

ume. He comes up with more ideas on how to run a club than any other man known, yet he couldn't wait tables in a third rate beer joint on Skid Row.

Why Managers Stick

Just what makes a club manager like his job and want to stay around? First of all he wants to manage his club. He can do wonders if his directors or bosses ask him what the score is. The directors that managers love are those who come to a manager and ask him what he or the club needs.

Now I ask you, who knows more about what a club needs than a man who makes his living managing a club? I have never met a club manager whom I disliked or thought was not capable if he was given the chance. If it were possible for the members to fire bosses bossing the manager, country clubs would have few problems.

The director may ask, well just what am I supposed to do now that I have been elected?

The answer is simple; find out what your club needs that will make the members en-

joy their facilities much more.

Does Ike go over and stick his nose in the mail carrier's business? If he did the good old U.S.A. would start going backward. He gets a good man to run the postal department and forgets it. Does a good club president stick his nose in the salad girl's dressing? No, he gets a club manager to do the job and forgets it. Does the manager propose a new clubhouse, new set of greens, new pro shop? No, he leaves this up to the club president and committee heads.

If every club member and director considered his country club as a business that is operated for pleasure, he would have the pleasure and let the manager do the work. Almost all club managers go to school for months or years, serve as assistants to club managers and work many hours to know the art of managing a club. Now, if all club directors underwent the same training program they would be smart enough to tell the manager what to do.

I for one would like to see a "Be Kind to Club Managers Week". These guys take more abuse than a pro on ladies day.

With a good situation the manager will work about 12 or 14 hours a day. He will have a cook who gets loaded and lands in jail. He will arrange a party for 200 and still take care of two members wanting hamburgers in the locker-room. If the average G.I. followed the manager around for one week he would drop flat on his face. Just take the job of a manager and then add the confusion created by 10 member-managers and you have the picture of "why club managers go crazy". Let's take our hats off to the unsung heroes, the club managers.

SELLS MORE GOLF



The Golf Foundation of Britain, patterned after the National Golf Foundation of the U. S., is doing an excellent job of junior promotion in England and Scotland. Daily Mail, London, sponsored a "Beat Ben Hogan" contest which yielded \$5,250 for The Golf Foundation. The 15,000 entrants paid equivalent of 35 cents each. Of the 15,000 there were 1,500 playing their home courses at their handicaps who beat Hogan's 72 at Colonial CC, Ft. Worth, Texas, the same day.

Leading British amateurs and professionals and golf equipment manufacturers share in the work and financing of The Golf Foundation, which is ably managed by C. D. Gray, sec. The Golf Foundation acquainted the British golf public with its work and tactfully solicited stronger financial support by presenting an exhibit of its results in this tent alongside the practice putting green during the 1953 Ryder Cup matches at Wentworth.

Shows U-3 Roots Deep After 106 Dry Days



Turf experts at Northern California Turfgrass conference watch Dr. Robert M. Hagan take soil sample that shows U-3 Bermuda roots growing 6 ft. deep after 106 days and nights without water.