



Eugene Golf and Country Club puts great emphasis on youth activities. Shown above are preliminary tryouts for the City Junior Swim Championships held in August. In addition to swimming and other group sports, the Club has, under pro Wendell Wood, a highly developed junior golf program. Eighteen of Wood's pupils were represented in the 1953 Oregon Junior Tournament, the largest delegation from any club in the state.

Attention to "Little Things" Is Wood's Success Formula

WHEN the registration list at this year's Oregon State Junior tournament was checked, it revealed Eugene G&CC led the list with 18 entries. You would understand why, if you spent a few hours at Eugene's beautiful, complete and busy layout observing the active routine of their pro, Warren Wood. This is the first and only pro job Warren has ever held, having taken over his duties in 1935. A native of Eugene, he began his commercial golf career as caddie at the club when 12 years of age.

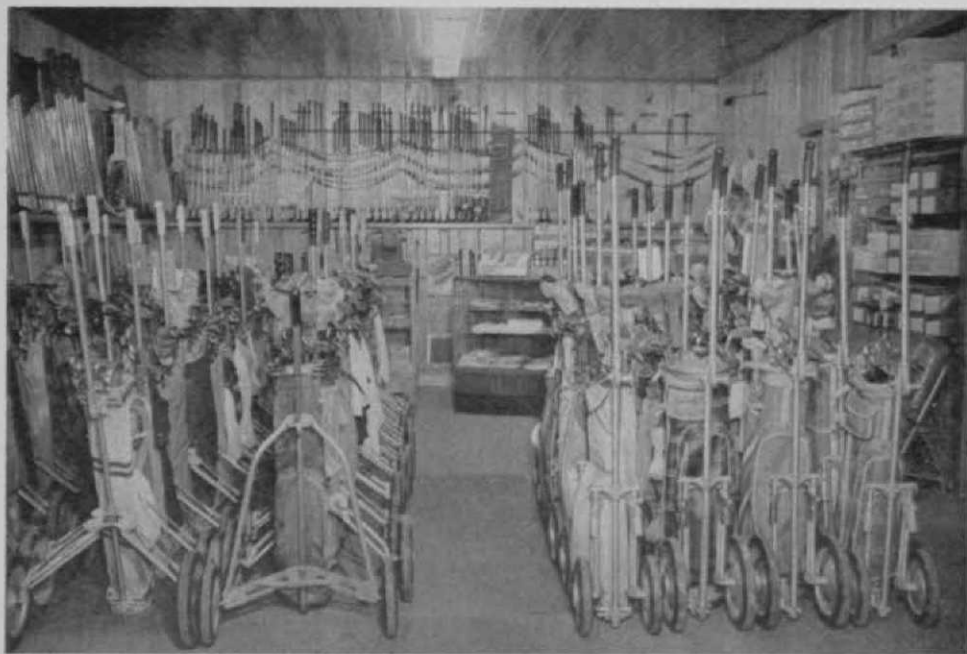
Wood has given his enthusiastic attention to the hundreds of important "little things" — the members' children whom he instructs in his junior classes — a program which he started back in 1940. In the years that have passed, Wood, his officials and his members have seen the acorns grow into some of the club's and the community's

healthiest timber.

Eugene was host to the USJCC National Junior Amateur championship in 1952 and was the site of the Oregon State Amateur in 1930 and 1950.

Wood, who is not a circuit golfer himself, usually entering only the Northwest, Oregon, and Bing Crosby tournaments, has a 9-year-old son, Byron, who may develop into a top competitor. This year Byron won the "Pee-Wee" flight of the Oregon Junior. Although none of Wood's pupils have won major tournaments, he has a current crop of juniors he feels will be heard from; particularly Shirley Siegmund and Elaine Porritt, both 14, show great promise, he feels. Shirley won the club junior title with an 86 in her final match against Elaine this summer.

Fifteen-year-old Gary Geersten gets a pat on the back from Wood, who feels



Above is a comparison of the area needed to store old and new types of golf carts. On the left are two rows of older type carts stored in an area 51 inches wide for the two rows. On the right are four rows of a new design in golf carts which, because they may be folded flat and still rolled, occupy an area of only 47 inches for four rows.

great things are in store for him. Geersten, who has carded a 73 in tournament play, comes by his sport naturally. He is a cousin of John Geersten, well-known San Francisco pro.

The emphasis of junior activity extends beyond golf into other fields of sports, a feature of which is junior swimming instruction. Try-outs for the city's junior swimming championship were held in the club's pool in August.

The success of Warren's persistent program of activity promotion is briefly reflected by the activity in his pro shop. The tidily arranged, neatly kept shopping center is well patronized by the members' families.

Like so many golf professionals, however, Wood is confronted with the perplexing problem of golf cart storage. The club has 450 members, the great percentage of them active golfers. With no permanent enclosure available outside his pro shop, Wood is confronted with the responsibility of storing 320 carts. As the accompanying photograph shows, there are times when almost all available pro shop space is occupied with the two-wheel pack ponies. He reports that the Con-Voy type of cart which folds to occupy approximately a

square foot of floor space, yet permits wheeling of carts for efficient storage arrangement, is enabling him to gradually overcome part of his congestion problem.

BUYING MOOD LIVENED

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This barrel has the outside covered with wallpaper. That gives it eye-appeal. The paper is changed every few weeks. The barrel does an almost unbelievable volume of business.

Assistants Are Praised

One man I heard say to Harry, about one of the Obitz assistants, "Congratulations on having such a nice young fellow working for you." What that remark amounted to was the customer thanking Harry for giving him the opportunity to spend his money pleasantly.

Obitz told me after the customer had left: "That's what makes me proud of these boys of mine. They have brains and class and enjoy their work. I think I have really the best balanced top grade pro shop staff there is anywhere in the country. I believe it's a great thing for the club and the pro to have a customer commend an