

New Golf Books

APPROACHING AND PUTTING — THE KEY TO A BETTER SCORE. *Published by Thomas Y. Crowell Co., 432 4th ave., New York City 16. Price \$2.95.* This is a "question and answer" book in which Charles B. Cleveland, a very competent interviewer and writer of golf instruction gets the close-up on short game methods of Julius Boros, Betty McKinnon, Loddie Kempa, Harry Todd, John Barnum, Betsy Rawls, Johnny Revolta, Chuck Klein, Skee Riegel, Jack Shields, Ellsworth Vines and Harry Dee.

Wm. B. Langford, noted veteran architect, also contributes to the value of the book in telling how and why the architects present the problems that the golfers must solve in approaching.

Every sort of an approach and putting situation is covered in the material and the way in which Cleveland has put the questions to the experts brings out helpful answers, simply and tersely told. This is a very much worthwhile addition to the library of the golfer, and especially the one who is missing many chances to cut his score because of a sloppy game around the green.

POWER GOLF. *By Ben Hogan. Published by Pocket Books, Inc., 630 5th ave., New York 20, N. Y.* This reprint of the Hogan book originally published by A. S. Barnes Co. should sell immensely in the Pocket Book quarter edition. It is one of the classics. Illustrations are in line drawing instead of photographs and tell the story better than the photographs did.

GOLF FOR SOUTHPAWS. *By Harry Gottlieb. Published by A. A. Wyn, Inc., 23 W. 47th st., New York City 36. Price \$3.95.* Gottlieb, a very successful attorney, started golf more than 25 years ago by taking lessons, reading, studying and practicing six months before he played his first round which was 93. Now he plays from a 7 handicap and dedicates his first golf book to his first grandson. As a left-handed golfer he maintains that poor-fitting clubs, pros' inexperience in teaching left-handers and most left-handers being partly ambidextrous account for there not being many left-handed stars.

Gottlieb makes the interesting and help-

ful experiment of printing action pictures of Jones and Armour in reverse, showing them as left-handers. He clarifies his own book and study of right-handers by left-handers in referring to the hands as the 'front' and 'back' hand, with the "front" hand being that closest to the hole at address.

There are a few points on which experienced pros will disagree with him, especially in his recommendation of a straight left (for left-handers) leg at the top of the backswing, but generally he's provided a very helpful, interesting and sound instruction foundation for the left-handers.

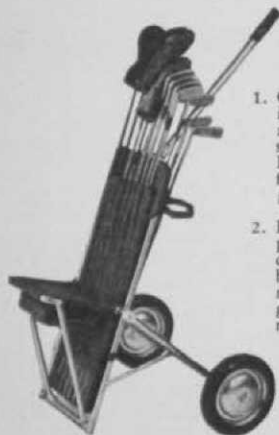
YOUR GUIDE TO A GREENER LAWN. *By Geoffrey S. Cornish. Published by Massachusetts Horticultural Society, Boston, Mass. Price 75 cents.* This book by the widely known turf authority who worked with Prof. Dickinson at Mass. State College, is the most helpful, comprehensive but concise book on home lawns we've ever seen and it's right up to date. It is illustrated in a way that informs and aids the lawn-owner by Cornish's daughter, Carol Burr. It is a book that superintendents can strongly recommend to lawn-owners who come to them for advice and help.

GOLF FORE FUN. *By Bill O'Malley. Published by The Golfer, 3d and El Camino, San Mateo, Calif. Price \$1.* Bill O'Malley, ex-caddie and noted cartoonist who now lives at Carmel, has come through with a book of 76 golf cartoons that are full of belly laughs and expansive grins. O'Malley, who originated the "Two Little Nuns" series, has a great gift of lively line and genius for seeing funny situations in golf. Helen Lengfeld kept pushing him to do the golf book as the publishing profits are to go to the American Women's Volunteer Service.

STOP THAT SLICE! *By Joe Dante and Len Elliott. Published by McGraw-Hill Book Co., Inc., 330 W. 42d st., New York City 36. Price \$2.* Joe Dante, son of the late Jim and a successful, experienced instructor in his own right; Len Elliott, sports editor of the Newark (N. J.) News and co-author with Jim of "The 9 Bad

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"Shots of Golf," have done a job that'll help a lot of golfers and help a lot of pros help a lot of golfers.

The plot basically is keeping the clubhouse square, and the way the authors go about telling how to do it makes it understandable to even the first-year man or woman in golf. Bill Crawford's illustrations are an innovation that will have an influence on golf books in the future. He's really drawn pictures that tell the story of Dante's and Elliott's words in simplest possible clarity.

Much of what Joe and Len have to say in the book is what pros who have had best results in curing slices teach and where these pros and others will find "Stop That Slice!" especially interesting is in how the lessons are given in the book.

...12 LESSONS TO BETTER GOLF.

By Jim Turnesa. Published by Prentice-Hall, Inc., 70 5th Ave., New York 11. Price \$3.95. Jim of the Seven Turnesa brothers won his first title, the Westchester Caddie championship, in 1929 and the PGA in 1952, and has been learning all along the way. He does a fine job of simplified instruction in this book, on a routine of stressing one point to be studied in each lesson and given special attention in a complete round. Jim starts with the grip, then goes into the stance and in the third lesson takes up the woods, maintaining that "errors will stand out with the full swing of a wood, and they might remain hidden with the briefer swing of a short or medium iron."

In addition to illustrations of his own swing, he uses pictures of Ed Oliver and Dave Douglas to point out characteristics of the swings of players of different builds. Jim also shows some illustrations of common errors in swings and tells how to prevent them. Mark Cox who worked with Jim on the book teamed very well in producing an understandable, concise series of lessons that the average golfer can convert from type into play. The photographs by Ed Feeney are superb. They are sharp and accurately taken from the correct lens position.

Whenever there's an outside tournament to be played at a club the pro should get in touch with officials of the visiting organization as soon as possible. The pro's services in planning and conducting the tournament are invaluable to the officials of the affair, smooth out the tournament operation at the club, and the pro gets in line for sale of a lot of pro shop merchandise as prizes.

—Matt Jans.