never used wood shafts, except, possibly, in an occasional putter.

In 1927 the Union Hardware Co. came out with a steel shaft and in 1928 the American Fork and Hoe Co. produced its True Temper shaft. A few years later the Heddon company produced their shaft.

It's my memory, subject to confirmation or correction by whoever has the official data, that the Royal Canadian Golf Assn. approved the steel shaft in 1923. We went up to Canada shortly after the Western tests and approval and received a most interested and pleasant reception.

The Royal and Ancient approved steel shafts in November, 1929 with the statement: "The Rules of Golf Committee have decided that steel shafts, as approved by the Rules of Golf Committee, are declared to conform with the requirements of the clause in the Rules of Golf on the form and make of golf clubs."

Early in 1930 we sent them a steel shaft which was promptly approved.

From that time on steel shafts became standard equipment.

PAGES 77-78 ARE THERE TO HELP US SERVE YOU BETTER. USE THEM!

#### The Jaycees Show Golf How To Get Work Done

By DON L. NEER

FROM BANGOR, ME., to San Diego, Calif. and from Wenatchee, Wash. to Starke, Fla., the energetic young civic leaders, the Junior Chamber of Commerce members, are building golf courses or staging some of the nation's best-run PGA tournaments.

These promoters of community progress are age 21 to 35 when they won't take "no" for an answer. The Jaycees, as they are best known, make the tough jobs look easy. Among their tasks this year are the financing and reception of the PGA championship in St. Paul, Minnesota July 21-27 and keeping in circulation throughout the country 100 prints of LIFE-PGA's excellent film "Keep 'Em In the Fairway."

With their far-flung membership of 200,000 in 2,700 communities, the Jaycees have built their junior golf tournament into one of the world's greatest golfing events with a starting field of over 20,000 entrants. This year's 9th annual International finals will bring together North America's best 200 junior golfers from

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SOFT . LIGHT . SMART

#### Loomed of the finest imported zephyr

Your women golfers will be quick to recognize these new Chesterfields as exceptional values. Wool is the finest Australian blend zephyr with every sweater custom finished to exact size.

> Sizes from 32 to 42 To sell under \$15

Speaking of Pro Shop Success: Every professional who has sent us a trial order has reordered!



#### Ideal for Golf, Sports, Casual and Dress

No. 1002 S5—at left, navy blue, white stripes on crew collar, excellent quality ornamental buttons. Pocket emblem of golf bag, clubs and ball. Also No. 1002 LS—long sleeves.

No.2002 SS—at right: same model as 1022 SS, in white with navy stripes and Johnny collar. Also No. 2002 LS. These same styles available with tennis emblem at \$1 extra.

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all 48 states, Canada, Hawaii and the Caribbean for eight days of rugged competition over the rolling 7,250-yd. course of the University of New Mexico at Albuquerque, N. M., August 16-21. These future stars will be shooting for \$2,500 in Nash scholarships and an invitation on the National Golf Fund team that travels to London and Paris for matches against Europe's best juniors this September.

Jaycees Building Courses

Realizing the recreational and commercial value of good municipal golf courses, Jaycees are leading the way in constructing courses in practically every state.

Currently, Mississippi has four under way with Vicksburg's completed, Picayune and Collins being constructed and Meridian starting work on the back 9. By working in their spare time, the Meridian Jaycees have completed the front 9 and are building a clubhouse from donated materials.

Fond Du Lac, Wis., has 9 holes staked out over a former city dump along Lake Winnebago. When finished it will be dedicated as a World War II memorial.

Zanesville, O., Jaycees are in the fifth year of operation of their own public course which they built with the help of a mortgage which was burned long ago.

Green Bay, Wis., Jaycees are spearheading a county course as part of a \$150,000 war memorial plan and at the moment are in the midst of a legal battle to clear legislation that will allow Wisconsin counties of less than 500,000 population to build recreation areas.

In Bangor, Me., the Jaycees took over the Lucerne course and after four years of operation claim to have the best 9-hole course in the state.

Milan, Mich., has a 9-hole course mapped out and Starke, Fla., has plans to build a course on a military reservation. Wenatchee, Wash., after two years of spare-time work, has a fine 9-hole course completed in the Apple River valley by the Jaycees who are now starting to develop the back nine.

Sponsor 7 PGA Events

This year's summer and winter PGA circuit has the Jaycees sponsoring seven tournaments offering \$110,000 in prize money.

Included on the winter circuit were San Diego and Greensboro. Temporarily off this year's schedule are two other annual

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Chamois Suede - Light, Soft, Adhesive. Tan.

Styles offer retail range from \$2.50 to \$4

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# The TOMMY ARMOUR glove with CLUB CONTROL



S, M, ML, L, XL sizes for men, S, M and L for women

Suggested selling price \$4. Usual discount.

Jaycees stops—Jacksonville, Fla., and El Paso, Tex.

The summer swing picked up two new Jaycee hosts in Akron, O., and San Francisco, Calif., and three featured old timers: Fort Wayne, Ind., Hartford, Conn., and St. Paul, Minn. The Hartford Jaycees cleared \$12,000 from last year's Insurance City Open.

The Jaycees have also played an active part in National Golf Day plans. Their national president, Dain Domich, promised LIFE-PGA officials that 25,000 Jaycees would be trying to "Beat Ben Hogan" June 5.

When your city has a golf project ask the Jaycees to take a hand and with their initiative, organization and drive locally, together with the nation-wide backgre ind of successful experience they can focus, you'll get action from the most vigorous working group in golf.

## USGA Issues Revised Edition of Women's Golf Booklet

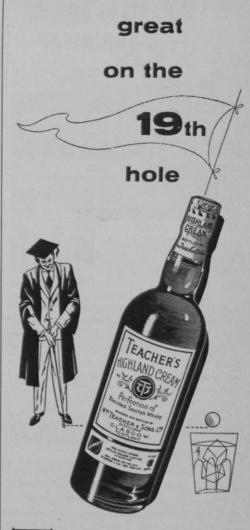
A REVISED edition of The Conduct of Women's Golf is being distributed to member clubs of the USGA and to women's district, state and sectional golf associations. The booklet is prepared by the USGA Women's Committee.

This edition sets forth, for the first time, detailed recommendations for rating courses for women's play. As these recommendations are adopted and implemented by women's district and state associations, women's ratings will be substituted for women's par in computing handicaps.

Course rating is a method of rating each hole, in decimals when necessary, according to the average score a scratch golfer should make every ten times she plays it, without making any poor shots or any exceptionally good ones. The total of the hole ratings, to the nearest whole number, is the course rating.

This contrasts with par, in which the rating of each hole, in a whole number, is based primarily on the yardage of the hole. Since course ratings are more refined than par, they provide a more accurate measure of the relative playing difficulty of courses and hence a more accurate basis for handicaps.

The USGA Handicap Committee adopted the Massachusetts Golf Assn. recommendations for course ratings for men in 1947, and men's ratings developed by men's district and state associations have been used for some time instead of par



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