



—photo by Dallas Jones Productions

An indoor studio shot of Snead in a practice swing before the camera during production of the new instruction film co-sponsored by PGA Teaching Committee and Life Magazine.

Golf Teaching Film Classic Produced by PGA and Life

RUSHES of the PGA teaching film for which Life magazine is picking up the tab give assurance that the picture will be an easy winner of an Oscar as the best of the golf films to date.

Title of the film hasn't been definitely set although "Inside Your Golf" has been somewhat favored inasmuch as the picture not only gets inside the golf swings of the stars but of the ordinary golfers. Highly interesting use of the split screen technique is made. On one half of the picture is the swing of the star in slow motion and on the other half is the swing of the ordinary golfer of the same general physique as the star. Motion is stopped at some points to point out the differences between good and bad position and the ways in which the bad swing is best corrected.

Ben Hogan heads the roster of stars with the finest pictures ever made of the Hogan swing. Films of the stars are shot against a cross-lined background enabling changes in position to be clearly and accurately determined.

Snead's magnificent swing and the fine

artistry of Lloyd Mangrum, Doc Middlecoff, Walt Burkemo, Byron Nelson, Jerry Barber, Porky Oliver, Jimmy Demaret, Louise Suggs, Lawson Little, Lew Worsham and others are shown.

Freddie McLeod shows an amazingly fine



Going over the script of the PGA-Life magazine film in the East Lake CC clubhouse (L to R) Bob Jones, Bill Wotherspoon, Harold Sargent and Horton Smith. Bob, one of the very greatest guys, got the picture off to a booming start in a chat with Horton, although Jones was in very bad physical condition.

swing in the section devoted to showing the older men how they can play better. Oliver does the stuff in providing an excellent pattern for the golfer who has a lot of bust around his belt.

Bob Hope and Bing Crosby, who are strictly golfers of the people, appear to give hope and cheer to the hackers.

Bob Jones, in one of his very few movie appearances in recent years, gives the film a swell start with his remarks on golf teaching and learning and his exchange of comment with Horton Smith on how the average golfer can benefit most from the film and the personal teaching of pros.

Pat Abbott gives the film great service from his combination of golf, theater and movie professional experience.

Harold Sargent, chmn., PGA Teaching committee, who organized the whole deal

is made evident by requests that necessitate making more than 300 prints.

The film has a great tie-up for National Golf Day which is co-sponsored by the PGA and Life.

The film was shot by Dallas Jones Productions of Chicago at Palm Springs, Atlanta and in the Jones Chicago studio.

Golf After 40; Pond's Golf Guide, Are New

Hall Publishing Co., 200 E. Ontario st., Chicago 2, Ill. has reissued a best-seller, "Golf After Forty," by Dr. H. A. Hattstrom. The new Popular Mechanics edition of the book sells at 75 cents.

Hattstrom based his idea on the older golfer's inability to get body turn in the same way as the limber younger fellow and worked out a method of foot action that eases the strain on the back of the older guys. It isn't a dead-footed way and according to the observation of a number of pros gives excellent results in cases of many players who have stiffened in the spine.

Hall Publishing Co. also has published recently Harold M. Pond's Guide to 1,870 North American Golf Courses. The book sells for \$1. Pond gives concise reports on courses he has played. It's a very valuable aid to those who are planning golf vacations and will help pros plan these trips for their members.

Menke's Encyclopedia of Sports in New Edition

FRANK G. MENKE'S standard and vast reference book on histories and records of 70 sports, and on work of sports governing organizations, "The Encyclopedia of Sports", has been completely revised. The new edition of 1018 pages is published by A. S. Barnes & Co., 232 Madison Ave., New York 16, and sells for \$10.

It is a basic volume of a sports library. Menke's first edition was published in 1944. He was a top sports writer, diligent digger and accurate statistician. He did a grand job of establishing the pattern for a sound, invaluable reference work and this time had the assistance of Peter Brandwein, Stephen Tyno, Margery Miller and R. George McNickle, together with numerous authorities in different sports.

The book is cleverly illustrated by Willard Mullin.

Golf is well covered with a concise history and extensive records.



Movie set-up at Tamarisk, Palm Springs, catches Porky Oliver as the well-fed model of golfing style, in PGA-Life film.

and supervised production, has done a tremendously helpful job for pros and amateurs with the picture. Bob Gibson handled the complex problem of coordinating the pros' ideas in the interesting script.

Demand for showing of the film already is heavy. Don Neer, Jaycee sports and recreation director, circulated Junior Chamber of Commerce chapters with a response indicating the Jaycees are going nearly 100 per cent for film showings. PGA sections are to sponsor showings at golf and lunch gatherings and other meetings in all parts of the country.

Premier of the picture will be at the Masters' tournament. Demand for the film