

Make Top-Soil Out of Sub-Soil

by working in

Hyper-Humus

NATURE CURED PEAT

The Organic Soil Vitalizer

Superintendents everywhere are enthusiastic over this new and better way to build a fine golf course.

Let us show you how raw sub-soil can be converted into new top-soil for much less than the cost of hauled-in topsoil, and the new topsoil will have just the right organic content, free from weed seeds, insect larvae and disease spores.

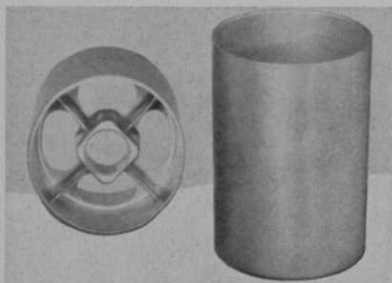
Write for Special Top-Soil Bulletin and address of nearest Hyper-Humus dealer

HYPER-HUMUS CO.

BOX G

NEWTON, N. J.

TRU-CIZE HOLE CUP



TRU-CIZE HOLE CUPS Are Best Because:

1. Made by the new "Precise Die Cast" method, accurate to a few thousandths/inch. 2. Made of 99% pure zinc — rust proof. 3. 25% lighter than cast iron cups, with three times the tensile strength of cast iron. 4. Years of use on hundreds of golf courses have proven their superiority. 5. They comply with USGA Rules and Measurements. Cup tapered $\frac{1}{8}$ in. 6. Built with particular attention to high quality; stronger pole sockets; drainage and smoothness, inside and out.

Write us for name of your nearest dealer.

Manufactured By:

GOLF & TRACTOR EQUIPMENT CORP.

P. O. Box 55, Elmwood Station, Syracuse 7, N. Y.

Chandler Harper Grows As Golf Businessman

CHANDLER HARPER, the quiet, lean, Virginian who won the 1950 PGA championship, took another big step forward as one of pro golf's big businessmen, when he began construction of an 18-hole semi-private course in his home town of Portsmouth, Va.

Harper, after one council vote edged him out, had the council's second vote unanimously in favor of the course and clubhouse deal on which he, without any partners or stockholders, will spend about \$150,000. Harper's other business interests include presidency of the Professional Golf Co., and a substantial interest in a finance corporation.

The Portsmouth property (138 acres) is leased from the city at an annual rental of \$3800. After 25 years the entire property and its improvements will revert to the city of Portsmouth.

Fred Findlay of Charlottesville, Va. is the architect of Harper's course which will be known as the Bide-A-Wee GC. Russell Breeden of Charlottesville is assisting Findlay with construction of the course and will become its supt. when the course is opened this fall. The course normally will play about 6500 yds. and from the back tees can be stretched to about 7100 yds.

SQUIRE SLACKS DEMAND IS UP

Jack Lust, sales mgr. of Squire Slacks, 18 W. 20th St., N. Y., reports production plans which will enable his custom slack company to expand and accelerate service to their fast growing golf professional accounts. The Squire 1955 selection includes the newest in slack fabrics along with the pro shop favorites of the past year, all of fine custom tailoring. Jack's brother, Eddie Lust, will arrive in late March to headquarter in Chicago from where he will contact Chicago District and Illinois professionals.

Walter Hagen Golf Co. div. of Wilson, Grand Rapids, Mich., has its 1955 catalog of pro-only clubs, balls, bags, in the mails. Pros who don't receive a copy will get one by writing Ed Rankin, gen. mgr. of the Hagen company.

Mock Seed Co., Pittsburgh 30, Pa. has a summary of cultural information on Merion bluegrass that's something golf course superintendents will find interesting and authoritative. It will be sent free on request.