

Club Managers Seek Answers to Problems at Annual Meet

Hiring and keeping competent personnel, maintaining high level service under current inflationary stress, employee welfare, insurance, taxes and other attendant problems directly contributing to increased operating costs were the major problems confronting the more than 600 managers attending the annual meeting of the Club Managers Association Convention in Cleveland, O., February 8 to 11.

Irregular hours, transportation, and the seasonal nature of country club employment have forced club management to meet competitive wage scales and benefits in order to provide dependable service. Resulting cost of meeting this competition and solving the labor problem have wages absorbing as much as 60 per cent of the total operating costs of some clubs.

Convention Educational Chairman Frank Moreland, manager of Canterbury GC, in addition to many other fine educational features, had Howard F. Gillette, insurance expert, on the Monday afternoon program. He spoke on the subject, "What Insurance Program Will Best Protect My Club," and outlined for managers a plan clubs can use in working out an employee welfare plan. Gillette was followed by Hugh F. McKenna who covered the Social Security program and explained the benefits to be derived from the program and told how to answer employees' questions.

The general sessions of the convention got under way when CMAA Pres. Page Curran, manager of the River Crest CC,

Ft. Worth, Texas, called the delegates to order and presented William Tinkhoff, general convention chairman and president of the Cleveland chapter. Tinkhoff called attention to some of the highlights of the convention and told of plans and arrangements that had been made by the Cleveland Chapter members under the direction of Ed A. Vetter, program committee chairman, to make the 1953 meeting a personalized convention.

The Honorable Thomas A. Burke, Mayor of Cleveland, made the managers at home with his speech of welcome and the convention settled down to business by making committee appointments and receiving reports of association officers.

Round Table discussions for all types of clubs were scheduled for Tuesday morning with S. T. Sheets, manager of the Meridian CC, Indianapolis, Ind., serving as moderator for the country club section.

Donald Greenaway, Michigan State College, gave a fine report on "Education's Part in Training Future Club Employees," pointing up basic courses students are given and training given under actual experience conditions. Following Greenaway's talk the remainder of the Tuesday afternoon session was devoted to a combined forum in which a five-man panel representing all types of clubs led a stimulating open discussion on many problems of club operation.

The social program and hospitality arranged by Party Chairman James A. Park, manager of the Cleveland Athletic Club, as usual left nothing to be desired.

Jehlen of Baltusrol Heads Club Managers Association

Club Managers' Assn. of America at its 1953 convention again elected a country club manager as its president. Page Curran, River Crest CC, Dallas, Tex., was succeeded as president by Carl J. Jehlen, Baltusrol CC, Springfield, N. J.

Thos. C. McGuffey, Missouri AC, St. Louis, Mo., was elected vp. Edward M. Grenard, University Club, Detroit, Mich., was elected sec.-treas.

Directors for one year: Page Curran, River Crest CC, Dallas, Tex.; Jacob Fina,

Elmhurst (Ill.) CC; David Johnstone, Rolling Rock Club, Ligonier, Pa.; Wm. Tinkhoff, Mayfield CC, Cleveland, O.

Directors for two years: Clyde S. Mingleдорff, Atlanta (Ga.) AC; Erich J. Kruger, University Club of Los Angeles, Calif.

Directors for three years: G. H. Davies, Kanawaki GC, Caughnawaga, Que., Can.; Albert M. Deichler, Jr., City Midway Club, New York 4; S. T. Sheets, Meridian Hills CC, Indianapolis, Ind.