



JUNIOR STARS GET RECEPTION IN NEW YORK

Left to right are Foster Bradley, Ronnie Schwarzel, Don Neer and Al Geiberger having dinner at the Stork Club, N. Y., prior to leaving for Britain and France to play junior stars of those nations. Neer is Jaycee Sports Director who is steering the youngsters on the trip which was financed by a grant from National Golf Day.

Visit to Golf House, session with the Luce magazine big wheels, dinner at Toots Shor's, Yankee-Tiger ball game, Forest Hills national tennis championships, the Stork Club chow, church and aboard the plane, crammed the lads' schedule.

U. S. Boys to Meet Europe's Kid Stars

THE FIRST junior golf team to represent the United States in international junior golf competition will include 17 year old Foster "Bud" Bradley of Los Angeles, Calif., 1954 USGA and Hearst Junior champion; 16 year old Allen "Lucky" Geiberger of Santa Barbara, Calif., 1954 U. S. Jaycee Junior champion and runner-up in USGA Junior, and 17 year old Ronnie Schwarzel of Pittsburgh, Pa., 1954 Western Junior medalist.

The trio will be accompanied by U. S. Jaycee Sports Director Don L. Neer on a two week swing of the continent sponsored by the National Golf Fund which will include matches with England's top junior golfers at Sunningdale course in London; with Scotland's best juniors at the Erskine Club in Edinburgh and with the leading French juniors at the St. Cloud course in Paris, France.

Highlight of the trip will be the team's participation in the international World Junior Championship tournament to be held at St. Cloud September 7-10 which will feature the best golfers under 21 from England, Scotland, Wales, Ireland, France, Belgium, Sweden, Norway, Germany and Italy.

NEW BOOKS

THE NATURAL WAY TO BETTER GOLF. By Jack Burke. Published by Hanover House, 575 Madison ave., New York 22. 140 pages. Illustrated by Norman Todhunter. Price \$2.95.

Jack has come through with a book that shows heritage of the good sound instruction sense of his father who taught a lot of duffers to play well and some promising kids to be tournament players. Burke, Jr. gets into a lot of good stuff from his own experience and observation as a home club and tournament pro.

He begins with putting instruction as containing simple elements essential to good shotmaking and works up to the drive. He's got plenty of helpful instruction on tactics. Among points that stick out in the book is Jack's accent on shoulder action in swinging the clubhead, the pause at the top of the swing, the misconception of many that they've merely moved their heads when actually they've swayed their bodies all over the lot, and the post-mortem that three-putt greens are almost invariably the result of misjudgment in distance rather than direction.

Despite the validity of Jack's remark

about three-putt greens there'll still be putts and time wasted by players fooling around trying to figure the line to the cup.

ENJOY YOUR GOLF. By *Lealand Gustavson*. Published by *Harcourt, Brace and Co.*, 383 Madison ave., New York 17. 146 pages. Price \$2.95.

Gustavson's book is one that will give the beginner a good general understanding of major details of the game. It puts in a strong plug for the pro as the invaluable adviser in instruction and in supplying proper equipment.

Gustavson, a studious club amateur, is the artist who illustrated Tommy Armour's "How to Play Your Best Golf All the Time." In the second part of his book, which is devoted to the rules of golf, he presents an exceedingly helpful illustrated short course on the salient items of the code.

He makes a pretty good selection of the instruction tips he passes along, with the exception of the advice to start the downswing by accelerating clubhead speed. This will be questioned by experienced teaching professionals who have much trouble trying to teach pupils not to cast

from the top of the swing. Gustavson says the hunch comes from an analysis of some motion pictures. It is a sure thing the pictures weren't of the swings of Jones, Hogan, Snead, Nelson, Vardon or Joyce Wethered which definitely show clubhead speed is accelerated after the clubhead gets down to about hip-high on its way to the ball.

Labor Management Now Supts.' First Concern

By **CHARLES STORRIER**

Supt., Essex County CC, West Orange, N.J.

In the field of turf maintenance there are innumerable sources from which golf courses can obtain advice on the maintenance of turf areas. Research and industry have given them new strains of grass, new chemicals and new types of machinery to work with. However, the demands of present day industrialism have given golf courses the greatest problem in labor supply and management.

Prior to World War II, when the pressures and tensions were much less than at present, labor was a minor problem in giving the then small army of golfers courses

MR. GOLF CLUB OFFICIAL:

We Need the Facts . . .

ANNUAL GOLF CENSUS for 1954

Sponsored by:
The National Golf Foundation, Inc., a non-profit organization for the development of golf in the United States . . .

An cooperative effort:
Other leading organizations in the golf industry directly concerned with the development and administration of golf operation . . .

To determine:
Just how many people are playing golf in America; men, women and juniors . . .

To assist in:
Assist the National Golf Foundation and its member organizations in the development of golf wherever needed.

Your own help:
By filling out and mailing the self-addressed, postage-paid card at the right promptly . . . Please . . .

Thank You

National Golf Foundation, Inc.
407 JOHN BARRON STREET CHICAGO 6, ILLINOIS

Name of Club _____
Address _____
City _____
State _____

No. of Holes on this course _____

No. of Different Individual Golfers playing this course in 1953 _____
(No. members of total team)

No. of Men playing golf _____

No. of Women playing golf _____

No. of Juniors playing golf _____

No. of Rounds played on this course in 1953 _____

To play this year: Men Women or Both in 1953, and by some means.

My Name _____

Title _____

Have you filled out YOUR copy of the 1954 National Golf Census? The Golf Census form (shown at left) has been sent out to every private, semi-private and municipal golf club official in the United States.

The information requested in the Census is important to everyone in Golf. With it, we can work more intelligently and more effectively in the promotion and development of the game.

The census form is simple to use — requires only a few minutes of your time to fill out. Tear off the self-addressed, post-paid card and drop it in the mail today, please . . .

Thank You