position; a short man could hold a more upright position than a tall man. Since body build and natural position differ so greatly, it doesn't make good sense to me that each player can get the best result using practically the same angle of the lie of club. I doubt that a carbon copy of all the golfer's swings could be taken that we could match any two.

"My own personal club sales have increased tremendously since starting the proper clubs for each player sales promotion. Each and every customer knows that he has been personally fitted with the set of golf clubs which fit his or her natural

physical capabilities.

"The Ellingham Tool Co., Springfield, Mass. who made my gadget, has a fine bending fixture that will do a good job of changing the lie of the iron clubs."

Club Championship Plan Has 'Em All Happy

ASSIE B. MILLER, pro at Arbor Hills CC, Jackson, Mich., together with the club's tournament committee, devised a plan for the club's annual championship which has greatly pleased all the members.

The 16 lowest handicap members, and all others who wish a crack at the title (26 declared themselves two weeks before the deadline for entries) play 72 holes medal play on two consecutive week ends. There are official pairings and all the other big-time details.

All other members who desire to play are paired in flights of 16 each for match play which concludes the same day as the final of the championship at stroke play.

The plan has eliminated the trouble with qualifying rounds, dragged-out match play, and locker-room kidding (?) about mug-hunters.

Massie says his club is blessed with more fine golfers than any other club he's known. Massie has a champion in his own family. The Millers' 16-year-old Stevie went through a tough bracket to become the Jackson City champion. He was 20 under par for five matches and 7 under for the 31 holes of the final. He was medalist this spring in the Michigan State High School championship. He's got two more years in high school.

Stevie went to the USGA Junior and lost his first match by 1 down. Davey Hill, Jackson CC 17-year-old caddie, who lost to Stevie in the Jackson City finals, won three matches in the USGA Junior at Los Angeles before bowing out. Arbor Hills and Jackson CC sent their young stars

to L. A.

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