Herbert Jacques, USGA Leader, Dies at Boston

Herbert Jacques, 64, died suddenly April 30, of a heart attack at his home in Boston. He was pres., USGA, in 1933 and 1934. His father had headed the USGA in 1909 and 1910.

Mr. Jacques had been pres., The Country Club of Brookline, Mass., since 1944. He also was a founder of the Massachusetts Golf Assn. As an official of the USGA he worked out the present specifications of the American ball and was a pioneer in world-wide standardization of the rules.

He was a prominent New England industrialist. He had been a track star at Harvard from which he graduated in 1911. He won commissions as an army lieut., and as a naval aviation ensign in World War 1.

Jacques was energetic, foresighted and genial in modernizing and popularizing the USGA during his administrations, and with his pal of The Country Club of Brookline, Hal Pierce, who became USGA pres. in 1940 and 1941, laid out the policy of USGA extended services and influence.

He was present at the USGA annual meeting this year, not in good health but in bright spirits and, as ever, a joy to those who had the great fortune to know this finest of gentlemen sportsmen.

GETTING KIDS STARTED

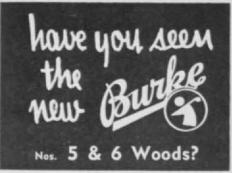
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This 3-inch one-column ad in the Buffalo (Wyo.) Bullet shows how the golfers of that town (population 2,674) encourage golf among high school students.





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