

# Harry Shepard Is Busiest Pro In Public Service

**W**HEN you're around west central New York you are going to hear about Harry C. Shepard whenever men and women talk about those who work for their fellow men.

Shepard is a man of infinite energy and helpfulness and when any of us in golf thinks that one job makes such demands on a professional's time other activities must be curtailed, we certainly aren't thinking about Harry. He is perpetual motion.

Shepard started in pro golf under Tom Bonnar at the Elmira (N. Y.) CC and served there 16 years. In 1939 Shepard went as pro and mgr. to the Mark Twain Community Course, Elmira's municipal course. He's been there ever since. When he went there the course was opening as a 9-hole establishment. In two years Harry had built golf interest to the point where it was necessary to enlarge the course to 18 holes.

## Honored by Fellow Pros

In addition to the municipal course play there was a club at the course; a club that Shepard got going with 225 members and which now has more than 500 on the roster.

For his fellow pros Shepard is always ready, willing and able to tee-up and



Harry Shepard

work. He was president of the Central New York PGA section in 1946 and 1947, the section's sec.-treas. in 1954 and this year, and its delegate to the national PGA 1946 and 1948 meetings.

Harry helped organize industrial golf in Elmira factories, started a golf league of service clubs, got golf instruction and competition introduced into three of the city's high schools and promoted all its municipal championship tournaments.

Not confining his promotion of tournaments to the public course field he worked with his professional colleagues in getting inter-club matches as lively events on the Elmira golf calendar.

He saw an opportunity, ten years ago, to extend golf and be of help to the students and faculty of the Elmira College, a woman's school. So he was given the assignment of introducing golf as part of the school's physical education program and now, in addition to his other duties, is on the college faculty as golf instructor, conducting regular classes during the spring and fall semesters.

In the winter the classes are held in the college gymnasium, and in the spring the golf teaching is done on the Mark Twain municipal course.

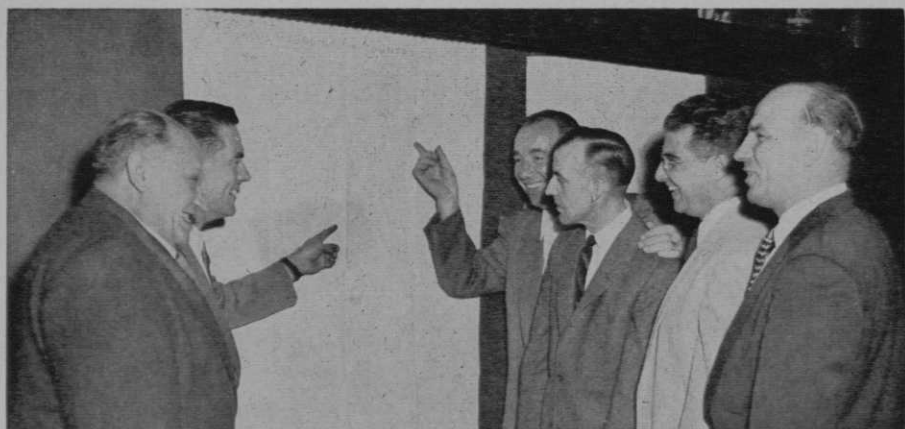
Think that's enough work for a pro?

Well, Harry also introduced the class instruction into the local YWCA program and it's very popular.

Something else Shepard has done in extending the value of the Twain course as a public utility was to get a golf league of Westinghouse employees established



Professional Harry Shepard in his role as campaign fund chairman for the March of Dimes, one of many civil services he performs.



### PLAN BLUE MOUND SWITCH FOR HIGH LIFE

Reversal of the 9s at Blue Mound CC (Milwaukee dist.) is planned for the Miller High Life tournament, July 14-17. Studying the course map and cheerful about the problems the revised layout will present to the tournament professionals are (L to R): "Dutch" Schmidt, Walter Moynihan, Miller's Special Events director; Billy Sixty, Milwaukee Journal golf writer; Gordon Watson, Brynwood CC pro; Manuel de la Torre, Milwaukee CC pro, and Pres., Wisconsin PGA; and Dick Swift, pro at Rivermoor CC, Waterford, Wis.

when that company moved into Elmira.

Shepard's wife is a great teammate for a busy husband. They've been married since 1926 and have a son, Harry, Jr. Like many wives of successful pros, Mrs. Shepard is busy and helpful backstage seeing that details of the pro business are attended to thoroughly.

#### Prominent in Rotary

One of Shepard's big outside jobs is as a Rotarian. He joined Rotary in 1944 and has had a perfect attendance record. He is past president of the Elmira Heights Rotary club and a Rotary district governor. That calls for visiting each of the 51 Rotary clubs in the district, making 30-minute talks before the clubs and meeting with the Boards and committee chairmen of each club. He must officiate at the 3-day district conference of Rotary, and the one-day annual club assembly. He also attends Rotary international conventions, which take a week's time.

There are 220 Rotary governors in the 89 nations having Rotary clubs and Shepard is the only professional golfer who is among them.

And in golf, besides attending the PGA meetings he is at the N. Y. State Turf Assn. sessions.

Still further, while turning in a prize performance as a home club pro, Harry

has found time to be campaign fund chairman for the March of Dimes, and member and chairman of the organization's Executive board, be a founder and a member of the executive committee of the Dr. Anna Stuart Clinic for Handicapped Children, work on the Arnot Ogden hospital drive, and for the past 10 years on the Community Fund drive, and serve as chairman of the Elmira Heights Red Cross.

Also on the Shepard schedule is work as neighborhood commissioner of the Boy Scouts, service as president of a PTA, as a member of the Mayors' Committee for Bus Transportation, and as a member of the directorate of the Arctic League and chairman of its City Investigation committee.

All these jobs Harry Shepard does well. When he was chairman of his Rotary club's Club Service committee it won the top award in its district for performance valuable to the community.

He is an active member of the Elmira Heights Chamber of Commerce, is a Shriner, and belongs to the Elks and the Eagles.

Yes, this is just one man who does all this work for his community, and he is a representative of the golf profession the pros can present as a champion in public service.