

changing weights in woods. There is where the professional with bench clubmaking experience makes himself very much worthwhile to the buyer. And there, too, is where the PGA Educational committee has some work to do.

When I started in golf as a caddie at the Country Club of Richmond, Va., where my brother Charley was pro, I was fascinated by the clubmaking bench. In 1928 when I got my first job, at the Laurel GC in Richmond, I thought I knew everything. I was making my own clubs by then and continued to make them until 1930 when I discovered that others knew how to make steel-shafted clubs as well, or perhaps better than I did.

And as my experience in professional golf has increased I have seen the development of fine clubmaking into an art and science at factories.

Now I see that the application of this art and science to the greatest advantage of the golfer is a responsibility that every qualified pro must be competent to assume.

The more we pros ourselves realize and the more we impress on players that correct fitting of golf clubs to each player is an essential, invaluable service of the truly first-class club professional the better golfers will be served, the better they'll score and the stronger will be the pro's merchandising position in a larger market.

"The Bobby Jones Story" Is "Must" Reading for Golfers

"The Bobby Jones Story", published by Tupper & Love, Atlanta, Ga., (\$3.95), has been compiled from the newspaper columns and magazine pieces of the late O. B. Keeler by his widow with the aid of two talented old pals of O. B. and Bob, Grantland Rice and Innis Brown.

It is an entertaining, exciting and instructive classic. Unless you read it you haven't qualified to enter into any discussion about great players and you miss the liveliest close-up of all golf chronicles.

Keeler was Jones' literary accompanist from the time Bob played in his first East Lake club championship through every competitive start including the Grand Slam. O. B. got into Bob's head and heart as well as seeing all the outside shotmaking. And everybody who ever covered golf will tell you O. B. could write golf far better than anyone ever assigned to the game.

"The Bobby Jones Story" is the one chronicle of "inside a great golfer" you'll ever get a chance to read. There never will be the tie-up between a great golfer and a

great golf writer there was between Bob and O. B. There are dozens of such revelations as Jones telling Keeler that "grim concentration" wasn't for Jones. Said Bob, "If I walk along like an Indian, concentrating desperately on the next shot with an eighth of a mile to walk before reaching the ball, I feel sort of fagged in my head when I stand up to the shot."

Bobby Jones wrote the preface with the customary distinguished grace of a grand gentleman sportsman and remarked "If fame can be said to attach to one because of his proficiency in the inconsequential performance of striking a golf ball, what measure of it I have enjoyed has been due in a large part to Keeler and his gifted typewriter."

Rice wrote an introduction that gives an excellent stage-setting for the superb job by Keeler.

Shag Bag Rack That Increases Practice



Harold Sargent has a shag back rack made of light angle iron in his shop at East Lake CC, Atlanta, Ga., that gives these bags the same neat, convenient storage the caddie bags get.

Hooks in the vertical bars are large enough to allow bag straps or handles to slip on easily. The shag bags are filed alphabetically.

More attention is given shag bag storage by pros and quite a few shops have this storage where it can be seen from the shop. These pros have found that such showing of bags not only encourages practice and lessons but is a suggestion to put marred balls in the bags instead of continuing them in play.