



SPORTSVISION SHOOTS NEW GOLF SERIES

Sportsvision, Inc., San Francisco, specialists in sports TV film, had a crew at Las Vegas shooting "Tournament of Champions." Don Schwab, Pacific Coast Intercollegiate champion in 1949 and Sportsvision's production head, directed instruction sequences to be available in 8 mm., 16 mm., and 35 mm. films, and a series of 12 15-minute black and white and colored films of Mangrum, Snead, Besselink, Boros, Middlecoff, Bolt, Jackie Burke, Jim Turnesa, Worshaw, Kroll, Ferrier, Stewart, Palmer, Douglas, Holquin and Jimmy Clark.

Course Labor Shortage Not Realized by Officials

By JOHN C. EBEL
Supt., Biltmore CC, Barrington, Ill.

In the past several issues of "Golfdom" I've been especially interested to see timely problems similar to my own discussed.

Weather and other unpredictable circumstances have always made a golf course superintendent's job tough, but I think all will agree that obtaining competent personnel is our biggest single headache. It will continue to be if clubs do not meet the competition of the local labor market.

Sure, a superintendent can do an amazing amount of work with school boys and temporary help who will work for lower rates, but they are available only a few months out of the year.

The use of expensive machinery and the application of fertilizers and chemicals require men who are definitely interested in golf course work and are properly compensated for it. These trained men must be employed year-around because there is work to be done in off-season

weather that is as essential to a good golf course as is the work done when the season is in full swing.

What I've said here is nothing new to superintendents, but maybe if enough of us talk loud enough, long enough, and often enough, club officials will realize we have a point and set up budgets to correct the problem.

Ike Gives Golf Ball Prize for Blood Bank Tourney

WHEN Paul Pehler left North Hills CC (Milwaukee dist.) as George Calderwood's asst. to take over a pro job of his own at Westfield GC, Winona, Minn., he took along with him the Blood Bank tournament idea that the North Hills members and Calderwood and his staff put over in a big way last year.

Westfield needed golf interest development and a lot of it so Paul put forth the Blood Bank tournament idea. The members and other Winona citizens jumped at it.

More than 200 pints of blood have been

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contributed and pledged as entry fees, with more than 100 pints coming from people who never had given blood before. The event was so successful that the Red Cross has asked Paul to have another Blood Bank tournament in the fall to help meet its quota of 750 pints.

The golf tie-up made Winona outstanding for its work in securing blood bank contributions and has been the most publicized sports-civic event in the city's history.

Merchants contributed generously to the prize list although the club made it plain that it did not solicit prizes.

Only one prize was solicited and that was given despite the fact that the donor receives more than 200 requests daily for autographed pictures, endorsements and mementoes and has to limit his favorable responses very carefully. But in this case he went along.

The donating golfer's name is Dwight D. Eisenhower. He wired Westfield club member Carrol Syverson (who also is Winona County Republican chairman):

"My greetings to all those golfers entered in the blood tournament. In donating a pint of blood as your entry fee you are cooperating with the Red Cross in a most vital program. I wish you a pleasant day and I am most happy to send to the tournament winner one of my personal golf balls."

The president sent a Titleist and the winner of the handicap event, George Cameron, has it encased as one of his great treasures.

All golfers in the area were eligible to participate. Handicapping was the Calloway system. Competition was at 18 holes. Those who pledged to give another pint in the fall were eligible to play another 18 in trying to better their first round scores.

In advance publicity on the Blood Bank tournament Pehler said:

"I'm going to make the holes bigger for the tournament — put them in the best and easiest places on the green, cover all the sand traps with canvas, put the tee markers up front, and if anybody has trouble with his or her game, I'll gladly give free advice which they can take or leave."

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Turn to Page 77