



Pro-Grip Wax

**PUTS POWER
IN YOUR DRIVES**
Sold Through ALL
Leading
Distributors

MANUFACTURER'S SPECIALTY CO., INC.
2736 Sidney St. ST. LOUIS 4, MO.

LIQUA-VITA

15-10-5
BLITZ 48 Chlordane
BLITZ 10 PMA
BLITZ Chelated Iron Complex
Kro-Foot-Kil
2,4-D... 2,4-5T
Fungicides

American Liquid Fertilizer Co., Inc.
Rokey Chemical Co., Marietta, Ohio

TEE MATS

★ For the **FINEST, LONGEST-WEARING** and **MOST ECONOMIC** Tee Mat on the Market!
Nationally acclaimed by golf clubs and ranges as the best buy.

★ SEND TODAY FOR LOW PRICES
Merchants Tire Co., 2710 Washington, St. Louis 3

GOLF AWARDS



Featuring
**Better Value
Top Quality
Quicker Service**
Free Delivery on
Prepaid Orders.

Send for free catalog.

Sports Awards Co.
429 W. Superior St.
Chicago 10, Ill.
Phone: **SUPERIOR 7-6034**

Turnesa and Fazio Organize Golfers Tour of Italian Courses

Jim Turnesa and George Fazio will lead the first international flying golf tour this fall in cooperation with LAI-Italian Airlines.

The trip, for men only, will leave New York Idlewild Airport October 5 and return October 19. The group will enjoy guest privileges on five of Italy's finest courses; the Rome GC., Gli Ulivi G&CC., San Remo; Golf Club of Ugolino, Florence; Golf Club Villa d'Este, Lake Como; and Milan Golf Club. Turnesa and Fazio will golf with members of the tour.

There will be trips to famous spots in each city, reservations at the finest hotels (Ziga chain), and dining at Italy's most talked about restaurants.

The price of the tour (\$1500.00) includes transportation via LAI-Italian DC-6 Airliner, hotel reservations, meals, transportation to and from golf clubs, greens and caddy fees and gratuities. For further details write: Marshall Bachenheimer, 161 E. 37th St., New York 16, N. Y.

RAY COOK MADE MGR. OF NEW WILSON BAG PLANT

Ray Cook, mgr. of the Wilson golf bag factory at Buffalo, N. Y. since 1944, has been appointed resident mgr. of the company's new bag factory at Springfield, Tenn. He will supervise activities of both plants.

Cook has been with Wilson for 23 years, starting at the Buffalo plant shortly after it opened.

A. F. Vaughan, who has been asst. mgr. at the Buffalo plant, has been promoted to mgr. of that factory.

MacGregor "Toney Penna" white woods, custom-made, and pro-only, are selling even more than expected, Henry Cowan, says. The woods are made for men and women.

BEN HOGAN NOW SHIPPING HIS CLUBS

On Aug. 17 the first set of irons off the production line at Ben Hogan Golf Co., Ft. Worth, Tex. were shipped air express to Bob Riley, pro at Forest Park GC, St. Louis, Mo. Riley's order was the first received by Ben when he announced his line.

Hogan's insistence on precision manufacture that exactly suited him delayed production. Now with the personnel and production details operating smoothly Hogan expects to make up for the time spent in getting production on a highly satisfactory basis.