

world to wherever the Armed Services were and to wherever servicemen could benefit by playing golf.

Facilities For Research

After World War II, with restrictions lifted, Worthington again launched a program of expansion and research. Complete new facilities were installed in their Elyria plant for manufacturing high quality golf balls. New processes and materials are constantly tried and tested. Worthington has considerable facilities devoted to research. Worthington has developed many machines and processes which are used exclusively in the manufacture of Worthington balls. Skilled specialists with years of experience add the final touch of craftsmanship.

Worthington today employs over 150 employees, many of whom have been with the company for 25 years or more.

Harry M. Naugle, Worthington's president, became associated with the company in 1927 as a director. Mr. Naugle was elected President in 1934. Prior to joining Worthington, Mr. Naugle attained national recognition for his work as a designer and engineer in steel mills. He is credited with having developed the continuous rolling mill still in use today.

Mr. Naugle brought his vast experience in automatic production methods and research to Worthington. Under his leadership, the company pioneered many new machines for the mass production of golf balls.

J. C. Brydon, vp, Sales, joined Worthington in 1927; R. F. Smith, vp, Production, came to Worthington in 1945, after many years experience in the business. C. R. Hallock, Sec., has 26 years with Worthington,

having started in 1927; while M. E. Foote, Treas., is a 7 year man, starting in 1947.

To celebrate their fiftieth anniversary, Worthington has launched an extensive national advertising and promotion campaign with the theme "Famous on the Fairways of America for Fifty Years." Sales-proven national and local advertising will again tell millions of golfers about Worthington products.

Jim Brydon, Worthington's vp who has devoted his entire career to the sporting goods business, sums up Worthington's business philosophy this way; "Throughout the years, Worthington has done whatever possible to foster golf as a sport and business. As golfers, as well as businessmen, we plan to keep on swinging until one of these days we come up with a golf ball that doesn't hook or slice."



WANNA BEAT BEN?

The Great Hogan and Genial James Demaret carry the refined sandwich proclaiming National Golf Day, June 5, when Ben will wipe away sweet smile shown above and give Baltusrol a going over that he hopes will trim every one of the many thousands of golfers who'll stack their handicaps against his scratch figures. The USO and the National Golf Fund, Inc., will be co-beneficiaries of the nation-wide event co-sponsored by Life magazine and the PGA.



In this building, factory of the only maker of golf balls exclusively, Worthington Ball Co. has installed a heavy investment in machines, processes and testing devices since World War II.