BURKE TRAILER TAKES LINE TO PRO'S SHOP



Burke Golf salesmen Sammy Sligh, covering Illinois, lowa and Minnesota; and Jim Vincent in Florida during the winter, have been able to save pro time and their own with a specially designed Indian Trailer.

The trailer has a knotty pine interior with racks for holding clubs and bags and spike-resistant rubber flooring. It pulls up close to the pro shop where the pro can come aboard and look over the entire Burke line, sometimes getting immediate delivery on items.

Clubs and bags don't have to be hauled into the pro shop which often is already quite crowded with inventory and where the pro is subjected to interruptions that interfere with his buying job.

Midwest Industrial Event Has 384 in Field

A field of 384 industrial golfers competed for the team and individual championships of the Ninth Annual Midwest Industrial Golf Tournament held August 21-22 at Southmoor CC and Silver Lake GC in the Chicago district.

Ray Chamberlin of Abbott Laboratories, displaced defending champion George Victor of the Victor Mfg. and Gasket Co. of Chicago with a 36 hole score of 74-72—146. Victor and Mike Andonias of General Motors Corp., Pontiac, Michigan, tied for second place with 74-74—148.

The General Electric Aircraft Division team of Cincinnati, Ohio, nosed out last year's team champions, the Wright-Patterson No. 1 team of Dayton, Ohio, by one stroke to take the 1954 team title with a two day total of 316-307—623.

The two day event consisted of 18 holes of play at each of the two golf courses by the 96 industrial teams.

Canton, Ohio has been selected as the site of the 1955 tourney to be hosted by the Timken Roller Bearing Co.

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