

ingly practical people, Sam, Babe and Patty want to know what has to be done to adapt equipment to the use of those who are not geniuses.

Every Golfer's Game Is First

Naturally an advisory staff member is interested in his or her own game first. What golfer isn't? But in discovering what works well for them they are reminded of problems common to most golfers. Gene Sarazen in searching for the answer to his own grip problem found the answer for himself and many more golfers in the "Reminder" grip.

The tournament professional who turns home club pro is a valuable adviser in clubmaking and on golf balls. With bench clubmaking now virtually extinct as training in club fitting, the younger pros substitute their own playing problems and experience as groundwork for fitting clubs to their members.

Club Pros' Viewpoint

Jim Ferrier and Skip Alexander are two who are especially scholarly in this middle spot, and take the home club pros' viewpoint in trying to get clubs to fit the big market. Skip comes into the factory and works around so much as a student and teammate of the clubmakers they've given him a dummy timecard.

Ferrier applies his wealth of experience to trying to figure out what will make good golf easier for his members whose scores now are as important to Jim as his own tournament scores used to be to him. Jim came up with a very helpful idea about the design of the leading edge on pitching clubs that would be effective in sandy soil. He and Dutch Harrison, among the older staff members, figured prominently in getting the shafts of the 7-, 8-, and 9-irons a bit softer and lighter so there'd be more feel in these clubs.

Harrison played a lot of his best golf in the period before he retired as a steady hand on the tournament circuit to become a club pro, and I suspect it was because he went to softer shafts in his clubs. The strongest trend in clubmaking the past few years has been to get shafts to do more work in putting zing into the shot. The strong young bucks, fellows such as Fred Hawkins, Earl Stewart and Skee Riegel, have favored poker-stiff shafts but when they got on club jobs and had to worry about their members' games they began taking an intense interest in shaft research.

Clubhead design fluctuates. The woods have more loft to them than they used to have. The improvement in golf course turf

and the increase in fairway watering are factors that get a lot of consideration. Refinements that promote easier, more effective use of the clubs, make them look better and which will fit into the manufacturing picture and the pros' and manufacturers' inventory requirements are being sought constantly.

The advisory staff, through the study of its individual conditions and explorations among the club professionals who are in the front line of teaching and selling, qualifies itself as a research and testing force. Its value to the manufacturer is based on what the staff can do to help the club pro and those who buy clubs and balls from the club pro.

Jaycees Plan US Tour for Scotch Boys' Team

JERRY Brennan, sports director of the US Junior Chamber of Commerce, is planning the U. S. trip of the Scotch team of six boys who will be in the U. S. from Sept. 20 thru Sept. 28.

Officials of New York Metropolitan, Washington and Chicago District golf associations, the USGA, Life magazine and the National Golf Fund are cooperating enthusiastically with Brennan to show the visiting lads a grand time and return the courtesies generously extended when a U. S. junior team visited Scotland last year.

Matches will be played in New York, Washington and Chicago. George S. May has offered his Tam O'Shanter for the Chicago matches.

Sam Bunton and John Stiratt will escort the Scotch junior team.

The U. S. team will consist of one boy from the Jaycee junior, one from the USGA junior and one from the Western Golf Assn. junior championships and three juniors from each area in which the matches are to be played.

Bonavita Heads Virginia Tidewater Turf Group

Mike Bonavita, Franklin, Va., was elected pres., Virginia Tidewater Turf-grass Assn. at the organization's annual meeting, held at the Little Creek (Va.) Amphibious Base course.

Harry McSloy of Oceana, Va., was named honorary pres. Other officers elected: VP Hurley Savage, Warwick, Va.; Sec.-treas. Wes Barham, Planters' Chemical Co.; and directors Russ Jernigan of Little Creek, John T. Kelley of Norfolk, Fred Sappenfield of Portsmouth and Fred Bingham of Ocean View.