



### QUEEN ROYAL HOLDS COURT

Miss Lorri Kawiak, winner of the Miss Detroit beauty title, occupied a throne at the PGA championship as Miss Queen Royal.

The promotion stunt by the U. S. Rubber Co. added a highly decorative feature to Meadowbrook CC beautiful scenery. She was a timely reminder that the Queen Royal golf ball is in the feminine golf spotlight.

John Sproul, head of U. S. Rubber golf ball dept., says the Queen Royal is selling pro-only in such volume it is taxing production facilities. John, George McCarthy and other U. S. golf ball men at the PGA said pros tell them the Queen Royal has done a big job for pro shops in getting women educated to buying a top quality golf ball.

### SCOGGINS CO. SOLD TO RUSSELL AND WALLER

Howard Scoggins Golf Co., Dunedin, Fla., distributors of golf apparel, shoes, putters and golf accessories to the pro trade, has been sold to Carlton Waller and Jack Russell of Clearwater, Fla. Waller is a prominent Florida capitalist and Russell, a former major league baseball pitching star, for the past several years has been highly successful as Pure Oil Co. distributor in the Clearwater area.

Frank Sprogell, who has been gen. mgr. of the Scoggins company since its founders' death, will continue in a top executive capacity and Russell will be active in the company's management and operation.

Russell was in major league baseball with the Red Sox for seven years, with the Senators for five, the Cubs two and the Cardinals and Tigers a year each.

# SAVE WORK! SAVE TIME! SAVE MONEY!



Simply add a few gallons of  
Campbell's Liquid

## GRO-GREEN

with Foliage Dietene



1 & 5-gal. Cans  
30 &  
55-gal. Drums

to regular spray solutions and fertilize greens, tees, fairways, flowers and shrubbery **IN ONE OPERATION!**

It's fast, easy, practical. You save labor, time, money! Because GRO-GREEN — with Foliage Dietene added — mixes quickly, thoroughly with all popular chemicals, for simple "one-stop" spraying. Contains the essential elements nitrogen, phosphorus, potassium plus many enriching hormones, vitamins. Apply as often as needed, for richer coloring, hardier growth, less brown-spotting, lusher fairways, sturdier root systems that take heavier traffic.

- **Greens:** Apply with regular sprayer. 1 gal. Gro-Green to 20 gal. spray solution. Covers approx. 10,000 sq. ft.
- **Fairways:** Regular Sprayer. Use 2 gal. per acre with 8 gal. of water.
- **Tees, Shrubby, Flowers, etc.:** Use regular sprayer. 1 gal. Gro-Green to 100 gal. water or use Automatic Gro-Gun on hose.

Mail coupon below for **FREE LITERATURE**, details, prices, name of distributor.

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Rochelle 14, Ill.

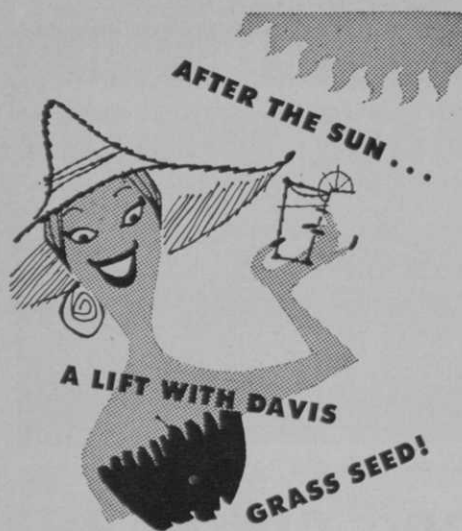
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Newton 20, New Jersey

## Utah Turfgrass Association Organizers Meet

FIRST steps to organize a Utah Turf Grass Assn. were taken June 28 during a meeting held at the Country Club, Salt Lake City, Utah.

Jay Richardson, President of Utah Copper CC, was elected Chairman of the Organizational Committee. The first formal meeting of the new association is planned during the Utah Turf Conference, Sept. 30th and Oct. 1st, to be held in Salt Lake City.

Representing turf interests throughout Utah were Karston Hansen and Lee Williams, representing golf course superintendents; Matt Broderick, representing park superintendents; Mick Riley, PGA vp; Bill Niff, representing landscape architects; Bob Bertagnale, representing Commercial Turf Interests and Bill Bengyfield, representing the USGA Green Section.

Turf interests have grown in Utah to the point where a statewide association will serve a real purpose.



## DUNLOP HOST TO FLECK AND BIG PARTY AT SHOR'S

Vinnie Richards, Dunlop Tire and Rubber Co. vp, announced that Jack Fleck had become a Dunlop staff member, at a cocktail party at Toots Shor's bistro in New York City.

About 600, mainly from golf, attended. Many sports writers present gave Jack the full interview treatment. Jack handles himself very well with the press; hasn't stumbled over himself yet and looks like he never will. The National Open champion has got a lot of the writers in his corner quick.

Richards is handling Fleck's exhibition and other business matters through the Dunlop office at 500 5th ave., New York.

Vinnie put on another big show with 500 attending when he had Paul Hahn giving an exhibition at the Dunlop employee's course in Buffalo.

**BUZBY HEADS NEW SPALDING  
EXPORT DEPARTMENT**



"Milt" Buzby

Buzby was born in Puerto Rico 30 years ago and is a U. S. citizen, residing at 23 Lynn Road, Port Washington, N. Y. He attended Kent School, Harvard University for an AB degree then Graduate School of Business and Public Administration, Cornell University.

He was a member of the U. S. Navy Reserve during 1944-46 also seeing duty in Pacific on Amphibious Landing Craft.

From 1949 after attending Cornell he was employed by Esso Standard Oil overseas in sales management. He speaks Spanish fluently and was located at Puerto Rico, Panama, El Salvador and the Canal Zone leaving Esso in 1954.

Puerto Rican-raised "Milt" Buzby, Jr., recently joined A. G. Spalding & Bros. to head their new Export Dept. With offices located at 161 Sixth Avenue, Buzby will handle export contacts and out-of-country business transactions.

**New NATIONAL  
GOLF BAG!**

MODEL NO. 1340

Expertly made of a new exclusive DOUBBLE LIFE fabric. Rubber backed. Water - repellent. Non-fading. Available in Moss Green, Saddle Tan, Geranium, Rust, Brass or Plaid.

6" x 9" leather top. Luggage tan trim. 14 club size. Ball pocket. Ball and card holder. Tee holder. Shoe and jacket pocket. Detachable sling. Cart wear protection.

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It is permanent, weatherproof and will last for many years. Prevents confusion of the wrong clubs in the wrong bags or lockers.

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*Scott's* ARE FAMOUS FOR CHAMPIONSHIP TURF

Hodgman Rubber Co., Framingham, Mass., has a new No. 121 waterproof nylon golf jacket, with "action-free" shoulder. It has eyelets for underarm ventilation.

### MACGREGOR GOLF TO OPEN DALLAS WAREHOUSE



Eveslage

MacGregor Golf Co. will open a new service warehouse in Dallas, Tex., August 22.

R. D. Rickey, MacGregor sales mgr., said: "We're taking this step to better serve our golf pro customers throughout the fast-growing Southwest. Quicker delivery of MacGregor golf equipment to pros in

Texas, Oklahoma, Arkansas, Louisiana and Mississippi is one of the main benefits of the Dallas warehouse."

Housed in a newly-completed building at 1548 Slocum St., Dallas 7, the warehouse is only 10 minutes from the down-

town section of the city. Plenty of parking space is provided for the company's customers.

In charge of the new warehouse will be Robert K. Eveslage who is moving to Dallas from Cincinnati. He has been a member of MacGregor's sales division. Prior to this, he held sales positions with the Andrew Jergens Co., and the Reynolds Metals Co.

### SAM CLAPPER FROM AIR FORCE BACK TO CLAPPER CO.

Samuel M. Clapper, son of Orville, pres., The Clapper Co., West Newton, Mass., is back in the golf course equipment and supply business after four years in the U. S. Air Force.

Sam now is representative of The Clapper Co. in New Hampshire and Vermont. He and his wife now are making their field headquarters in a trailer park at 90 Manchester St., Concord, N. H.

### WEST POINT NOW U. S. SALES REPRESENTATIVE, ATCO MOWER

West Point Products Corp., West Point, Pa., has become exclusive sales representative in the United States for the Atco greensmower.

## NEW ATWATER-STRONG 25 HP MULCH-VAC LEAF SWEEPER



is just the thing for golf course leaf disposal. Vacuums up, cuts into fine mulch, returns leaves to ground in single operation. Tractor-drawn, 6' 5" pickup cleans up to 30 acres in 8 hr. day. 25 HP power unit shown, smaller models also.

Write for complete information to ATWATER-STRONG COMPANY, ATWATER 2, OHIO

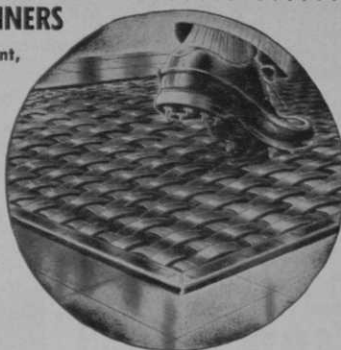
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Are Spike-resistant,  
Tough and Durable

Protect Clubhouse  
Floors from Spikes

Provide Soft Rug-like  
Cushion Under Foot

Are Reversible for  
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STANDARD  
WIDTHS!  
20"-24"-30"  
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24"x60"—\$10.00  
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Write Today  
for Details

SUPERIOR RUBBER MFG. CO., INC., 122 East 25th St., New York 10, N. Y.

West Point says it has been watching the development of this mower as a companion tool with the Aerifier/Verticut combination. Mowing, after aerifying, Verti-cutting and dragging, is an essential part of the operation. West Point has noted "many superintendents do this final operation with an old greensmower, fearing that soil on the surface will cause excessive wear of a new mower. This is good economy insofar as equipment is concerned, but the putting surface produced by the old mower often is less smooth and true than desired by the players.

"Reports from the field have brought out that the Atco Greensmower can be used immediately after aerifying, producing a smooth cut, with no harm to the mower itself."

Improvements already have been made on the Atco greensmower and more are on the way. West Point will carry an adequate supply of parts, so delivery of any needed replacements can be made promptly.

The Atco Greensmower will be available through distributors of West Point equipment.



### HISTORIC SHIPMENT OF PENNLU

Left to right are Dr. F. L. Bentz, Jr., University of Maryland, Mrs. E. S. Pleasanton of Valentine Turfgrass Nursery, Worton, Md., and Dr. Charles P. Ellington of University of Maryland. They're viewing the first shipment of Pennlu creeping bentgrass stolons ever made from a commercial nursery.

The strain, developed by Dr. H. Burton Musser of Penn State, was released to commercial growers last fall, and is the only strain of vegetative creeping bentgrass in the U. S. eligible to production under an official certification program.

## GREATER DISTANCE...DOESN'T PUDDLE

Just a single line of water, rotating, so all the water soaks in before the line passes over again. Up to a 90-foot diameter with good pressure; down to as little as a 15-foot diameter with a turn of the faucet.

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Style (illus.)  
\$19.50

SINGLE SPOUT  
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Greater Distance—Better Coverage  
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*Tells you exact*

- Distance to Cup!
- Length of Drive! • Club to Use!

Simply aim at object, turn knob until images merge, and read exact distance in yards! Pocket sized, lightweight, luxuriously finished . . . a

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**3 YEAR  
Guarantee!**

13  
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**TELESCOPIC MAGNIFIER**—Snaps on rangefinder eyepiece for highly-magnified close-up view, easier focusing. **\$3.95**

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## SOILAIRE MAKING NEW LAWNAIRE MACHINE

A new low-priced riding type turf aerating machine that can be readily attached to a sizeable power mower or



garden tractor, named the Lawnaire, is being built by Soilaire Industries, Minneapolis, Minn.

This new machine is 21 in. in width and has sharp-pointed, straight or notched-edge knives that can be set at controlled depths of 1-2-3 in. and will open up the root zone to air, moisture and fertilizer.

Moving along at 3 MPH the machine will cover average sized greens, tees and approaches in 15 minutes.

## TRIANGLE APPOINTS TWO WEST COAST REPRESENTATIVES

Triangle Conduit & Cable Co., Inc., New Brunswick, N. J., has appointed two additional sales representatives who will handle golf course plastic pipe business in their territories. They are: Neil Derby, 1743 First Ave. South, Seattle, Wash., covering Washington, and H. B. Oliphant, Oliphant Commercial Corp., 610 Oak St., Oakland, Calif., servicing Northern California and Western Nevada. The Oliphant Commercial Corp. will have warehouse stocks.

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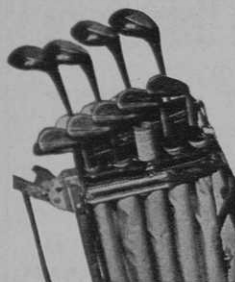
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Merion Blue Grass Sod  
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15 Various Mixtures of Sod for all your needs  
All North East Area Supplied  
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PAR TUBES As Used In Individual Compartment or Slot Type Bags

The demand is terrific and the profits are quick. PAR TUBES superior construction proves them tops in the field. A *Must* for any golfer who wants to protect his grips the full bag length and obtain a friction-proof bag with an individual compartment for each club. PAR TUBES are dropped into oval or round type bags allowing a numerical arrangement of clubs. PAR TUBES fit into and strengthen individual compartment bags, allowing full free use of EVERY compartment.

PAR TUBES are Strong — Moistureproof — They are endorsed by Pros and Amateurs alike as a great idea for keeping grips in fine condition and protecting clubs against marring by careless handling.

Packed in cartons of 42 and 144

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Oval or Round Type Bags

## BARBARO AND BASS WITH MACGREGOR

MacGregor Golf Co. has added two salesmen to the firm's force.

Vic Bass will represent the company in Georgia, Alabama and Florida.

Dan Barbaro takes over the New Jer-



Barbaro



Bass

sey territory for MacGregor. Both men are well known in professional golf circles.

Bass, a native of Wisconsin, held down pro positions in Beloit, as well as Fair-

field and Keokuk, Ia. before being named Pro-Mgr. of the Lake Worth (Fla.) GC. He served the Lake Worth club for the past 13 years. He is a PGA member of the Southeastern Section. During World War II Bass served 26 months in the Marine Corps, 22 of them in the Pacific Theater.

Barbaro's background also is centered around golf. His brother, Lou, is pro at Hollywood GC, Deal, N. J. Before and after his service in the Air Force in World War II, Dan had four years training as an assistant pro in the East. For the past six years he has represented Saks-Fifth Avenue in the sale of sportswear to pro shops in the metropolitan New York area.

## MATT KIERNANS, DAD AND SON BUY GOLFERS IMPORTS

M. J. (Matt) Kiernan, Sr., and his son, Matt, Jr., have bought Golfers' Imports, Inc., Box 26, Hillside Manor, New Hyde Park, L. I., N. Y., from Spencer Murphy and will operate and expand the business as Golfers Import Sales Co., with same headquarters address and same telephone



Every golfer will want  
a  
**CENTURY GOLF  
BAG CARRIER**

Holds complete set of golf bag and clubs. For travel, storage and shipping. Solid colors or Scotch Plaids. Beautifully tailored of durable materials. Write for circular — Swatches and prices.

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is prepared especially for the leather grips of Golf Clubs. It gives a firm, tacky grip with light hand pressure, permitting an easy relaxing rhythmic swing. Your accuracy will improve, you'll feel relaxed — and those "Extra Strokes" will vanish.

PRO-GRIP Grip Wax contains LANOLIN and is medicated.

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numbers, Floral Park 4-4115 and Bayside 9-9566.

Matt, Sr., retired from the Spalding organization July 1 after 57 years with the company, all of them in golf. Matt, Jr. has been selling the pro trade from Conn. to N.C. for five years, and he's learned from the fellows what the score is in pro shop business.

Featured in the line are North British oxfords and men and women's imported jackets and other items to get people playing golf in all weather. The Kiernan plan is to have a limited number of outstanding items. With the two Kiernans' combination of savvy, energy and acquaintance in the pro market their business certainly ought to do O.K.

### JACOBSEN FORECASTS BIG YEAR AT SALES MEET

District sales managers of the Jacobsen Mfg. Co. were given a preview of Jacobsen's next year's power mower models and an optimistic prediction of increased sales at the organization's annual sales meeting held at the company's factory and main office at Racine, Wisc.

A demonstration of the new mower models and explanations of improvements

in present models was made on the Company's 14-acre testing and research field in North Racine.

The week-long series of meetings were under the direction of Chas. A. Livesey, sales manager.

The Jacobsen men were given the first look at the company's three rotary models to be announced for the 1956 season, consisting of a 21-in. push-type rotary and new power-propelled models in 24 and 32 in. cutting widths.

The following several days were devoted to service school work in which each district sales manager participated and also a series of individual conferences with various company executives.

Einar A. Jacobsen, executive vp and gen. mgr., told the sales staff that the company had the highest single month sales in its 34-year history last May and a sales increase of 16 per cent for the first three quarters of the current fiscal year compared to the same period last year.

"Indications are that our sales volume for the fiscal year ending August 31 will be substantially in excess of last year's and now we are planning for even greater strides forward in the coming year. Our new models, improvements in design and

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Rankin, Ill.

operation of present models, the largest advertising and promotion campaign we have ever undertaken and a rapidly expanding market promise to make the coming year the best sales year in our history," Jacobsen stated.

Jacobsen is a leading manufacturer of a complete range of power lawn tools and has many "firsts" to its credit, including the electric starter for home-size mowers, and special equipment for golf course greens, the riding sulky to eliminate walking while mowing, and pneumatic tires.

The company operates two wholly-owned subsidiaries — the Johnston Lawn Mower Corp., Brookhaven, Miss., which builds home-size power mowers and the Worthington Mower Co., Stroudsburg, Pa., which manufactures mowing equipment and tractors for golf courses, air fields and memorial parks.

## SWINGING AROUND GOLF

(Continued from page 22)

for the Open far more than any other player.

Now in new locations as club managers are two top-ranking veterans; Tom Quinn

who is at Fresh Meadow CC, and Harry Stacey, now at Fenway CC, both in the New York Met dist. . . . Jock Hutchison who retired in 1953 as pro at Glen View Club (Chicago dist.) is doing better than shooting his age as a retired capitalist . . . Jock, now 72 recently went around Skokie CC, where Jock, Jr., is pro, in 70.

Tom Mahan, veteran pro at United Shoe CC, Beverly, Mass., opens attractive range in fine location serving Beverly and Danvers golfers . . . Tom, Jr., will operate the range and its excellent golf shop . . . Deepdale GC (NY Met dist.) old course which is being replaced by a new Deepdale under construction to Dick Wilson's plans, won't be continued in play as previously announced . . . Tax situation of buyers of the course forcing sale for residential sites . . . Old Deepdale property sold for more than \$2,000,000.

Unfavorable growing weather has prevented opening of Holden (Mass.) CC 9-hole laid out by Wm. Mitchell . . . Course, part of a hotel project, was ex-

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Formulated especially for the long growing  
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