



## Schmutte, Pro-Designer, Has Completely Workable Shop

**L**eonard Schmutte, professional at the Findlay (O.) CC, certainly is a man qualified to design a pro shop that is a very valuable sales service station for club members and guests and a profitable operation for the professional.

Len has been in professional golf for 38 years. During the past 21 winters he has worked for the Ohio Oil Co. as commercial artist and architectural draftsman and has collaborated in designing the very modern, practical service stations that sell Marathon gasoline and oil. Petroleum products retailers have intense competition and they must have service stations located and designed with a high degree of expert study and genius to attract trade, hold it with superior service, and to permit swift and wasteful operation.

From the distinctive requirements at a golf club and the general sound principles

of retail merchandising at an oil company service station, Schmutte worked out the new Findlay CC pro shop. The shop has proved to be up to the most optimistic expectations of club officials, members, guests and the professional. The long and thoughtful planning has paid off all around.

### Back of Shop Shows Thought

The shop is a thoroughly planned job, with the back of the shop having received as much thoughtful attention as the sales front section. Too often the front sections of shops are very well done but the working backgrounds are adequate or planned for satisfactory use.

At Findlay the problem of cart storage — a problem of increasing concern — has been very well solved in space adjoining the bag storage room. The bag storage compartments, by the way, are 11½ in. square, allowing plenty of room for large



bag storage and storage of extra clubs, umbrellas, etc. In the cart storage room provision is made for storing some carts on the walls, but in a way that permits convenient handling of the carts without straining the boy who's handling the carts.

The Findlay pro shop is in a building located on a direct path from the locker-room to the first tee. The tenth tee is close to the west side of the locker-room and the practice putting green is on the east side of the pro shop.

Handling of clubs after use is arranged on a stream-lined plan. The caddies put the bags through a window, or the carts are pulled through a door, into the club-cleaning room where club washing sinks, a buffer, a club washing machine and a repair bench facilitate fast and complete care of the clubs.

#### **Provides for Caddies**

There's a large caddie recreation room, with lavatory and toilet, which the kids have made a clubroom of their own. This has been a most practical asset in helping to attract desirable caddies, keep the kids pleasantly engaged when they're not working, and having them handy for super-





vision from the pro shop.

The office space and storage facilities deserve a lot of attention. Now the pro duties at a first class country club call for so much paper work involving club operations and the pro's buying, selling and accounting, that facilities must be provided to enable the pro to handle this part of the job with least possible loss of time.

There is a disappearing stairway going into the attic where there is a large area of storage space for large articles.

#### Work Bench Important

The work bench is designed to provide compact and adequate facilities for jobs that pro shops ought to be able to do in caring for members' clubs without sending them back to the factories and experiencing the delays of factory scheduled that are becoming increasingly crowded due to lack of competent club repairmen or equipment at pro shops. Schmutte as a skilled veteran, and with assistants he has trained, can do work in this shop that in quite a



