

Jerry Brennan of Kansas City has succeeded Don Neer as Junior Chamber of Commerce sports director . . . Neer remains with the Jaycees as program co-ordinator . . . Neer, Jaycee sports director for the past three years, brought the organization's sports activities to high point, with 25,000 juniors from 48 states in National Junior golf tournament which was biggest item on the Jaycee sports docket.

Foreign golfers, European especially, wondering if big tournaments of George S. May and John Jay Hopkins will drain star talent from their native beats in summer . . . Switch of the Hopkins international date to June 9-12 at Columbia CC, Washington, D. C., gives visitors a lot of time for U. S. tournament play prior to the May events at Tam O'Shanter, Chicago, Aug. 4-14, which pioneered the "expenses paid" trips for foreign stars.

First annual Shade Tree conference at Kansas State college, Manhattan, another big contribution of Bill Pickett, KSC Dept. of Horticulture head, and his colleagues, to beautification of the state . . . Ben Chlevin of National Golf Foundation, estimates that of 20,000 American business organizations that sponsor employee recreation programs, about 15,000 include golf events.

Walter Johnston, formerly asst. to George Smith, pro at Onwentsia Club, Lake Forest, Ill., now pro at Klinger Lake CC, Sturgis, Mich. . . Jules Platte switched from winter pro job at Wickenburg (Ariz.) CC to Sundown Ranch CC, Phoenix, Ariz. . . George Keyes with Platte as asst. at Sundown . . . Platte returns in April to summer job at Knollwood Club, Lake Forest, Ill. . . . Keyes is summer pro at Old Elm Club, Ft. Sheridan, Ill.

Cleveland Dist. PGA adds Bertie Way tournament to its schedule . . . The trophy



HERB GRAFFIS

is a plaque honoring the sturdy veteran, Bertie . . . Lakewood GC, Point Clear, Ala., to repeat its invitational senior tournament early in Jan. 1956... Initial event was delightful... Dave Mose to Calumet CC (Chicago dist.) as pro.

Sunset CC (St. Louis dist.) authorizes \$450,000 program including new clubhouse, fairway watering and some course alteration . . . Myrtle Beach,

S. C. having its annual tournament and "fiesta" for golf writers, April 4, prior to Masters... Event will be at Dunes Golf and Beach Club with pro Jimmy D'Angelo, Joe Ivey and other local notables repeating Southern hospitality of last year's initial party for the writers.

Harold Cliffer, architect engaged by National Golf Foundation for study and report on new clubhouse design and alterations, is making business history in golf... Club officials, managers and architects who have been cooperating with Cliffer in the Foundation research job, are confident the Cliffer report will result in huge savings in clubhouse architecture for efficient operation ... Cliffer now working on Pacific coast.

Willie Hunter quietly celebrated his 63d birthday playing in the PGA Seniors . . . Willie got a lot of wires from his members at Riviera CC (LA dist.), Southern Calif. PGA members and others congratulating him on his firm hold on his youthful pep . . . Grant Wardlaw now on staff at Bryn Mawr Indoor Fairways, 3254 Bryn Mawr ave., Chicago.

Northview CC, Salina, Ks., after 25 years with sand greens, installing grass greens... Ken Willey, 737 E. Republic, Salina, is green chmn... Hickory Hills CC, Springfield, Mo., constructing new pro shop building for pro Arlin Stone ... Former pro shop was lost in fire which destroyed clubhouse last Nov.

Oakwood Club (KC dist.) enlarging



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Beautify with these attractive tee markers—custom made for your course — in 5 styles and colors. Designed to set on the turf at a 30 degree angle for clear visibility. Made of high grade cast aluminum.

Write for our folder describing and pricing Progress Tee Markers.

PROGRESS PATTERN & FOUNDRY CO. 1457 Marshall Ave. • St. Paul 4, Minn. clubhouse . . . Orchard Ridge CC, Ft. Wayne, Ind., completes \$250,000 clubhouse reconstruction job . . . Country View course, Sedalia, Mo. has new lessors and operators . . . Michigan State College, one of the schools early in presenting a course management short course, and first agricultural college in U. S., celebrating its centennial.

Mike Souchak's 257 at Brackenridge course, San Antonio, in winning the Texas Open and cutting 2 strokes off PGA record, not just lucky... Mike proved that by following up with 273 in winning \$6000 as first prize in the Houston Open ... Mike, of course, is putting beautifully but big improvement in his game, starting at Thunderbird, has come from staying in better balance ... Anyway, that's the judgment of other tourney players who have watched Mike get hot.

Leslie F. Larson, pro at Cavalier Yacht & CC, Virginia Beach, says women's and children's golf in Tidewater area shows great growth... Larson credits Women's Tidewater GA with main effort in the development . . . The girls have busy schedule that peps up women's activities in every club... About 150 women in the

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when used in recommended amounts!

- Longest-lasting, most complete food for turf ever developed—opens a whole new era of deep-rooted, velvety beauty for both your greens and fairways.
- No watering-in or special care required — and far more economical because it yields its nutrients slowly and does not draw water from turf.
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Tidewater organization . . . Larson and Leo Kernan, pro at Princess Anne G&CC, Virginia Beach, disclaim any intention of starting arguments with pros of other sections but boldly assert the Tidewater women golfers are most beautiful and most smartly sports-dressed group of women golfers anywhere in U.S. . . . Blind bogey events at Cavalier on women's days have great variety of contests to spread prizes around . . . Beginners have putting contests . . . Larson says its great for women and kid beginners to have the putting contests as it helps them to get encouraging scores when they get on the course.

Ralph Ebling, one-armed pro of Haverhill (Mass.) CC who is with Babe Moore and Paul Hahn at Ellinor Village, Fla., in winter, has been shooting fine golf . . . Ebling and Mickey Wright teamed to defeat Moore and Beverly Hanson in an exhibition at Ellinor . . Ebling, minus his left arm, is one of the fine teachers, so his pro colleagues declare.

Martin Sykes has opened his new range, Valley Golf Tee, with extensive practice facilities, near Arcadia, Calif., a few minutes from the Santa Anita track . . . Im-





perial Valley Lettuce and Cantaloupe Growers and Shippers out on their 27th annual tournament at Del Rio CC, El Centro, Calif., Feb. 20-27, with almost 300 in field . . . Tourney brings produce men and shippers from all parts of nation to have a merry time and compete for about \$6000 in prizes . . . Peter Hay was invited from Del Monte to be starter.

F. A. (Whitey) Wall, former University of Akron 3-letter man, and high school coach, made Recreation Director for Akron, O., plants of Firestone Tire & Rubber Co. . . Wall succeeds Paul P. Sheeks, retired... He will direct the company's two 18-hole courses and other recreation facilities and activities.

Robt. Hathorn, formerly on staff at Brae Burn CC (Boston dist.) and Abenaki Club, Rye Beach, N. H., now pro at Augusta (Me.) CC... John (Dud) Perry, formerly at Purpoodock Club, Cape Elizabeth, Me., now supt., at New London (Conn.) CC... Jimmy Jones, formerly supt., Augusta (Me.) CC, to Purpoodock Club, Cape Elizabeth, Me... John Freitas, long at Sheraton hotel course, Range

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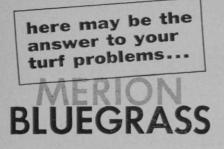
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MOCK SEED COMPANY PITTSBURGH 30, PA. ly, Me., as pro, goes to Waterville (Me.) CC as pro-supt.

Jack D. Mansur, course equipment and supply dealer of Fryeburg, Me., tells us that "Golf in Maine" booklet published by the late Harry Webber of Bath, will be published in future by Maine State GA with profits going to MSGA Caddy scholarship fund ... Webber, who founded the interesting booklet died recently ... He was an honorary member of many Maine golf clubs and of the Maine PGA.

Paul Hahn back from another lively schedule of trick shot shows in Central and South America and the Caribbean . . . Hahn put on his sprightly show before 2000, including Army Sec. Robert Stevens and plenty brass, in preliminary to Panama Open . . . Hahn's travel arrangements more than slightly upset by Central American civil wars and political erasures but the skilled Flying Dutchman managed to present his shots for fun during lulls in the native triggering for keeps.

Louise Suggs joins Sea Island (Ga.) GC staff as touring pro . . . Sea Island pros for winter are Don Brown of Piping Rock club (NY Met. dist.) and Tommy Mc-





A combination aerating and renovating machine with a complete differential action that will follow any contour and penetrate heavily matted turf.

Equipped with curved, sawtoothed knives that slice 2-3-4 inches in depth and do not tear the surface.

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"A good share of the credit for our fine turf is due to this excellent combination of plant foods. Proper feeding increases economically the coverage of permanent grasses and produces the green color and perfect 'lie' desired by golfers.

"Summer feeding of greens with Agrico and the proportioner has proved economical and beneficial, resulting in better greens all year."

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Order Now -

AGRICO[®] Country Club Fertilizers

AGRINITE[®] the 100% natural all-organic plant food Namara of Glenview Club (Chicago dist.) ... Ben Hogan first to be invited (and accept) to Colonial CC, Ft. Worth, Tex., \$25,000 10th annual invitation, May 4-8 ... Ben's played in every one of the events... He was dues-paying member of Colonial until made an honorary member of the club in 1953... Hogan won Colonial in 1946, '47, '52, and '53... Ben's working out the answers in his club manufacturing business... He turned down big chain-store deal of most money ever offered for use of pro name on clubs, to stay pro-only.

Ken Bricknell, supt., and pro Howard Capps, of Wilbur Clark's Desert Inn course, Las Vegas, Nev., have completed revisions of course for 1955 Tournament of Champions... Tournament length will be 7102 yds., although course can be stretched to 7200 yds... Thousands of pounds of Bermuda and alta fescue planted... Rough heights increased and considerable planting of large and small trees.

Girls are rubbing out old tournament records . . . Betty Jameson's 285 at Sarasota is new figure for women's par 74 course . . . Bobby Jones course at Sarasota





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A YEAR!

With wholesale planting list, prices, and planting information. where new 72-hole record was made, measures 6,282 . . . Louise Suggs who finished two strokes back of Betty at Sarasota, holds women's tournament record of 284 for par 70 course.

Leo Fraser, pres., Atlantic City (N. J.) CC, continuing to push Atlantic City invitation for 1955 PGA annual meeting . . . Delegates at 1954 PGA meeting voted in favor of going to Atlantic City, subject to Executive committee decision after study of cost . . . Many improvements being made at Atlantic City CC include new fairway watering system, new dining terrace, new "quiet" room, new massage room, and extensive tree planting on course . . . Frank Wescott, promoted to head shop assistant spot at the club . . . Charlie Hoffner, in Fort Lauderdale, Fla., in winter, back to Atlantic City in April . . . Philadelphia Open at Atlantic City CC, Aug. 22 and "Sonny" Fraser Memorial, Sept. 23, 24, 25.

Richmond (Calif.) GC to build pool and cabanas... Louis Bertolone of Los Altos, Calif., preparing plans for 9-hole courses at Lincoln, Calif., and Colusa, Calif.... Bright picture of Bill Perry, pro and part owner of Cherokee GC, Memphis, Tenn.,

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SOME TYPICAL Specials (POSTPAID AT PLANTING TIME)

25 EVERGREENS for - - \$5.00

5 BLUE SPRUCE for - - \$3.50

20 WHITE BIRCH for - - \$3.50

RHODODENDRON 10 for - - \$4.00 Selected 3 to 5 yr. trees 6" to 16" tall. 5 each of Colorado Blue Spruce—Scotch Pine—Austrian Pine—Norway Spruce— Concolor Fir.

Famous Colorado Blue Spruce, excellent 6 year sturdy transplants 8" to 12" tall. Blue-green to marvelous blue.

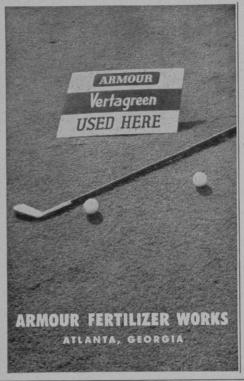
Unusual offer. 16" to 24" seedlings. Beautiful creamy white bark in 3 to 4 yrs. Several together make graceful clumps.

Single stem to lightly branched, 7" to 12". Fine young plants — will grow bushy. Maximum — Excellent ornamental, Large clusters of gorgeous flowers. Prefer partial shade. Natural "woodsey" effect.



Golfdom

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and his family, in Memphis Press-Scimitar . . . Perrys were leaving to look over ranch Bill bought at Okeechobee, Fla. . . . Mr. and Mrs. Perry's grand team of youngsters are Paula, 16; Bill, Jr., 10; Ben Hogan, 4; and Patty Berg, 4 . . . Ben and Patty can well be proud of having the two Perry little ones bearing their names.

Washington, D. C., with 35 courses in a comparatively small area, has lost only two courses in more than 50 years; the 9-hole Kirkside which was at Chevy Chase Circle, and the hilly and exclusive Bannockburn at Glen Echo, Md.

Jock Hutchison has shot his age every year since he hit 64 . . . He's now 72 . . . Jackson Park, Seattle, Wash., public course, spending \$4,342 for plastic pipe watering system . . . Freeman Haywood, Jr., from pro job at River Road CC, Louisville, Ky. moves to Cincinnati (O.) CC, succeeding Art Doering who moved to Inwood CC (N. Y. Met dist.).

Coral Ridge CC at Ft. Lauderdale, Fla., and Pompano Beach, Fla., muny course, opened last month... Coral Ridge a Robt. Trent Jones job ... Pompano Beach designed by "Red" Lawrence ... Both opened with pretty fair turf considering

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DOLGE SS WEED-KILLER — Sure death to weeds on your sand traps, parking areas, tennis courts — wherever NO VEGETATION WHATEVER is wanted. SS kills on contact; penetrates deep down to the roots, sterilizing the soil. Economical for spraying or sprinkling large areas.

DOLGE E.W.T. 40 SELECTIVE WEED-KILLER—Controls broad-leaved weeds without harming most lawn grasses. Ideal for your fairways and approaches.



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heavy handicaps of weather that delayed planting.

Andy Macko, Herman Barron, Willie Goggin and Mike Turnesa taking turns as sea-going pros on the Homeric, providing mighty pleasant spring training in the Caribbean part of the world...Karl W. Corby, Jr., 34, is youngest man ever elected pres. of the Maryland State GA ... Frederick Dean, Cumberland, Md., pres. of group organizing Maplehurst CC which expects to start building course in spring.

R. G. Lynch, sports editor, Milwaukee (Wis.) Journal, in column urging Milwaukee county supervisors to buy Lincoln Hills semi-private course, said that since 1932 the county's population has grown 20 per cent but only addition to public golf facilities is 9-hole par-3 course.

DeLand, Fla., considering building new course . . . College Arms course at De-Land, recently sold, to be subdivided in fall . . . Bob Toski among group planning to build course in Kansas City district . . . Fresno, Calif., muny course to have new clubhouse.

Madera (Calif.) G&CC opens 9 holes ... Roy King is supt., Danny Montgomery is pro ... Bob Baldock, Fresno, was archi-

A BIG YEAR is starting

will you be read

The golfing season is rapidly approaching with every indication pointing to a real big year. Is the spring rush finding you undermanned... unable to handle the many essential jobs? A Royer Shredder will help you through this troublesome time and through all the year, saving up to 89% of the manhours needed for preparing top dressing. It's like adding another man to your crew... a seven hour a day man for other maintenance work and at no extra cost.

Available in models capable of preparing from 4 to 150 cu. yds. per hr. of clean, uniform, completely shredded and blended top dressing. Write for details.



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Designed Especially for Golf Courses

Spreads uniformly and accurately all types and brands of chemical fertilizers, as well as organic fertilizers and seeds. Particularly adapted for spreading lime and top dressing.



This Patented Cam Action Agitator

... tested with lime and top dressing, as well as lumpy, hard and moist fertilizers has proven—beyond a doubt —that it takes *Lawn Beauty* out of the ordinary spreader class. This hot dipped galvanized agitator on oilite bearings automatically levels and force feeds fertilizer the full length of the spreader.

The agitator alone would be reason enough for anyone to buy a *Lawn Beauty* spreader. But the agitator is only the beginning . . *Lawn Beauty* has a **potented control hondle**. Simply turn handle and fertilizer instantly starts flowing. Stops just as quickly.

Lawn Beauty is also equipped with a potented rate control dial, plus a rate chart showing rate of application for all popular types of fertilizer and seeds.

Lawn Beauty has a potented automatic removable shutter for easy cleaning. And for further efficient operation Lawn Beauty is equipped with an adjustable baffle plate and adjustable scatter board.

The hopper is 36'' long of all-welded, heavy gauge steel with baked enamel finish and will easily hold 150 lbs. of material. Wheels are 14'' in diameter with 23/4''wide semi-pneumatic rubber tires.

Model 36 Professional is also used in cemeteries, parks and estates.

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tect . . . Nick Lombardo designed 9-hole course for Kings River GC, Kingsburg, Calif., on which construction is proceeding . . . Lombardo will remain with club as pro . . . Contributions of equipment work and personal services figure in quick building of course at Healdton, Okla. . . . B. S. (Barney) Ford in charge of job.

Reno, Nev. to have new 9-hole course adjoining new \$4,000,000 hotel on old ranch just west of Washoe course . . . Ely, Nev., 9-hole muny course to be opened this summer . . . Grass 9-hole muny course at Winnemucca, Nev., being completed.

Don R. Boyd has taken over lease of Melbourne (Fla.) CC and his brother Mavor is operating the establishment... John Handwerg's 27-hole Empire State CC, designed by Orrin Smith, will be opened in April... Club is near Spring Valley, N. Y.

Southern California professionals considering engagement of business engineering firm to study pro non-revenue operations . . . Idea is to get clear picture for pros and officials, especially at public courses . . . Net income of pros not as good as some pros and officials think it is,



Inquiries for quotations and special analyses of grass seed are handled quickly. Any usual or unusual grass condition peculiar to your area may require a particular knowledge of seed habits based upon tests in different sections of the country. Our results of such tests are yours for the asking.

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Simply add a few gallons of Campbell's Liquid



to regular spray solutions and fertilize greens, tees, fairways, flowers and shrubbery all at one operation.

Gro-Green contains the essential elements nitrogen, phosphorus, and potassium plus all the minor elements boron, manganese, copper, zinc, iron, etc. plus hormones and vitamins. Gro-Green also contains "Foliage Dietene"—the new chemical discovery that makes it possible for blades of grass to pick up the solution like a blotter. It may be applied as often as required and will give greens richer coloring and hardier growth. Minimizes danger of brown spots occurring. Use of it on fairways will result in lusher growth and sturdier root systems that help reduce damage by divots and heavy traffic in dry weather.

For Greens—apply with regular sprayer. I gal. Gro-Green to 10 gal. of spray solution. Fertilize each spraying. I gal. covers approx. 10,000 sq. ft.

For Fairways—apply with regular sprayer. Use 2 gal. Gro-Green per acre.

For Tees, Flowers, Etc.—apply with regular sprayer. I gal. Gro-Green to 10 gal. of spray solution.

Supplied in 1 gal. & 5 gal. cans, 30 and 55 gal. drums—write for price list—name of distributor.

A Little Does So Much

H. D. CAMPBELL CO. Rochelle 14, Illinois at public and private courses . . . Pat Markovich, pro at Richmond (Calif.) GC, private membership club, reported in the club's publication that he paid \$8,574 for pro dept. help in 1954 . . . Wages for pro dept. help at private and public courses, providing service players expect, have pros who are doing rather large shop and lesson volume really sweating.

Rockefeller interests planning to have Robt. Trent Jones course on Puerto Rico property they've bought . . . Jones expects Houston (Tex.) CC course he's designed to be completed by summer, 1956 . . . Yardage can be stretched from 5800 to 7,335 . . . Shawnee CC, Topeka Ks., to enlarge and improve clubhouse . . . Belle Plaine (Ia.) CC to build new clubhouse.

Harry Pezzulo, Illinois PGA pres., having biggest winter in his indoor school at Adams St. Health Club, Chicago . . . Tommy Meehan also having record winter in his school at Sears store at State and Van Buren . . Indoor school pros in several metropolitan areas tell GOLFDOM that winter school interest and business points to big year for golf.



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Send for descriptive illustrated literature on range mats, runners, and other specialized mats. Designed for years of hard wear with the ability to "Take it." Long service, high quality and modest price mean satisfied customers.

GET THE FACTS - TODAY! ALVIN C. BAIN MAT CO. Specialty Matting Dept. G.M. HANCOCK, MARYLAND Gleneagles CC (semi-private, Chicago dist.) clubhouse burned in \$250,000 fire... John and Ed McNulty, Gleneagles owners, say despite clubhouse destruction Gleneagles will put on with Illinois PGA the first annual \$5000 best-ball tournament, May 23, 24, 25.

Montclair (N. J.) CC awarded \$510,000 for loss of 9 holes to Garden State (N. J.) Parkway...A condemnation commission determined the amount...New England PGA will hold its annual spring meeting and dinner at Statler hotel, Boston, April 11...New England pro competence got plaudits from veteran pros from all over the U. S. for the way in which the New England veteran "Skip" Wogan operated the scoreboard at the PGA Seniors ... We've never seen a scoreboard at a major tournament any better for gallery and press than the one Skip had going at Dunedin, and we've seen very, very few as good.

Dick Wilson designed course for Cuba's de luxe new Villa Real GC . . . Construction has begun . . . Jack Cendoya is Villa Real pres. . . Louis D'Armand of Clearwater Beach, Fla., historian of that section, says Dunedin, home of PGA Na-



ay golf while your wife enjoys lif

Play golf, while your wife enjoys life as a Happy "Golf Widow".

Because of last year's outstanding success, the Golfer's Cruise is now a regularly scheduled, sporttravel, spring feature. This year, aboard the Home Lines' new, 26,000 Ton Flagship, the S.S. Homeric, completely air-conditioned, you'll enjoy never-ending entertainment, picturesque stopovers, exotic shopping possibilities, and golf practice and instructions while at sea.

Andre Armen Andreh 17h Andre Armen Andreh 17h Andre Andreh 17h Andre Andreh 17h Andre Andreh 17h Andre Andreh 17h Andreh tional course, was an active trading center and port known as Jonesboro in 1860 when Clearwater was not much more than a clearing... Name of Jonesboro changed to Dunedin by two Scots who applied for a post-office and joined their home cities of Dundee and Edinburgh in creating a name to put on the application.

Ricky Penna, 11-year-old son of Toney, has added a useful new word to golf's lexicon . . . Ricky, recently becoming enthusiastic about golf, has been playing the Delray Beach (Fla.) Golf Center Par-3 course . . . He came home from one afternoon's play, rushed into the house, and announced triumphantly "I greened it five times." . . . And what is a better term than "greened it" to describe a shot that makes the green?

Peter Fithian, graduate of Cornell University hotel school, Class of 1951, goes from Treadway Inn, North Falmouth, Mass., to manage Augusta (Ga.) National GC . . . Mr. and Mrs. Lou Galby recently became proud grandparents of Leonard Creatura, Jr. . . The Galby sonin-law was Louie's assistant at Mill River CC, Stratford, Conn. . . Charles F. Henry from Beechmont CC (Cleveland dist.) to



"LOOK AT THE EXTRAS Nadco OFFERS" Fast single lock folding action. \$1995 LIST

Other models at \$24.95, \$27.50 and \$29.95

- Only Complete Line on the Market . . . a model for every golfer.
- Lifetime Aluminum "Anti-Friction" Ball Bearing Wheels...every cart "rolls as easy as a ball!"
- Exclusive New Golf Ball Handle for less fatigue in gripping.
- Every Nadco is GUARANTEED and INDIVIDU-ALLY REGISTERED by serial number in the owner's name.
- National Advertising in LIFE, ESQUIRE, NEWS-PAPERS . . . plus a complete array of sales building display material designed to make NADCO your biggest "profit item" in years!
- Grand Prize . . . a Beautiful New CADILLAC in the Big Annual Nadco "Hole-In-One" Award.

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MORE NADCO CARTS WERE SOLD LAST YEAR THAN THE NEXT TWO OTHER CARTS COMBINED!

NATIONAL DIE CASTING COMPANY 3653 West Touhy Avenue • Chicago 45, Illinois manage Hawthorne Valley CC, also in Cleveland dist.

Al French, who gets around a lot as a golf salesman, says at his home club, Oswego (Ore.) CC, the women have the most successful season's opening event he's heard of . . . The Oswego women have a style show, with girls from a model agency, showing the newest in golf fashions, and pro Bob McKendrick is part of the show, presenting and explaining everything new in golf equipment.

Richard J. Fennimore from Seneca Lake CC, Geneva, N. Y., to Meshingomesia CC, Marion, Ind., as mgr. . . . Glenn O. Gunderson to Green Acres CC (Chicago dist.) as mgr. . . . Philip Saporito now mgr., Meadowbrook G&CC, Overland Park, Ks.

Carl Avery, formerly supt. at Bowling Green (O.) CC, now supt., Chippewa CC, Curtice, O. . . Both clubs are in Toledo dist. . . Ted Wakely, Chippewa pres., says news that the club wanted a supt. brought some inquiries from fellows who used to be in golf course maintenance . . . Bob Congdon, brother of Chuck and former asst. to Ray Honsberger at Rainier CC, Seattle, appointed pro at Leavenworth CC, Seattle, Wash.



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The permanently tacky leather grip used throughout the world by those who know the importance of a good grip.

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BRIDGE OF WEIR LEATHER CO., LTD. CLYDESDALE WORKS BRIDGE OF WEIR SCOTLAND. and used extensively by U. S. clubmakers

Woodbridge G&CC, Lodi, Calif., to build new clubhouse . . . Tom Farley now mgr., Winged Foot Club (NY Met dist.) succeeding Carlton Otis who went to manage Westmoreland CC (Pittsburgh dist.) . . . Greenwood, S. C. Oak Hill Park muny course to be site of new junior high school.

Roy Henderson resigns after 16 years as pro at Manito G&CC, Spokane, Wash.... Says dawn-to-after-dusk schedule, even with "wonderful" people, was getting him down ... Harold Calderwood, goes from White Lakes CC, Topeka, Ks., to be pro at new Tomahawk Hills CC, Kansas City, Ks... Dick Bastian now mgr., Brookview CC, Minneapolis, Minn.

Maury Fitzgerald of Washington, D. C. Post and Times Herald says Gillie Shapiro is considering building an 18-hole public course at Laurel, Md. . . . Carroll Boggs now mgr., as well as pro at Cumberland CC (Washington, D. C. dist.) . . . Penino (Tiny) Pedone, former asst. to Johnny Kinder at Plainfield (N. J.) CC, succeeds Bill Leach as pro at Overbrook CC (Philadelphia dist.) . . . Leach has been at Overbrook 33 years and is taking a sick leave.

Chesterfield

has the "Sweater Surprises" of 1955

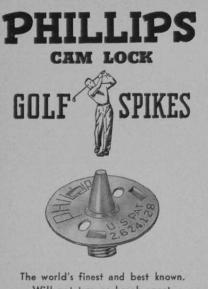
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For sports and dress — the smartest cardigans and pullovers of the new season. In wool, nylon and vicara, and orlon. Choice of new shades in beaded, jeweled and plain styles.

Style 134 — For playing or watching, this gay but subdued 100% virgin wool shortsleeve cardigan. Can be dressed up or down; for day or evening wear. Peter pan collar, floral pattern. White, pink, blue, maize and mint. Sizes 34 to 40.

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CHESTERFIELD SPORTWEAR CO. 1133 Broadway • New York 10, N. Y. Style 2001 — Cardigan of 100% imported virgin wool. Johnny collar, hand embroidered golf emblem on pocket and gold buttons. White & navy and navy & white. Sizes 34 to 40. Short sleeve and long sleeve.



Will not turn or break apart. PRO'S CHOICE

F. C. PHILLIPS, INC. STOUGHTON, MASS.

IX BALL MARKS ON

GREENS

Charlie Boren, former sports editor, Lewiston (Wash.) Tribune, has become mgr., Clarkston (Wash.) G&CC . . . Earl W. Sasser now mgr., Gainesville (Fla.) G&CC . . . Delray Beach, Fla., opens new clubhouse at muny course . . . Turf conference to be held in May at Chico, Calif., muny course . . . Dick Knight, Chico pro, made arrangements with Charlie Wilson, USGA Green Section Western director; University of California turfgrass specialists, and H. V. Carter Co.

Construction of 18-hole public course at El Cajon, Calif., begun to plans of Wm. Bell...Flying Hills, Inc., will finance and operate that course ... Mt. Pleasant CC, Boylston, Mass., to build new 18-hole course to plans of Wm. Mitchell, and to build new clubhouse ... Present 9-hole course at Leicester, Mass., will be sold ... Maplehurst CC, expects to begin building 9-hole course at Frostburg, Md., soon.

Work progressing on first 9 of Meridian, Miss., muny course with Junior Chamber of Commerce spearheading the job . . . Tulsa, Okla., Park Board votes to build new course adjacent to existing 18 at Mohawk Park.

Clark Memorial Park, Negro course at

STOP BALL MARKS ON GREENS with this handy DIVOT FIXER

No need for Green Chairmen or Golf Course Superintendents to continually shoulder the blame for greens having those ugly ball marks.

Provide your golfers with this inexpensive tool and have 200 to 400 men and women help maintain those beautiful and expensive greens.

Our many repeat orders prove that this little tool has a definite place on all golf courses.

This tool can be used as a shoe horn—to clean dirt from spikes and upper soles of shoes; also clean scoring from club heads.

Prices: tor nickel plated, plain or imprinted as shown— F.O.B. Des Moines, Ia.:

1000 - \$65

500 - \$35

250 - \$20

Ten percent of order in small individual envelopes with printed directions. Extra envelopes one cent each.

Ten dollars extra for imprinting name of firm or club. Limit of 25 letters and spaces for upper; 29 for lower line.

WOODSIDE GOLF & PARK SUPPLY CO.

Des Moines 13, Iowa

Golfdom

ACTUAL SIZE

NKS-YOUR GREENS COM



recreation center at Baton Rouge, La., opened . . . Named in honor of the late Dr. J. S. Clark, Negro educator and civic leader . . . Passaic County, N. J., adding 9 holes to increase county course facilities to 36 holes . . . Dave Taub and son Harry to build 9-hole Brookside CC course at Union, N. J.

Augie Boyd and Larry Baynard, Jr., getting good start at their recently opened \$100,000 night-lighted par-3 course at St. Petersburg, Fla. . . Odell Gore from Warren District CC, Bisbee, Ariz., now pro at newly opened En Tanque par-3 course at Tucson, Ariz. . . Course is night-lighted . . . Has 18 holes on 26 acres, with artificial lake in middle.

"Fiscal Side of Golf" column by Mac L. Hutchens, St. Louis Globe-Democrat business editorial writer, widely quoted on financial pages of other newspapers . . . Column material was provided by publicity agent employed by GCSA to handle their convention publicity . . . The superintendents' association got good returns on that investment.

City of Sarasota taking over complete operation of Bobby Jones GC . . . Leon

Two of the world's most famous golf balls.. SILVER KING PLUS · power ball SILVER KING · tough cover

... and, as always, in click, in getaway, in flight, this year's Silver Kings are the best ever. They'll make many friends and profits for you.



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Sole U. S. Distributor for the Pipe Brand Tom Stewart Irons, including Chipper, Blaster & Wedge. Also 6 Famous Stewart Putters available in Steel & Hickory shafts.

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America's oldest and largest maker of hand made clubs



Sold only in the Best Professional Shops

Kenwin clubs are hand made in the traditional Kenneth Smith manner, in all popular variations of shaft length, shaft stiffness, head weight and swinging balance.

All clubs in a Kenwin set, woods and irons, are matched and swing balanced, registered and guaranteed highest quality. Kenwin clubs are carried in stock for prompt shipment, to be fitted to individual needs by the Pro.



M. Pounders resigning April 15 as pro at Bobby Jones course . . . M. T. Albrecht, formerly mgr., Palace Hotel, Davos, Switzerland, now mgr., Ot-Well-Egan CC, Allegan, Mich. . . . Al Jamison from Quantico (Marine Base) GC in Va., now is pro at Goose Creek (Va.) CC.

Gene Shue, basketball star, now pro at Gibson Island (Md.) GC . . . Cleveland District GA Caddy Foundation gave financial assistance to 26 caddies during 1954 . . . Dudley S. Humphrey, Mayfield CC champion for past 4 years, elected Cleveland District GA pres. . . Featured speaker at Cleveland District annual was Tim O'Brien of Wilson's who gave a keenly interesting talk on the theories and "secrets" of golf technique.

Jack Pirie, 68, who came from his native St. Andrews to become pro at Butte (Mont.) CC in 1909, died recently at the East Rockaway (N. Y.) Nursing Home \ldots Jack went from Butte to become pro, at Richmond County (N. Y.) CC and in 1917 went to Woodmere (N. Y.) Club from which he retired last year \ldots He was a founding member of the PGA and served as president of the Metropolitan PGA \ldots



A full hand glove they can't resist. Tablecut and tailored to Paul Hahn's speci-

fiications. Styled of tough capeskin, light and soft as facial tissue! Full range of sizes . . . rainbow colors. Order now!

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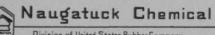


Slash grass cutting costs!

Now, with MH-40, you can actually slow the growth of your roughs and you can reduce cuttings to as few as twice a season. Think what a saving this means in labor and equipment costs!

Order MH-40 from your local supplier today. Write, wire or phone us if unable to locate immediate source of supply.

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producers of seed protectants, fungicides, miticides, insecticides, growth retardants, herbicides: Spergon, Phygon, Aramite, Synklor, MH, Alanap, Duraset.



He is survived by his widow, Mabel; a son, Jack A.; and a sister.

Copies of the 1954 Midwest Regional Turfgrass conference proceedings are available from W. H. Daniel at Purdue . . . Proceedings transcribed and mimeographed by West Point Products Corp. . . . Midwest conference to be held at Purdue university, West Lafayette, Ind., March 7, 8, 9, has lined up one of the most practical programs ever put on at a turf conference with a flock of successful supts. telling their experiences in solving problems common to course maintenance.

Lawn Clinic sponsored by Akron (O.) Beacon Journal, big event drawing about 1500, will be held in Akron Armory April 5 and 6 . . . Cleveland Dist. supts. again to be on hand to answer lawn-owners' questions . . . Bill Daniels, Richard Davis and Joe Polivka, are station turf experts on program . . . Bill Lyons, Firestone Tire and Rubber golf course, lawn and garden supt., says "Care and Feeding of Garden Plants," published by National Fertilizer Assn., Washington, D. C., is a "must" for the supts. libraries.

Southmoor CC (Chicago dist.) doing fine smooth job of changing over to private membership with Ben F. Hagge as managing director . . . Southmoor, heavy investment of Ben Stevenson, is to be host to Great Lakes invitation amateur, Aug. 16-19 . . . Masters' at Augusta (Ga.) National, April 7, 8, 9, 10, has 68 pros and 35 amateurs on invitation list.

Braving weather that would have kept an Eskimo huddled in his igloo members of the Western Pennsylvania GCSA journeyed to the 24th annual turfgrass conference at Penn State, Feb. 14-17... Fellows report the program Prof. Bert Musser and his teanmates put on will pay off big on their courses... Musser, among other subjects, described fully the three new grasses, Pennlu and Pencross creeping bents and Pennlawn creeping red fescue.

Pros and amateurs who played in formal opening of new \$110,000 Roanoke CC, Williamston, N. C., unanimously declared the course and clubhouse the finest 9-hole establishment they'd ever seen ... Course designed by Ellis Maples of Winston-Salem, N. C. ... 2,843 yds. long, par 35 ... Watered fairways ... Maples' son Joe supervised construction and is on the job as pro-supt.

Mr. and Mrs. Stuart Murray celebrated

25th wedding anniversary Jan. 1, at Natick, Mass. . . . Murrays were married when Stu was pro at Belmont Manor &GC in Bermuda . . . Love is still in bloom although snow at Murray's range last winter wasn't anything like flowers in Bermuda . . . We got thinking at PGA Seniors' tournament how pro golf must mean long and happy hitches at matrimony . . . Considering pros' uncertain and long hours on the job and exposure to plenty of worries it takes a real matrimonial star to keep a pro husband happy and hopeful ... Pro wives have had far more to do in helping their husbands to make good on jobs and make a living, than the golfing public ever will know.

Another thing about Mike Souchak's hot spell . . . Mike won a lot of driving contests last year and got in the habit of wanting to flatten the ball every time he stepped on a tee . . . Then he saw George Bayer wham 'em so far that Mike decided it might be better to try to hit straight instead of trying to catch up with Bayer . . . Esquire magazine coming out this spring with a piece on Bayer as the guy who hits them far as most golfers wish they could.

John Leavell, pro-supt., Shenandoah Retreat CC, Berrysville, Va., says the club, now in its second year, has such a live bunch and so much golf interest that it's planning to enlarge its 9-hole course to 18 with length from 6500 to 7200 yds. and build a new clubhouse . . . Herman Fiebig, after 21 years as pro at Knollwood CC, Birmingham, Mich., buys Mason City (Mich.) CC and will open it about April 1 ... Pete Cooper succeeds Fiebig as Knollwood pro.

Patty Berg to do series of 24 newspaper articles on "Better Golf" to be syndicated to newspapers by General Features, Corp., New York . . . Berg material to be slanted for men and women . . . "Quiet" rooms getting to be popular feature in the complete clubhouses . . . East Lake CC at Atlanta, Ga., "quiet" room off lockerroom, gets lots of use from members resting after rounds and prior to evening festivities.

Tommy Armour signed by Chicago Tribune-New York News Syndicate to do three instruction pieces each week . . . Big response from newspapers grabbing the feature, written in Tommy's lively conversational style . . . The Great Armour's been a busy boy this past winter with lesson applications at Boca Raton far in



American Approved POOL EQUIPMENT



American Approved DB-1 Extra Heavy Duty Official Regulation One Meter Diving Unit





American Approved American Heavy Duty Steel Pool Ladder Life Guard Chair





excess of time available and club and book royalties presenting a most enjoyable picture to him.

Waco and Opie Turner building 18-hole course at their Ranch Wacopie Lodge . . . May be site of future Ardmore Opens . . . Turners withdrew as Ardmore Open sponsors this year . . . Capital City CC, Atlanta, Ga., has new caddy house and yard that is said to be best in south . . . Few better anywhere . . . Colored caddies keep the place immaculate . . . They'd better or else—with the watchful, expert supervision of the club's veteran caddymaster Roy Jones on them.

Have you noticed that the golf architects are figuring out how to get practice and lesson tees convenient to the clubhouse now? . . . Takes some skillful planning in use of available ground but the newer courses in this respect are away ahead of some of the otherwise fine older layouts.

Royal Canadian GA and House of Seagram have arranged for 1957 Sponsors' tournament to be played in addition to Canadian Open at Westmont G&CC, Kitchener, Ont... Purse will be \$50,000 with the distillers putting up half ... Sponsors' tournament, inaugurated at Washington last year to be played at Charles River CC, Boston, Sept. 22-25 with Carling brewers as co-sponsors, for \$50,000 ... With Miller, Teacher, Seagram, Carling and Labatt sponsoring PGA tournaments the boys are not playing water holes.

Royal Canadian GA, like USGA, worried about misuse of amateur golf championships as a farm system for pro tourney players . . . Kids who think they can make a better living at pro golf than they can at anything else aren't going to stay amateurs . . . And why should they? . . . Probably better for them to turn pro than to stay amateur and get ulcers hustling bets from other hustling amateurs or unsuspecting pros . . . Several proficient amateurs would have been better off if they'd turned pro at their career crests.

Canadian Travel Film Library, 630 5th ave., New York, has 33 minute, 16mm sound and color film of 1953 Canadian Open, for free use of country clubs . . . Some swell hunting and fishing movies also in the Canadian film library . . . Our dear old pal, Fairway Bill Wallace of Miami News yowls in print that Ladies

(Continued on Page 138)



SIMPLEX "150" PORTABLE LAPPING MACHINE NEW

A new product, the Simplex "150" portable lawnmower lapping machine, introduced by the Sharpener Div., Fate-Root-Heath Co., Plymouth, O., is designed to recondition any reel-type mower with ease. It can be coupled to either side of



hand, power or gang mowers and gangs need not be unhitched for reconditioning. An adjustable final drive arm permits accurate alignment with the reel shaft of the mower.

The entire unit is portable and may be used on bench or floor in the workshop or carried right out to the job. The only requirement is a nearby source of 110volt electric power. Simplex Lapping Compound, prepared especially for use with the machine, is now available in "coarse" grit as well as in "fine" and "medium" grits.

SWINGING AROUND GOLF

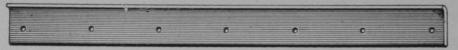
(Continued from page 44)

PGA objecting to a calcutta beat a charity out of some money . . . A long, expert sermon on ethics by Bill, with pictures by another veteran merry playmate of ours, George Pietzker, should raise a lot of money for charity.

Marlene Bauer, Alice Bauer Haggie, young Papa Haggie and Pop Dave Bauer making a series of TV shorts with the family angle of golf along with the instruction . . . Allis-Chalmers Co., West Allis, Wis., bought Lincoln Hills CC in Milwaukee dist. as employees' course . . . Lincoln Hills was offered to Milwaukee County but county, notwithstanding pleas of golfers to provide more public facilities, couldn't see the deal.

Mary Lena Faulk, 1953 USGA Women's Amateur champion, turned pro and signed (Continued on page 141)

LAWN MOWER STATIONARY BLADES



SINGLE Lip and DOUBLE Lip HEAVY DUTY Blades for all Makes of Fairway Mowers — Hand and Power Putting Green Mowers — Power Mower Blades — Tee Mower and Trimmer Blades all made of the best quality knife steel and heat treated to insure long wear and guaranteed to give complete satisfaction. Order on your Club Stationery for Special Club Discount. Dealers and Repair Shop orders are also given prompt attention and wholesale prices. You will save important money buying direct from manufacturer.

Price sheet on request or we will quote price for your blade order.

JONES MOWER & EQUIPMENT CO. 2418 Grasslyn Avenue, Havertown, Pa. We pay the postage on all orders of \$15.00 and over.

by Spalding . . . Betty Jameson returns to Spalding staff . . . British PGA asks R&A to change British Open date from July to Sept. . . . British Open usually played on seaside courses where there are hotel shortages in July.

Golf lost a grand one when Chris Brinke, 52, veteran Detroit amateur died of a heart attack . . . Chris went to Louisville last December to be at Audubon CC party for retiring pro Bobby Craig who started Chris in golf . . . Brinke's survey on golf lessons from the pupils' viewpoint was a feature of the PGA 1953 annual meeting.

Dick Chassee from Hattiesburg (Miss.) CC to pro job at Norwood Hills CC (St. Louis dist.) . . . Sure thing that the USGA's new annual championship, the Seniors' to be played at Belle Meade CC, Nashville, Tenn., Sept. 26-Oct. 1 will have biggest entry list of any USGA first championship . . . George Smith now pro at Edgewood Valley CC (Chicago dist.) . . . Jim Faltus signed as pro by Southmoor CC (Chicago dist.).

Two courses operated by Hamilton County (Cincinnati dist.) O., had record year in 1954, with Winton Woods getting 42,968 rounds and Sharon Woods, 37,763 . . . Metropolitan (N. Y.) GA adopts USGA Basic system and is reviewing course ratings of its member clubs.

If you want to build and operate a public course on 25 year lease, on city-owned ground, City Manager M. W. Slankard, 1825 Strand Bldg., Coronado, Calif., would like to hear from you . . . He'll send full details of the deal . . . Robert Trent Jones designing 18-hole course for Rancho Palos

(Continued on page 144)

CLASSIFIED ADS

Rates: Minimum insertion \$4.00 for 20 words; additional words 20c each. Bold face type, 25c per word. Classified cols. reserved for help or services wanted and for sale of used equipment.

NO CLASSIFIED ADS ACCEPTED AFTER THE 25TH OF MONTH PRECEDING DATE OF ISSUE.

Under no circumstances are we permitted to divulge the name and address of those placing the blind advertisements. Responses to all box number ads should be addressed to the box number and mailed to GOLFDOM; replies are promptly forwarded to advertisers.

JOBS WANTED

Chef Manager-9 years experience. Prefer buy concession or work percentage. Willing to travel. Address Ad 304 c/o Golfdom.

PROFESSIONAL—Experienced and very capable man would like to hear from any club interested in securing the services of a pro-greenkeeper. Many years of successful operation at small and large clubs. Good personality and recommendations. Address Ad 311 c/o Golfdom.

SUPERINTENDENT-43 years old. 18 years experience with construction, irrigation, Bent and finer strains of grasses. Member of Local and National G. S. A. Address Ad 314 c/o Golfdom.

March. 1955

JOB WANTED-Golf Professional, age 49, good businessman, excellent teacher, desires 18-hole or popular 9-hole golf course. Reply Ad No. 305 c/o Golfdom.

Pro-Greenkeeper—First Class with 30 years experience in the business, would like to contact some golf club for the summer months or longer. Excellent references. Address Ad 306 c/o Golfdom.

BUSINESS MAN PRO-MANAGE, TEACH, MEET PUBLIC, TAKE OVER COMPLETE GOLF OPERATION, WHAT HAVE YOU? ADDRESS AD 309 c/o GOLFDOM.

GOLF COURSE SUPERINTENDENT-ONE OF COLORA-DO'S TOP MEN IN THE GREENKEEPING FIELD AVAIL-ABLE NOW. EXPERIENCED IN ALL PHASES OF CONSTRUCTION, MAINTENANCE, LANDSCAPING AND HANDLING OF MACHINERY. EXCELLENT RECORD AND BEST OF REFERENCES. ADDRESS AD 316 c/0 GOLFDOM.

SUMMER PRO-WISHES POSITION IN NORTHEAST SECTION FOR JUNE, JULY AND AUGUST, YOUNG, EN-ERGETIC, PLAYER, TEACHER AND GREENKEEPER. ADDRESS AD 3/7 0/0 GOLFDOM.

PRO or GREENKEEPER-OR COMBINATION. LONG EXPERIENCE, COMPETENT, AGREEABLE. MODERATE INCOME SATISFACTORY. EASTERN LOCATION PRE-FERRED, ADDRESS AD 318 ¢/0 GOLFDOM.

PRO-SUPT.—16 years experience in fine course maintenance, instruction, shop operation and highly satisfactory all-around service to first class Canadian Club. Desires U. S. club connection. Address ad 320 c/o Golfdom.



Vol. 29-Number 3 • MARCH, 1955

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It won't be long now until the leaves are on the trees all over the country and the tournament pros as well as the vast majority of paying amateurs can play minus their long underwear. Then we'll see pleasant sights such as this one of Cary Middlecoff when he was pitching to the sixth green at Wykagyl CC, New Rochelle, N. Y. during a Palm Beach Round Robin. — Photo by Alex Bremner

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SWINGING AROUND GOLF

(Continued from page 141)

Verdes, about 20 miles from downtown Los Angeles, and a mile from the Pacific shore, with unobstructed view of the ocean . . . Community to be developed by Palos Verdes Properties.

Country Club of Paducah, Ky., clubhouse burns with \$200,000 estimated loss . . . Members' equipment and pro shop stock destroyed . . . Frank C. True, veteran golf writer, joins staff of USGA . . . Frank covered golf for New York Sun and of recent years has been very successful free-lance writer . . . Paul MacDonald, with interesting qualifications as English and journalism professor and as an assistant pro, also joins Joe Dey's team at Golf House.

Gene Kunes completing a 60-tee range (partly double-decked), 9-hole par-3 course and 18-hole putting course at Aurora and Cannon roads, Bedford (Cleveland suburb), O. . . . Gene's son, just out of military service, will be with Pop on the job . . . Third annual Triangle invitation round-robin tournament for women will be played at Grossinger (N. Y.) CC, June 14-18... John E. McAuliffe, pres. of Triangle, says proceeds again will go to charity . . . Triangle makes a lot of plastic pipe for golf courses . . . Bud Strickland, pro-mgr., Greenville (Tex.) CC says course is in such good condition it's getting the whole community interested in golf.

Fred P. Fuller, 60, who died recently in San Antonio, Tex., was one of the first Acushnet ball salesmen . . . Fred was a fine amateur in New England in the '20s ... He went to San Antonio 19 years ago, shortly after joining Acushnet and covered that territory until his death . . . He was a personal friend of virtually every pro and golf salesman in the southwest . . . A helpful businessman and a grand companion . . . Interment was at his home. Newington, Mass. . . . Fred is survived by his widow, Ruth; three sons, Fred, Jr.; Hayden K.; and Glenn A.; and two daughters; Mrs. Charles L. Wray and Mrs. D. McFarlan.