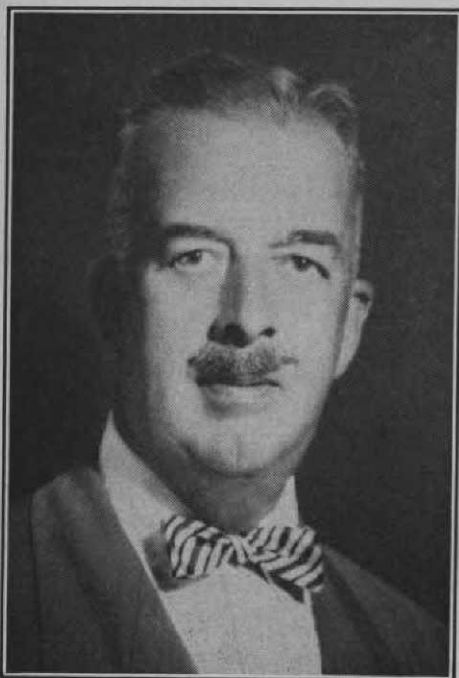


# Wm. Thayer Brown, Spalding President, Dies



**W**ILLIAM THAYER BROWN, pres., A. G. Spalding & Bros., Inc., died Aug. 23 at Springfield (Mass.) Hospital of a cerebral hemorrhage, following an illness of several months. He was born in Rockford, Ill. His mother was a sister of the founders of the Spalding company. He was 57 at the time of his death.

He graduated from Yale, where he was active as an athlete, in 1916. He then attended Harvard School of Business Administration. In World War I he was in combat service as a naval lieutenant.

After that war he went into the advertising business, then joined the Spalding organization and was made a director in 1926 after having served as asst. treas. and secy. In 1932 he was made vice pres. in charge of Spalding's manufacturing operations. In May, 1952, he succeeded Charles F. Robbins as president of the company.

He had served as president of the Chi-

copee Manufacturers Assn. and the Employers' Assn. of Western Mass., and as vice pres. and member of the executive committee of the Associated Industries of Massachusetts. He was a director of the Third National Bank and Trust Co. of Springfield, Mass.

Mr. Brown is survived by his widow, Mrs. Elizabeth Riggs Barr Brown, and three sons, Alex Tener, Jeremy and Horace Spalding.

Funeral services were held Aug. 25 at Christ Church Cathedral, Springfield, and burial was at Suffield, Conn., near which town Mr. Brown lived on the farm he enjoyed so much.

Bill Brown was a big man in heart, mind and physique. He was an enthusiastic flier, sailor and golfer, and a smart, hard worker who got a lot of things done the right way without showing evidence of strain. He had the respect, friendliness and loyal teamwork of his outfit from the newest work on the little job, all the way up and around. His sound judgment and integrity brought to him the highest respect throughout all sectors of the sports business.

In advising the Spalding organization of Bill's passing, Charles Robbins, Brown's pal since boyhood and long-time business associate (now Spalding's chairman of the board), spoke the appraisal of all who knew Bill when he said that Brown was "richly endowed to an exceptional degree with unlimited patience, uniform good nature and warm kindliness."

The better the condition of the golf course, the better the general financial condition of the club. That's the situation at most of the nation's best operated clubs.

But how often the policy is to figure the other way around and by having the maintenance budget too small, the superintendent underpaid and trying to get help for less than the prevailing wages in the area, the course isn't up to the standard necessary to have the whole club in sound condition.

—George Morris  
Supt., Colonial CC,  
Harrisburg, Pa.