

Albert A. Tenner photo

## THE BOYS WELCOME "THE HAIG" AT SIWANOY

Left to right — Kenneth Telfer, Pres., Siwanoy CC (NY Met. dist.); Walter Hagen, Bud Geohagen, pro, Crestmont CC, West Orange, N.J.; and Tom Kerrigan, Siwanoy's pro for 30 years, at Steve Hughes Day at Siwanoy.

Hughes, former Siwanoy president, died suddenly two weeks before formal opening of the course remodeled by Robert Trent Jones. Steve was there though, in merry spirit and loving memory.

Foursomes of pro, TV, golf writer and member composition put on a hot event with the Tommy Armour, Dave Garroway, Dave Eisenberg and W. R. Cook team winning with a net bestball of 61. Craig Wood's 74 was the best gross of the day. Gene Sarazen had 76 and Johnny Farrell, 79.

Geohagen me'd the affair with his customary high talent. Jack Redmond put on his amusing trick shot routine.

There was a gallery of more than 2,000.

Kerrigan arranged the golfing program which, with the dinner entertainment, provided one of the liveliest schedules any club could present.

The present 44-hour week should be continued as a basis for normal pay but labor problems should be handled by the superintendent and the club without union interference.

Beyond a certain point additional equipment does not save labor. It may improve playing conditions, but its incorrect use often accumulates a cultural cost that requires a major operation to correct. Quoting again, "Equipment is no better than the man who operates it"..." A green man will do more damage to the piece of equipment and to the golf course than a saving on his wages can pay for"... "Equipment may break down more than man power and when it does break down man hours are also lost."

Favorable sources for summer laborers varied from high school boys, college students (athletes in particular), older men, teachers, to bus drivers from the 7 a.m. to 3 p.m. shift for late afternoon or night watering. Young men operate machinery faster than older men, but break it oftener and are more careless because of the monotony.

Typical of group discussions: A budget

should be set at the beginning of the year and adhered to because mid-season cuts waste many hours. Long-term maintenance plans should continue even though the Greens chairmen change frequently. Good business principles should underly all transactions including one man in complete charge, winter employment arrangements, proper insurance coverage, etc.

## Player Demands vs. Cultural Practices

Players are buyers of the manufactured product, pleasurable golf. Their exacting specifications must be met if possible. However they may be getting their golfing at a price far below the cost of production. No business can be successful if continually being operated at a loss.

It is the low-scoring players who set the player demands and they want "things not thought of five years ago" and "complain the most," but "There are many club members who will be satisfied with less exacting conditions."

In trying to meet these demands the standard of course maintenance has been raised, without a realization of the cost to reserve cultural conditions, economical

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