

CREEPING BENT STOLONS

TO THE GOLFING TRADE. Last Fall due to adverse weather conditions last year we sold out all our stolons in all our nurseries and had nothing to offer even for Spring delivery.

Our new crop will be ready around September 1st and you may be assured that we will have no sod or leftover bents. **That every stolon will be fresh, virile stock and less than one year old. True to strain, no mixture of other bents or grasses. No weeds — not even clover.** All seed heads hand plucked and all weed seed destroyed by Aero Cyanamid.

For quicker service, fresher stolons and lower transportation charges we have three nurseries. **Branch nurseries in Slocum, R. I. and Farmington, Iowa. Main nursery and office at Madison, Wisconsin.**

Orders now accepted for Fall delivery and we anticipate another early sellout.

Arlington C 1

Congressional C 19

Old Orchard C 52

Please address all inquiries to

Old Orchard Turf Nurseries

P. O. Box 350

R. R. Bond, Prop.

Madison 1, Wisconsin

THE GREENS ARE THE FOUNDATION OF ALL SUCCESSFUL GOLF COURSES

dent in manufacturing. Neither the size of the golf course nor the swankiness of the club alters the similarity.

The position should be filled above the actual production level—more than simply growing grass and doing routine work; the know-how and business side of the work are equally as important. It was recognized that in some cases the "low consideration given the superintendent is his own fault" as failure to improve his professional ability will lose the confidence of club members, officials, and critical players. The main objective of every superintendent should be the ultimate benefit to the club as a whole. Ability to play a "passable" game of golf would also enhance appreciation.

Very often Greens chairmen who are unwisely selected avoid responsibilities or are "too busy" to talk over problems with the superintendent thus leaving him and the golf course without adequate representation at gripe sessions, obviously to the detriment of the club as a whole and especially the golf course.

Player griping to workmen is inexcus-

able and definitely adds to the maintenance costs. A club rule requiring all complaints and suggestions concerning the golf course be channelled through the Greens chairman is desirable.

Periodic meetings with the club manager, the golf professional, the Greens chairman, the superintendent and such club directors as are affected should be held regularly and should include the superintendent's report as to plant condition and manufacturing costs. All facets of each problem would then be officially understood and decisions would be made with the full cooperation of all concerned and thus be in the best interests of the club as a whole.

SPALDING TRANSFERS STUDWELL, ADDS McNAIR TO SALES STAFF

Andy Studwell, formerly on the central Pa. and West Va. pro sales territory for A. G. Spalding & Bros., has been transferred to the Philadelphia and Western Pa., southern N.J. and Dela. sales district formerly handled by Harold Cross.

Cross has been made asst. dist. mgr.,

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under Amos Williams.

James M. (Jimmy) McNair has joined the Spalding Philadelphia dist. pro sales staff and will cover the Carolinas, eastern Tenn. and a small part of Ga. That's territory formerly covered by Harry Welch, who's gone into private business.

T. M. Avery joins Vaughan's Seed Co., 47 Barclay St., New York City, on staff for sales of seed, equipment and materials to golf courses.

NEW INSECTICIDER BY COLUMBIA



Columbia Chemical Co., Inc., 154 E. Erie, Chicago 11, specialists in insect elimination in clubhouses and other establishments where food is prepared, has a new Insecticider, in portable and wall models. It operates electrically, using Metho-Nox and/or Coldane for killing flying insects, or in some cases for fumigation. Equipment is approved by health authorities as well as by successful operation in clubs.

NATIONAL DIE CASTING APPOINTS WILLIAM C. KING SPORTS SALES MGR.

William C. King, formerly Asst. Mgr. of King-O'Shea Div. of Wilson Sporting Goods Co., is the newly appointed Sales Mgr., Sporting Goods Div., National Die Casting Co., manufacturers of Caddy Master golf carts and sports equipment.

King's experience in the sporting goods field dates back to 1938 when he joined his father in founding King Sportswear, the latter becoming a division of the Wilson Sporting Goods Company in 1942. In 1951, Wilson created its new King-O'Shea Div.,

combining King Sportswear with O'Shea Knitting Mills and appointing King as Asst. Mgr.—a post he has held until his selection as National Die Casting sports sales mgr.

King's varied background also includes three years in the Psychological Testing Department of the Army Air Force during World War II, and the noteworthy achievement of having authored and sold over 100 short stories the past five years. He's married and the proud father of sons Bill, Dick, Bob and Philip.

Sheet Metal Mfg. Co., 6400 Southern Blvd., Youngstown, O., has new Perfect-A-Putt putting practice device which has received comment from pros. The golfer puts up an incline into a cup and an electrically-operated trigger pushes the ball out and returns it. The device is connected with any convenient electric outlet. It's attractively and substantially made.

KADDIE KART MAKERS IN NEW PLANT

Golf Cart Supply Service, makers of Kaddie Kart products, has moved into its new quarters at 2226 Wabansia, Chicago, and is consolidating its offices and plant at that address.

VETS GET CLUB GIFT



Jack Schram, Pres., Burke Golf Sales, Inc., Charles J. Morgan, Pres., Chicago District Golf Assn., and Geoffrey M. Field, CDGA director, check 111 new clubs which Schram donated for Chicago District Golf Charities program for patients in Downey (Ill.) Veterans' hospital.

CDGA member clubs and their pros have their annual Veterans' Day benefit affair July 11 and 12.

**NOONAN, LUXENBERGER, ARE
PROMOTED BY U. S. RUBBER**

Chester J. Noonan has been appointed vp and gen. mgr., footwear and general products div., United States Rubber Co. The division includes golf balls. He started with US in 1919. He succeeds Walter H. Norton who has retired.

Eugene A. Luxenberger, asst. production mgr., succeeds Noonan as asst. gen. mgr. of the division which includes golf balls among its products. He started with the company as a production worker in the company's Williamsport, Pa., plant 32 years ago.

Robert Rollins, 832 Broadway, New York 3, makers of jackets for the Walker and Curtis Cup teams and numerous leading golf clubs, has added many members of the Western Seniors' Golf Assn. to its list of customers. Rollins medium-weight coats have brought the golf coat idea back strong, for somewhat formal, as well as leisure wear.

Turf King putting cup and strip of grass-finish material, made by Allied Golf Corp., 4538 Fullerton Ave., Chicago 39, Ill., now getting a lot of play in many pro shops, and selling well for home use.

**GOLFSCOPE COUNTER CARD
AS PRO SALES AID**



Gillon Products, San Mateo, Calif., makers of the Golfscope range finder, has a new counter-card holding 3 doz. Golfscopes that shows the product and its use attractively and makes sales to shop visitors.

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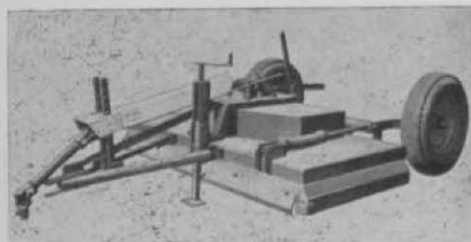
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**WOOD ROTARY CUTTERS
NOW IN COURSE USE**

The Wood Bros. Mfg. Co., Oregon, Ill., line of rotary cutters and mowers, well known for years in the farm field, is now



being used for golf course maintenance.

The line includes seven models, all for use with tractors. The models vary to meet different requirements, cutting widths of 60 in., 80 in. and 114 in. in both pull type and three point hydraulic lift units.

Wood mowers' selling points are rugged construction which minimizes upkeep and down time. They cut grass neatly down to one in. and completely shred weeds and grass, regardless of height, in golf course rough and cut brush as thick as a

man's wrist. Stones or other refuse present no problem to the heavy alloy spring steel blades, so it is unnecessary to "pick up" before mowing.

With a simple attachment the Wood machines mulch leaves, thus eliminating raking, hauling and burning. In one case where a crew of 13 was usually necessary to rake, haul and burn leaves, a Wood machine cut the crew to three.



**NOVELTY JACKET
FOR CASUAL WEAR**

Of interest to golf professionals is this new novelty jacket made of cotton ticking with blue corduroy edging on the neck. Sold through Jacanelli Ltd., P. O. Box 5803, Memphis 4, Tenn., this inexpensive coat can be used for casual summer wear at the club, beach or home. Details from manufacturer.

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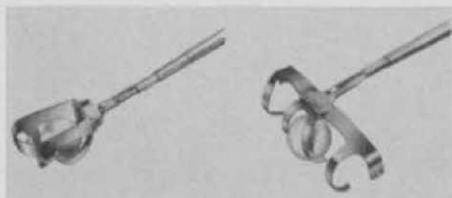
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J13C	15 1/2"	12.00		Z1	6" 3.50
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J15A	18 1/2"	14.00		Z1B	9 1/2" 6.50

RETRIEVALL RECOVERS BALLS FROM WATER HOLES

Retrievall is a unique two-in-one golf ball retriever which features a compact, convenient ball scoop which opens into a wide-span ball finder rake. Specially designed fingers rake for the ball, invisible in deep or muddy water. Contact with the



ball can be felt through the lightweight shaft in the golfer's hand. Retrievall can be lifted directly up and out of the water holding the ball securely.

A three section telescopic shaft extends aft. Design and spacing of fingers holds the ball without tilting or turning, and makes a satisfactory bunker rake.

Retrievall, when closed, fits like a club in the bag. It is sturdily constructed of high strength aluminum alloy with bright anodized finish. It weighs 8½ oz. It is made by Parway Mfg. Co. 2300 W. 59th St. Chicago 36, Ill.

MECHANICAL HAND SEEDER

R. Krasberg & Sons Mfg. Co., 2525 W. Homer, Chicago 47, have introduced a new mechanical hand seeder which they say



assures perfect distribution of any bent or regular grass seed, with coverage controlled by screw adjustment. Container holds one lb. and is good for small area seeding. Made of heavy gauge steel with several coats of special finish, it is easily washed and stored.

Lithox Co., Wapakoneta, O., makers of floor covering and tee mats, has changed name to D. W. Moor Rubber Corp.

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**OLD ORCHARD NURSERIES EXPECTS
ANOTHER SELL-OUT**

Ralph Bond of Old Orchard Turf Nurseries, PO Box 350, Madison, Wis., advises that after having a complete sell-out of Old Orchard nursery bent last year and planting an additional 2 acres for this year's business, largest orders in the nursery's history indicate another sell-out this fall.

Old Orchard, in addition to highly satisfactory performance on northern courses, has been exceptionally pleasing, at Topeka, around Kansas City, Ft. Worth, Dallas and as greens Alex G. McKay installed at Chattanooga (Tenn.) G&CC.

Cushman Motor Works, Inc., Lincoln, Neb., now making gasoline-powered Golf Buggy that will carry 4 men. Has top speed of 14 miles an hour. Weight is 500 lbs. Has large balloon tires. Tank holds 2 gals.; enough, makers say, to carry a four-some 54 holes.

**NEW GIFT CATALOG AVAILABLE
FROM HOUSE OF WILLIAMS**

Over 500 new ideas in trophy and gift suggestions are contained in the new



Summer catalog now being distributed by the House of Williams, Chicago.

Golf clubs and individuals will find many fine gift items for tournaments and other club events. Gold and silver trophies, plaques, emblems and medals beautifully styled for every sport. New modern design, moss-green, ceramic cigarette boxes, ashtrays, pen sets, calendars, precision tooled jewelry and many other items are all colorfully illustrated. A complete section devoted to silver-plated holloware for special awards and gift giving. Free copy upon request from House of Williams, 37 S. Wabash Avenue, Chicago 3, Ill.