

CONTENTS

Front

Cover

This is beautiful setting surrounding the 18th green of the South Course at Los Angeles CC that will greet teen-agers who enter the 1954 USGA Junior Amateur tournament to be played here August 4-7.

Swinging Around Golf.....	3
Best Pro Shop Selling Ideas of '53 Told by Salesmen.....	37
Turf Conference Ideas Pay Dividends This Year.....	44
Buying Mood Livened by Obitz Pro Shop Operation..... <i>By Herb Graffis</i>	50
Trends in Turf Management Show Progress in 1953..... <i>By O. J. Noer</i>	56
Short Golf Course, Inexpensive Recreation..... <i>By Geoffrey Cornish</i>	60
Schmutte, Pro-Designer, Has Completely Workable Shop.....	64
Maintenance Routine to Educate New Workers..... <i>By Preston Childers</i>	69
Christmas Gift Campaign Ideas Pay Pros.....	74
Florida Holds First Annual Turf Conference.....	80
Supts. See Record Attendance for 25th Conference in Miami.....	84
DeLuxe Shop at Durand-Eastman Munny Course.....	88
Care and Maintenance of Mowing Equipment..... <i>By Wm. U. Roulette, Jr.</i>	92
Attention to "Little Things" Is Wood's Success Formula.....	99
Plastic Pipe Saves Munny Course Over \$5,000..... <i>By Van Watson</i>	105
Walter B. Gerould Elected President of Spalding.....	110

SWINGING AROUND GOLF

(Continued from page 135)

tion . . . Ruben Hines, Jr., named supt., Fairfax Court House GC.

Gearhart, Ore., course sold to Bruce Brahs . . . Construction under way on Bath CC, Hornell, N. Y. . . Construction of 18-hole Rebsamen Park munny course, Little Rock, Ark., to begin in spring, 1954 . . . Tecumseh GC, Syracuse, N. Y., clubhouse destroyed by \$15,000 fire.

Riverview GC, 9-hole public course, opens at Marysville, Mich. . . W. D. Gaskill, Wasco, Calif., pres., North Kern Golf Assn, newly organized to build course . . . Ralph Hileman, Baton Rouge (La.) supt., City-Parish Recreation and Parks commission says city needs 54 holes of public golf instead of its present 9.

Mt. Pleasant GC wins suit against city of Lowell, Mass., for damages suffered when city well jobs dried up club's water sources . . . Club settled for \$24,500 . . . Jay Hebert to succeed Jack Pirie as pro at Woodmere CC (NY Met dist.) next spring

. . . Pirie, completing his 38th year as Woodmere's pro, will retire on pension . . . Artesia, N. M., new munny course opens on old Artesia CC site . . . Tom Berry resigns as mgr., Charles City (Ia.) CC to go with Short Hills CC, Moline, Ill. . . \$160,000 golf course and playground for Negroes being built at Ft. Worth, Tex. . . 9-holes to be opened this fall; another 9 later.

The high-rolling Calcuttas at the swanky joints aren't always the pot of gold for the pros in the pro-am combinations . . . One tournament circuit notable shot a hot round winning . . . Holder of the winning ticket built a winter home with his haul and didn't cut the pro in for a dime . . . What that pro said about the tight politico would burn holes in the Iron Curtain.

Naples.
Wm. F. Gordon Co. soon to start construction of second 9 at Sparrows Point (Md.) GC for Bethlehem Steel Co. . . . First 9 to be open for play next year and second 9 in 1955 . . . Fifth National Am-