

Swinging around Golf

NEWS OF THE GOLF WORLD IN BRIEF

A caddie scholarship plan patterned after the Chick Evans Caddie Scholarship Foundation of the Western Golf Assn. is to be established for New York state caddies . . . It'll be known as the Gene Sarazen Caddie Scholarship Foundation . . . Well deserved honor for Gene who in all his time of pro glory has never forgotten that as a graduate of the caddie pens he has the obligation of being a good example and helpful to kids who follow him . . . Organizers of the Sarazen Caddie Scholarship Foundation are Marshall Bachenheimer, James Abbott, Gerald Shattuck, Sidney L. Wain, Ed Sullivan, Harry Wismer, Bill Corum, Joe Williams and Wm. Fitzgibbons . . . Gene didn't know anything about the fund being started until plans were completed and the fund-raising work started.

Jack Forrester running the Park-Sheraton golf school at New York while his team-mates Willie Goggin and Ben Roman are making the tournament circuit. . . Jack's lesson appointment book is continuously filled but he'd like to get back on a home club pro job. . . Patty Berg now in her 21st year of competitive golf. . . She played in her first competitive event when she was a kid of 13. . . She looks great now after a rest from heavy schedule of tournaments and exhibitions. . . The girl pros are the hardest workers in golf. . . Sister Suggs went through a crowded routine on her Hawaiian trip that would have killed five men and three mules, but she recovered quickly. . . Babe Zaharias started to play competitive golf too soon after her serious operation last summer and gets tired now. . . Some rest away from the crowds would do our Babe a lot of good is my guess but who am I to be practicing medicine without a license?

The stork is going to make a lot of items in the next few months. . . On Mr. Stork's schedule are dates at the homes



HERB GRAFFIS

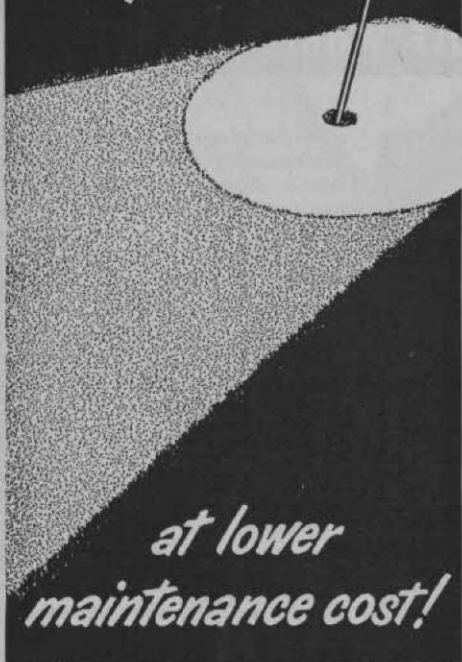
of Fred Corcoran, Ladies' PGA Tournament Mgr.; George Jacobus, Ridgewood (N.J.) CC pro and former pres., PGA; and "Pinky" Pencovic, energetic West Coast golf salesman.

Pros think they have their troubles, but so do the manufacturers . . . One club manufacturer told at N. Y. Sports Goods' dealers' show about his company getting an order for a certain model of 4-iron which wasn't in stock so some bright guy in the shipping department filled the order with two 2-irons . . . Another yarn at the show may have a tip for pros . . . A dealer who had more tennis balls than he could sell got rid of them by displaying them with a sign telling that the tennis balls were fine exercisers for strengthening a golfer's grip.

John Ruddy succeeds Frank Newell as pro at Fircrest CC, Tacoma, Wash. . . Dave Killen from Olympia, Wash., to be pro at Laurelwood GC, Eugene, Ore. . . One of the biggest opening open house affairs golf business ever saw was the debut party of Wilson Sporting Goods' New York sales quarters at 345 Hudson St. . . Very nifty layout arranged for convenient work and plenty of it and for excellent display.

Jim Gallagher, veteran clubmaking expert, presenting an interesting exhibit of bench clubmaker's equipment and supplies to the USGA museum. . . Jim says one reason old-time players had such tremendously strong right hands was on account of sandpapering hickory shafts. . . Jack Jolly showed us a poem Dan Mackie wrote about a yearning to visit the old home town in Scotland and the memories of boyhood days there. . . It is one of those things that get right into your heart, whether or not you're a Scot. . . Dan's brother Jack was too sick to hear it before Jack departed for greener

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pastures. . . The elders will remember how Jack used to quote Bobby Burns when there was a PGA brawl brewing and all was peace and laughs again. . . Jack reciting Burns used to calm down the late Tom Boyd and that required art. . . By the way, Jack was best man at Jack Jolly's wedding. . . Jolly is still dapper, dashing and bouncing with mental and physical vigor.

Henry Cotton named captain of 1953 British Ryder Cup team. . . Francis Gallett, pro at Blue Mound CC, Milwaukee, Wis. for 28 years, visited Carnoustie again this winter. . . Gallett hailed for his generosity in contributing prizes for competitions at his old home town. . . Maurice Boesch now mgr. North Hills CC (Milwaukee dist.).

As usual Phoenix issued most interesting and beautiful program of any on the tournament circuit. . . One section again devoted to striking color illustrations of Arizona scenery. . . Carl Wilborg, formerly asst. to Lou Strong, Park Ridge (Ill.) CC, now pro at Quincy (Ill.) CC. . . Palm Beach Round Robin shifts this year from Wykagyl to Meadowbrook CC, Westbury, L.I. . . This is the 12th of the Palm Beach affairs.



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Charles Lepre from Doylestown (Pa.) CC to Tavistock CC (Philadelphia dist.) as pro. . . Leo Gaulocher to Olympia CC, as pro. . . Ernie Pagnotta from Yardley CC to Hopewell CC (Philadelphia dist.) as pro. . . Art Elwood, Pagnotta's former asst., moved up to Yardley pro job. . . Dick Lally selected as pro for Philmont CC (Philadelphia dist.).

Good showing of American stars expected at Pan American Open at Club de Golf de Mexico, April 29 - May 3. . . Mexican event follows new "Tournament of Champions" at Desert Inn GC, Las Vegas, Nev., which finishes April 20. . . Miami, Fla., City Mgr. Arthur Evans recommends to City Commission construction of 18-hole course on city-owned 189-acre tract. . . Robert F. (Red) Lawrence proposed as architect of the course.

Jimmy Whicher now pro at Alexandria (La.) CC. . . Whicher succeeded at Marshall (Tex.) CC by Fred Stagner. . . Art Craig returns to his managerial duties at Alderwood CC, Portland, Ore., adding them to his work as course supt. . . . George North goes from Alderwood to Portland (Ore.) CC as mgr.

National Assn. of Left-Handed Golfers

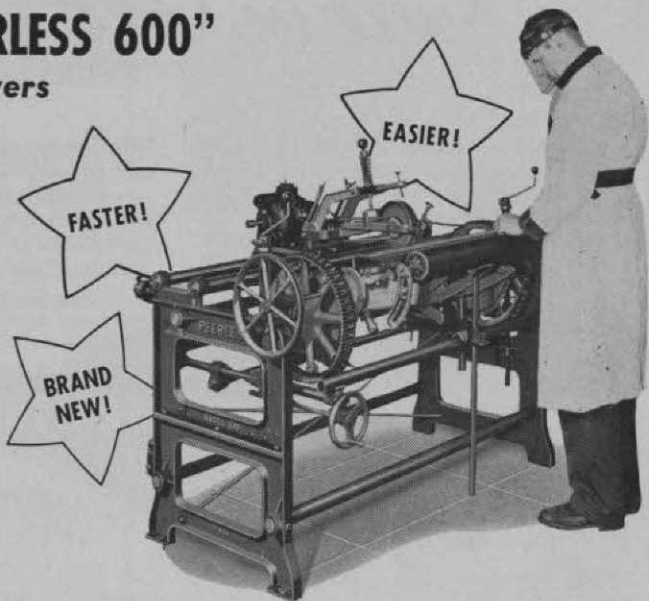
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to play its 1953 championship at French Lick Springs, Ind., July 13-18. . . There'll be flights for those who don't qualify for the championship and for senior south-paws. . . Robt. Romberger, 2555 Berdan ave., Toledo, O., is sec. of the Left-Handers.

Proceedings of School of Soils, Fertilization and Turf Maintenance at University of Manitoba, Winnipeg, Can., sponsored by Green Section of Royal Canadian Golf Assn., compiled and printed by West Point (Pa.) Products Corp. . . . Richard E. Quillen goes from California CC, San Francisco, where he was mgr., to be mgr., Fred Waring's Shawnee Inn and CC, Shawnee-on-Delaware, Pa.

Cmdr. Roe of the British PGA has been discussing with officials of Wentworth Club where 1953 Ryder Cup matches will be played the use of American tournament features such as a grandstand near the 18th green and walkie-talkies for quick, complete posting of scores.

Dick Neumann, formerly asst. to Russ Davidson at Westwood CC (Cleveland dist.), signed as pro at Kirtland (O.) CC. . . Managing Director Phil Perkins



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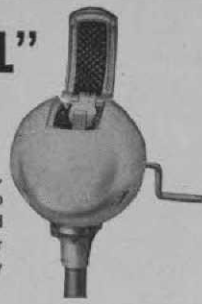
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of Kirtland recovering from broken hip incurred when he slipped on ice. . . Fred Perry, Boca Raton (Fla.) Club tennis pro celebrating an ace he got at Boca Raton's 120 yd. 14th. . . He got one in 1938 at Rockford (Ill.) CC. . . He talks about those aces more than about his historic tennis victories.

The way women's golf tournaments have been drawing this winter the USGA may show a pretty good net profit on sponsoring first USGA Women's National Open at CC of Rochester, N.Y. June 26-27. . . The girls will play 36 holes each of the two days of the USGA Women's Open. . . Field will be of size to allow two rounds easily. . . Girl stars play much faster than men stars anyway.

Bill Danforth presenting to Golf House oil painting of Francis Ouimet in his R&A captain's coat. . . Portrait being painted by Thos. E. Stephens, artist who painted the Jones Golf House portrait. . . Wonder when pro golf will be represented in Golf House with a portrait of Walter Hagen, the fellow who led American golf to world domination? . . . Whoever engineers a fund for that portrait can count us in. . . Taxes of Miami

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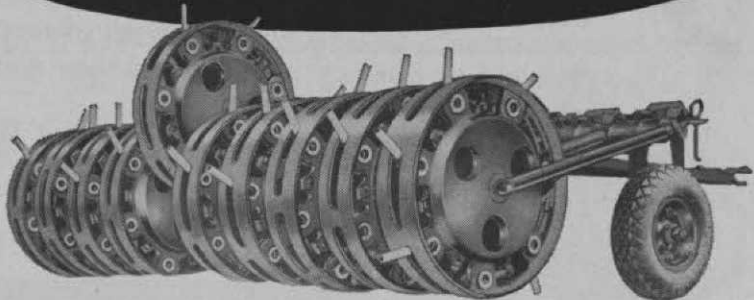
CC increased 700% since 1945. . . Now about \$30,000 a year for city and county. . . City figuring on building new many course. . . Many Miami businessmen figure the area's getting too much accent on betting with 3 horse tracks, 3 dog tracks and jai-alai.

Andrew Bertoni from Barton Hills CC, Ann Arbor, Mich., to Meadowbrook CC (Detroit dist.) as supt. . . . Louis Sinelli, Bertoni's asst. at Barton Hills, takes over that job. . . Bob Sutherland goes from Meadowbrook to Hillcrest CC, Mt. Clemens, Mich., as supt. . . . Two more fine old-timers were lost to golf when Chester and Chick Nelson of the six pro golf Nelson brothers died within a week of each other, recently. . . The Nelsons were builders of golf in Indiana and active in Florida golf. . . Wally and Lee at Indianapolis, Ervin at Culver and Forest at Ormond Beach, Fla., are the surviving brothers. . . All the Nelsons made excellent reputations as players and teachers.

House business at Tam O' Shanter CC (Chicago dist.) during weeks Chuck Davey trained there for his post-graduate course in catching punches from Kid Gavilan was tremendous for winter

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Order from your dealer or direct from
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figures. . . Attendance at Davey training sessions was limited to Tam members and guests. . . Gross sales for Tam O' Shanter in 1952 were \$220,841, an increase of 22% over 1951. . . George S. May stepping out as Tam general mgr. and promoting Pat Brennan to the job.

Hugh Moore, who established high reputation for developing fine turf on golf courses at Albany, Ga., Macon, Ga., and elsewhere in south, appointed supt. of PGA National GC course, Dunedin, Fla. . . . If anybody can get that course in Class A condition Hugh ought to be the guy. . . Oldest player in North and South Seniors' at Pinehurst last year was 82. . . Youngest player in the Donald Ross Memorial at Pinehurst was 4 years old. . . Sure enough, golf is "The Game of a Lifetime."

St. George's G&CC (NY Met dist.) burned. . . Tom Talkington now pro at Washtenaw CC, Ypsilanti, Mich. . . Gabe Bannock signs as pro at Lakepointe CC (Detroit dist.). . . George Livingstone, formerly pro at Nashville, Tenn., aces the 159-yd. 6th at PGA National course. . . It was 74-year-old George's third ace. . . He used a 5-iron.

Ridgefield, Connecticut

Silver Spring Country Club

"Good control on 9 greens sprayed every 14 days for brown patch and controlled melting-out within 96 hours. I plan to go along with Acti-dione Ferrated on all my greens in 1953."

William A. Livingston

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*Golf Course Superintendents
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Worthington, Ohio

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"Used Acti-dione Ferrated on six greens, and obtained good results in a very few hours for melting-out."

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THE UPJOHN COMPANY

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Chemical Sales Department
Kalamazoo, Michigan

Chicago, Illinois

Edgewater Golf Club

"Very good for dollar spot and brown patch and excellent for melting-out. Used it on 5 greens every 10 days. The results were excellent within 72 hours."

Gerald M. Dearie

Royal Oak, Michigan

Red Run Golf Club

"Gave our 18 greens one treatment on July 20, and had excellent control of brown patch and melting-out. Definite results were noticeable on the third day.

Your material comes in a very convenient amount per package and is very easy to handle."

Willie Smith

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- PROTECTS CLUBHOUSE FLOORS FOR YEARS!
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Col. Lee S. Read resigns as Southern GA pres. and as USGA committeeman. . . Health and business pressure compel retirement from official duties of a grand gentleman who's done great work for the game. . . A beef you may hear often again this summer is that about syndicates buying most of the likely winners when Calcutta pools are run. . . That complaint and the temptation of big money is reason clubs of gentlemen sportsmen are agreeing with USGA disapproval of the Calcuttas. . . Pres. Eisenhower painting a portrait of Bob Jones. . . Ike has accepted honorary membership in Southern Seniors' Golf Assn.

Bob Hagge and Alice Bauer married at Sarasota, Fla. . . Bob's dad is mgr., Lake Hills CC, St. John's, Ind. . . Both youngsters are 25. . . They met when they were opponents in an exhibition match at Saugatuck, Mich. . . Bob, a fine big lad who can powder the ball, plans to go on the tournament circuit and Alice will continue playing tournament and exhibition golf. . . A swell team of kids. . . Best of luck and happiness to them.

Bob Harlow, Fred Corcoran and Herb Graffis collaborating in organizing a tour

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of golfers to the Ryder Cup matches, Wentworth, Eng., Oct. 2 and 3, and to play Scotch and English courses. . . Pres. Mal McLaren host to GCSA officials, USGA officials, district golf association officials and press at lunch during supts.' convention. . . Jack Ormond, now in his 25th year as supt., Canoe Brook (N.J.) CC, expressed opinion of many veteran supts. in remarking that younger members of the leading clubs are far more demanding about course condition than are the older players who've seen great progress. . . Jack adds that good thing about the younger players is that they are willing to spend money to have their demands met.

Tournament circuit aspirants may bless the name of M. P. (Monk) Wilson, pres., San Antonio (Tex.) GA, sponsors of Texas Open, and pres., Winter Golf Sponsors' Assn. . . . Wilson and his teammates put up \$2,000 for an 18-hole affair for those who failed to qualify for the final 36 of the Texas Open. . . No extra entry fee. . . Chance for the trailers to get eating, shelter, gas and caddie money was given rather than adding to tournament's \$10,000 purse. . . Wilson is pushing the

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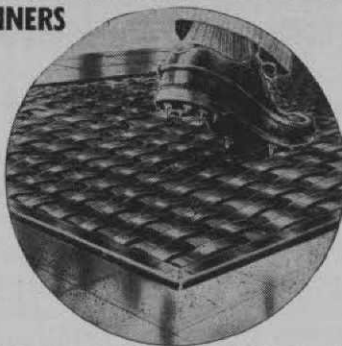
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idea to other sponsors. . . Trend toward invitation affairs with small fields makes the Wilson idea of timely importance in tournament golf.

Hollywood, Fla., considering adding another 18 to Orange Brook munny course. . . Miami CC members who paid \$150 for memberships in 1945 will get \$2,225 when Dade County buys the course March 15. . . County will take possession Aug. 1 and sell it for homes. . . Happy reunion at GCSA convention between George McKenzie of St. David's CC (Philadelphia dist.) and Jim Patterson of Montreal whose last previous meeting had been in their home town, Montrose, Scotland, in 1912, before they came to work across the Atlantic. . . Little George in A1 condition again after serious operation. . . Says when he was peeking thru portals of the Kingdom Beyond no bunch of guys in this world could have pulled for a pal any stronger than St. David members.

Cleveland district supts. at GCSA meeting lauded Horton Smith, PGA pres., for talk he made at Cleveland District Golf

Assn. meet in which he advised club officials, "don't forget the man who does more for the enjoyment of golf than any of the rest of us—the man who keeps the course in good condition." . . . Cleveland officials impressed by their pros' endorsement of Smith's statement and happy about pro-supt. cooperation for clubs. . . Smith's remark dulled the edge of injudicious comment by tournament star who criticized condition of one of the district's finest courses, at dinner following an exhibition.

Fritz Hall to Eagle River (Wis.) CC as pro-mgr. . . Hall's been asst. at Franklin Hills CC (Detroit dist.) in summer and Indian Creek CC, Miami Beach, Fla., in winter. . . Willie Klein goes north from his 25th winter as pro at LaGorce CC, Miami Beach, Fla., for his 28th year as pro at Wheatley Hills CC (NY Met dist.) . . . Willie was made Wheatley Hill's only honorary member 3 years ago. . . He enjoyed an Old Settlers' reunion in Miami Beach with Wheatley Hill members Frank Devlin, George Gregory, Wm. Dixon and Howard Schenck. . . Devlin is mayor of

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PAGE FENCE ASSOCIATION • Monessen, Pa.

East Williston, L.I. . . . Dixon used to have the job. . . Both were Wheatley Hills officials and are race track officials. . . They are cheerful career men at headaches. . . Devlin ran into an amazing mind-reading act at a Miami Beach hotel. . . He recommended the mind-reader so enthusiastically Willie is going to take lessons in one-putting from the act.

5- and 6-woods again sold well at leading Florida private club shops this winter. . . Business at Florida pro shops picked up late but wasn't like it used to be. . . Answer seems to be that pros at northern clubs are watching members before they go south and seeing that members are well stocked. . . Pros are getting back on jobs in north earlier than they did some years ago. . . Better drainage of northern courses opens the season earlier.

Open winter in large part of midwest, when ground was free from snow and temperature not too low, saw more winter golf played than ever before . . . Winter golf in central states has been rare although a lot of it has been played for many winters around Boston, New York, Philadelphia, Washington and in New

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GRIND ONLY OR LOAD ONLY

The elevator detaches easily for use as a loader only. Elevates 7½'.



Grinder can also be used separately. All material is thoroughly ground before passing through rollers. Even reduces small stones to bits. Screens furnished to make potting soil and topdressing.

\$684⁰⁰

COMPLETE
F.O.B. WICHITA

EACH SECTION HAS ITS OWN MOTOR AND IS MOUNTED ON WHEELS
Write for Complete Information and Name of Your Nearest Dealer

W. W. GRINDER CORP.
DEPT. A WICHITA, KANSAS

Jersey. . . Leo Frazer, who worked up from caddie job to presidency of Atlantic City (N. J.) CC, says there's been golf played every week in the year for more than 3 years at his club.

Philadelphia district supts. say they've had a lot of play this past winter and although it is not the best thing in the world for the courses it gives the members more health and pleasure for their money, so it's O.K. . . . When the supts. want the courses closed is during spring thaws when expensive damage can be done by comparatively little play.

Looks like Snead, after taking it easy in Florida this winter, is playing so well he might be bad news for other tournament contestants later this year. . . His 62 at Ft. Myers (Fla.) CC in an exhibition with Patty Berg included a shot wasted on erroneous advice and a couple of putts under 4 ft. blown. . . The lift in his right shoe is compensating for the ¾ in. longer left leg resulting from a back injury in 1939.

Alvin Handmacher got the Weather-vane trophy cross-country tournaments off to a gala start at Boca Raton with the Cerebral Palsy fund, beneficiary of the

GET THOSE WEED ROOTS!

**GO TO THE ROOT OF YOUR WEED
PROBLEM WITH THESE DOLGE PRODUCTS**

DOLGE SS WEED-KILLER

Where no vegetation whatever is desired such as your parking places, walks and tennis courts. Penetrates deep down to plant roots and kills. Sterilizes the soil, preventing normal sprouting of wind-blown seeds. Weeding the thorough modern chemical way eliminates backbreaking toil and saves the cost of many labor-hours.

Please write for descriptive literature explaining how these tested DOLGE products can best be used for YOUR weeding requirements.

E.W.T. SELECTIVE WEED-KILLER (2-4-D)

The efficient way to control weeds on your fairways. Works its way down into the roots of brush, dandelion, plantain, poison ivy, rag-weed, sumac and other obnoxious plants, but does not injure most turf grasses.

Dependable
DOLGE
WESTPORT, CONNECTICUT



BANISH "Booby Trap Showers"

with the **DOUBLE** Safety of

POWERS
THERMOSTATIC
SHOWER MIXERS



• One shower accident may cost many times more than Powers

shower mixers. They are really safe and non scald. Temperature of Powers regulated showers remains constant wherever set regardless of pressure or temperature changes in water supply lines. Failure of cold water supply instantly and completely shuts off the delivery. Bathers can really relax and enjoy the best showers they ever had.

MAY WE SEND CIRCULAR H48?

60 Years of Water Temperature Control

THE POWERS REGULATOR COMPANY
3400 Oakton Street, Skokie, Illinois

- Please send Circular H48 and prices
 Have an engineer call

Name _____ TITLE _____

Club _____

Address _____ BTG _____

Weatherwane events, considerably fattened. . . Beverly Hanson, playing in the field's last 3-some of pros, won the initial lap by a stroke after Betty Jameson and Patty Berg had tied. . . Girls played 36 holes the final day. . . First time girls had gone two rounds in a day in a major tournament. . . Majority of final round girl pro scores were better than those of the morning round. . . Louise Suggs picked up \$1500 as the winning maid in the member-pro finale of the Weatherwane opening act for 1953. . . Second 36 holes of Weatherwane will be played at Phoenix, Ariz., April 11-12 in connection with Women's Trans-Mississippi.

John and Lewis Serbin sponsored a women's open tournament at Bay Shore CC, Miami Beach, Fla., Feb. 6, 7 and 8 that drew biggest galleries of the year in the area. . . Cerebral Palsy fund was beneficiary. . . Betty Jameson led the field. . . Tournament finale was a fashion show of Serbin golf dresses which have become big sellers at pro shops and leading women's stores. . . Men pros who saw the finish of the tournament got some good merchandising education on how a fashion show of women's golf wear draws crowds.

Player Satisfaction DEPENDS ON A CLEAN BALL

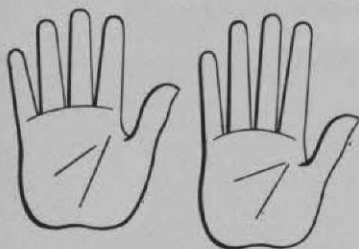


**LEWIS
GOLF BALL
WASHERS**

Ask your
GOLF SUPPLY DEALER

AIDS IN SELLING Kenneth Smith Clubs

Same size Glove, but...



Yes, two men may wear a size 9½ glove, but one will have long, slender fingers and the other will have short, stubby fingers. Leather stretches and one size glove will fit both men. Golf clubs, however, do not stretch.

More and more golfers are turning to Kenneth Smith woods and irons because they realize the need for clubs made to fit their physical characteristics . . . their natural swing. Kenneth Smith clubs are handmade to fit your customer's individual measurements, scientifically matched and all clubs in a set identically swing balanced. No other clubs are so made and so balanced. Why don't **you** sell more Kenneth Smith clubs?

PROS: Write for my new booklet that helps you sell my clubs, "Handmade to Fit You".



KEN SHOP SUPPLIES
help the Pro, too

Write for handy Supply Order Form

Kenneth Smith

GOLF CLUBS *Hand made to fit You.*

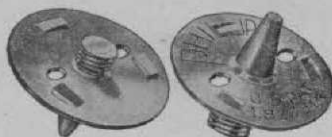
BOX 41-GM, KANSAS CITY 41, MO.
CUSTOM CLUB MAKER FOR 30 YEARS

. . . Burdine's, top Miami-Miami Beach store, tied in with full page newspaper advertising.

Allie Reynolds, Yankee pitcher, came from behind to beat Alvin Dark, Giants shortstop, for National Baseball players' championship at Miami Springs (Fla.) CC. . . George Abrams, Acushnet ball salesman, and formerly of Cincinnati Reds, won baseball players' title in the inactive major league division. . . George rarely gets a chance to play in the summer but plays every day at Clearwater, Fla., where he lives in the winter.

Saul Yuran, mgr., Venetian Hotel, has added to his art gallery of winners when they're in Miami the photographs of Reynolds, Betty Jameson, Beverly Hanson and Mary Lena Faulk. . . George Jacobus again did Grade A publicity job for Miami on ball players' tournament. . . Area needs plenty of golf publicity as its courses with exception of couple of private clubs, are getting too crowded and golf tourists are going elsewhere. . . Yuran picked up big tab for ball players' tournament but didn't get a bow from city's publicity dept. . . . The Stork is going to announce new starters before

PHILLIPS CAM LOCK



The Answer
to Lost Spikes

CAM LOCKS have been added to the regular LARGE BASE spike. The CAMS hold spike fast in position. Will not rough sole.

F. C. PHILLIPS, INC.
STOUGHTON, MASS.

Give them a

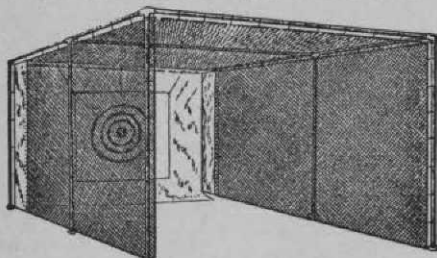
WARM-UP HOLE

near the first tee, with an

EDERER GOLF NETS

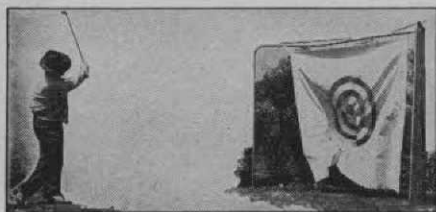
... where they can loosen up and get off to a good start ... where they can practice and take lessons when you're shy of shag boys. Clubs always profit when play improves.

THE EDERER "INVINCIBLE"



"Invincible" — the full size Ederer golf net is the standard throughout golfdom for outdoor or indoor instruction and practice. Hundreds of clubs and pros have found the "Invincible" one of their most popular and profitable features in developing better and happier players.

THE EDERER "PORTABLE"



Sturdy, compact, lightweight—handles the full range of iron and wood shots. Ideal for limited space practice, indoor or outdoor. Folds into a compact unit 3 ft. x 6½ ft. x 5 in. Weighs 23 lbs. with backdrop.

Write for folder and price list.

R. J. EDERER COMPANY

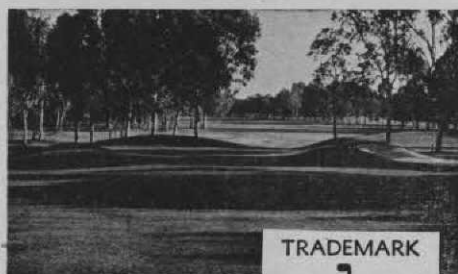
Invincible Sports Nets

HOME OFFICE: 540 ORLEANS ST. • CHICAGO

long. . . The Chick Harberts and the Jack Burke, jr.s. will joyously sponsor the newcomers.

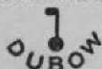
Talk about Phoenix is that if PGA tournaments go to \$15,000 for 72-hole events there won't be any Phoenix Open on next winter's circuit. . . Pro invitation limited to 25 or 30 in field and member-pro affair like Palm Springs is one local suggestion for replacement. . . Others talking about putting on Seniors' winter tournament on a grand scale. . . Thunderbirds, Phoenix Jaycee organization, made a profit this year. . . Not as much as on 1952 Open. . . Thunderbirds have another problem with some members of Phoenix CC and Arizona CC not wanting a tournament eliminating members' play for almost week at winter season height and beating up the course.

If tournament pros realized headaches sponsors undertake the boys would hold prayer meeting and a gratitude clinic every time a sponsor signed. . . The fellows shouldn't complain about the courses. . . That incites too many sponsors and potential sponsors to complaining about tournament pros, bringing criticism that's sometimes bitter and unjust-



TRADEMARK

DUBOW



Symbol of Golf Club Excellence

JOCK HUTCHISON and BETTY BUSH
(Betty Bush, famous professional women's golfer, is the newest member of our Advisory Golf Staff)

PRECISION-BUILT GOLF CLUBS
GRADUATED GOOSE-NECK IRONS
LAMINATED and PERSIMMON WOODS
COMPLETELY NEW

and
DISTINCTIVELY STYLED
For MEN and WOMEN GOLFERS

Also Makers of the New
**DUBOW H. C. — SUPER 803 COVER
GOLF BALL**

*The finest Golf Ball that can be made
Write for descriptive folder and price list*

J. A. DUBOW SPORTING GOODS CORP.
1905-13 Milwaukee Ave. Chicago 4, Ill.

**Builds Golf Interest
In the Home**

RIGHT ANGLE

Putt Trainer

*Easy To Sell With
A Putting Lesson*



Exclusive roll back feature can be set to return ball to player, greatly increasing practice value. Porous canvas—when laid over rug—has feel of real green. Nine-hole game makes fun for a crowd.

EXTRA!

"The Truth About Putting"
new book by business man golfer C. L. Parris, explains Right-Angle method of putting. A \$1 value, book goes with game.



PARRIS MANUFACTURING CO.

Savannah, Tennessee
Home of The National Catfish Derby
FREE Trial—Send Coupon Today

PARRIS MFG. CO.
Savannah, Tennessee

Please send me Parris Putt Trainers in quantity shown complete with instruction book and bill me at regular discount.

1 Dozen Sample only

If not fully satisfied I may return this merchandise in 10 days for full refund.

Name _____ Title _____
Golf Shop or Club Name _____
Address _____
City _____ State _____

fied. . . Hagen used to do it better. . . He'd lie like a gentleman about a cow pasture saying it was "a sporty little course."

Atlanta, Ga., now has 8 munny and 3 privately-owned fee courses. . . It probably will lose a 9-hole James K. Key course due to a new highway construction. . . Atlanta now has Lincoln Park, a 9-hole privately owned course as its only course for Negroes but is planning an 18-hole munny course for Negroes. . . Talk in several cities about Negro private clubs being built. . . Newest private course with Negro membership we think of is Apex CC, Pomona, N.J. near Atlantic City. . . William Spence is pro.

Al Mengert, runner-up to Jack Westland for 1952 National Amateur title, signed by Claude Harmon as asst. at Winged Foot CC (NY Met dist.). . . Mengert will make next winter's tour. . . Fred Waring's Shawnee Inn & CC, Shawnee-on-Delaware, Pa., to have 30th annual Shawnee Invitation May 7-10. . . Bill Waite Memorial Invitation and National Old Masters' to be played at Shawnee Sept. 8-13.

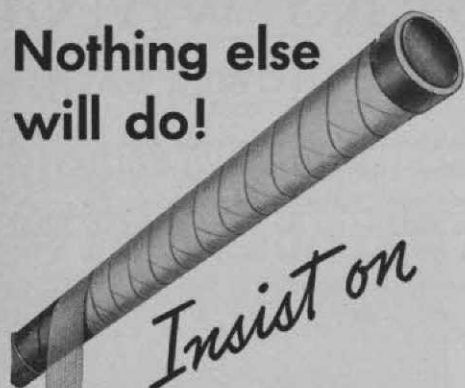
Many clubs have spring fashion shows

WORLD FAMOUS
New
PENFOLD
GOLF BALL!

Double Eagle is exclusive Penfold distributor to the Golf Professional (Pro. only) Finest English Golf Ball. Played round the globe. Show sparkling counter display and colorful package. Colonel Penfold statues available!!

DOUBLE EAGLE
Double Eagle
31 OXFORD STREET • TRENTON, N. J.

Nothing else
will do!



Insist on

GAUZTEX

THE SELF-ADHERING GAUZE

Famous pros were first to wrap club handles with Gauztex to prevent slipping. Now thousands insist on Gauztex at their Pro Shop.

Of course you know Gauztex, the "bandage that sticks to itself." Perfect on hands, fingers and feet to prevent or protect blisters . . . as well as on club handles for non-slip grip. Sports Tin advertising reaches millions in the Saturday Evening Post and Golfing . . . in addition to regular Gauztex' year-round campaign.

There's steady profit, sure profit, *season-long* profit for you in Gauztex. Order the Sports Tin in 2-color display carton today.



Your
wholesaler
has it . . .

your
customers
want it!

Do it now!

GENERAL
BANDAGES, Inc.
Chicago 5

on their women's entertainment programs. . . Women's dress on courses is getting better looking. . . Strange thing how so many usually well-groomed women are so carelessly attired on golf course that the men (the old hens) comment. . . Men can't understand why so many women play in worn-out, sloppy golf shoes. . . Pro shop merchandising of women's golf wear and shoes already is beginning to improve women's appearance on courses.

Sympathy of the many in golf business who know him is extended to Clayborne Watson, supt., Seminole CC (Palm Beach, Fla.) and to Mrs. Watson on loss of their daughter, who was fatally injured in an automobile accident. . . The Watson's son-in-law was en route to Korea at the time of the accident.

PGA attorneys file petition opposing application of Perfumers' Guild of America for trademark covering initials "PGA." . . . Good story on Mildred Didrikson Zaharias in Feb. 2 Time magazine and most of it facts. . . Babe's recovering slowly from her serious operation last summer but now that she knows she has

It's an Umbrella!

MAX FAULKNER
(British Open Golf
Champion) says:
" . . . undoubtedly one
of the most sensible
items of golfing equip-
ment I have ever seen"



It's a Seat-Stick!

*It's the FEATHERWATE™
Umbrella Seat-Stick*

At last, a walking stick, a comfortable transportable seat, and a full-sized umbrella all in one. Many styles available with gay colored panels; plain green, maroon or black, or Tartan covering. Luxury models with leather sling seat.

"FEATHERWATE" SEAT-STICKS

Several styles with all-metal or leather seats in various colors or Tartan design. Made in rustless lightweight alloys. There is a "Featherwate" for every member of the family—including junior!

A "Featherwate" Seat-Stick is a must for all American Sportsmen and Women.

Full details and Trade terms from:

GENERAL SPORTCRAFT CO. LTD.
215 Fourth Avenue, New York 3, N.Y.

Made by BUTTONS LTD. BIRMINGHAM 6, ENGLAND



to take her convalescence in easy stages getting back on her game.

Cornell Turf Conference, Feb. 24-26, on Cornell campus at Ithaca, N.Y., with John Cornman having valuable program that can be applied on the jobs at golf courses. . . Metropolitan Golf Assn. 38th Met Open Sept. 22-24, Rockville CC, Rockville Center, L.I., N.Y. . . Western Golf Assn. "Caddie Shots" bulletin says many clubs improved caddie recreational, housing and working facilities in 1952. . . Among new caddie houses were those at Spokane (Wash.) CC, Exmoor CC, Highland Park, Ill., Mt. Lebanon CC, Cononsburg, Pa., and Mission Hills CC, Kansas City, Mo.

Greenkeeper Club of New England in its Newsletter thanks Joe Looney, Boston Globe golf writer, for his glowing recognition of the superintendents' performances on New England courses . . . New England supts. are up against problem of many different strains in their old greens. . . Greens at Brae Burn CC where Arthur Anderson is supt., are 50 years old. . . With many varieties of grass, "greens maintenance," says Anderson, "is about like running a hotel with 1000

GOODWIN
FLANGE-WRAP GRIPS
(Patents Pending)
Tension Wound for Greater Distance!



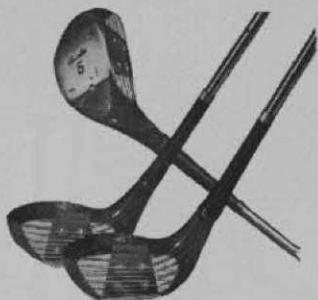
DIMPLED
DYNAMIC

The new improved method of application has now made it possible for even greater profits for the professional. When ordering your 1953 clubs demand the

Finest "Feel" in Golf

C. S. I. Sales Company
 Solon Center Bldg. • Solon, Ohio
 Exec. Office: 536 Terminal Tower Cleveland 13, Ohio

have you seen
 the new **Burke**
 Nos. 5 & 6 Woods?



Golfers everywhere are expressing much interest in these new clubs that are perfect for bad lies. Carefully made to give plenty of distance, extra loft, and pin-point accuracy. Available immediately for only \$15.00 retail.

JOIN the Swing to **BURKE**



PUNCHIRON



RECORDED WOODS

For almost 50 years Burke has been America's finest club — this year's recorded woods and punchirons are the greatest ever built — they are incomparable — write for catalog.

SOLD ONLY THROUGH PROFESSIONALS

Burke GOLF NEWARK OHIO
 America's oldest and exclusive clubmakers

Made to order
FOR
GOLF CLUBS



CARPETING
BY
KLEARFLAX

Tightly woven of long-wearing virgin flax, scuff-proof, beautiful in any room. Reversible, spike-resisting, moth-proof, practically burn-proof, and easy to clean. Adds distinction to any interior. For address of nearest dealer write:

KLEARFLAX CARPETS
AND RUGS, DEPARTMENT G.,
DULUTH 7, MINNESOTA

guests and every one of them must be kept happy."

Several Chicago district semi-private course owners met recently at Sarasota, Fla., to discuss plans for this year's operations. . . Wall Street Journal quotes golf goods makers at N.Y. Sports Goods Show as saying golf is still going strong but is being slowed by lack of courses. . . Phil Young, Acushnet ball pres., wintering at Coral Gables, Fla., and fully recovered from illness. . . Phil's playing a lot of golf, has changed from sailing to power-boating in his Sparrow and has added croquet as another sideline to his golf game.

A. B. (Monk) Keith, pro-mgr., Hughes Club GC, 5334 Leeland ave., Houston 23, Tex., opening second 9 this month. . . Keith and few other members — all employees of Hughes Industries, laid out course, supervised construction. . . Clubhouse and course 17 miles from Houston. . . Has 160 active on golf teams playing intra-company and other matches against Houston area industrial teams. . . Keith would be glad to compare notes with those operating or planning golf facilities and programs for other companies. . .

EXTRA Pro Shop PROFITS

with

Lexol[®]

LEATHER CONDITIONER

Yes . . . with a gallon of LEXOL you can treat 30 leather bags at \$1.00 each. That's 900% profit! Labor cost is negligible. A good rainy day job for the boys in your shop.

LEXOL cleans and conditions leather . . . makes it softer, handsomer, longer lasting.

Popular with golfers. Profitable for you. Get LEXOL at your Wilson branch or your other suppliers.



THE LEXOL CORPORATION

289 Bloomfield Avenue
Caldwell, New Jersey

The Hughes club includes recreation facilities for all members of employees' families. . . Hughes colored employees also have fine club of which they're very proud. . . No golf course yet at this club.

Nothing like a good healthy, innocent error to prove that GOLFDOM is read by experts. . . A Milorganite ad in GOLFDOM referred to Franklin Hills CC (Detroit dist.) in the copy and had, by mistake, an illustration of the Los Angeles CC north course. . . We heard about that plenty, but pleasantly, for which we're thankful.

Albert Allen, supt., Kernwood CC (Boston dist.) on faculty at University of Massachusetts Winter School of Green-keeping at Amherst. . . This pioneer school started by Prof. Lawrence S. Dickinson has done more for golf course maintenance and supts. all over the nation than ever has been generally recognized. . . Dick showed his fellow-workers how to make use of research and with a bunch of veterans in course maintenance made a tremendously valuable tie-up of classroom and field work on courses. . . The influence of the Dickinson work has reached far and continues to be one of

(Continued on page 124)

BAG-SHAG

Doubles practice time. Shags, bags ball with single motion. No stoop!

a natural for pro shop selling

SIX MAJOR IMPROVEMENTS

1. Cast Aluminum Handle.
2. Plates—24 gage steel.
3. Deeper furrows for canvas support.
4. Stronger canvas.
5. Harder metal in tube.
6. Double tool steel spines.

ALL PARTS REPLACEABLE
Retail price \$15

Order direct from maker—

HOWARD CAPPS CO.
P.O. Box 1246
Richmond, Calif.

Yes! MELFLEX

can supply promptly its leaders in underfoot safety and service:

- MEL-ISLE HEAVY DUTY RUNNERS
- HEAVY DUTY ENTRANCE MATS
- MOLDED SAFETY STEP TREADS
- SHOWER MATS · STANDING MATS



Many of the biggest users of MELFLEX Products began with small installations and let them PROVE their outstanding DURABILITY and SAVING.

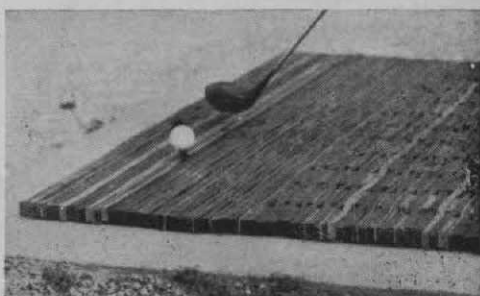
Write us your needs. We'll quote you at direct-from-factory prices which we offer golf and country clubs.



MELFLEX PRODUCTS CO., Inc.

L. E. Warford, Pres.

410 S. BROADWAY . . . AKRON 8, O.
In Canada: P. O. Box 411, Ft. William, Ont.



MELFLEX HEAVY DUTY TEE MAT

America's No. 1 driving mat. Year after year the continuous, ever increasing flow of repeat orders from driving ranges and golf courses throughout America adds proof of its superiority.

Made of airplane bomber tire fabric it outlasts all other mats. Full 1" thick, rugged construction with extra reinforcement of heavy metal side plates. Put it to the test and you'll see the difference. A Profit Wise-Savings Investment.

SPALDING STEPS UP 1953 AD BUDGET

The A. G. Spalding 1953 advertising campaign will step up its consumer advertising budget more than 50% over 1952 and put particular emphasis on helping the professional sell more Spalding merchandise.

The campaign will reach every age group with a total of more than 75,000,000 messages through national magazines such as the Saturday Evening Post, Time, Newsweek, Holiday and Esquire which will carry 24 color ads during the height of the selling season. In addition, over 100 advertisements will run in nine consumer sport publications. The majority of the ads in 200 college newspapers will be on golf.

The first ad of the series will be on Spalding's newly designed Synchro-Dyned golf clubs. It appeared as a two-color page in the February 28th issue of the Saturday Evening Post and is to run later in color pages in Time, Newsweek, Holiday, Esquire and other publications. Subsequent ads will feature Top-Flite golf clubs and Dot and Top-Flite golf balls.

UPJOHN NAMES TWO SALES REPS.

The Upjohn Company, Chemical Sales Dept., announces the addition of two new sales representatives. Mr. Ralph A. Petrone for the Eastern states and Mr. Eugene W. Zylstra for the Midwestern states. These representatives are calling on golf course superintendents and distributors to promote the sale of Upjohn's new antibiotic turf fungicide, Acti-dione Ferrated.

SWINGING AROUND GOLF

(Continued from page 37)

the big constructive factors in modern course maintenance.

Harry Rimmer, pro at Marshall (Mich.) CC died during early January. . . Leonard "Brownie" De Bruyne, over a quarter century supt. at Ridge CC, Chicago dist., died late in December. . . Emil Fraccaro, formerly at Olympia Fields is new manager at Park Ridge (Chgo. dist.) Glen O. Gunderson replaces Fraccaro at Olympia. . . Alfred Tull engaged to construct the fifth 18-hole course at Bethpage (N.Y.) State Park. Tull says that the general plan of the new layout prepared by Joseph Burbeck was so good that it was adopted with few changes. . . To fit in Bethpage's newest 18 it will be necessary to build 24 new greens. . . Sam Spencer, formerly pro at Irem Temple CC, Dallas, Pa., building 9-hole course on his farm at Dallas which will open this summer as Lehman CC. . . Chicago Daily

Fee Golf Assn., thru their pres., Ralph Melin, (mgr. Chesterfield CC, Glenview, Ill.) sent invitations to several hundred fee course officials to attend association's winter meeting at Sarasota, Fla. Despite short notice fee owners from nine states attended. . . High interest in exchange of operating ideas and in solving common problems points toward far greater attendance at next winter meeting for which an important program of discussions is planned.

James Lawson, former supt. at Misquamicut GC, Watch Hill, R.I., recently died suddenly. In addition to his wife, Mr. Lawson is survived by his son, Lawson is survived by his son, William Lawson and two daughters . . . Alex Wilmot, pro at Northernaire CC, Three Rivers, Wis., assumes new duties at Beloit (Wis.) CC . . . Ralph Plummer building new course for Dallas Athletic Club and also for new club in Oak Cliff, Dallas . . . Press Maxwell remodeling Oklahoma City G&CC with four new greens and dozen new tees plus traps, in advance of USGA Nat. Amateur Championship Sept. 14-19.

Miami (Fla.) CC thru after this season . . . To be subdivided . . . Members bought the club in 1945 for \$175,000 . . . County Commission in 1950 appraised the 113.19 acres at \$1,115,000 for county purchase . . . Los Angeles Board of Supervisors orders condemnation and purchase of Western Ave. public course so it will be kept as a course instead of being subdivided.

Wilmington (Del.) Sportswriters award Dave Douglas a trophy as the state's outstanding athlete of 1952 . . . When Dave was on the tournament circuit the trophy was accepted for him by his father, pro at Rock Manor CC for 32 years.

Supts and chairmen at GCSA convention said carelessness of members adds considerable unnecessary expense in keeping course well groomed and in good condition . . . Members far worse than caddies as source of untidiness . . . Supts. said that with waste containers handy to tees it's not unusual where refreshment stands are between 9th green and 10th tee for tractor operators to have to dismount and pick up empty bottles as far away as 13th green.

Al Wyman from Danville (Ill.) CC to Edgewood GC, Fargo, N. D., as supt.-promgr. . . Leif Halvorsen to Oakwood CC, Dodson, Mo., as mgr. . . Buck Worsham from Atlantic City (N. J.) CC to Pelham (N. Y.) CC pro job . . . Wilbur (Dutch)

(Continued on page 127)

• BENT GRASS •

Stolons and Sod. Washington—Cl—
and other recommended strains.

HIRAM F. GODWIN

22366 Grand River Ave., Detroit 19, Mich.

Hood, Buck's asst. at Atlantic City, promoted to pro spot with Leo Frazer also handling part of pro job from which he was promoted to presidency of the club.

Marty Lyon, Llanerch CC (Philadelphia dist.) pro out of hospital and in par physical condition following operation . . . There's been play on the Pine Valley course every week for 3 years . . . E. R. Steiniger, Pine Valley supt., applies vegetable dye when greens go off color but are otherwise in good condition . . . Al Linkogel resigns as supt., Westwood CC (St. Louis dist.) to devote entire time to his nursery, course, lawn and garden supply business . . . Al's succeeded at Westwood by his former asst. Ralph Sehrt . . . Howard Beckett who retired from pro duties at Capital City CC, Atlanta, Ga., is concentrating on supt. responsibilities for the club . . . George Smith, Capital City supt. for about 40 years, has retired on pension.

Wayne Stiles who as a member of the firm of Stiles and Van Kleek, and individually, was responsible for architecture of numerous fine courses, died recently at Wellesley, Mass. . . . His earlier courses were mainly in New England and New York. The Stiles and Van Kleek firm did some excellent jobs in the south, too . . . After the two architects went into business individually Stiles designed, built and managed a course in South America but lately had been inactive.

Joint meeting of Philadelphia and New Jersey supts.' assn. scheduled for Hercules CC, Wilmington, Dela. with O. J. Noer as program headliner . . . Delaware State Amateur championship at Hercules CC June 8-13 . . . Hercules club one of nation's foremost industrial recreation operations with some feature for every member of the fam-

WILLIAM B. LANGFORD GOLF COURSE ARCHITECT

Balanced Topographical Design

Member:

American Society of Golf Course Architects

Telephone: KEystone 9-6501

2405 Grace Street, Chicago, Illinois

ily . . . A family can enjoy the many fine facilities of the club for as little as \$3 a week.

Max Parsons now supt. Algonquin CC (St. Louis dist.). He succeeds Oscar Bowman who is supervising construction of 18-hole private club at Ladue, Mo. (St. Louis dist.) and will remain as supt. . . . Jim Brandt from Indianapolis (Ind.) many operations to be supt., Danville (Ill.) CC . . . Gene Sarazen in interview with Associated Press sports writer Will Grimsley, says there's got to be more public golf at moderate prices or people will get discouraged and quit the game and municipal authorities will flop sadly on job of providing facilities for pursuit of health and happiness . . . Gene says municipalities will have to build new courses on cheap land farther out . . . With superhighway development the courses won't be hard to reach . . . Gene says it may take President Eisenhower to give impetus to needed new construction of public courses as one of the country's urgently needed recreation facilities.

Norman Johnson, supt., San Jose CC, Jacksonville, Fla., supervising remodeling of Sawano CC, Quincy, Fla., from 9 to 18—Johnson also working with Duval County (Jacksonville) on course now in blueprint stage . . . Joe Dowe from Denver (Colo.) to Boulder (Colo.) CC as pro . . . GCSA undecided whether or not to have outdoor demonstrations of equipment at its 1954 national convention and equipment show at Miami, Fla., Jan. 3-8 . . . GCSA now has more paid-up members than ever before in history of supts.' assn. . . . More than 700 . . . Dues are \$35 a year, including \$1000 life insurance.

Some GCSA former members who

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Gulf Hills Hotel and Golf Course at Ocean Springs, Miss., has a right to boast of an 18-hole course richly endowed with scenic splendor. This view looks from the tee toward the green on the 187 yd., par 3, 17th hole.

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SWINGING AROUND GOLF

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dropped out because of dues increase that pinches on their salaries and their own payment of local and national meeting expenses mainly for benefit of their clubs now want to rejoin as clubs are including supts. assn. membership fees in course budget... Present GCSA rule is to readmit only on payment of dues for year's membership lapsed which makes it awkward for supts. to ask clubs to pay their back dues... GCSA officials trying to find the happy answer.

Kansas Turf association has voted \$100 for research at Kansas State college in Manhattan... Similar grants in 1951 and 1952... K-State, the turf association, and the USGA sponsor the research program at the college to develop better turf for lawns, parks, athletics fields, golf courses, and cemeteries.

Amateurs interested in entering eighth annual Azalea Invitational Golf Tourney to be held March 26-29, are invited to contact Rear Adm. W. S. Popham, CC of Charleston, S. C. . . . Minn. GCSA Annual Turf Conference at Curtis Hotel, Minneapolis, March 11-13 . . . Chas. Marzolla,

popular pro at Blue Hill CC, Orangeburg, N. Y., now teaching third son, Ronald, proper grip on baby size clubs . . . Kans. Turf Assn. holds next meeting at Rolling Hills CC, Wichita . . . Arnold E. Toole new pro-mgr. at Oxford (O.) CC . . . March of Dimes got big support from Paul Jones, pro at Meadowbrook CC, Lubbock, Tex., through hole-in-one tourney . . . John Shorey, pro at Allentown (Pa.) munny, organizing industrial golf league . . . O. B. Fitts retires as supt. of Columbia CC, Chevy Chase, Md., on doctor's orders, and will carry on as turf consultant, a job for which he is well qualified . . . O. B. spent five yrs. in turf research with USGA Green Section and 25 yrs. in practical management at Columbia CC.

Figures submitted by all members of the Golf Ball Mfgs. Assn. show total of 1,845,687 doz. golf balls sold during calendar year of 1952 . . . Spencer Murphy, Glen Oaks CC, L. I., adds Bill Collins from Philly dist. and Bob Taylor, Waterville, Me., to his staff . . . Bud Geoghegan, Crestmont CC pro, Orange, N. J., to start series of night golf clinics in NMCA, Newark, N. J. . . . Barney Leiss, Metuchen (N. J.) CC pro fills new job as pro-supt. at Jersey CC, Paterson, N. J.