



QUEEN ROYAL HOLDS COURT

Miss Lorri Kawiak, winner of the Miss Detroit beauty title, occupied a throne at the PGA championship as Miss Queen Royal.

The promotion stunt by the U. S. Rubber Co. added a highly decorative feature to Meadowbrook CC beautiful scenery. She was a timely reminder that the Queen Royal golf ball is in the feminine golf spotlight.

John Sproul, head of U. S. Rubber golf ball dept., says the Queen Royal is selling pro-only in such volume it is taxing production facilities. John, George McCarthy and other U. S. golf ball men at the PGA said pros tell them the Queen Royal has done a big job for pro shops in getting women educated to buying a top quality golf ball.

SCOGGINS CO. SOLD TO RUSSELL AND WALLER

Howard Scoggins Golf Co., Dunedin, Fla., distributors of golf apparel, shoes, putters and golf accessories to the pro trade, has been sold to Carlton Waller and Jack Russell of Clearwater, Fla. Waller is a prominent Florida capitalist and Russell, a former major league baseball pitching star, for the past several years has been highly successful as Pure Oil Co. distributor in the Clearwater area.

Frank Sprogell, who has been gen. mgr. of the Scoggins company since its founders' death, will continue in a top executive capacity and Russell will be active in the company's management and operation.

Russell was in major league baseball with the Red Sox for seven years, with the Senators for five, the Cubs two and the Cardinals and Tigers a year each.

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GRO-GREEN

with Foliage Dietene



1 & 5-gal. Cans
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to regular spray solutions and
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It's fast, easy, practical. You save labor, time, money! Because GRO-GREEN — with Foliage Dietene added — mixes quickly, thoroughly with all popular chemicals, for simple "one-stop" spraying. Contains the essential elements nitrogen, phosphorus, potassium plus many enriching hormones, vitamins. Apply as often as needed, for richer coloring, hardier growth, less brown-spotting, lusher fairways, sturdier root systems that take heavier traffic.

- **Greens:** Apply with regular sprayer. 1 gal. Gro-Green to 20 gal. spray solution. Covers approx. 10,000 sq. ft.
- **Fairways:** Regular Sprayer. Use 2 gal. per acre with 8 gal. of water.
- **Tees, Shrubby, Flowers, etc.:** Use regular sprayer. 1 gal. Gro-Green to 100 gal. water or use Automatic Gro-Gun on hose.

Mail coupon below for FREE LITERATURE,
details, prices, name of distributor.

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Rochelle 14, Illinois

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Rochelle 14, Ill.

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