

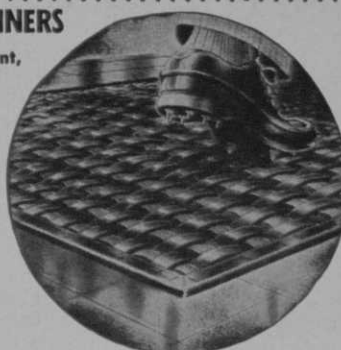
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SUPERIOR RUBBER MFG. CO., INC., 122 East 25th St., New York 10, N. Y.

Dr. Douglas S. Calder has been named vice-pres. and gen. mgr. and a director by the Board of Dir. of Mallinckrodt Chemical Works Ltd., Montreal. Dr. Calder took over active management of the company about June 1. Dudley Batchelor, acting mgr. of the Canadian company at that time returned to a new position in the St. Louis office of the Mallinckrodt Chemical Works.

Clayton Ropp new salesman covering state of Michigan for Great Lakes Golf Ball Co., Strokemaster golf shoes, McGregor Sportswear and Plymouth Golf Ball Co. Ropp, former buyer for Lansing, Mich. sporting goods firm, is 40 years old, married and makes his home with wife and two youngsters in Lansing.

ACUSHNET OFFERS THREE HOLIDAY GIFT PACKAGES

At pro shops this year Acushnet will have three attractive special packages for holiday giving.

Equally suitable for men or women golf enthusiasts are the two handsome inlaid hardwood cases, one containing a dozen

Titleists, the other one half dozen Titleists, or the de-luxe ash tray (or compo dish) of heavy jeweler's bronze holding 1 dozen gift wrapped Titleists.

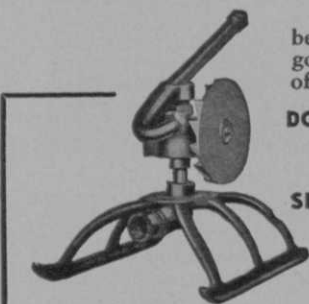
In dozens in either the case or the tray each ball is personalized with the recipient's name at no extra cost. On 1/2 dozens no personalizing is offered—and in all cases any one of the three Titleists, 100, Regular or Tough is available.

These gift cases will be advertised in national magazines, and the profits on direct sales will be credited to the pro in the locality from which the order comes.

HILL COMPANY BUYS BALANCED GOLF BAG

Cliff Hill, Pres., C. M. Hill Co., Peoria, Ill., manufacturers of Pro-Grip golf gloves and head covers, have announced the purchase, June 6, of the Balanced Golf Bag, of Chicago. The purchase covered Balanced Golf Bag patents, trade name, raw and finished inventory and machinery. Henceforth Balanced Golf Bags will be sold to the Professionals through C. M. Hill Company distributors, thus effecting a saving in shipping charges and assuring faster delivery.

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DOUBLE SPOUT
Style (illus.)
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as
Rain

Greater Distance—Better Coverage
Positive Action—Longer Life

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RICKEY CAST IN NEW CREDIT ROLE

MacGregor sales manager, Bob Rickey, at his desk after a recent fall which produced a broken foot. Bob's cast is being signed by Stan Clark, V-P and Credit Mgr. of MacGregor. Bob's foot and leg will be in a cast for a period of six weeks.

LADDS ELECTED TRUE TEMPER DIRECTOR

Herbert P. Ladds, Pres., National Screw & Mfg. Co. of Cleveland, was elected a director of True Temper Corp., world's largest manufacturer of golf club shafts, at the board's June meeting.

Nationally known in the hardware industry, Mr. Ladds succeeds T. G. Graham, resigned, on True Temper's board.

A former president of the Cleveland Chamber of Commerce, Ladds is a director of the Ohio Bell Telephone Co., American Shipbuilding Co., White Motor Co., Interlake Steamship Co., Western Maryland Railway Co. and the Union Bank of Commerce of Cleveland.

BAG BOY HAS DETACHABLE CART SEAT

A comfortable, light-weight golf seat attachable to a golf cart or detach and carry, to any sporting event has been created by Jarman-Williamson Co., makers of the Bag Boy golf carts. To make it part of your golf cart is attach two brackets to the cart shaft. One leg of the seat snaps into a pivot cup on the lower bracket. The seat will then fold easily against the shaft and is held against it by the upper bracket. It unfolds easily into a strong, steady seat. Snap the seat off the cart and it can be carried anywhere by a comfortable hand hold.

Golfers Imports, Inc., Box 26, Hillside Manor, New Hyde Park, N. Y. has a new pro price list on its balls, including a USGA specifications floater ball; Nicoll and Cotton imported clubs, umbrellas and cane seats, rubber golf boots, poplin jackets, head covers, Folda Fairway practice devices, Stroke-Saver putting practice devices, and Velvo grips.

CLUB PROTECTOR TUBES USE INCREASES

Golfers agree that the first part of a golf club to show signs of wear and tear is the grip. Most of the damage, however, occurs in the golf bag, where the club grips constantly rub together and quickly become scuffed and torn.

Many golfers have for protecting their clubs an individual "Pro-Tex" tube for each shaft. These thin, laminated fiber tubes are completely impregnated with a



NEW SPALDING ATLANTA DEPOT HAS VISITORS

The new Spalding Depot located at 1235 Techwood Drive, N.W. in Atlanta recently opened to give increased service to Spalding customers in the southeastern area, played host to several distinguished golf visitors. Shown above are left to right: R. M. Hubert, Athens CC, Athens, Ga., Pete Cole, Piedmont Park CC, Atlanta, Ga., J. E. Yates, Candler Park GC, Atlanta, Ga., Dempsey Wright, Meadowbrook CC, Atlanta, Ga., Lanier Reed, Cleveland G&CC, Cleveland, Tenn., unidentified assistant pro, and Aaron Jackson, Spalding representative.

Pro-Grip



is prepared especially for the leather grips of Golf Clubs. It gives a firm, tacky grip with light hand pressure, permitting an easy relaxing rhythmic swing. Your accuracy will improve, you'll feel relaxed—and those "Extra Strokes" will vanish.

PRO-GRIP Grip Wax contains LANOLIN and is medicated.

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FITS ANY CART!

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high-gloss substance called Feco-plast, which makes them glassy smooth inside and out, highly resistant to dampness, and strong enough to take a beating.

The "Pro-Tex" tubes can be easily and quickly fitted to any golf bag simply by cutting them to the length of the bag and the angle of its top. The tubes are available in pro shops. They are made by Feco Sales Co., Fitchburg, Mass.

GELHAR JOINS DUNLOP STAFF

George Gelhar, well known by professionals in the middle west, has joined the sales staff of Dunlop and will devote his time on behalf of Dunlop's Maxfli golf balls. George's territory includes part of Mo., western half of Ky., Ill. outside of Cook County and western Mich.

JACOBSEN REPORTS RECORD MOWER SALES

Directors of Jacobsen Manufacturing Co., Racine, Wis., producers of power lawn tools, have established an annual dividend rate of 40 cents per share on the common stock of the company, payable on the basis of 10 cents per share per quarter, according to Oscar T. Jacobsen, president.

The initial dividend of 10 cents per share will be paid on July 1, 1955 to shareholders of record at the close of business June 15.

At the meeting, Jacobsen reported the company had its biggest sales volume in history during May, and April and May combined sales were the highest of any similar spring period. Sales volume for the first three quarters of the current fiscal year was 16 per cent over the same period last year, he stated.

SHAMROCK MAKES NEW PUTTING, CHIPPING PRACTICE CUP

An all-metal practice cup that can be used for chipping as well as putting is a new product by Shamrock Specialty Products, 29000 Lakeland Blvd., Wickliffe, Ohio. This new cup uses an entirely different principle that allows a ball hit too hard to roll through the cup.

Each "Noh-ole" practice cup is complete with numbers from one to nine. A complete practice course can be laid out using three cups, with different numbers on three sides. Cups retail at \$1.75 each, or a set of three at \$4.95. Standard cartons of 12. Available through golf jobbers, or write direct if your jobber can't supply.

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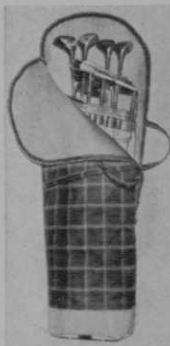
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cal Div., U. S. Rubber Co., to control grass on hard-to-get-at bunker edges and in roughs after previous tests at the course showed MH-40 reduced mowings about 80 per cent.

Last season at the course the grass was cut about ten days after spraying on five bunkers and a section of rough and did not require further cutting for three months, according to course superintendent William Sloane. During the same period unsprayed bunker edges and roughs were cut five times.

Sloane estimates MH-40, or maleic hydrazide, can save about 160 man hours a season in maintaining bunker edges that are too steep to be cut with a mower and have to be hand-trimmed with a sickle.

National Games, Inc., 91 Church St., West Springfield, Mass., has a new golf game played with dice on a board carrying an interesting diagram of a golf course. It's fun. It may catch on.

Arel, Inc., 4916 Shaw Ave., St. Louis 10, Mo. has a Portapage portable public address system, weighing 12½ lbs. and operating from dry batteries, that can handle some jobs around golf clubs.

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NEW GERMICIDE WITH CLEAN MINT ODOR

A disinfectant that doesn't smell like a disinfectant is the new Winter-Phene, mfr'd by James Varley & Sons, 1200 Switzer Ave., St. Louis 15. The clean, fresh odor of spearmint is compounded from oil of spearmint and peppermint along with germ killing ingredients to produce a disinfectant that will keep the air in your clubhouse fresh the year around. A few ounces of Winter-Phene in the mopping solution acts as a powerful deodorant and disinfectant, eliminating musty, foul odors coming from floors and rest room fixtures, etc. Interested parties may obtain a free sample and additional information by writing the manufacturer.

BETSY RAWLS DESIGNS GOLF DRESS

Betsy Rawls has joined the staff of Robert Powell Johns, sportswear manufacturer. Miss Rawls has designed and endorsed the "Betsy Rawls Golfer" golf skirt and short, scheduled for retail distribution in the near future. Miss Rawls' exhibition and tournament work on the advisory staff of Wilson Sporting Goods Co. has enabled her to quiz thousands of women players on their preferences in golf wear.

MACGREGOR ISSUES PRESS BOOK ON STAFF

MacGregor Golf, Cincinnati 32, O., has issued a convenient reference book on its golf advisory staff. It's pocket-size and bound so it'll stay open by a typewriter or mike. Biographical data is compact and quite comprehensive.

In the latter part of the book is tournament winner and runner-up data on major championships and data on 1955 tournaments up to May 31.

NADCO ACE CONTEST HAS 235 YD. ACE

Golfers in 24 states and two foreign countries have reported holes-in-one and were automatically entered in the hole-in-one contest sponsored by the Nadco Sporting Goods Co., advises Herb Johnson, Jr., Nadco president.

Winners of the Nadco Hole-In-One contest will be decided in the fall when a ball representing each winner will be driven to a par three hole by a leading pro. The ball landing in or nearest the cup will decide the winner of a new Cadillac.

The longest hole-in-one to date in the contest was made by Jay Vogelgesang of Lima, O., 235 yds., followed by S/Sgt.

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Walter Kowohl of Selfridge Air Force Base, Mich., 220 yds. The shortest hole-in-one was recorded by the wife of a submarine officer, Mrs. John Dee, of New London, Conn. Her drive was 100 yds.

SWINGING AROUND GOLF

(Continued from page 22)

of knowing Scotty when he wasn't interested in making others happy rather than grinding for his own material welfare . . . Scotty looked great at the Open.

Floyd Farley has second 18 of Mohawk Park, Tulsa muny course, under construction . . . Osage CC in Tulsa another Farley job in work . . . Farley has completed plans for course at Texoma State Park and redesigned McAlester (Okla.) CC course, work necessitated by road construction . . . Farley says it's a race in the southwest to build courses to replace those being sold for residential and business sites, and to care for armies of new golfers.

Joe Dahlman, pro at Mohawk Park, Tulsa, Okla., back on job after months of hospitalization following motor crash

. . . Dahlman at Muskogee (Okla.) CC as starter for Oklahoma amateur, a job he's done for 30 years . . . Gus Wortham, insurance man, buys Houston (Tex.) CC to operate as semi-private course . . . Property is 178 acres . . . Club had been offered to city for \$1,625,000.

George Buck back again from Harder Hall, Sebring, Fla., as summer pro at Longshore Beach & CC, Westport, Conn. . . . Alex Stewart his teammate as supt. . . . Tom Bryant in his 19th year as Green chmn. at Kenwood CC, Cincinnati . . . Tom is one of those knowing and cooperative officials who is one of the biggest assets of a supt. and a club . . . Marion Mendenhall is Kenwood's supt.

Henry C. Glissman, 75, a pioneer in fee course construction and operation, and in turf nursery work, died recently at Omaha . . . He was a native of Omaha . . . He and his son Harold W. built and operated the Valley View, Harrison Heights, Dundee and Indian Hill courses and a large nursery and landscaping business . . . Mr. Glissman was active until a month before his death . . . He and his son sold the

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