptly. Packed in metal counter display dispenser. Each pair cellophane wrapped. Men's 7, 8, 9, 10, 11, 12 and Women's 5, 6, 7, 8, 9. Retail 60¢ a pair.



**YOUR COST \$14.40. YOUR PROFIT \$9.00**

Nationally advertised in THE SATURDAY EVENING POST, THIS WEEK, DELL MODERN GROUP and PARADE.

**SELL ON SIGHT!**

Mail your order today!

**THE SCHOLL MFG. CO., INC.**

213 W. SCHILLER ST., CHICAGO 10, ILL.

62 W. 14th ST., NEW YORK 11, N. Y.

727 E. WASHINGTON BLVD., LOS ANGELES 21, CAL.



### Murray's New Display Rack

Combination Slack and Shirt Bar designed to take full advantage of the smart idea of selling related merchandise at one self-selling station in the pro shop. The new unit is made exclusively for pros by Robert E. Murray Associates, 576 5th ave., New York.

### New Caddy Cart Introduced by Arlite Industries

Among the caddy carts recently introduced to the market is the R-Lite Club Cart model CK1, manufactured by Arlite Industries, Newark, N. J. Outstanding features claimed for the R-Lite are perfect balance regardless of the size bag carried, folding compactness and light weight. Manufactured of high alloy aluminum the golf cart is available in blue, green, gold and red. Anodization of the metal gives maximum protection against discoloration and pitting.



### Rayturn Improves Meter for Measuring Moisture

An improved model of the Irrigage Meter for measuring soil moisture has been developed by Rayturn, Corp., 8200 E. 7th ave., Portland 2, Ore. The model, 202, has a built-in selector switch which permits moisture observations at four different depths through a single outlet. It is designed for use with either the 2-ft. tapered Gage-Stake, or individual Gage-Plugs. Moisture content is determined by plugging in meter to stake or plug.

**Great Advance in Fertilizer  
Claimed for Lebanon Uni-Form**

Lebanon Chemical Corp., Lebanon, Pa., claims "the greatest advance in fertilizer in the last 50 years" for its new Uni-Form 10-6-4, containing 40 per cent urea-form nitrogen.

Uni-Form 10-6-4 is granular, not powdered, 50 per cent organic, dust free and easy to apply. If properly applied there is no danger of burning and one application lasts all season. It is said to assure sturdier roots, thick springy turf and to discourage disease. The product is available in 5, 25, 50 and 80 lb. bags.



**Dunlop Holds Sports  
Sales Meeting**

The 1956 National Sales Meeting of the Dunlop Sports Division was held recently at the firm's factory in Buffalo, N.Y. Highlighting the three-day conference were the opening remarks by VP Vincent Richards who stressed "balanced selling" to members of the sales force who traveled from all parts of the country to attend. Richards praised the men for their outstanding 1955 sales of golf balls, tennis balls, and tennis equip-

**EXCLUSIVE  
DISTRIBUTORSHIP**

SOUND INVESTMENT . . . MINIMUM TIME  
REQUIRED TO MAKE BIG PROFITS!

Your contacts in golfing circles can be turned into EASY PROFIT for you in one of the fastest growing fields in the U. S. The Highland Car Co. is establishing EXCLUSIVE distributors for the profitable Highland Caddy Golf Car. If you are qualified, we will put you in business in your area with established leads and proven money-making procedures. A \$6,460 investment is required, which will be secured by inventory.

Invest 3c postage and ten minutes time NOW for complete details on the profitable Highland Caddy exclusive distributorship plan. Simply write, including bank references and business experience, to:

**HIGHLAND CAR COMPANY**

BOX 2222

JACKSON, MISS.

**GOLF TROPHIES  
and PRIZES**

for

**MEN and WOMEN**

- Golf Novelties
- Banquet Souvenirs
- Comical Awards
- Practical Awards and Gifts

Trophy No. J2752-5

Sunray & Ivory  
Finish

Height: 11½" . . \$7.25

Write for FREE Catalog



Manufacturers of "Dubbin' Doug"

**HAND ENGRAVING ONLY 6c PER LETTER**

**THE TROPHY AND MEDAL SHOP**

Dept. G-4  
Chicago 3, Illinois

10 S. Wabash Avenue  
Central 6-5018

**FOR A FREE AND EASY Swing  
TO PRO SHOP PROFITS**



Model 91Z-162

Feature  
This  
Popular  
Golf  
Sport  
Shirt

A famous "WILTON" product. Cashmere-like cotton with short sleeves, easy zipper neck opening and tailored Byron collar. Comfortable and attractive. S, M, L in Winter White or Heather. Priced to retail at \$3.95.

Distributed by

**GRANT A. BARNETT**  
707 Main St. Buffalo 3, N.Y.

They may forget the year they bought it — but they never forget the name . . .

# MELFLEX HEAVY DUTY MATTING

Serves with safety and savings year after year!



## Heavy Duty MEL-ISLE and MEL-FLOR AISLE RUNNERS

### Heavy Duty ENTRANCE MATS

### MOLDED SAFETY STEP TREADS

### SHOWER AND STANDING MATS

Melflex famous spike resistant Transit-Tred flooring is the safest, most durable flooring for the latest models of Golf Cars. Write for a sample and prices.



**MELFLEX**  
PRODUCTS CO.  
L. E. WARFORD, President  
410 S. Broadway, Akron 8, O.  
In Canada: 133 1/2 Church St., Toronto 2, Ont.

ment, and announced new quotas for 1956.

The salesmen spent a full day visiting the manufacturing divisions of the huge plant and viewed the new addition to the Golf Ball Dept. just recently completed. The new building will help Dunlop meet the demand for increased production of golf balls, a department which has long experienced an intense, round-the-clock work schedule.

Two days of sales-gear meetings followed the plant tour, and the conference was capped by a dinner meeting held at the Buffalo Athletic Club. Main speaker at the final dinner was Dunlop Sales VP L. D. Hartford who recalled the early beginning of the Sports Division and traced its growth through today's volume production and outstanding sales records.

## Davis' 1956 Catalog Lists All Types of Course Supplies

The 1956 catalog issued by George A. Davis, Inc., 5440 Northwest Highway, Chicago 30, lists hundreds of turf supply and equipment items used in golf course maintenance. They include practically everything from aerifiers to wheelbarrows. In addition to the heavy equipment used by supts. and greenkeeping crews, the Davis company also handles chemicals and organic fertilizers and several different types of seed.

The catalog can be obtained upon request.

## All-Weather Golf Shoe

This handsome tan Etonic golf shoe with flexible spring steel midsole plate combines Syllflex-tanned leathers with famous Etonic weather-sealing to keep feet dryer, more comfortable whatever the weather. Available through leading Pro Shops. The Etonic is manufactured by Charles A. Easton Co., Brockton, Mass.



## Many Supplies Listed in Northern's '56 Catalog

The 1956 catalog issued by Northern Golf Ball Co., 2350 Roscoe, Chicago 18, shows scores of equipment and supply items for driving ranges, pro shops and miniature courses. Among them are used golf balls, odd woods and irons, mats, range lights, refinishing supplies, putters for miniature courses, and tees. Northern, in business for more than 20 years, ships to points throughout the U. S. as well as to foreign countries. In addition to the catalog, the company furnishes upon request a handbook giving detailed information on plan-

# NEW! TRI-TRAC

HERE IS THE

ALL-AROUND EVER READY

ANSWER TO  
SHORTAGE OF  
EQUIPMENT  
DURING BUSY  
MAINTENANCE  
MONTHS

•  
Attachments Available

60" Rotary Mower

(shown with tractor)

Cutter Bar Mower

3-Gang Lawn Mower

Large Hauling Cart

Bulldozer Blade

Dump Rake

Snow Plow

Power Sprayer

Fertilizer Spreader

Plus a Complete Line

of Farm Tools



*Guaranteed to satisfy or money back*

**TRACTOR ONLY  
PRICE \$395-**

F.O.B. Bradley, Ill.

Write for complete  
specifications

**DAVID BRADLEY MFG. WKS.**

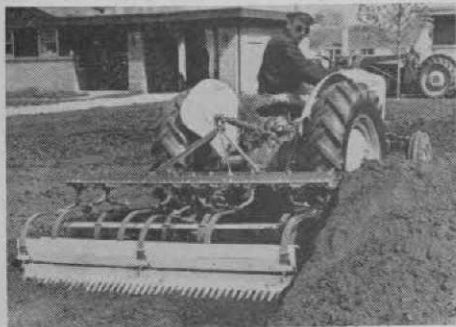
*Bradley, Ill.*

**VERSATILE  
MANEUVERABLE  
ECONOMICAL  
STURDY**

ning and operating ranges, Par 3 and minia-  
ture courses.

## **Roseman Introduces New Landscape Rake**

A new seed bed preparation tool, the  
Roseman Tiller-Rake, for use by landscapers,  
nurserymen, golf supts and park departments



has been announced by the Roseman Tractor  
Equipment Co., 2618 Ridge Rd., Evanston, Ill.

The Tiller-Rake does the work of many  
men and several pieces of equipment making  
it unnecessary to load and haul plows, meekers,  
harrows, blades, drags, pulverizers and rakes  
to and from the job.

The Tiller-Rake scarifies, grades, pulver-  
izes, spreads, and finish rakes by position-  
ing the front scarifying tines, the middle blade  
or the rear pulverizer rake bar by means of  
a hand pitch control wheel. Cinder tracks,  
bridle paths, fire lanes and gravel spreading  
can be done in addition to seed bed prepara-  
tion.

The Roseman Tiller-Rake attaches to all  
3 point hydraulic lift tractors. Descriptive  
literature may be had on request.

## **Flagstick "Recommendations" Surprise To Makers, Clubs**

In The Rules of Golf, 1956 edition, page 61,  
is a paragraph reading "The USGA recom-  
mends that the flagstick be at least eight  
feet in height and that its diameter be not  
greater than 3/4 of an inch from a point three  
inches above the ground to the bottom of  
the hole."

The recommendation came as a surprise to  
manufacturers and golf course supply dealers.  
M. K. Vorhees, sales mgr., Standard Mfg.  
Co., Cedar Falls, Ia., makers of a large per-  
centage of golf flagpoles, doubts that a  
wooden flag pole of the recommended speci-  
fications would last long unless equipped with  
steel ferrule. The company's Slim-line alumi-  
num pole which meets the recommended speci-  
fications sells for \$3.95, an increase of \$1.20

over the wood pole price.

Usual length of golf flagsticks is seven feet, the figure being determined by golf club experience, with caddie height being one of the factors involved.

Although the USGA flagstick specifications are only "recommendations" and there are no official standard of flagsticks, Vorhees says dealers are having considerable explaining to do so they wont be stuck with stocks of seven-foot flagsticks.

### **Bradley Tri-Trac Eases Load on Equipment in Busy Months**

Tri-Trac, manufactured by David Bradley Mfg. Works, Bradley, Ill., is a versatile, economically operated tractor that is the answer to a supt's problem when other equipment is tied up during busy maintenance months. Numerous attachments, manufactured by the Bradley firm, are available for use with the tractor. They include 60-in. rotary mower, cutter bar mower, 3-gang lawn mower, bulldozer blade, hauling cart, dump rake, power sprayer, fertilizer spreader and snow plow. Complete information on the Tri-Trac can be obtained by writing the manufacturer.

### **Dye Marker Shows Weeds That Have Been Treated**

Killer Kane Kartridge, an effervescent 2,4-D pill, now contains a wash-off dye marker to show greenkeepers what weeds have been treat-



### **Features Light Construction**

Foot-Joy moccasin blucher golf oxfords manufactured in tan or black calf by Field & Flint Co., Brockton, Mass., keep feet dry on misty days while their light construction gives added freedom without sacrificing comfort. They are sold only in pro shops.

ed. Solutions from the Kartridges leave a white stain on weeds, enabling users to chart their progress without relying on memory. The dye leaves no permanent mark and will wash off in the first rain.

The Kartridge, designed by the Donaldson Co., 666 Pelham Blvd. St. Paul, Minn. for use in the Killer Kane, makes a solution that will also fit other dispensers such as garden pumps and sprinkler units. Each Kartridge makes a full pint of 2,4-D when mixed with water.



## **BACTI-VATED® MICHIGAN PEAT BUILDS CHAMPIONSHIP GREENS**

Top-dress old greens, build new ones economically with "genuine" MICHIGAN PEAT. You'll get better aeration, drainage and fertility . . . reduce turf maintenance costs and water bills. MICHIGAN PEAT is 98% organic, finely ground, screened—READY TO USE. A vital aid in growing rich, healthy turf. In 100-lb. bags, and loose bulk. Ask your golf supply dealer or write MICHIGAN PEAT, INC., 67 West 44th Street, New York 36. New York.



## DAVIS FAIRWAY SPIKER

For preparing a seed bed or conditioning turf areas for reseeding, this tractor drawn 3 section spiker is the answer. 21 replaceable discs per section penetrate to 2½". Overall width 93".

PRICE

**\$495.00**

F.O.B. CHICAGO

*Immediate  
Shipments*

*George A. Davis Inc.*

5440 Northwest Highway, Chicago 30, Illinois

### Saxon Undertakes New Approach to Fertilization

Saxon Enterprises, Inc. P.O. Box 230, Los Angeles 28, announces a new approach to fertilization with chelated trace elements for greens, fairways, and all turf and sod problems.

All products in the formula (Ferrous Ammonium Sulphate) are manufactured by Union Carbide and Carbon Co. Agronomists have determined that the inclusion of mineral trace elements is equally important as nitrogen and organic additions to the soil. Since all the mineral trace elements are in soluble form, the immediate absorption by the feeder roots creates rapid greening, especially with the high iron content of the product to eliminate chlorosis. Application to greens, fairways, etc. is a maximum of 5 lbs. of FAS to 20 gallons of water (sprayed directly to the turf) per 1000 square feet.

National distribution is at present being set up. Saxon Enterprises, Inc. will forward, no charge, to any greenkeeper in the country sufficient merchandise to cover a test plot, forwarded parcel post prepaid, providing the greenkeeper will write in on his letterhead requesting a test sample.

A rapid breakdown of the product is as follows:  $FE_2O_3$  - 18.9%; Fe - 13.2%;  $NH_3$  - 9.25%; N - 7.6%

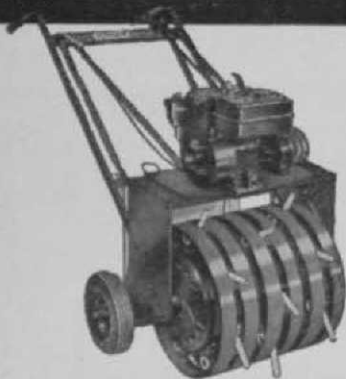
### Go Pony Solves Transportation Problem for Supts., Other Personnel

A handy utility vehicle for supts. and other personnel who are required to frequently make the rounds of a golf course is the 1956 Model



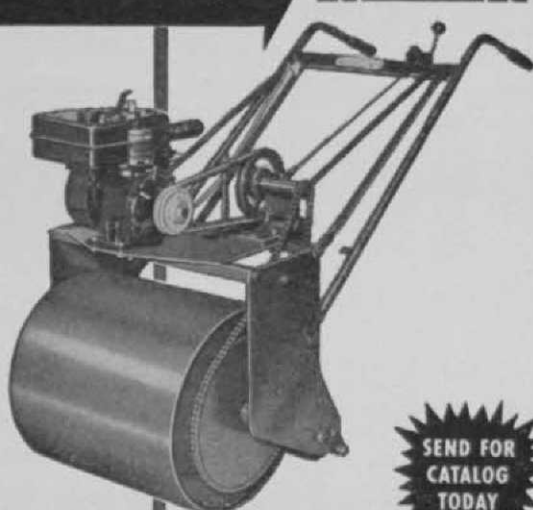
McCulloch Motors Corp. "Go Pony." In addition to supplying transportation, the Go Pony has a 6-cu. ft. compartment mounted over the motor for carrying maintenance and other

## MOTORAIRE CONVERTIBLE INTO ROLCOR



For the first time, we are offering a dependable power roller that can be used on lawns, tennis courts, running tracks, baseball diamonds, football fields, playgrounds and blacktop patching and is quickly and easily interchangeable into a Motoraire for coring and aerating turf.

For rolling or aerating, this one machine can be used many times during the year. A natural for landscape men and institutions.



**ROLCOR INDUSTRIES**  
MINNEAPOLIS 3, MINN. Used by over 1000 Institutions

equipment that has to be transported to and from various locations on the course.

The Go Pony will travel 14 mph on level pavement and has reverse speed of up to 10 mph. Operating distances on one charge is 15-20 miles and a 15-amp. charger is built in. Weight of the vehicle, including batteries and charger, is 455 lbs. The lid on the storage compartment is hinged. The body and rear fenders of the Go Pony are constructed of compression-molded fiber glass.

The McCulloch firm is located at 4625 Alger st., Los Angeles 39, Calif.

### Grip is Slip Resisting

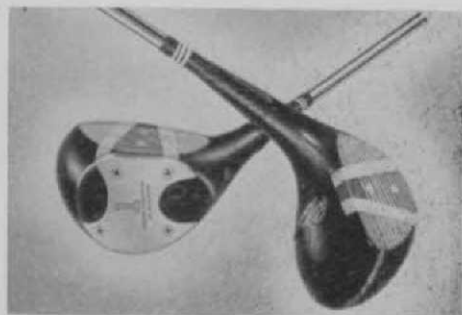
To assist golfers in improving their game, a new product called GRIP has been introduced by Carnegie Chemical Mfg. Corp., 6363 Wilshire Blvd., Los Angeles, California. A few drops of this quick-drying liquid, rubbed on the palms of the hands, offer a slip-resisting attraction to the club, overcoming the tendency to let the club turn or slip during the swing. GRIP is furnished in a non-breakable bottle that easily fits into the pocket or purse. The preparation is not sticky or gummy and will not stain. It is easily removed with soap and water. Present plans call for distribution through golf pro shops.

### IMPORTANT NOTICE

Turn to page 126 — and make sure your active operating heads receive **GOLFDOM** in 1956.

### Better Balance Emphasized in Pedersen Woods

Pedersen Sales Co.'s 1956 woods, according to the firm, are better balanced than ever before with special attention having been paid



to this design feature. New additions include fancy sole plates and attractive light blue and white fiber face inserts. Prosonic shafts in all degrees of flexibility are custom made to pros' specifications. The same model wood heads are available with True Temper Rocket shafts. Woods are available at no extra charge with new, exclusive Flange-Wrap rubber grips in light brown with light blue strips or in imported Kinghorn leather grips.

Pedersen Sales Co., is located in Wilton, Conn.



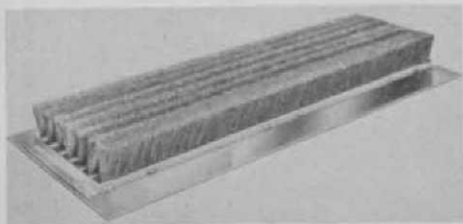
### Five-Year Old Added to Colt Exhibition Staff

Five-year old Linda Lewis, the world's youngest trick shot golfer, and her father, pro Chuck Lewis, San Francisco, Calif. have been appointed to the exhibition staff of Colt Golf, Inc., New York.

Linda Lewis, all of 42 lbs., has been playing golf since she was 17 months old. She scores 50 for 9 holes and her drives average about 75 yards. Her trick shots include: hitting the ball with a rubber hose shafted club, hitting on one foot from tees of different heights and hitting the ball forward as she stands with her back to the hole. Her father is one of the country's outstanding trick shot artists. The Lewis duo joins Jack Redmond on the Colt exhibition staff.

### Flexi-Mat Has New Practice Mat and Balls

Flexi-Mat Corp., 2249 Calumet Ave., Chicago, Ill., now makes a steel-backed Tampico brush — designed to lie flat without permanent



mounting in ground or platform beneath this practice mat.

The installation requires no digging, no mounting holes. Simply set it down on any flat surface, and it's ready for use. It is adaptable for indoor and outdoor use.

The extra-long, sturdy Tampico bristles give a turf feel. They're permanently clinched and will not "shed."

This new Flexi-Mat Turf King brush is weather-proof and cannot rot, won't expand or contract with the weather. Steel backing is cadmium-plated to resist rust and corrosion.

The full 5 in. by 20 in. size fits standard mats.

The price of the mat is moderate.

Flexi-Mat also is making a foam rubber practice ball that looks like a genuine ball. These balls are light and can't injure people, walls or furniture. They are packed 12 balls to a polyethylene bag with 12 bags to the carton or six balls in a polyethylene bag with 24 bags to the carton, and cartons are presented in a self-selling counter display container.

Products described in the Manufacturing Section are listed on page 125.



## TURF INSECTS with proven CHLORDANE

White Grubs, Cutworms, Ants, Chiggers, Earwigs, Chinch Bugs, Mole Crickets, Japanese Beetle Larvae, Sod Webworms (Lawn Moths) . . . Chlordane kills all of them . . . and prevents mole damage. That's why you can't go wrong with Chlordane . . . it helps keep turf green and healthy, a credit to your good management, all summer long.

To help give your greens and fairways the "cared for" look, use Chlordane to kill turf insects.



Velsicol Chemical Corp.  
330 East Grand Avenue  
Chicago 11, Illinois

646

Please send me your new FREE Lawn and Garden Insect Folder, and Turf Insect Folder.

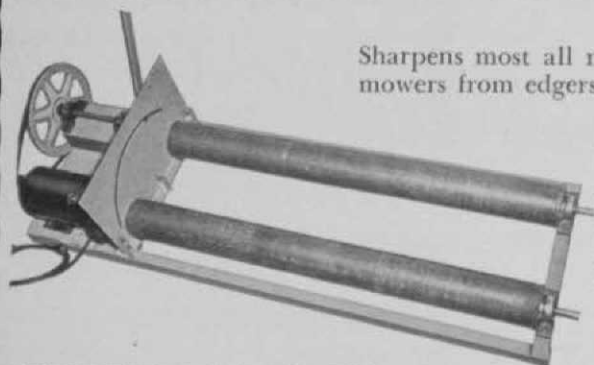
NAME \_\_\_\_\_

STREET \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_

**New!**  
**Sensational!**

## Steel City's Lawn Mower Back Lapping Machine



Sharpens most all makes of reel and bed knife mowers from edgers to 72 in. width.

Especially good for green-mowers. No wheels, side-plates or gears to remove or change.

Sharpens all mowers in 15 minutes or less.

Fully guaranteed for 1 year.

*For full information,  
write:*

Here are more sensational  
Steel City features!  
Large rollers  
Double Drive  
Right speed

**STEEL CITY LAWN  
& GARDEN EQUIPMENT**

4853 Broadway Gary, Indiana

### 1956 Scoggins Catalog Presents Expanded Pro Shop Line

A greatly expanded line of smart sportswear will be found in the new Scoggins pro shop catalog for 1956 which will be mailed to pros from the company's Dunedin, Fla., headquarters April 1st. Imported Alpaca sweaters and many new ladies golfwear items, now on display at the company's recently remodeled and refurbished showroom, will share space in the catalog with the newest in men's golfwear. Featured also will be the new Nadco Diatomic golf clubs and putters for which Scoggins Golf Supply Co., has been appointed distributors. Carlton Waller announces the appointment of Lewis Pauley as Scoggins' sales rep. for Calif., Ore., Wash., Nevada and Ariz.; Pete Cordek for the mid-central states and Joe Wells of Bridgetown, Me., for the New England states.

### F. J. Hull, Ltd. Makes Bow As Specialists in Pro Soft Goods

In a letter addressed to professionals in six Pacific coast and adjacent states, Fletch Hull, formerly of Bowen & Hull, Inc., makers of Wm. Joyce golf shoes, announces his formation of F. J. Hull, Ltd., with operations to be concentrated on styling, producing and merchandising soft goods exclusively for the

golf pro trade. At the start particular emphasis on sales and service will be pointed toward states closest to the firm's Pasadena headquarters: Calif., Ore., Wash., Utah, Ariz. and Idaho. Future expansion will be paced by the speed and smoothness with which operation progresses in the six-state area. Hull's announcement brings into sharp focus the promising potential for increased pro shop sales volume thru closer study of golf and sports apparel selection and proper merchandising of pro quality soft goods items. While at the beginning the Hull line will feature shirts and slacks-sweaters, socks, etc. are expected to augment the line. The golf shirt and slack lines will be "in stock" throughout the year. For detailed information write to: Fletcher Hull, F. J. Hull, Ltd., 837 East Orange Grove Ave., Pasadena, Calif.

### Wilson Issues Press Book on Its Women Pros

Wilson Sporting Goods Co. has issued the 1956 edition of its press, TV and radio information book on the women members of its pro advisory staff, Patty Berg, Mildred Zaharias, Betsy Rawls, Betty Hicks and Joyce Ziske. The book, in addition to containing biographical and tournament data and anecdotes on the staff members, contains an extensive collection of women's tournament records.

## Di-Met Given High Rating in Crabgrass Control

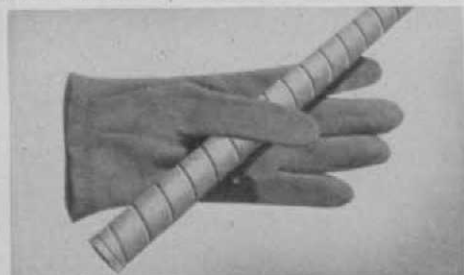
Crabgrass, one of the most serious drawbacks to good turf development, can be effectively killed with Di-Met without injury to established good grasses. The product, manufactured by O. E. Linck Co., Inc., Clifton, N. J., kills by leaf and root absorption and, according to the producer, rarely requires more than two applications even on 4 to 6 leaf plants. Application should be made on greens as soon as plants emerge.

Available in concentrated liquid form and applied by hand, power sprayer or hose syphoning, Di-Met is recommended for use on Merion and Kentucky Blue, Red Top, Fescue, Colonial Bent, Creeping Bent and Bermuda.

A recent issue of So. Calif. Turf Culture Bulletin gives Di-Met an A-1 rating in crabgrass control.

## Mace Golf Gloves Available in Seven Colors

Mace golf gloves, now available in seven colors, are being distributed to pros for their exclusive sales by Pedersen Sales Co., Wilton,



Conn. The distributing company claims the non-slip features of the gloves have been improved upon along with styling and texture. Colors in lefts and pairs are natural camo, tangerine, russet, charcoal, gold, light and dark blue. Pedersen's flange-wrap rubber grips for woods and irons are available in light brown with either gold or light blue spiral. They come in tapered thickness and all-one thickness style.

## Colt Golf Appoints Sales Representatives

Marshall F. Bachheimer, pres., Colt Golf, Inc., 161 East 37 st., New York, announces appointment as sales representatives for Colt pro-only golf balls and putters of: Ted Galgano for metropolitan N. Y., and Conn., south of Hartford; Joseph MacGregor for N. H., Me., Vt., Mass., R. I., and Conn., south of Hartford; Bill Hyde for N. J. and Pa.; Arthur J. Daddazio for Md., Washington, D. C., Del. and northern W. Va.; Harry Palor and Glenn Van Tassel of Pro Golf Sales, York, S. C. for Va., N. C., S. C., Ga., Ala., Tenn., southern W. Va.,

# SAVE WORK! SAVE TIME! SAVE MONEY!



Simply add a few gallons of  
Campbell's Liquid

## GRO-GREEN

with Foliage Dietene

to regular spray solutions and  
fertilize greens, tees, fairways,  
flowers and shrubbery IN  
ONE OPERATION!



It's fast, easy, practical. You save labor, time, money! Because GRO-GREEN—with Foliage Dietene added—mixes quickly, thoroughly with all popular chemicals, for simple "one-stop" spraying. Contains the essential elements nitrogen, phosphorous, potassium plus many enriching hormones, vitamins. Apply as often as needed, for richer coloring, harder growth, less brown-spotting, lusher fairways, sturdier root systems that take heavier traffic.

Gro-Green is formulated to your specifications—  
10-15-5—15-10-5—15-5-5—32-0-0—or whatever  
desired, comes in crystal form also.

- **Greens:** Apply with regular sprayer. 1 gal. Gro-Green to 20 gal. spray solution. Covers approx. 10,000 sq. ft.
- **Fairways:** Regular Sprayer. Use 2 gal. per acre with 8 gal. of water.
- **Tees, Shrubby, Flowers, etc.:** Use regular sprayer. 1 gal. Gro-Green to 100 gal. water or use Automatic Gro-Gun on hose.

Sold on money back guarantee.  
Mail coupon for FREE details, name of distributor.

## H. D. CAMPBELL CO. Rochelle 14, Illinois

H. D. CAMPBELL CO.  
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Please send me FREE DESCRIPTIVE LITERATURE, and Free Samples about Gro-Green.

Desired Formula

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**Vertagreen<sup>®</sup>**

**Builds TOUGH  
Fine-textured Turf**

Vertagreen is the complete plant food you should use to have outstanding greens, tees and fairways. Vertagreen provides the elements necessary for a deep, vigorous root system . . . that keeps turf green and beautiful through extreme weather conditions.

Good greens "make" a golf course. Keep your greens in perfect playing condition throughout the season with Energized Vertagreen.



**ARMOUR  
FERTILIZER  
WORKS**

northern Fla., from Panama City west; Jim Vincent for Fla.; Marvin DeLong for Kans., Okla., Mo., Neb.; Ren Smith of Jackman's for Wis., Ill., and greater St. Louis area; Leroy Brannen of San Antonio for Tex., N. Mex., and Mexico; "Pinky" Pencovic of Lafayette, Calif. for Calif., Wash., Id., Nev., Ut., Colo., Wyo., Ariz. and Ore.; E. D. Murphy for Hawaiian Islands.

### **Rayturn Improves Meter for Measuring Moisture**

An improved model of the Irrigate Meter for measuring soil moisture has been developed by Rayturn, Corp., 8200 E. 7th ave., Portland 2, Ore. The model, 202, has a built-in selector switch which permits moisture observations at four different depths through a single outlet. It is designed for use with either the 2-ft. tapered Gage-Stake, or individual Gage-Plugs. Moisture content is determined by plugging in the meter to stake or plug.



### **COPE'S OWN MARKER**

Fred C. Cope, Supt., Parks and Recreation Department of Alhambra, Cal., shows tee-marker he installed at the new Almonzor Course in Alhambra.

The marker is made from 4-in. transite coupling. Inside of coupling has been filled with cement. Into the wet cement he inserted four 3/4 in. steel pegs and a handle for easy handling. The four steel pegs are 4 in. long which holds the marker off the grass to prevent killing grass under markers if left too long on one spot. Fred first installed wooden markers when golf course was opened in May. Golfers made quick work of them, by banging their clubs on them, and in August Fred went to the steel-transite-cement type. Yardage is painted on one side, hole and par on the other.

## Korect Grip Glove Helps Golfers Train Hands For Better Swing

Mike Bencriscutto, pro at Racine (Wisc.) Washington Park GC is marketing his patented new golf glove designed to train the hands to get a proper, firm grip and to work toward better coordination throughout the swing.



Wearing the Korect Grip glove on the right hand, a right hand golfer inserts the left thumb in a snug elastic sleeve strap attached to the upper, inner part of the glove. "Of the several important things the Korect Grip gloves does to help the average golfer develop properly coordinated hand action, one of its greatest aids is in preventing the common fault of opening the hands at the top of the swing," says Bencriscutto. The gloves are available in short and full finger models. Prices and details from Korect Grip Glove, 5308 Washington Ave., Racine, Wisc.

## Biggest Year in Course Watering Reported

Charles E. (Scotty) Stewart, 18357 Homewood ave., Homewood, Ill., widely known authority on golf course irrigation systems, says 1956 already is promising to crowd the record of

1955 which was the biggest year he'd seen during the past 25 of his experience in golf course watering system engineering.

Stewart adds:

"Although labor and material costs were at an all time high the following mid-western golf courses have had installed, or have had the plans and specifications prepared, for complete high pressure hoseless fairway tee and green watering systems:

"Butterfield C.C., Hinsdale, Ill.; Evanston (Ill.) C.C.; Flossmoor (Ill.) C.C.; Indiana Hill C.C., Winnetka, Ill.; Old Elm C.C., Fort Sheridan, Ill.; South Shore C.C., Chicago; Rockford (Ill.) C.C.; Lake of the Woods C.C., Springfield, Ill.; Glen Echo C.C., St. Louis; Golden Valley C.C., Minneapolis; Edina C.C., Minneapolis; Woodhill C.C., Wayzata, Minn.; Inverness C. C., Toledo; Keokuk (Ia.) CC.

"When we realize that the total construction cost of all of the above projects will approximate \$1 million it gives a clearer conception of the activities in golf course irrigation construction last year.

"The work of making the survey and preparing the plans has been greatly speeded up by making use of aerial photography, and by using radar pipe locating devices and a "handy-talkie" system of communication between the instrument man and the rodman in the field."

# Finest Silver Crab Killer Available

## NOTT'S® ARTOX "special"

If silver crab is still a problem on your greens, then you haven't heard the latest news. Because Nott, with many years experience in formulating crab grass and broadleaf weed killers, has now successfully combined "Di Sodium Monomethyl Arsonate" (SODAR\*) with 2, 4-D... a specific for silver crab and ideal for chickweed, plantain, dandelion, smooth and hairy crab grass.

ARTOX "SPECIAL" comes in convenient, professional concentrate powder form. Mixes easily with water and can be applied with regular spray gun.

Try ARTOX "SPECIAL" at our expense. You and the Greens Committee will be amazed with the results.

For Free sample attach coupon below to your club letterhead and mail.

ARTOX and other NOTT Products available through your Horticultural Supply House.

\*Trade Mark pending, permission granted by applicant

## NOTT MANUFACTURING CO., INC.

Mount Vernon, N. Y.



NOTT'S ARTOX is also available—powder or liquid, in the "Standard" formulation, specific for smooth and hairy crab grass only.

**FREE!** Send me free sample and further information on Artox

Name \_\_\_\_\_

Club \_\_\_\_\_

Street & No. \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

# For LONG-TERM CONTROL



Check your  
**Dolge** supply list

Weed killers  
Insecticides  
Mole and gopher killers  
Golf ball cleaners

#### Rid Turf of Insects

##### SOLEXTO

For turf use—Kills Japanese beetles, chinchbugs and other insects. Dilute in up to 400 parts of water.

#### Eradicate Weeds on Parking Lots, Roads

##### S.S. WEED KILLER

Soil Sterilant—Speedy killer of all types of weeds. Keeps parking lots, drives, walks, gutters clear. Spray or sprinkle. Dilute in up to 40 parts of water.

#### Free Turf of Dandelions, Plantain

##### E.W.T. (2,4-D) WEED KILLER

Selective—Attacks weeds only. Rids turf of undesirable growth without injuring good grass. Non-poisonous. One gallon to 3 acres. Dilute in up to 400 parts of water and spray.

#### Exterminate moles and gophers

##### NOMOLE

Chemically treated grain. Exterminates moles, gophers, prairie dogs, field mice and other pests. Place in holes or nesting areas.

#### Clean Golf Balls Thoroughly

##### DOLCO PINE CLEANER

Safe in any machine; has pine aroma; efficient and agreeable.

For literature on above products write to  
The C. B. Dolge Company, Westport, Conn.

dependable  
**DOLGE**  
TRADE MARK



#### Increases Mowing Area

By using a hydraulically powered mower on the side and a Bush Hog rotary mower on the rear, the St. Lucie County, Fla., highway dept. has figured out a way to cut a 9-ft. swath along roadsides and ditch banks. The cutter bar mower here is powered by an independent pump driven by a front-mounted power take-off on this International 300 Utility tractor. The mower could be powered directly from the tractor's own Hydra-Touch system. The rotary mower is connected to the independent power take-off on the tractor. While both mowers are operated at the same time, they are individually controlled. They are mounted with enough overlap to prevent leaving strips on right-hand turns. A greater width can be covered than shown here by using a longer cutter bar on side.

#### Tat-Mo-Go Gets High Rating in Mole Control Tests

Tat-Mo-Go, a mole killer manufactured by O. E. Linck Co., Inc., Clifton, N. J., is listed by The Journal of Wildlife Management, following a series of tests, as one of the most effective commercial baits on the market, according to the manufacturer of the product. Tat-Mo-Go, consisting of one per cent thallium sulphate, gave complete control of moles in contrast to the "Partial Control" and "No Control" listed for other commercial baits. The Journal summarized its report in this way, "Products sold locally for mole control which did not contain thallium sulphate as the poison and raw peanuts as exclusive bait were not efficient in controlling moles in the runways tested."

#### Personalized Golf Clubs

S-C Products, Inc., 395 St. Ronan st., New Haven, Conn. suggests personalizing your golf clubs with name labels attached to the shafts. The weatherproof labels stick without moistening, and it is claimed, resist rain, snow and dirt, being guaranteed against wear for five years. Individual packages contain 15 labels.

# new 24" x 24" golf type **RUBBERLOCK**

designed SPECIFICALLY to protect and beautify golf rooms, grill rooms, pro shops

no cement or mastic needed 1/2" thick

(Also Available Appr. 8" x 8" x 7/16")

Choice  
of Colors



NOTE: For \$10.00 F.O.B. factory you can order a special size 28" x 36" bevelled border mat section for your club entrance or other areas on a money back trial offer basis.

Long Wearing  
interlocking  
marbleized  
spike resistant  
rubber flooring

Write or Wire

M. M. Levitt,  
Sports Div.

**MITCHELL RUBBER  
PRODUCTS, INC.**

2114 San Fernando Rd.,  
Los Angeles 65, Calif.

## Colt's New Putter Has Diamond-Shaped Shaft

A new putter with a diamond-shaped hickory shaft, said to eliminate torque without loss of club-head "feel" has been designed by Colt Golf, Inc., 161 East 37 Street, New York City. The club is known as the Colt "Eye-Line" Putter No. 64. It is the first putter to be introduced by Colt, makers of the Colt golf balls.



The putter's diamond-shape shaft presents a straight "eye-line" from grip to ball and club head, while the clubhead is designed to con-

centrate attention on the ball and for "framing" the ball.

The "Eye-Line" putter has a slight rocker bottom, with a new alloy of pure zinc and heat-treated aluminum.

The putter was introduced at the PGA Seniors meet in Dunedin. It is sold pro-only.

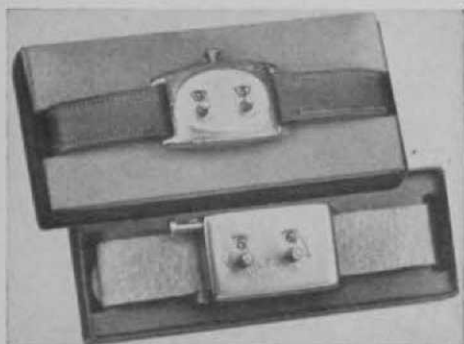
## Middlecoff Golf Shirt Made by Revere

A Cary Middlecoff golf shirt in combed flisle with knit collar, rib cuffs on the short sleeves, and 3 in. extra length in the back, is being made by Revere, 302 Fifth ave., New York 1.

The shirt comes in 13 colors. It has a Middlecoff visor insignia in color on the pocket.

## New Artox Special an Effective Weed Killer

Artox "Special," a weed killer produced by Nott Mfg. Co., Mt. Vernon, N. Y., is claimed to be particularly effective in ridding lawns and fairways of plantain, dandelion, purslane, pennywort and chickweed. This new product is available in several sizes, is readily soluble in water and can be sprinkled on lawns with an ordinary sprinkling can or pump spray. A 1-lb. can will cover up to 5,000 sq. ft.



## THE GOLFER'S PAL \* SCORE KEEPER

For those who want the best

Designed to be worn on wrist without interfering with stroke. Perfect gift or tournament prize. Precision, dependability, and simplicity in operation make it standard golf accessory.

Model No. 1-X \$5.00;

Model No. 1 \$3.50

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**WESTALL**  
**RUBBER FLOORING**

*Lower Priced!*

You get years of dependable service when you install our smooth surface rubber flooring! Choice of red, green or tan colors. Write or wire for samples and further information.

- Protects Clubhouse Floors For Years!
- Longer-Wearing, Tough, Firm!
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- Does Not Buckle, Stretch or Crawl!
- Comes in Rolls 24 ft. Long, 36" wide and 5/16" thick.

**HENRY WESTALL COMPANY**

944-960 Merrimon Ave., Asheville, N. C.

## Score Chart Offered As Fee Course Ad

The James Co., 633 Plymouth Court, Chicago 5, has a personal golf score and handicap chart that has been effectively used as advertising by fee courses and other advertisers.

The chart is letterhead size. On the inside it has lines for charting scores of 50 games. The outside carries "Fundamentals of the Golf Swing," "Golf Etiquette," simple instructions on how to use the chart, and the name of the course or other advertiser. Sample and prices will be sent free on request.

## Barton Equipment Spring Host to Superintendents

Barton Equipment Co., 3904 Secor Rd., Toledo, O., held its spring "Open House" meeting for Ohio and Michigan supts.

Mark List, Glengarry CC, Toledo, pres. of the supts' sectional organization, headed a large gathering that heard talks by G. L. Carson of Worthington Mower, C. L. Weaver of Mallinckrodt Chemical Co., P. G. Savage of Turf and Horticultural Supply Co., and others.

## Con-Voy Makes Three Design Changes in Cart

The 1956 Con-Voy golf cart, manufactured by Product Engineering Co., Portland, Ore., will reach the market soon with three important design changes, according to Charles Freeling, factory mgr. and Robert Mueller, sales mgr.

New, aluminum die-cast wheels, which are rust-proof and roll on ball bearings, will be used on both standard and deluxe models. A dust and dirt shield protects the ball bearings in the wheels, providing factory lubrication for life.

The wall thickness of the aluminum center tube has been increased to provide much greater strength and to accommodate heavier bags. A third refinement is the use of a full strap inside the upper bag bracket which holds the bag away from the center post and eliminates bag wear.

## Waldron Reports Lively Demand For New Velva-Tee Polish

Lew Waldron, ex-pro president of Columbia Chem. Co., 154 E. Erie St., Chicago 11, Ill., reports orders from pros and managers in 37 states followed within two weeks the company's announcement of Velva-Tee Gloss Polish. The new liquid spray is proving a welcomed find for speeding up the job of cleaning, polishing and waxing clubs, and for keeping clubhouse furniture bright and shining. Until time permits distributor setups on a broader scale, inquiries should be directed to the company. Distributorships are available in several territories.



## Highland Caddy Car Now on Market

After more than a year's research and experimentation, Highland Car Co., 116 Sidway St., Jackson, Miss. has developed and put on the market what it describes as "one of the most durable and economically operated electric golf cars — one whose length of operation between charges makes it particularly interesting to the golfers." The car is sold under the trade name, Highland Caddy Car.

Southern pros and club mgrs. are invited by the Highland Company to investigate the firm's leasing plan which enables them to get into the golf car rental business without investing any money.

## Trophy & Medal Shop Enlarges, Modernizes Chicago Office

Trophy and Medal Shop, 10 S. Wabash, Chicago, has doubled its office, display and stock facilities, added air conditioning and modernized the entire layout.

The 85-year old Chicago firm specializes in trophies, plaques, awards and novelties and also does expert hand engraving work.

## Simplex Balancer Insures Safety of Rotary Mower Blades

The Model 10 Simplex Rotary Balancer now makes it possible for any lawnmower shop or serviceman to accurately balance and track any rotary mower blade with mounting holes  $\frac{3}{8}$ -in. to  $1\frac{3}{8}$  in. in diameter. This inexpensive unit provides the extra margin of safety long needed by rotary mower users.

The Simplex Balancer accurately checks the track (the arc described by each tip as the blade revolves) as well as the balance. Every rotary blade tracked and balanced on the Simplex, whether new or just resharpened, goes into cutting service in perfect condition.

The high speeds of rotary mowers are extremely hazardous with any blade that is less than perfect. Vibration of an unbalanced blade may ruin the engine and may even cause the blade itself to crystalize and break while in operation. A blade that is balanced but out of track may cause similar vibration. Both balance and track are easily and accurately checked on the Simplex.

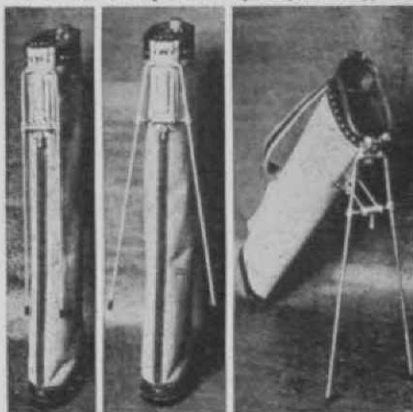
The Model 10 Simplex Rotary Balancer consists of four parts, the arbor, the adjustable gauge, the base casting, and the balancing ways. It is manufactured by The Fate-Root-Heath Co., Lawnmower Sharpener Division, Plymouth, O., builders of the Ideal and Peerless Lawnmower Sharpeners and Simplex Lapping Machines.

John Bean div., Food Machinery and Chemical Corp., Lansing, Mich., has series of newspaper pieces on Dutch Elm disease control programs available for release. The publicity is tied in with publicity campaign on John Bean Rotomist sprayer.

## "STANDFAST" GOLF BAG SUPPORT

(Patented)

AT LAST — A truly satisfactory inexpensive support.



**STORING**  
Legs Held  
Against Bag

**CARRYING**  
Legs Against Bag  
No Flapping

Easily attached to most  
types of bags.  
Cadmium plated steel con-  
struction; strong; durable;  
light weight.  
Quickly operated

**SUPPORTING**  
Firm Strance  
No Slackness

Can't accidentally be de-  
tached or fold up.  
Can be detached or re-  
attached quickly with a ten  
cent coin.

Has tee holder

Price — with bolts & eyelets — \$3.75 New York

Quantity discounts to Pros & Dealers  
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# PAR-TEE

The Proven  
Automatic Tee

No other  
golf tee  
approaches  
its 20 year  
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continuous, dependable service



For 20 years — made, sold and serviced by PAR, Inc. For 20 years — hundreds of PAR-TEES in continuous use, and still the most modern tees, with lowest upkeep and unflinching performance. No other tee has as many years of use as the PAR-TEE. That's the record behind PAR-TEES. Complete with driving and standing mat — ready for use in a jiffy. Available for rent or for sale.

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