

Swinging around Golf

NEWS OF THE GOLF WORLD IN BRIEF

Bill Cunningham, Boston (Mass.) Herald sports columnist, says expansion of metropolitan areas and heavy demand for housing too may run over sites of famed old Boston district courses . . . Says "pressure on bona fide metropolitan golf property these days is truly terrific." . . . Like residential districts in metropolitan areas some golf courses seem due to move out farther . . .

Providence (R. I.) Evening Bulletin publishes front page photo of Wardick CC supt. Paul O'Leary carrying golf bag through snowstorm that greeted him when he returned from GCSA convention at Miami . . . O'Leary recently elected pres., Rhode Island Greenkeepers' Club.

Roy F. McCawley resigns as supt. Holston Hills CC, Knoxville, Tenn. . . . Mike Serino, pro at Armed Forces GC, Ft. Jackson, S. C., started New Year right knocking tee shot at 187 yd. 15th into the cup . . . Mike took 67 for that round . . . Par 72 . . . Skee Riegel now pro at Radnor Valley CC (Philadelphia dist.).

Joe Moore, Jr., signed as pro by Century CC (NY Met. dist.) . . . Alex Antonio named pro-mgr., Forsgate CC, Jamesburg, N. J. . . . Jack Ryan, recently named pro at Country Club of Buffalo, N. Y., will have Ronnie Ward with him as asst. . . . Ward in winter with Ryan at Ponce de Leon GC, St. Augustine, Fla. . . . Ryan and Ward were on Harry Obitz' staff at Shawnee CC, Shawnee-on-Delaware, Pa.

Clubhouse of old Engineers CC, Roslyn, L. I., N. Y. destroyed by \$250,000 fire . . . Club, scene of 1920 National Amateur and 1919 PGA championship, reverted to private club status as Rolling Wood Club a few years ago after having gone pay-play shortly before World War II . . . Deepdale GC (NY Met dist.) to remain on its present site, once the estate course of Wm. K. Vanderbilt . . . When Long Island Thruway construction costs Deepdale several of its present holes new course designed by Dick Wilson will be built on present site.



HERB GRAFFIS

Average time per round in PGA senior championship was about 20 minutes less than time per round in the USGA National Open . . . Senior pros didn't do the tedious roadwork or belly-crawling of tournament circuit but generally putted very well.

For next annual Ben Hogan trophy award to golfer who has overcome physical handicap how about Dale Bourisseau,

golf grip salesman? . . . Dale had a leg shot off at Anzio, recovered to play golf on rugged courses and to organize Possibilities Unlimited, an outfit that's done a marvelous job in helping war and industrial casualties to get solidly balanced temperamentally, socially and physically thru golf play.

New York Metropolitan Golf Writers at their annual dinner presented an award to Fred Corcoran for his great cooperation in providing writers with good copy on tournament golfers . . . a funny boo-boo in Lucky Strike radio commercials began "Now let us hear from America's prettiest professional golfer," then followed immediately with a recording of Lew Worsham's plug for Luckies.

Chris Duggan writes from Limerick, Ireland, where he's been visiting the old folks says Irish courses don't compare with U. S. courses for condition . . . Neither do British, French, Swiss or Italian courses, as far as we've seen . . . Nature does most of the maintenance work on the European courses . . . Ball washers are pretty much of a novelty over there . . . Caddies spit on dirty golf balls then dry them on dirtier towels . . . The veteran Duggan will be back in spring to go on pro job in midwest.

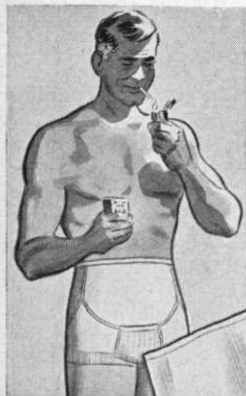
Big story in New Bedford (Mass.) Standard-Times on Michael J. O'Grady's election as pres., New England course supts.' assn., with swell picture of Mike . . . O'Grady in his 29th year as supt., Country Club of New Bedford . . . Others elected: Manuel Francis, Vesper CC, Lowell, 1st vp; Albert Allen, Kernwood CC, Salem, 2nd vp;

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Narry Sperandio, Concord CC, 3d vp; Wm. Ash, Franklin CC, recording sec.; Samuel Mitchell, Ponkapong CC, Canton, treas.

In view of increased favorable publicity locally for course supts' failure of the national Golf Course Supts.' Assn. to adopt an eagerly cooperative publicity policy to get all possible favorable publicity for supts' collective and individual achievements continues to mystify.

Cape Fear CC, Wilmington, N. C., installing complete watering system... Giacomo Redmondi (Jack Redmond) back from cruise as trick shot entertainer for passengers on Italian liner Conte Biancamano... Women's PGA now has minimum purse of \$5000 for 3-day tournament.

Geoffrey Cousins, golf writer of London (Eng.) Star, wrote script for very amusing and instructive movie on golf rules, which has gone over big with British golfers... Charley Scatchard of Yorkshire Evening Post and that paper's golf writer W. Ian Guild, also in picture which was shot by star British motion picture cameraman Bill Leeds... Plot shows a round of golf with rules dilemmas and infractions... British golf writers say the film puts rules education across to those unwilling or un-

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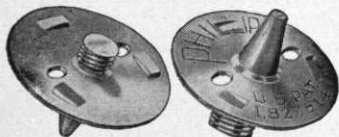
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able to read the rules . . . Information on getting the film for club showing in U. S. may be had from A. G. Spalding & Bros., Inc., New York.

Paul Hahn, trick shot star, continues on merry jet-propelled schedule . . . After completing colored movie on how to make the ailing golf shots well, Hahn made flying trip for 12 exhibitions in Caribbean and Central American spots, and the hustling Hahn then went to Washington to perform in the White House Reporters' and Photographers' annual frolic with Ike as guest of honor.

Mid-Atlantic Assn. of Golf Course Supts.' Turf News Letter gives a resume of the 1953 "Constructive Suggestion Reports" made after its members visited various courses in the area . . . Winthrop (Mass.) CC new pro is Larry Hesenius.

Dan Keefe, golf mgr., Brae Burn CC (Boston dist.) died Jan. 29 . . . He'd been with the club for 47 years . . . Started as caddy-master, became pro and for the past 30 years was golf mgr. . . He was a competent and friendly man who contributed sunshine to a fine country club atmosphere.

Shawnee CC team of 3 members and asst. pro Jack Ryan, won Bermuda's first

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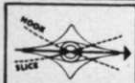
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pro-am team tournament from a field of 21 teams from US, Canada and Bermuda . . . 18 played on each of Bermuda's 3 courses.

There's talk about forming a Florida section of the PGA . . . Willie Hoare wasn't able to get to Senior PGA affair . . . The great old-timer, an invalid for years but still battling, was confined to his quarters at Detroit hotel, St. Petersburg, Fla. . . . Write Willie . . . His meat is frail but the old noggin is still young and clicking.

Plans of new clubhouse of Ashbourne CC, Philadelphia, cited as fine example of modern architecture, in Progressive Architecture magazine . . . Western Seniors' Golf Assn. named Schroeder Hotel as headquarters for WSGA 1954 championship, to be played at Blue Mound CC, Milwaukee, Wis., June 24-25 . . . New Evans house of Western Golf Assn. Evans Caddie Scholarship students at Northwestern university, Evanston, Ill., to be officially opened May 9 . . . Stanley J. McGiveran, re-elected pres., Western Golf Assn. after steering WGA thru its most successful year, promptly became seriously ill and now has fully recovered.

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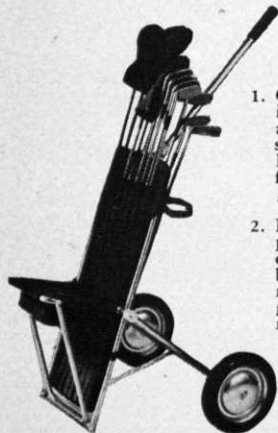
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3. **SEAT** — Sturdy enough for the heaviest golfer or spectator. Makes the back nine easy as the first.

Cart folds easily and compactly to fit auto trunk or locker. Cart, Bag, and Seat in one lightweight unit. A wonderful attention getter, it sells itself.

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- Extra Large Accessory Pocket for Shoes, Coats, etc.
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- White Plastic Handle Grip.

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Folds compactly around Cart and bag. Weighs only 5 pounds.

The Seat is the same size and construction as the "3 FORE 1" GOLF CART, of which there are more than 12,000 now in use. CART and SEAT fully guaranteed for one year. THESE ARE "MUSTS" FOR EVERY PRO SHOP.



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John R. Thompson, vp Des Moines Glove & Mfg. Co., makers of golf bags and gloves, honored by having exhibition of his painting at Des Moines gallery . . . Thompson has been a student of several noted artists and art teachers and first came into national prominence as an artist with work done between periods of very active war duty at Guadalcanal and other South Pacific locations and on aircraft carriers.

George Gibson, director British Professional Golfers' Co-op Assn., says British pros are getting into good merchandising habit of putting price tags on all merchandise . . . Gibson also says women's business at British pro shops is increasing although women golfers have been store buyers . . . He says there's still lots of room for women's pro shop business in Britain considering that the bulk of mid-week golf in Britain is played by women.

Bill Beveridge reports great "welcome home" at South Hills CC, Fond du Lac, Wis. for George Calderwood and his wife . . . George arriving from North Hills, Milwaukee, to pro job at South Hills . . . Billy Sixty, Jr., son of veteran and widely-known Milwaukee Journal golf writer, had his car robbed at Chandler, Ariz., two hours after

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"Your Golfers Keep Warm jacket is the best I've ever used . . . it will keep me playing good golf all thru the winter. My last six rounds show 67-67-68-70-68-70 in temperatures 45 or below."—Mike Murra, Professional, Wichita C. C.



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A Pennsylvania Pro sold 27 within six weeks, on his first order—and a Kansas Pro sold 26 in less than four weeks. You'll find the GOLFERS KEEP WARM a real headliner in getting your spring selling off to a fast start.

An 8 ounce action-free cool weather garment that keeps players warm and dry—yes, their hip area, too. A "plus" in golfing comfort that players buy in addition to sweaters and wind-breakers.

Here's cool weather comfort that really stimulates early season sales. Order now. Be ready to cash in on this early spring business.

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Companion Tee Shirt, high quality, \$1.35

Order from your salesmen or direct.

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reporting for work on winter hitch as Red Leonard's assist.

Frank Mitchell, Kroydon vp and sales mgr., learned how women's golf is growing when wives of pros at Dunedin sweetly suggested Frank should give women's golf gloves as a souvenir of the seniors' event, instead of just passing out gloves to the husbands . . . He did and it really scored.

One of the very best resort golf course business promotion jobs we've ever seen is "How to Break 90 at Ponte Vedra", a beautiful illustrated job written by Robert Trent Jones who remodeled the course, and Don Herold, noted artist and genial hacker . . . It's brought business to the famed Florida resort . . . It's a swell idea too for pros to use in their club magazine articles for the instruction of men and women members who would buy a lot more in the pro shop if they had the thrill of breaking 90 by using their heads with their shots.

Jones did great job of alteration at Ponte Vedra, making it fine example of what the late Dr. Alister Mackenzie, great architect, said made best golf architecture: designing

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a hole that looked hard for the ordinary golfer but played easy with brains, and which looked easy but played hard for the star.

Most amazing job of putting excellent turf on a run-down weedy layout we've looked at in past three years has been done by Supt. Scott Tuppen at Ponte Vedra.

Joe Dey, USGA executive sec., says first numbered clubs were used by Margaret Curtis who won U. S. women's titles in 1907, 1911 and 1912, and who, with her sister Harriot (winner of 1906 Women's National) gave Curtis cup for women's international team matches . . . Miss Margaret's clubs were numbered by her brother Greeley Stevenson Curtis in 1896 . . . She then had 16 clubs, a tremendous number in that year when the second Women's National was played . . . By the way, Margaret beat Harriot 7 and 6 for the 1907 title at Midlothian (Chicago district) . . . It's the only time there's been a sister act in any major finale.

Man bites dog makes news theme: The member who thinks he is an expert in golf instruction and gets everybody messed up is no novelty among woes of pros . . . But once in a while a pro does get good help

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Grip Tite is the new formula that gives golfers the "tackiest grip ever." It absorbs perspiration, keeps hands clean and assures firm, relaxed control of the club. Sold by pro shops everywhere in its smartly colored, compact type plastic container. Packaged in attractive counter display cartons of one dozen boxes that build sales and profits. Retail at 50c.

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Jim says:

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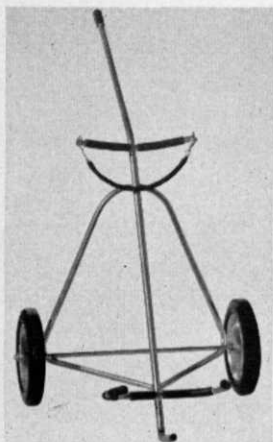
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from a studious member . . . Jimmy D'Angelo, pro at Dunes Golf and Beach Club, Myrtle Beach, S. C., says he's got a member, Larry M. Graves, who passed along to him some tips on check points in grips, stance and swing, Graves had read in an old book . . . From one of the ideas Jimmy, a very good teacher, got a hunch that lengthened his drive about 20 yds.

Lake Tarleton Club, Pike, N. H., "Tales of Tarleton" says Manuel Francis job in remodeling 18 hole course, designing and constructing woods and irons practice area and practice green, and supervising maintenance of golf facilities has been big factor in making club one of most popular of New England golf resorts.

Cyanamid use in eliminating weed seeds from soil which supts. saw in several demonstrations at Miami GCSA meeting so impressive many supts. are talking about making it standard practice in greens construction . . . Hal Pierce, pres. of USGA in 1940-41, has retired as Green chmn., The Country Club of Brookline, Mass., after 27 years on the job . . . Hal is succeeded by Charles L. Peirson, also USGA executive, and active in staging 1953 Walker Cup matches at Kittansett.

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We know when you see this Cart, you will say: "Here's the Cart that is built to my own specifications." Order today.

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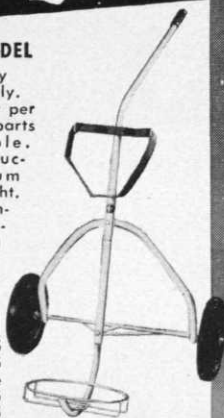
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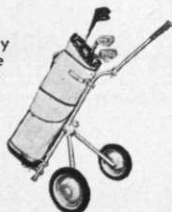
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With Detachable Handle
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The K-100 incorporates many of the fine features of the K-KART. A turn of the knob opens the K-100 ready for use. This patented self-locking device is found only on the K-100. Equipped with 10" wheels.

Only \$21.50



K-KART COLLAPSIBLE Golf Bag Carriers

Rest while you play with K-Kart's New Rest-Period Seat. Automatically locks wheel to prevent rolling. Supports 200 pounds easily. Weight transferred through wheel to ground. A mere turn of a wing nut and you are ready to start for the first tee. Collapses in seconds. Adjustable handle for perfect balance.

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When you hear course supts. talk off the record most of them will say a good Green chmn. is the first essential item they need for doing first class work on the course . . . A chmn. who rates high with New England supts. is Dr. E. M. Webb, who has been chmn., Highland CC, Attleboro, Mass., for 17 years . . . Houston (Tex.) CC selling its present site to city for municipal course and has plans for building new 18 and clubhouse.

Watering problems really are delicate at a heavily played industrial course, says Frank Tull, supt., Hercules CC, Wilmington, Del. . . . Play starts early with wives and children of employees and twilight league and individual play finishes in the dark with some golfers playing the first three holes twice . . . Lot of supts. telling that training a man to properly hand water contoured greens is difficult, important job.

Supts. believe they'll get some relief from previous years' labor problems this spring and summer due to less competition from industries that have been working on defense and farm business . . . Employment of high school and college students as summer course workers has had very spotty results . . . Some kids have sabotaged ma-

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play with a
Lightweight
BALANCED GOLF BAG."

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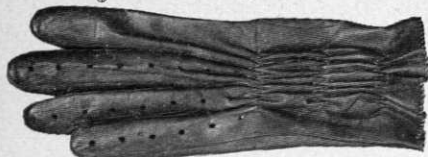
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chines so they could sit around on their fannies and draw pay while mowers are being repaired or readjusted.

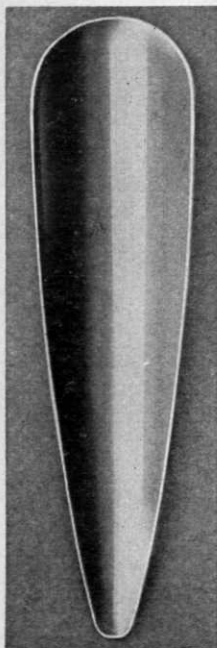
Joe Turnesa, Jr., 21, is capt. of Georgetown U golf team . . . Another one of the great older pros, Johnny Farrell, also has a son on the Georgetown team as has Gene Howard . . . Johnny Farrell has been doing a sales missionary job for Triangle plastic pipe among supts. and pro-supts. in the south this winter . . . Johnny has picked up a lot of information from the course maintenance men, and from engineers, and is talking a good selling game.

Paul Odessi now supervising maintenance of Tamarisk, Thunderbird and O'Donnell courses at Palm Springs, Calif. . . . Paul went west after starting golf course work in Ohio and learned the answers right . . . Mrs. Bill Stewart, wife of supt. of Hillcrest CC, Los Angeles, fighting a great battle with illness . . . The wee mommie is a sweet lassie and we're all pulling for her quick and complete recovery.

Charles Betschler, 19 years pro at Hillendale CC (Baltimore dist.) retiring and moving to California . . . His successor at Hillendale is Harry Paxton . . . Pros at

STOP BALL MARKS ON GREENS

with this handy DIVOT-FIXER



ACTUAL SIZE

Green Chairmen:

Keep greens unmarked by giving these inexpensive Divot-Fixers to your golfers. Save on topdressings and extra labor costs.

Endorsed by leading turf experts and golf course superintendents. Experience has proven that given a good tool, golfers will do their part in maintaining our beautiful greens. A delay of ten minutes will often be too late for the recovery of the injured turf.

The many repeat orders have proven the value of this little tool.

First time in the history of golf that a tool has been made for this specific purpose.

This tool can be used as a shoe horn, to clean dirt from spikes and upper soles of shoes; also to clean scoring on clubheads and serve as a light screwdriver and finger nail cleaner.

Prices: for nickel plated, F.O.B. Des Moines, Ia.:

1000 — \$65;

500 — \$35;

250 — \$20;

Ten dollars per order extra for imprinting names of clubs or firms.

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Des Moines 13, Iowa

Helen says:

"A heavy bag is too much for me to carry or pull. I need a Lightweight **BALANCED GOLF BAG.**"



STANDARD MODEL

15 CLUB CAPACITY
COLOR - GREEN

\$4.00 ea. F.O.B. CHICAGO

Minimum shipment—1/2 doz.

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Dunedin during PGA Seniors' week interested in seeing Mrs. C. L. Hornung, wife of far-traveling pro line salesman, working at her hobby . . . She knits head-covers . . . Very fancy ones too . . . Some she's knit of nylon yarn are especially tough wearing.

Cliff Seaver, asst. and starter at Bobby Jones course, Sarasota, Fla., in winter, is pro at Blue Nose GC in Nova Scotia in summer . . . Cliff, graduate of Springfield (Mass.) College of Physical Education, was stricken with polio a couple of years ago but despite having to go around on crutches is very lively, cheerful and a fine, smart hand at golf business . . . He'd make a valuable pro shop mgr. for a pro at a big club . . . Cliff's married; has 2 kids.

Pros can be proud of example of pro shop service provided by Leo O'Grady's staff of Art Clark, Joe Zavodny and Ralph Haas at PGA National course at Dunedin, Fla. . . Those birds handle the job to please experts . . . Troups Griffin, PGA course supt., by superb job on greens at Dunedin and considerable improvement on some fairways with limited money available, and grooming around tees so the place looks like a first class course, probably has ended the

MELFLEX HEAVY DUTY PRODUCTS

"Your Melflex flooring satisfactorily takes care of our floor covering requirements in the pro shop and the locker room at our club and it has given us very good service."

...states a pro-manager of one of the larger golf and country clubs down East.

For 28 years golf management's preference for Player Safety, Floor Protection, Lasting Service and Maintenance Ease.

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Heavy Duty MEL-ISLE and MEL-FLOOR AISLE RUNNERS

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Made of the toughest, surest-footed non-slip materials obtainable, Mel-Isle (ribbed) and Mel-Flor (smooth) are amazingly enduring for spike shoe traffic.

Range owners say Melflex Extra-Duty Driving Mats play best, last longest of all tee mats. Melflex tubular rubber tees are tops in durability — \$16.50 per 100. Be your own judge — with a trial order.



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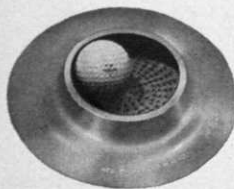
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PUTTERFINGER Magic Ball Retriever

A natural for counters of every Pro Golf Shop. PUTTERFINGER is a novelty every golfer will want. Snaps on putter handle, left on permanently. Highest grade rubber, featherweight. Doesn't interfere with grip. Picks up ball like magic. Ends stooping, bending. Priced low for fast turnover.

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Perfect
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New, improved practice cup with patented features that sell every golfer. Finest grade live rubber. Suction bottom holds tight on any flat surface. Used on rug or carpet (with special patented construction and grasslike feature) provides cushion, prevents ball from bouncing out. Attractively packaged.

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\$1.00

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815 E. Mishawaka Ave., Mishawaka, Ind.

usual annual long jawing session at PGA meetings about the pros' course . . . Old Joe MacMorran as starter at the course again has been keeping pros and their guests happy . . . With weekly instruction and pro dept. operating clinics programmed by Emil Beck and Irvin Schloss the place is a pro golf winter school.

John Shorey, Allentown, Pa., has a big library of golf films to which he added his own movies of PGA seniors' championship . . . John uses the films in his teaching and in his television show on WLEV-TV . . . He also makes good use of films in his class work with 47 kids...Jimmy Fogertey, Sunset CC (St. Louis dist.) pro lining up 13 week summer television show for Eastern Mo. PGA on KSTM-TV.

Willie Hunter celebrated his 63d birthday playing in the PGA seniors' . . . Young Mac Hunter successfully thru an operation for varicose veins which had made walking painful . . . Central New York PGA put on golf clinic, demonstration and free lessons at Syracuse (N. Y.) Herald-Journal and Herald-American sports exposition.

George Ramsden, Shaker Ridge CC, Loudonville, N. Y. elected pres., Northeastern Golf Course Supts.' Assn. . . James K.

Q-TEE AUTOMATIC TEE

75 on hand for
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Increase your profit and treat your patrons to these all electric tees. Simple to install — easy to maintain.

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Sure! You need a clean club for a clean shot.

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DEMONSTRATION

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This extra special service can make an extra special friend on any course. "Shines" the golfers' clubs in a jiffy with quick-and-easy automatic brush action. Can be coin operated, too, to pay for itself. Worry-free service for years and years and years. Add a big measure of pleasure for your members or patrons . . . "shine" their clubs with the popular Lewis Golf Club Cleaner.



Thomson elected vp, and Charles Pilz, sec-treas. . . Directors elected: Ernie Faucher, Charles Pilz, George Ramsden, Jack Gormley, Tim Gagen, James K. Thomson . . . Association conferred upon Gagen title of Honorary President. Gagen retired from NEGCSA presidency after 5 years of valuable service . . . Assn. set tentative schedule of meetings from March thru November, first Tuesday of each month.

Royal Park GC, Vero Beach, Fla., now owned by members . . . New pro shop built . . . Clarence Doser, in first winter season at Royal Park, sets new course record . . . Sam Hurt and wife, on clubhouse staff of Knollwood Club, Lake Forest, Ill., in summer operating Royal Park clubhouse . . . George Miller, mgr., Kenwood CC, Cincinnati, O., has made extensive investigation among managers, association officials, players and press on clubhouse operations for major tournaments . . . Kenwood is to be host to Western Open June 3-6 and George, a smart, vigorous veteran in club management is determined to have the event handled perfectly.

Employees of Indiana Farm Bureau Co-operative Assn. spent 2000 man-hours building 9-hole course on company's tank farm . . . Company furnished materials . . .

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at clubs with

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Thermostatic
SHOWER
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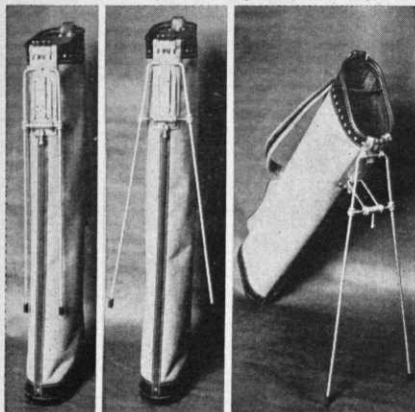
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<p>STORING Legs Held Against Bag</p> <p>CARRYING Legs Against Bag No Flipping</p> <p>Easily attached to most types of bags. Cadmium plated steel construction; strong; durable; light weight.</p>	<p>SUPPORTING Firm Stance No Slackness</p> <p>Can't accidentally be detached or fold up. Can be detached or re-attached quickly with a ten cent coin.</p>
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Price — with bolts & eyelets — \$3.75 New York Chicago

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Employees converted former poultry house into small clubhouse with feeding facilities . . . Two breakfast clubs have teeing-off time about 5 a.m.

Platzmeister Eberhard Steininger's maintenance methods at Pine Valley subject of illustrated article in Golf, Amtliches Organ des Deutschen Golf Verbandes . . . Herr Dr. De France, der Leiter der Rasenversuchstation der Universitat Rhode Island and golf turf research at Kingston also featured in story in the excellent German golf monthly.

Walt Ripley who's been specializing in construction of small town courses says we've got to remember many baseball stars got started in corners of cow pastures . . . American Society of Golf Architects at their annual meeting discussed small town problem with architects agreeing that a simple basic plan for moderate starting money and with design for development as more money becomes available is wisest.

Narry (Concord CC) and Tony (Framingham CC) Sperandio, prominent New England supts., recently suffered the loss of their father . . . Narry's 10-year-old son Jimmy, who went to Miami with his mother, dad and sister, broke a leg play-



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RAMUC swimming pool paint:

- Gives a satiny *tile-like* finish
- Developed especially for swimming pools
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- Won't powder, blister or flake off
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Machines proved the reliability of their all-weather performance at some of the nation's busiest golf ranges this past year. Here's long-lasting, trouble-free service that builds range patronage and operating profits.

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ing while Narry was at the GCSA convention . . . Hugh Love now gen. mgr., Hartford GC, West Hartford, Conn. . . . Jorgen Andersen takes over as mgr., River's Bend CC, La Fayette, La. . . . Forrest Large from Plum Hollow GC (Detroit dist.) to manage Sunnehanna GC, Johnstown, Pa. . . . L. J. Barbano, from Sequoyah CC, Oakland, Calif., to manage San Jose (Calif.) CC.

Nashville (Tenn.) to open Negro 9-hole munny course in June . . . Madison (Fla.) Lion's Club building 9-hole course for town . . . Covington, La., getting 9-hole private course . . . 9-hole private course also going in at Sulphur, La. . . Winfield Allen's Sky Park 9-hole semi-private course to open July 4.

Bill Burton is architect for Athen (Ala.) CC course which will open in June . . . Eddie Ashford is pres. . . Redstone Arsenal at Huntsville, Ala., planning golf range and eventually will have course . . . Webb Follin pres. of new private club building at Nashville, Tenn. . . Plans being made for 9-hole munny course at Columbia, Tenn.

Gerry Sesso resigns as pro at Essex County (N. J.) CC West course . . . Robert Trent Jones designing new 27 holes for Upper Montclair (N. J.) CC . . . 9 holes of

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EXCLUSIVE!

YOU CAN'T BREAK 'EM APART!

ARE YOUR SPIKES MARKED Hardened Steel?
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20,000,000 NOW IN USE!
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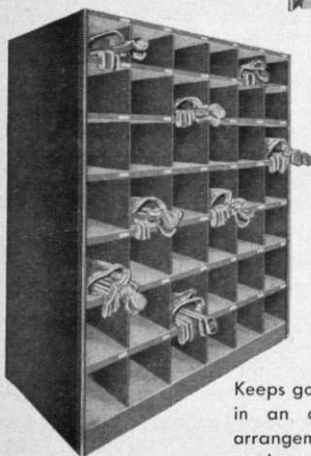
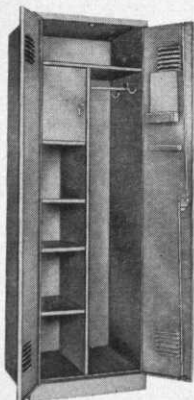
GENERAL STEEL LOCKER ROOM EQUIPMENT

on a par with service every golfer wants

Club members appreciate the handy, roomy accommodations of General Steel Lockers and Racks. Your investment pays off in longer lasting, trouble-free service. Write today, literature on request.

GOLF LOCKER No. 72

Sturdy all-steel constructed double door locker, made in standard sizes. Contains full hat shelf, coat rod and hooks, private-lock inner compartment, 4 spacious open compartments with lid shelves, mirror, tray, towel rack, and cylinder lock set in handle. Baked-on enamel finish in green or gray.



GOLF BAG RACK No. 72

Keeps golf bags and clubs in an orderly, compact arrangement. Heavy duty steel construction, design-

ed in sections 3 ft. wide by 3 ft. deep with 12" square openings. Illustration shows two units with 42 openings. These racks can be made to your specific requirements. Baked-on enamel finish in green or gray.

LOCKER ROOM BENCH No. 72-LB

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Steel pedestals. Height 17", width 8-1/4", solid oak top 1-5/8" thick. Cut to any length required.

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Mfrs. of **STEEL LOCKERS · SHELVING · CABINETS · SHOP EQUIPMENT**

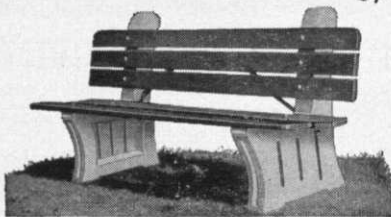
present layout being lost for highway construction . . . Springfield (Mass.) CC to remodel part of course with money received for sale of 7 1/2 acres of club's land.

Oakland GC location at Bayside, N. Y. proposed as high school site . . . Property sold to builder a year ago but still operating as golf course . . . Bob Curley, sports columnist, Passaic-Clifton (N. J.) News asks Park Commissioners to "do something constructive about the building of an additional 9 holes" . . . Jack Maloney, pro on Spring Brook (N. J.) CC staff conducting two evening golf classes of adults at high schools.

Middle Atlantic PGA to sponsor daily clinics at Washington, D. C. International Travel, Sports and Vacation shows . . . Maury Fitzgerald, Washington (D.C.) Times-Herald golf editor jubilates about district's clubs recognizing value of supts.' work . . . Club officials and members recently presented a watch to Supt. Jack Athey at Kenwood and one to Supt. S. A. Sweeney of Prince Georges as tokens of appreciation.

T. Richard Sleichter new pro at Gettysburg (Pa.) CC . . . Shawnee (Okla.) Elks considering reconditioning and reopening

Beauty, Comfort, Permanence



Get all 3 with the

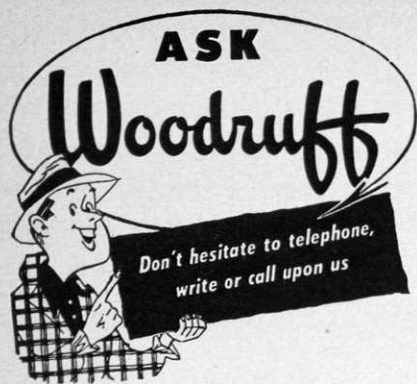
Colonial PARK BENCH

Built ruggedly to withstand hard usage and all weather, the Colonial offers every feature you want and need in a park bench. All bolts and screws are rust-proof. White concrete legs are waterproof and unit has heavy bracings for extra strength. Wood slats finished in weatherproof, green enamel. 6, 7 or 8 ft. lengths. Can be set on grass or bolted down to base.

Write for details, price schedule.

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Inquiries for quotations and special analyses of grass seed are handled quickly. Any usual or unusual grass condition peculiar to your area may require a particular knowledge of seed habits based upon tests in different sections of the country. Our results of such tests are yours for the asking.

The larger users of lawn seed ASK WOODRUFF and rely upon Woodruff answers.

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 Milford, Conn. Toledo, Ohio
 Bellerose, L. I. Atlanta Sacramento
 Dallas Salisbury, Md.



second 9 on account of heavy play . . . Woodbury CC formed at Great Neck, LI, N. Y. and to build course designed by Robert Trent Jones on former estate of late Ogden Mills . . . Tin Whistles, Pinehurst's club of veterans, observing their 50th anniversary this year . . . Dallas Jeffers, Riverside (Calif.) pro buys range at Bakersfield, Calif., which he will operate . . . Spokane, Wash., park board to build \$25,000 range at Downriver GC.

Court House CC, Fairfax, Va., building second 9 . . . Merrell Whittlesey, Washington (D. C.) Star golf writer says "some pros in this area could take tips from a talk at PGA annual meeting by John Walter of Detroit News" on getting more golf news in the papers . . . Walter's advice was published in GOLFDOM . . . Talk about new golf club for Winston-Salem, N. C. . . . Sonoma (Calif.) GC opening new \$100,000 clubhouse replacing one burned.

Ronnie Patten, son of Pat Patten, pro at Orinda (Calif.) CC, to Kala-Kaua CC, Scofield Barracks, Hawaii, as pro . . . Rebsamen munny course, Little Rock, Ark., to have watering system . . . Tony Henschel to Indian Meadows GC (St. Louis dist.) as pro succeeding Homer Herpel who transferred

A NEW ELM IS BORN

- Column-like stature
- Sturdy and ample crotches
- Strong anchorage — deep root system
- Vigorous growth — large leaves
- Great indestructibility
- Allows sun to get to grass



Drawing of chromosomes in a root cell. Advantage of healthy resistance to tree plagues; and is a mutation of American Elm.

Golf course superintendents have found this popular new elm variety ideal for enclosures, avenue and fairway borders, wind breaks, and boundary markers. For beauty and economy, it is unexcelled. Each scion produced by grafting so that all have the identical features of the original. Write to us for information. Publication, "A New Elm is Born," sent on request.



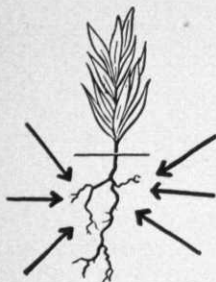
**AUGUSTINE ASCENDING ELM
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Get those Weed ROOTS!

Go to the Root of Your Weed Problem
with These Dolge Products



To keep weeds off drives, walks, parking lots, tennis courts, sand traps you've got to finish the roots.

DOLGE SS WEED-KILLER does that and more. It kills the foliage, of course. It works down deep. It tends to sterilize the soil so that wind-blown seeds cannot sprout in it. Diluted as directed, it can kill the toughest weeds. Spray or sprinkle where you want no growth whatsoever.

E.W.T. is the Dolge 2,4-D Selective Weed-Killer. It finishes dandelions, plantain and other broad-leaved weeds in turf — does not harm good lawn grasses. It translocates; is absorbed and travels through the sap to the roots.

See your Dolge Service Man —
he will call soon.

Write for the Dolge booklet on
chemical weed control.

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FREE SANITARY SURVEY
OF YOUR PREMISES
SEE YOUR DOLGE SERVICE MAN

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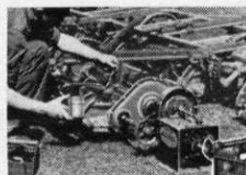
to Algonquin CC (St. Louis dist.) . . . Dr. H. Henry Rock heads group planning course at Aberdeen, Ida. . . . J. Blaine Anderson heads organization planning to build course at Blackfoot, Ida.

Houston, Tex., considering building course for Negro golfers . . . Norbeck CC (Washington dist.) expected to open for play this summer . . . Course construction completed last fall . . . Norbeck soon to start construction of \$200,000 clubhouse . . . Charles Shalestock is supt. at Norbeck . . . Lot of applications for pro job.

Tommy Filmore, 46, who died of heart attack at Clearwater, Fla., after completing a round at PGA National course, had been a great and versatile athlete as well as a very competent and beloved home club pro . . . Tommy had been Springfield (Mass.) CC pro for 11 years . . . Prior to that he was a star in pro hockey . . . Tommy was born in Thamesford, Ont. . . He is survived by his widow, daughter Barbara Ann, 6; and sons Tommy, Jr., 9; and Ronald, who is in military service.

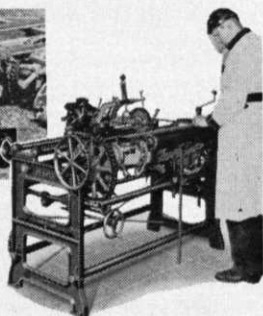
Winning name in competition to name new semi-private course at Kempsville, 9 miles from Norfolk, Va., is Kempsville Meadows G&CC . . . Course will open in

Your Mowers Will Cut Cleaner, Last Longer With These PEERLESS PERFORMERS



Peerless 600
Mower Sharpener

Simplex 100
Portable Lapping
Machine

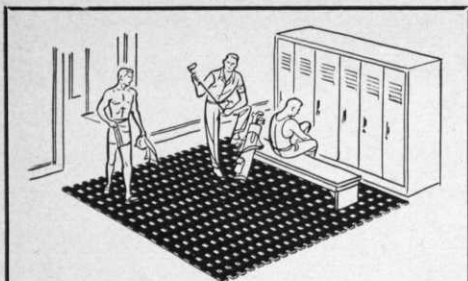


FOR RECONDITIONING
Simplex 100 Portable Lapping Machine. Keeps mowers in sharp cutting condition between grinding jobs. A basic maintenance machine. Compact, portable reversible power unit capable of lapping-in any real type mower quickly, easily . . . right on the grass!

FOR GRINDING
Peerless 600 Mower Grinder. Designed for heavy-duty mowers . . . but sharpens all mowers . . . from smallest edger to largest fairway mower . . . with speed and precision. No disassembling of mower needed. Adjusts instantly for exclusive "hook" or straight line grinding.

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SPECIFY DURABLE MATS

GOLF Tee Mats — No upkeep —

soon pay for themselves — sizes 5' x 4' and 5' x 5'.

MATS for EVERY PURPOSE —

pro shop, locker rooms, shower rooms, work surfaces, aisles, entrances, and lobbies.

Durable keeps floors clean — saves cleaning

DURABLE

MAT COMPANY

Norwalk, Ohio

Seattle, Wash.

June . . . Another new course is proposed for Norfolk . . . Discussing construction of course on Oroville, Calif., airport property . . . J. C. Johnson from Oklahoma City (Okla.) G&CC to Rolling Hills CC, Wichita, Ks., as mgr.

S. A. Smith, Birmingham, elected pres., Alabama PGA . . . Harry Weaver, Birmingham, elected honorary pres.; Doyle Smith, sec.-treas.; and as vps: Bill Sommerville of Selma, Bill Burton of Tuscaloosa; Bill Davis of Gadsden, Leo Proffitt of Montgomery and Charlie Hall and Jack Murphy of Birmingham.

Santa Barbara Golf Assn. quickly enrolled 2,370 members interested in building public course . . . Dues \$2 . . . Goal is 2500 members . . . Coupons in Santa Barbara newspapers big help in getting enrollment . . . Some alterations on Desert Inn course, Las Vegas, Nev., made by supt. Ken Bricknell and pro Howard Capps . . . They're getting the course in great condition for Desert Inn's annual Tournament of Champions.

Jimmy Coleman signed as mgr., Eufala (Ala.) CC . . . Greens from Long Island's Hillcrest course which closed in Jan. being used in sodding new Wantagh course . . . Alva (Okla.) G&CC considering building new course and clubhouse . . . Frank Tenney from White Flint to pro job at Annopolis Roads CC (Washington DC dist.).

Jerry Goss, pro at Griffin, Ga., munny course writing lively weekly golf column for Griffin News . . . Lots of local names, news and chat in it . . . Willie Turnesa elected pres., New York State Golf Assn. . . Only women's golf championship in the U. S. which has been held for 54 consecutive years will be Women's Western Amateur when it's played at Broadmoor CC, Indianapolis, July 26-31.

Madison, Wis., to construct 18 hole munny course on west side . . . Course to be opened in 1956 . . . Press Maxwell, son of late Perry, to design and build Oak Cliff CC, Dallas, Tex. 18 holes . . . Spokane (Wash.) Review running energetic campaign for construction of third munny course.

Everett Stuart from Sankaty Head GC, Nantucket, Mass., to pro job at Northland CC, Duluth, succeeding the late Harold Clasen . . . Byron Bogard, North Little Rock, Ark., attorney and others discussing underwriting part of cost of 9-hole munny course on north side of Little Rock . . . Hank Mercer, who's been trained as asst.

(Continued on page 43)



SHINE?

A few quick strokes of this paddle won't count against your score. A clean ball clicks off par far better than the penalty of lost balls too dirty to find.

HOW TO MAKE A HAPPY GOLFER

Better-than-ever Lewis Ball Washers are ready to come to the aid of the golfer. Up goes the paddle, in goes the ball, and in a few quick seconds, you're ready for the tee-off.

WEATHER WINNER

Two "stick-fast" coats of paint shielded by an all weather-protector plastic. Any season . . . year after year . . . ready to keep your golfers happy.

KEEP YOUR PATRONS SATISFIED

Order from your dealer now!



LEWIS
GOLF BALL
WASHERS

G. B. LEWIS CO., Watertown, Wis.

under some top grade club pros, to North Hills CC (Milwaukee dist.) as pro . . . Armand Farina, Schenectady (N. Y.) munny course pro teaching night classes of golf at Nott Terrace high school.

Second 9 opened at Chico (Calif.) munny course . . . Meadowbrook CC, Dayton, O., spending \$100,000 on clubhouse enlargement . . . Portland, Ore., 3 munny courses in 1953, had heaviest play since 1930 . . . 174,459 9-hole tickets sold . . . Increase of 3,915 over 1952 . . . Rose City course had largest sale—86,549 . . . Rose City had only 4 unplayable days in 1953 . . . That record knocks out claim of Greensboro, N. C., which had only 7 unplayable days in 1953.

Newberg, Ore., golfers considering purchase of Riverwood GC from owner . . . Name of Sayre (Okla.) G&CC changed to Western Hills G&CC . . . Citizens' group discussing purchase of Asheville (N. C.) munny course, alter and improve facilities extensively and make it a private club . . . Chick Evans doing a book of golf instruction for juniors soon to be published by Popular Mechanics book dept.

Cost of golf balls on per round basis is about only thing that we can call to mind as having been drastically cut in past 20 years . . . Golf Ball Manufacturers' Assn. reports that 1953 calendar year sales of balls made by its members was 30,085,492 . . . about 63,000,000 rounds of golf played last year . . . That means ball averaged over 2 rounds in play . . . That's too long for the beating a ball gets from the average man or woman player, but tough covers and good paint jobs keep the ball looking good . . . In 1930 the ball sales and play indicated approximately one ball sold per round of play . . . Cutting down rough and improved fairway turf with better lies also reduced ball sales per round.

National Left-handed golfers' championship at Dayton this summer . . . Charlie Adams gets Pa Patterson's former job as pro at Forest Park CC, Martinsville, Va. . . Patterson goes to Mount Airy (N. C.) CC as pro . . . Best scoreboard for tournament gallery we've seen is the one the veteran Skip Wogan and his son Lewis had at the PGA seniors . . . Legible and orderly and speedily handled despite lack of hole-by-hole communication facilities.

Gene Sarazen seemed to get more of a thrill out of winning the PGA seniors than he did winning his first National Open at Skokie in 1922 . . . Gene's popularity in Britain should make his match against British PGA senior star to be selected by

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John McNamara, Superintendent
Charters C.C., Crafton, Pa.

"A well-kept golf course and good greens are a family tradition with me," says John McNamara, course superintendent at Charters Country Club, Crafton, Pa.

"I have used Agrico since 1931 because of its good quality," he continues. "It is easy to apply and as it feeds gradually in humid weather, it lasts longer than most fertilizers. It leaves the soil in a healthy condition for soil bacteria."

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*Organic derived from AG-RINITE, the better (over 8% nitrogen) all-organic plant food.



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Country Club
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British golf writers a major event . . . Gene holds the A. K. Bourne trophy for the American PGA senior title and until and unless the British elder star takes it from him this summer, the Teacher trophy for international senior pro competition.

Johnny Watson did a sweet job as tournament chmn. of the pro seniors' event . . . Few rough spots about money division but they'll be ironed out and the boys cooperated by appreciating difficulties of getting money distribution pattern soundly established instead of rushing for idea of any guy with loud lungs.

Hugh Bancroft, elected PGA Seniors' pres. . . . Carroll McMaster and Marty Crombe, vps . . . Willie Whalen is sec.-treas.

Spalding sales in 1953 fiscal year were \$26,706,122 . . . Up \$6,079,116 from previous year . . . Net income in 1953 was \$1.30 a share compared with 26 cents the previous year.

Hogan same good news to USGA that Jones was . . . Open at Oakmont brought USGA as its share \$24,580 . . . Second to USGA Open income from Oakland Hills in 1952 where Ben also won . . . Jimmy Demaret has completed series of 13 TV shorts in which Snead, Armour, Stranahan and

(Continued on page 115)



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SWINGING AROUND GOLF

(Continued from page 44)

others co-starred with Gay James . . . Fred Corcoran promoting deal for TV films of girls' tournaments . . . New tournament committee of Ladies' PGA is Babe Zaharias, Patty Berg and Louise Suggs . . . Ladies changed their minds after appointing another tournament committee a couple of weeks earlier . . . Can't tell the Ladies PGA tournament committee without a scorecard . . . Snead signs with Indianapolis film company for TV series . . . Paul Hahn's 16mm. color films "Tricks N' Sticks" released.

Harry Cooper from Lakeside GC (LA dist.) to become pro at Metropolis CC (NY Met dist.) . . . Harry, now 49, once one of the greatest players but never won a US or British major title . . . After 5 years as pro at Oahu CC, Honolulu, he came to Lakeside in 1949 . . . Ted Martz now mgr., Minnehaha CC, Sioux Falls, S. D. . . . Earl Ross, former pres., Metropolitan (NY) Golf Assn., presented at association annual meeting with plaque for spearheading drive against steep calcutta gambling.

Joseph W. Burnam, supt. of East Lake CC, Atlanta, Ga., 2 18-hole courses, is new pres., Georgia Turf Assn. . . . Burnam also appointed to USGA Green Section committee . . . Other officers elected by Georgia Turf Assn.: Lester Lawrence, Fort Benning CC, vp; George Thomas, Meadowbrooks CC, Atlanta, sec.-treas. . . . Dr. B. P. Robinson, Coastal Plains Experimental Station was principal speaker at the meeting . . . Roy Jones new supt., Holston Hills CC, Knoxville, Tenn.

George Rolff, Roselle (Ill.) CC, elected pres., Midwest Assn. of Golf Course Supts. . . . Frank Dinnelli, Northmoor, and Walter Killmer, Ravisloe, elected vps., and Al Johnson, Indian Hill, elected sec.-treas. . . . Directors elected: Wm. Kraft, Southmoor; Ray Davis, Medinah; Bill Stuppel, Exmoor.

Olin Outra, 53, and pro at magnificent layout of Club de Golf Mexico, recently won first Mexican PGA championship, played at Dutra's home club . . .

Dugan Aycock, Lexington (N. C.) CC re-elected pres., Carolinas PGA for 7th time . . . Purvis Ferree, Old Town CC, Winston-Salem, N. C., re-elected sec.-treas. for 11th time . . . George Corcoran, Greensboro (N. C.) CC, was elected honorary pres. . . . Vps elected: Clarence Owens, Catawba CC, Hickory, N. C.; Charlie Farlow, Starmount



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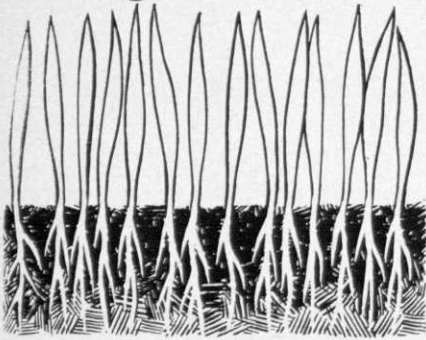
It's the *plus* factor that makes American the most respected name in Playground Equipment. Plus in design—American leads the field. Plus in performance—*Approved* Equipment stronger, more ruggedly built to assure a lifetime of perfect repair-free service. Plus in safety—for American craftsmen are aware of their responsibility for the safety of your children. Thus, with American you receive far superior design and performance and unmatched safety.

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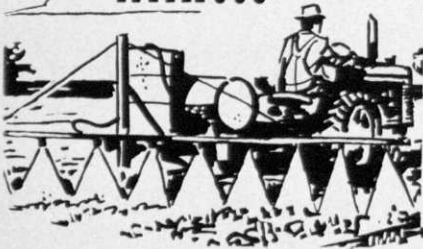
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Forest CC, Greensboro, N. C.; Palmer Maple, Benvenue CC, Rocky Mount, N. C.; Grant Bennett, Florence (S. C.) CC; Wallace Palmer, Greenwood (S. C.) CC.

Hillcrest CC, Lubbock, Tex., new course already getting around 2000 rounds per month play . . . Warren Cantrell, Hillcrest pro and architect, designed new 9-hole at Lovington, N. Mex., now under construction . . . Cantrell also designing new munny 9 holes for Hobbs, N. Mex.; county-owned 9-hole course at Andrews, Tex., and doing some work on new 18-hole private club being organized at Amarillo, Tex. . . . Construction of new Amarillo course to start soon . . . Leonard Warren now pro at Hillandale CC, Corinth, Miss. . . . Add second 9 to Green Valley GC, Greensboro, N. C.

Victor C. Armstrong, Baltusrol GC senior, has invented "Teer-Up," a device that places ball on peg tee into tee turf at desired height without player bending . . . Device consists of slender aluminum tube with ball and tee held at the bottom and teed by a plunger.

Wm. F. Gordon Co. has started construction of Louvier course of DuPont CC, Wilmington, Del. . . . This will give DuPont club 63 holes . . . Engagement of Lila Hefelfinger to navy Lt. Harry Coleman is announced . . . She's daughter of Tot, USGA pres. in 1952-53 and with her mother and dad has sweetly adorned some golf championship galleries.

Mike Shearman's 70th birthday and 40th year as pro at Sioux City (Ia.) CC celebrated with 200 at party at Hotel Martin, Sioux City...Mike was given gifts by loving club members, a scroll from Iowa PGA which Chick Adams presented, a lot of wires from stars of yesterday and today, and hearty oratory . . . Bill Adams and Dave Bonella among those making talks about Mike as an all-time prize of the pro crop . . . Bill talked about Shearman and Adams in the old days . . . After the party some of the boys put on a nightcap affair for Mike out at Dave's house . . . Everything was settled by dawn's early light with Mike still going strong.

Strike up the band, let the crowds cheer . . . New daughter, Jennifer Leilani, in the home of the George A. Davis . . . Papa is Chicago golf supply and equipment magnate.

Divots from Rocky Mountain PGA dug by pen of the brisk Mick Riley . . . Ray Boudy from Tooele (Ut.) GC to Elko (Nev.) GC as pro-mgr. . . . Walt Harris scored

highly successful first season at Ft. Douglas . . . Tony Macaluso at Price (Ut.) CC showing results of 16 years of fine training with Paul Scott at Griffith Park, LA . . . Pros in Rocky Mountain area talking about how their junior girls are going to be nation's stars . . . Big activity in girls' junior golf last year . . . Had 78 girls taking lessons at Meadow Brook where Tony is pro-mgr. . . . Marvelous cooperation from club's women's junior girls' advisors . . . Dixie Walker again won Utah girls' title . . . Meadow Brook's Mary Lou Baker won her 6th Utah women's championship . . . Meadow Brook's women's team won Utah women's "A" team title . . . L. R. Ivins won first Utah Seniors' championship which Meadow Brook is sponsoring as an annual event.

Swell job in golf Christmas gifts catalog sent by Henry Lindner, pro, Augusta (Ga.) CC to his members . . . Jack Ryan from Shawnee-on-Delaware to CC of Buffalo, N. Y., as pro . . . Hugh Moore, Sr. to Sunset CC, Moultrie, Ga., as pro-supt.-mgr. . . . Moore built the course in 1944.

Villa Olivia course west of Chicago, sold to Walter Wallace, operator of Cherry Hills CC, Chicago dist. semi-private course . . . Ralph L. Sawyer heads group planning to build Pleasant Valley CC, north of Worcester (Mass.) CC . . . Wm. F. Mitchell, Sutton, N. H. has drawn plans for Pleasant Valley's 18 holes . . . Sylacauga (Ala.) boasting, with justification, about its recently opened 9-hole Marble City CC.

Construction in progress of first 9 holes of North Ridge CC, Sacramento, Calif., to plans of late Billy Bell . . . His son, Wm. T., following thru on the job . . . Glen Oak CC, Waverly, Pa., planning busy season on its course officially opened last October . . . South Bend, Ind., Eberhart-Petro muni course receipts for 1953 highest since course opened . . . City Recreation director Raymond Cook credits golf league and junior promotion by pro-mgr. John Bobick, Jr., with record play.

Story in Elmira (N. Y.) Star-Gazette on retirement of Tom Bonnar after 35 years at Elmira CC and his asst., Frank Socash, taking over, was written by Alan Gould, Jr. . . . He's son of another veteran, Alan Gould, who covered a lot of golf as Associated Press reporter and sports editor and now is AP gen. mgr.

Burlington (S. C.) Chamber of Commerce and Merchants Assn. urging construction of muni course . . . Hugh Love, formerly mgr., Essex Fells (N. J.) CC now

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mgr., Hartford (N. J.) CC . . . Prince Georges G&CC (Washington dist.) being sold to members for about \$700,000 . . . Bill Cute, former R. I. amateur star, now pro at Segregansett CC, Taunton, Mass.

Jack Harden, Jake Garmon and Phil Hessler, El Paso (Tex.) pros have designed 27-hole Ascarte Park munny course . . . Construction to start soon . . . Palm Springs, Calif., considering construction of 18-hole munny course . . . Port St. Joe, Fla. planning course . . . Bob Renaud, pro-mgr., recently opened Thomson (Ga.) CC 9-hole plant.

Elko (Nev.) 9-hole course to open this spring . . . Course built by Glenn Robey to plans of Pete Marich . . . Ben Toski from Forest Park CC, Adams, Mass., to pro job at Cedar Hill CC, Livingston, N. J. . . . Summerville, W. Va., Jaycees' trial 6-hole course at Nicholas County Memorial Park so successful county authorities grant Jaycees right to construct 3 more holes.

Notable job done by Joe Mayo and John Hanley in getting fine new 18 of Sundown Ranch GC, Phoenix, Ariz., in playable condition rapidly . . . Course officially opened with exhibition including Horton Smith, PGA pres.; Sundown pro George Mackey (formerly at Warren District CC, Bisbee, Ariz.) and others . . . Course part of real estate development owned by Wm. Guse of Detroit, Oliver F. Burnett, Jr., of Arizona, and Jervis Webb estate.

Mexico, Mo., Jaycees completing new munny course and clubhouse . . . New clubhouse of Kennett (Mo.) CC completed . . . Parks commissioner Krist Hansen of Jamestown, N. Y., had cups placed in short-mowed spots adjacent to municipal stadium to give golf interest a test before building munny course.

Planning golf course on famous Ossian Hall estate in Fairfax Co., Va., purchased recently for division into small estates . . . Ossian Hall 1800-acre tract first settled 224 years ago.

Dick James now pro at Court House Club, Fairfax, Va. . . Reuben Hines, Jr. is Court House supt., succeeding Mickey Burkholder who now is supt. Fairfax CC, following the late Wm. Glover . . . To renovate and reopen Loch Alpine course near Ann Arbor, Mich. . . . Course is on estate of deceased Detroit millionaire which has been acquired for real estate development.

Jack Morton has designed 9-hole course to be built this spring at Freeport, Ill . . . Joe LaMachia, Locust Hill CC (Rochester, N. Y.) re-elected pres., Western N. Y. PGA

... Ed Bullock now pro at Cedarbrook CC, Elkin, N. C., succeeding Newell Baker who moved to North Wilkesboro (N. C.) CC as pro.

Runaway Brook CC, Bolton, Mass., 9-hole club established in 1900, bought by group which includes Alex Briggs, formerly pro at Oak Hill CC, Fitchburg, Mass. . . . Pryor (Okla.) new munny 9-hole course, designed by Hugh Bancroft, Tulsa, has Bill Cobbler as pro. . . . Parsons (Ks.) CC to install grass greens.

With Charley Schalestock going from Farmington CC, Charlottesville, Va., as supt., his protege Marcus Pleasants became supt. at Farmington.

Cleveland District Golf Assn. recorded 1190 golfers from the 21 member clubs of

the organization playing in the 8 CDGA-sponsored events in 1953 . . . Eddie Schultz starting his 28th year as pro-supt., Troy (N.Y.) CC . . . Northeastern N.Y. Golf Course Supts.' Assn. has a "Trouble Shooting Committee" that turned in valuable performances for their fellow members last year . . . When several really smart men get together and probe for the answer to a maintenance problem the bright supt. who asks them in, and his club, usually get the right answers.

Borrego Valley Associates to build 18 hole course at Borrego Springs, Calif. . . . Lawrence Hughes is architect of the course . . . N. Jack Benson and George J. Kuhurts III are co-chmn. of Borrego Valley Associates.

Mary Lena Faulk, US Women's cham-



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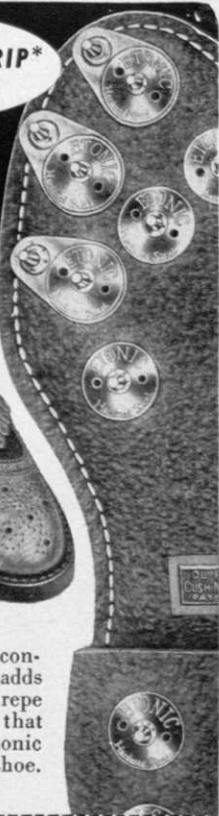
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pion and Marlene Stewart, Canadian girl who holds British women's title, have accepted invitations from John E. McAuliffe, to play in field of 16 which will include 14 women pros, at Triangle Round Robin . . . Event will be played June 3-6 at Cascades CC, Virginia Hot Springs, Va., and will be sponsored by McAuliffe's Triangle Conduit and Cable Co. . . Invited pro girls will play for \$7500.

Hugh Ross, Sunnybrook GC, re-elected pres., Metropolitan Golf Assn., whose members are Detroit district semi-public course operators . . . Frank Dursek, vp; Ed Morey, sec.; and Victor Kingsley, treas.; also re-elected . . . Metropolitan planning group fire, liability and compensation insurance . . . Association in controversy with Michigan Unemployment Commission, complain-

ing MGA clubs are over-taxed . . . Member clubs have contributed to legal costs of case in which lower court restrained a course use of lake water.

Bronze plaque placed in fairway 104 yds. from 18th cup at Tam O'Shanter CC (Chicago dist.) marking spot from which Lew Worsham played his famous TV shot and holed out to win 1953 World's Championship . . . Women's Metropolitan (NY) Golf Assn. 1953 report showed 1,147 members representing 122 clubs . . . It was the association's 54th year.

Fred S. Slyder, Midlothian, elected pres., Chicago District Golf Assn. . . Vp is Sidney T. Jessop, Medinah; Treas. is Charles N. Eckstein, Ravisloe; Sec. is Andrew W. Gatenby, Beverly, and Gen. Counsel, Stacy W. Osgood, Flossmoor . . . Slyder succeeds Charles J. Morgan, Park Ridge, as CDGA pres. . . CDGA admitted 12 more clubs to membership in 1953 and on its annual Veterans' Day last year raised almost \$10,000 to provide and maintain golf facilities at veterans' hospitals.

(Continued on page 137)

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With the growing popularity of No. 5 woods MacGregor has enriched the beauty and appeal of this utility club. Their new MT 5 wood, made of persimmon, has a red fibre insert and is finished in a rich coal black glaze. Streamlined "Swan Neck" gives additional strength. Details from MacGregor Golf Co., Cincinnati 32, Ohio.

Jacobsen Mfg. Co. announces production of a limited number of its Lawn Queen power mowers with headlights for night mowing and white sidewall tires. Outfit has a 12-volt generator and 6-volt, 45 ampere lights.

S & S Farm Equipment, Inc., 820 S. Adams St., Peoria, Ill., has new price lists and literature on its Ezee Flow Olympia Fertilizer Applicators.



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SWINGING AROUND GOLF

(Continued from page 120)

lark CC, Sims-Hollingsworth semi-public course at Huntington Beach, Calif., writes an instruction column for the club's magazine that's fine, helpful stuff for average golfers . . . Roland Sims does an excellent selling job in editing the publication.

Wichita (Ks.) CC home club of Marilyn Smith, to have Women's PGA \$5000 tournament Sept. 16-19, and USGA women's Open in 1955 . . . British Association of Golf Writers named Joe Carr, British Amateur champion, Golfer of the Year for 1953 . . . Merchantville (N. J.) CC to sell 9-hole course and clubhouse and build on new location . . . Bon-Air 9-hole semi-public course to open at York, Pa. this summer . . . Construction resumed on 9-hole course to be called Briarwood by C. H. Klingensmith and son, near York.

Bus Ham limiting "strictly celebrities" division of Washington Post annual Celebrities tournament Sept. 25-26 to 5 or 6 foursomes . . . Pres. Eisenhower has replica of one of Augusta National greens built at Shangri La, his retreat at Thurmont, Md. . . . Denver, Colo., planning to build new munny courses . . . Walsenburg, Colo., planning course as tourist attraction as well as to meet local demand.

John Eonta from Broad Vue public course, Pittsburgh, Pa., to Riverview GC, East Brady, Pa. as pro supt. . . . Joe Switzer veteran St. Louis amateur appointed gen. chmn. of advisory committee to improve munny courses at Forest Park, St. Louis, Mo. . . . Leonard Warren, new pro at McGuire Park course, West Monroe, La. . . . H. A. Britt, pro at Monroe munny course, Warren and others conducting weekly group lessons for community's boys and girls . . . Haydon Newton named pro at Top o'Scott GC, Portland, Ore. . . . Admiral Heights GC, Tulsa, Okla. to be opened in June by owner Clyde L. Glover, Jr. . . . 18-holes semi-public . . . Sand greens now; to change to grass when water becomes available . . . Meadowbrook CC to build course and clubhouse at Tulsa, Okla. . . . 9-hole grass green course to be built this summer . . . Another 9 later.

Bert Montessoro and Dare Davis open night-lighted Par-3 GC at Sarasota, Fla. . . . Longest hole 185 yds. . . . Grant Bennett, pro at Florence (S. C.) CC doing swell job in Golf Talk column in Florence News . . . Bennett has lined up Florence leaders in campaign to get PGA to move national



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Fred Bolton from Woodmont CC (Washington dist.) to be teaching pro at White Flint GC (Washington dist.), owned by Ray and Roy Shields . . . Charley Price doing book on Jackie Burke . . . Jack Westland thinks Gene Littler may have turned pro too soon . . . Jack figures Gene might have repeated as National Amateur champion, taken British amateur title, and been big businessman . . . Bob Jones, talking to N. Y. golf writers said an amateur can win US Open title if amateur stars don't get impatient to turn pro after getting hot.

Fred V. Grau renamed chmn. Turfgrass committee of American Society of Agronomy . . . Charles H. Tabbutt now mgr., Oak Hills CC, San Antonio, Tex. . . Walter and Helen Keller close Sunset Fields Golf Range at Los Angeles and ring down curtain on spot that once had 2 18-hole courses . . . Lovely Helen Hampton, Women's Southern GA official, married to Hugh Gartlan Perry at Signal Mountain, Tenn.

T. R. (Dick) Garlington, chmn., Green Section committee of USGA announces meeting of the committee to be held June 16 evening at Baltusrol . . . Royal Canadian GA to have turf meeting at Ontario Agricultural college, Guelph, March 17-18-19, and at University of Saskatchewan, Saskatoon, March 29-30 . . . Date of 1954 RCGA Maritime meeting to be announced later.

USGA Green Section, 40 E. 28th st., New York 16 would like to know if you have film "to do with materials, methods or equipment in the management and maintenance of golf courses." . . . Norris Morgan, pro, passing out invitations for Greenwood (Miss.) CC annual invitation tournament to star amateurs . . . Morgan tells of match recently when contestants halved Greenwood's 320 yd. 15th in deuces . . . Lewisburg, Tenn., "public" country club salvaged when project to build 9-hole private club fell thru, subject of interesting story in Tennessee Conservationist . . . Work and material, as well as money, contributions produced beautiful plant.

Bill Weber, Cedarbrook CC (Philadelphia dist.) pro in Jefferson hospital for disc operation in neck . . . Bill will be out of action for several months . . . Veteran supts. talking about party given by Rhode Island supts., club officials and members celebrating Martin Greene's 25 years as supt. Wannamoisett CC, Rumford, R. I., wondering why supts. with long association with their respective clubs don't have an old-timers'

We have a plentiful supply of Old Orchard C-52, Arlington C-1, and a fair supply of Congressional C-19, to offer for spring delivery.
NO INCREASE IN PRICES.

Old Orchard Turf Nurseries

R. R. Bond, Prop.

Box 350

Madison 1, Wis.

THE GREENS ARE THE FOUNDATION OF ALL SUCCESSFUL GOLF COURSES

organization similar to Seniors' groups.

Cliff Curin signed as pro by South Shore CC and Inn, Syracuse, Ind. . . . Joe Jemsek has leased Fairlawn GC (Chicago dist.) . . . This makes third in Joe's string, along with St. Andrews and Cog-Hill . . . Jekyll Island (Ga.) famous old Gold Coast 9-hole course being restored by state's Jekyll Island commission . . . Bill in Massachusetts legislature to turn over to Lowell, Mass., state-owned ground for many course.

Windy Hill CC to build 9-hole course, clubhouse, at Greencastle, Ind. . . . Los Angeles (Calif.) Recreation and Park dept. to build 9-hole course in Venice . . . Albert (Mac) McLeod Briggs to Ocean View GC, Norfolk, Va. . . . McLeod succeeds Bobby

Dunn now pro-supt.-mgr. at Sweetwater CC, Barnwell, Va. . . . Burlingame (Calif.) CC to remodel course using additional property . . . Atlanta (Ga.) PGA names girl junior, man and woman as Golfers of Year (1953) in 5th annual award dinner.

Jim Morrison, for 21 years supt. of Hershey, Pa., 4 courses, to Philmont CC (Philadelphia dist.) as supt. . . . 9-hole course at Bass Lake resort 50 miles northeast of Fresno, Calif., to be opened about May 30 . . . Bob Baldock and Walter Clark completing the course to Baldock's plans . . . O. J. Noer awarded Rutgers' letter by Ralph Engel at New Jersey short course . . . Madera (Calif.) G&CC organized.

(Continued on page 144)

CLASSIFIED ADS

Rates: Minimum insertion \$4.00 for 20 words; additional words 20c each. Bold face type, 25c per word. Classified cols. reserved for help or services wanted and for sale of used equipment.

NO CLASSIFIED ADS ACCEPTED AFTER THE 25TH OF MONTH PRECEDING DATE OF ISSUE.

Under no circumstances are we permitted to divulge the name and address of those placing the blind advertisements. Responses to all box number ads should be addressed to the box number and mailed to GOLFDOM; replies are promptly forwarded to advertisers.

SALESMEN WANTED: TO CARRY A LINE OF GOLFERS' SPORTSWEAR AND THE GOLF SHOPS, CAPS, HOSE, SHIRTS, SWEATERS, JACKETS AND OTHER ACCESSORIES. CHOICE TERRITORIES OPEN. 10% COMMISSION. ADDRESS AD 301, c/o GOLFDOM.

ASSISTANT WANTED — P.G.A. professional at a large active Northeastern club desires a young ambitious assistant by March 15th. Must be clean cut and have clean habits. Willing to do golf shop duties or willing to learn. Address Ad 303 c/o Golfdom.

PRO OR GREENKEEPER OR COMBINATION. LONG EXPERIENCE, COMPETENT, AGREEABLE, MODERATE INCOME SATISFACTORY. EASTERN OR SOUTHERN LOCATION. ADDRESS AD 304 c/o GOLFDOM.

FOR SALE — 9 hole golf course & ept., room for 9 more, in resort town. Country Club, \$12,000.00 net for 1953. Price \$67,000.00. LAKE REAL ESTATE AGENCY, Green Lake, Wis. N. A. Bierman, Realtor.

WANTED: CHEF, OR CHEF AND WIFE, CAPABLE OF TAKING CHARGE OF A DINING ROOM OF A COUNTRY CLUB OF 285 MEMBERS. DINING ROOM DOES AN EIGHT MONTH BUSINESS OF \$30,000.00. CLUB LOCATED IN MIDWESTERN CITY OF 25,000. Address Ad 309 c/o Golfdom.

GREENKEEPER—30 YEARS EXPERIENCE, ALL PHASES OF GREENKEEPING. CAN FURNISH GOOD REFERENCES. WISHES CHANGE FOR 1954. ADDRESS AD 305 c/o GOLFDOM.

GOLF PROFESSIONAL — married; equivalent two years college, capable of taking full charge of golf course, want 7 or 8 months yearly employment. Address Ad 306 c/o Golfdom.

Wanted: Someone to work in Pro Shop at a large private club in Ohio. Good salary and wonderful opportunity to get ahead. Address Ad 315 c/o Golfdom.

RANGE EQUIPMENT FOR SALE — Lights, mats, Bldg. 14x20, mower, 1948 Jeep in excellent condition and misc. items — Cash \$2500.00. Warren Orlick, 3230 Coolidge, Royal Oak, Michigan.

Couple, greenkeeper and wife, wanted to operate 9-hole fee course in Northern Ohio. May expand to 18 holes, so prefer profit-minded handyman with construction experience; salary, incentives and living quarters. Address Ad 307 c/o Golfdom.

High Class Professional at 27 hole course wishes change in June. 35 years of age; married. Wife will help in shop or club hostess. Top Jewish club 1st choice. Will consider any offer over \$10,000. Best reference. Been in golf 20 years and a good player and top teacher. P.G.A. Pro. Address 308 c/o Golfdom.

JOB WANTED — Young (27) married man would like job as assistant to Pro at Country Club. Will accept position anywhere. No experience. Address Ad 310 c/o Golfdom.

DRIVING RANGE EQUIPMENT — 20 rubber mats (100 lb. ea.); 20 floodlights, 8 narrow beam, 8 medium beam, 4 wide beam, all necessary wire, switches, connectors; 30 wire palls (30-40 ball cap.); 15 driving woods. Entire lot \$750. All equipment used 11 weeks. Address Ad 311 c/o Golfdom.

FOR SALE — 18 HOLE GOLF COURSE OPERATED ON SEMI-PUBLIC BASIS. GOOD MIDWEST LOCATION. ADDRESS AD 314 c/o GOLFDOM.

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J. C. Fondren, professional at Colonial CC, Memphis, Tenn., teaches Bonnie Carol Pipkin the art of swinging during free clinic and play program sponsored by Memphis Park Commission and the morning newspaper. Popularity of program is attested to by fact Bonnie Carol came all the way from Forrest City, Ark., to take part in the clinic.

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SWINGING AROUND GOLF

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Irvine Coast CC on Coast highway above Newport Bay opened Feb. 15 . . . Magnificent views and grand course designed by the late Billy Bell and his son Wm. P. (Bud.) . . . Bud completed the construction . . . Course measures 6,164 yds.; par 71 . . . On 160 acres of 96,000 acre Irvine ranch . . . Art Roux is pro . . . George Sutherland is supt. . . . Wayne H. Murdock, gen. mgr.

Howard Watson of Guelph, Ont. and Norman H. Woods, 7476 Victoria dr., Vancouver 16, Can., elected to membership in American Society of Golf Course Architects . . . Society at its annual meeting established a minimum fee of \$100 a day plus expenses for consultation in the field . . . 9-hole 1,765 yd. course with 8 par 3s and a 350 yd. par 4 hole to be built in infield of Golden Gate Fields race track (SF dist.).

Draw two . . . Carling Brewing Co. \$25,-000 Open to be played at Manakiki CC,

Cleveland, July 15-18 and \$15,000 Eastern Invitation Open, sponsored by National Brewing Co. set for Mount Pleasant GC, Baltimore, Md., May 20-23.

Wilbur Clark to give \$35,000 to Damon Runyon Cancer Fund and \$35,000 to pros eligible for Tournament of Champions at Clark's Desert Inn course, Las Vegas, Nev., April 22-25 . . . \$6,000 Celebrities pro-am to be held at Desert Inn April 21 as warm-up for the big show . . . Firestone GC, Akron, O. to be scene of \$15,000 Open Sept. 1-5, sponsored by Akron Jaycees . . . Lloyd Mangrum featured speaker at Albuquerque, N. M. dinner which sold \$4,200 "hospitality" bonds to finance 9th annual international Jaycee junior tournament at University of New Mexico course, Aug. 16-21 . . . Don Neer, Jaycee sports and recreation director and one of ablest young men in sports promotion, pointed out at the dinner that Al Mengert, Gene Littler and Bud Holscher, three former Jaycee international junior winners, now are rising stars of pro tournament circuit.