

Walter B. Gerould Elected President of Spalding

WALTER B. GEROULD was elected pres. of A. G. Spalding & Bros., Inc. at the September meeting of the Spalding Board of Directors and will be the chief executive officer of the company succeeding the late William T. Brown. George Dawson was elected vice pres. and member of the Board of Directors; and David G. Christensen, secretary and controller.



Gerould

Gerould was graduated from Cornell University in 1921 and started in the Spalding Chicago store that year as cashier. In 1922, he was shifted to the Pacific Coast Div. in charge of accounting, becoming mgr. of the San Francisco store in 1928. He was elected secy. and treas. in 1939, secy. and controller in 1941, and member of the Board in 1952. Later that same year, he was elected vice pres. and controller of Spalding, as well as pres. of Spalding-owned Toy Tinkers, Inc. Gerould is pres. of the Controllershship Foundation and pres. of the Chicopee Betterment Federation. He is also a member of the Longmeadow CC, the Colony Club of Springfield and the Cornell Club of New York.

Dawson joined Spalding in 1938 in golf promotion following his graduation from the University of Illinois. In 1938, he became Chicago Retail Store mgr. and, in 1942, Chicago dist. mgr. In 1951, he transferred to New York as assistant-to-then Pres. C. F. Robbins. In February, 1952, he was named national sales mgr.; later that same year being elected vice pres. in charge of sales. He will now be vice pres. and a director of the parent company.

David G. Christensen joined Spalding's Chicago office in 1933 in the accounting de-

partment, later becoming mgr. of the tabulating department, continuing as head of



Christensen

this department when he transferred to the Eastern offices. In 1942 he became assistant controller and, in 1952, he was elected secretary and assistant controller. Donald H. Mudd continues as treas. and Charles F. Robbins as chairman of the Board of Directors.

TEXAS PRO GETS TEXAS TRIBUTE



In a great tribute to a grand guy, and in a style in line with Texas tradition more than 400 members and friends turned out Sept. 5 to honor Harvey Penick for his 40 years of service to the Austin (Texas) CC as caddie, ass't. and head professional. Texas' No. 1 citizen, Gov. Allan Shivers, shown above with arms around Harvey and Mrs. Penick, was on hand for the testimonial dinner for Penick who, by proclamation of Austin's Mayor C. A. McAden, had been made No. 1 man of the day. In recognition of his long service, high integrity and fine personal qualities the board of directors of the club gave Harvey a full month's leave of absence with pay and made it mandatory that he take such leave. Members and friends presented him with a purse of \$3,000, a deserving tribute to a great citizen who has given unselfishly of his services to the men, women and children of his community. An outstanding representative of his profession, Harvey enjoys nationwide recognition as a fine golf teacher, counting many state and national champions among his proteges.



Dawson