

SELF-MOVING IRRIGATION

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ing that in the long analysis, not only the pro, but also the manufacturer profits from increased "know how" of the professional golf men.



CURTIS TAKES THE CAKE

Chuck Curtis is presented with a symbolic cake by Wilbur Clark on the occasion of his being elevated to the presidency of the National Golf Writers Association. Curtis, golf expert for the Los Angeles Times, was surprised with the confection while covering the Tournament of Champions at Clark's Desert Inn.

Women Golfers Present Pro Shop Fashion Show

A unique event took place at the Dearborn CC (Detroit dist.) on the occasion of the Women's Golf Group's Luncheon. A "Fashion Show" of the latest and smartest golf attire was well presented by the women golfing members themselves.

Over a hundred women golfers were seated at small tables in the dining room and ballroom and were delighted to watch the home talent models circulate among them, ready and willing to stop for close inspection and questions. Shorts received particular attention, this being the first year the club has sanctioned their wear by women.

Mrs. Gladys Johnson provided piano music as background, and Mrs. Ralph Johnson as narrator described the following costumes: Haymaker golf dresses, Serbin Bermuda shorts, culottes, Bermuda skirts and blouses.

Golf Mart Apparel included rain togs, matched separates, Chesterfield sweaters, Foot-Joy shoes, Coberknit Pullover and Jacket Windbreaker.

Mrs. Faust Bianco, wife of the Club

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