

**TABLE V**  
**Club Storage and Club Cleaning Areas (Actual) at 27 Private Clubs**

Number of clubs reporting	Size of membership	Average number of sq. ft. provided	Average number of sq. ft. per member
6	under 300	1075	3.43
15	300-500	756	1.96
6	600	914	1.36
27	all sizes	828	2.03

Of the remaining 65 clubs reporting (52.6%), substantially all recommended increases over their present stockroom facilities in order to handle the volume and variety of merchandise in demand.

Of 23 municipal courses reporting, it was found that the areas for stockroom storage recommended are as indicated in Table IV.

Of the 118 private clubs reporting on the adequacy of club storage and club cleaning areas, 30.5% indicated that their facilities were adequate; 27 of these are tabulated in Table V.

The remaining 69.5% indicated that an increase was definitely necessary to efficient and satisfactory service. The greatest single factor contributing to the shortage of storage space is the recent increase in the popularity of the caddy cart.

According to the survey, at least 17% of the pros are faced with the dilemma of inadequate cart storage, folding and unfolding carts and, where carts are rented, with the problem of moving them into the pro shop at night and back outside in the morning. The problem will clearly have to be met with increased storage facilities in order to avoid undue and unnecessary wear and tear on the equipment and the pro.

### **National Golf Day Expects Great Record, June 4**

PGA and Life magazine officials expect that National Golf Day, June 4, will far surpass the three previous years. Estimates based on preliminary reports give foundation for expectation that 175,000 will play.

This year the Red Cross replaces the USO as beneficiary of half the National Golf Day revenue from the \$1 entry fee. Life, as usual, is picking up the tab for all promotion expenses. There's been more and better promotion than ever before, cashing in on previous experience.

In addition to the men playing at their club handicaps against Ed Furgol's round

at Olympic Club, June 4, prior to the National Open, the women will play against the score made by the Women's National Open champion, Mildred Zaharias. Completing the foursome will be Allen Lee Geiberger, Jaycee International junior champion; and Gene Andrews, USGA Public Links champion.

Men who beat Furgol's score will get medals. Women who beat Babe will get charm bracelet medals.

Considerable credit for the greatly increased interest in National Golf Day is due to J. Ed King, Life's director in the National Golf Day organization. Ed had the idea of making disbursement of the funds allotted by National Golf Fund, Inc., directly to beneficiary organizations, under circumstances that got wide publicity and reminded the public of how the Golf Day entry fees came back to benefit golfers at their own clubs and courses.

### **CMAA Seeks Club Spots for Student On-Job Training**

Jefferson S. Craft, mgr., San Jose CC, Box 5673, Jacksonville, Fla., of the Education committee of the Club Managers' Assn. of America, is receiving applications from club manager members of CMAA who wish to have a club management student trainee assigned to them for the months of June, July and August.

This is the third year this program has been in operation. The results have been most satisfactory both to the trainees and to the clubs employing them. Last year 11 young men participated. This year about 15 will be available. Applications will be filled in order received. Assignments will be made by the Education Committee of CMAA in cooperation with the University of Florida and the Florida State University.

The students who will be sent out on this training program have all been carefully screened and are all club management majors. This is a required part of their curriculum without which they cannot graduate.