

USGA Adds National Seniors' Championship in 1955

AT A MEETING of the USGA Executive committee, held during the National Amateur at the Country Club of Detroit, decision was reached to conduct a USGA annual championship beginning in 1955 for male senior amateurs who are at least 55 years of age.

The championship will be entirely at match play.

Time, place and other details of the championship will be determined later.

The USGA has been considering establishing a seniors' championship for several years to present an event for the elders on a top competitive level. Senior competition hitherto has been limited by membership restrictions in the various seniors' organizations.

WGA Awards Evans Scholarships to 207

The Evans Scholars Foundation of Western Golf Assn. celebrated its 25th anniversary by awarding 207 college scholarships to deserving caddies. The awards, announced by WGA President Stanley J. McGiveran, included 81 new scholarships for freshmen and renewals for 126 Evans Scholars previously in the program.

The new roll call of 207 caddie-scholars, compared to 154 last year, continues the WGA program as the nation's largest scholarship plan supported by contributions. The scholars represent 87 golf clubs throughout the nation and will be enrolled at 25 colleges this year.

Of the 81 freshmen selectees, 16 will attend the University of Illinois, 15 the University of Michigan, 14 Northwestern University and 10 the University of Wisconsin. At each of these four schools the scholars will live in chapter houses owned by the Evans Scholars Foundation. The total enrollments of Evans Scholars at these universities are: Northwestern, 51; Illinois, 40; Michigan, 32, and Wisconsin, 19.

DWYER'S LIE MEASUREMENT DEVICE HELPS HIS SALES

Jerry T. Dwyer, pro at Albany (N. Y.) municipal course, has invented what he calls a Lie De-tek-tor that has proved a valuable aid to him in fitting clubs to buyers.

Of the device Dwyer says:

"The device will give the necessary data to correctly fit any individual. All



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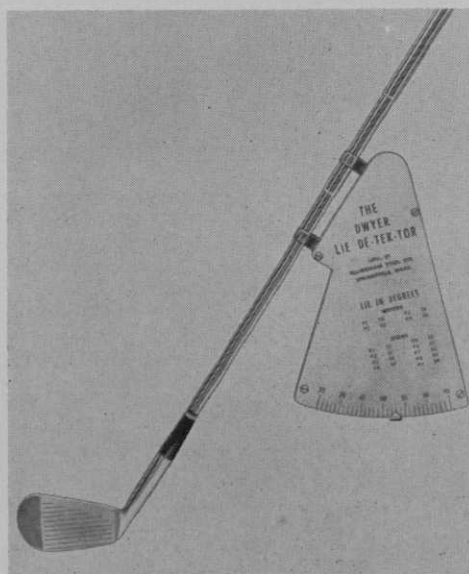
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the pro has to do is to ask the prospective customer to take his normal address. The device is operated simply by attaching clips of the Lie De-tek-tor to the club. The Lie De-tek-tor is actually only a pendulum suspended from a graphic scale, which will show the actual degree of lie the club is in at the address position. We



are after the natural position of the hands of each individual. We do this with each club of a complete set, recording the result on each club.

"The results will follow a definite pattern showing that if the complete set were adjusted merely two, three or four degrees on each club in the same graduation they will fit the natural hand position of the individual.

"The customer sees for himself and is convinced without sale pressure of any kind.

"By utilizing the Ellingham bending tool a complete set of irons can be custom fitted in a matter of moments.

"The whole idea is based on the fact that the center of gravity of the swing will cause the hands to come out and higher; that the shaft of the club would be more upright, which would change the center of gravity of the club face to an upright position, and this proves that the club face must be in the right position at the beginning of the swing to make up for the change in the club face when the player contacts the ball.

"After working on this for some years and checking over 500 players including pros and men and women amateurs, I found that the variation at the natural hand position of the players could be noticed regardless of the player's size. Each individual has his or her natural hand

position; a short man could hold a more upright position than a tall man. Since body build and natural position differ so greatly, it doesn't make good sense to me that each player can get the best result using practically the same angle of the lie of club. I doubt that a carbon copy of all the golfer's swings could be taken that we could match any two.

"My own personal club sales have increased tremendously since starting the proper clubs for each player sales promotion. Each and every customer knows that he has been personally fitted with the set of golf clubs which fit his or her natural physical capabilities.

"The Ellingham Tool Co., Springfield, Mass. who made my gadget, has a fine bending fixture that will do a good job of changing the lie of the iron clubs."

Club Championship Plan Has 'Em All Happy

MASSIE B. MILLER, pro at Arbor Hills CC, Jackson, Mich., together with the club's tournament committee, devised a plan for the club's annual championship which has greatly pleased all the members.

The 16 lowest handicap members, and all others who wish a crack at the title (26 declared themselves two weeks before the deadline for entries) play 72 holes medal play on two consecutive week ends. There are official pairings and all the other big-time details.

All other members who desire to play are paired in flights of 16 each for match play which concludes the same day as the final of the championship at stroke play.

The plan has eliminated the trouble with qualifying rounds, dragged-out match play, and locker-room kidding (?) about mug-hunters.

Massie says his club is blessed with more fine golfers than any other club he's known. Massie has a champion in his own family. The Millers' 16-year-old Stevie went through a tough bracket to become the Jackson City champion. He was 20 under par for five matches and 7 under for the 31 holes of the final. He was medalist this spring in the Michigan State High School championship. He's got two more years in high school.

Stevie went to the USGA Junior and lost his first match by 1 down. Davey Hill, Jackson CC 17-year-old caddie, who lost to Stevie in the Jackson City finals, won three matches in the USGA Junior at Los Angeles before bowing out. Arbor Hills and Jackson CC sent their young stars to L. A.

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