

NEW BAG FEATURES SEAT



Sit-N-Rest Golf Bag Co., 2409 A W. Clybourn st., Milwaukee 3, Wis., has a new durable lightweight duck bag, with two sturdy hardwood supports joined at the base and held together at the top by a heavy-duty padded seat strap which also serves as the shoulder strap for carrying the bag. Strap is adjustable to desired seating height.

Yardley Plastics Co., 142 Parsons ave., Columbus 15, O., issues new folder giving details of its lightweight flexible pipe, adapters and couplings. Yardley pipe is being used with high satisfaction on course watering installations.

DBA'S NEW BALL WASH FORMULA CONTAINS RUST PREVENTATIVE

Manufacturers of the original DBA Liquid Lustre golf ball wash announce an improved formula with a faster cleansing action containing a rust preventative harmless to paint which works efficiently in either hard or soft water.

The improved wash produces a concentrated cleansing action that cleans golf balls faster and adds new luster when used. The wash contains no harmful chemicals injurious to hands or clothes or the golf ball cover. Freezing point of the DBA ball wash is 35 degrees, an important factor in early spring and late fall play. Water need be added only three times a week, an added saving in service time. Full information and prices from DBA Products Co., 749 Deerfield Road, Deerfield, Ill.

FER-MEL LIQUID FERTILIZER EXTENDS MARKET FROM N. E.

Fer-Mel water soluble fertilizer, made especially for application with power sprayers, is extending its marketing area nationally now after successful use for 3 years in southern New England.

The material was put on the market by the Mamlon Co., 1089 Whalley ave., New Haven 15, Conn., in 1950, with special attention being given to golf course turf and tree use. Results made it possible to secure distribution through golf course supply dealers throughout the U.S.



WHEN YOU FEEL FIT TO BE TIED,
OVER A SHOT ON WHICH YOU TRIED;

BREAK LOOSE A SMILE, IT'S ALL IN FUN,
YOUR NEXT SHOT MAY BE A HOLE IN ONE!

Golfer's Gopher,
Davie Divot....

It is packed in 50 lb. paper bags with an inner plastic bag.

PHILLY SUPTS AND GUESTS MEET AT WEST POINT, PA.

For the 4th consecutive year the Philadelphia Golf Course Supts. Assn. held its regular December meeting in cooperation with West Point Products Corp. Superintendents assembled at the West Point Products plant in the morning. A new machine for removing thatch from turf



West Point's new machine for removing thatch.

areas was demonstrated, and superintendents expressed agreement that it would be valuable on greens, tees and nurseries. It was the general opinion that the tool would be highly useful on bermudagrass turf, too. The New Junior G-L model Aerifier also was demonstrated.

Following the outdoor demonstrations, the group had lunch in West Point. Charles Hallowell, Philadelphia County Agent, presided over the afternoon educational session. Tom Mascaro, of West Point, showed slides of all the golf courses in the Philadelphia area, and the superintendent of each commented on the work he is doing.

Alec Strachan, Supt. of Old York Road CC, spoke about the golf courses he saw on his recent trip to Scotland.

Strachan stated that compaction was a major problem on these golf courses. The soil still needs attention even though the climate is excellent for growing grass.

Eb Steiniger, Supt. of Pine Valley GC, reported on his work with cool-season and warm-season grasses. He is well pleased with results of dyeing bermudagrass to make it more attractive for wintertime.

Al Radko, representing the USGA Green Section, invited the Philadelphia Superintendents to take part in a zoysia planting project. The Green Section will provide the association with enough seed

to grow vegetative material to plant an acre of fairway turf on some golf course in the district.

Bob Shields, Supt., Suburban CC, Baltimore area, reported on the cooperative zoysia planting project of the Mid-Atlan-



Superintendents watching demonstrations of West Point products.

tic association. Each superintendent brought one or more helpers and they all worked together to plant sprigs of zoysia in the holes made by an Aerifier.

Jimmy Thomas, new president of the Mid-Atlantic Association, invited Philadelphia superintendents to attend the Mid-Atlantic Association's Silver Anniversary meeting.

The openhouse meeting was attended by 82 superintendents and others interested in turf.

CHIPPER AND STRATA-LINE PUTTER NEW IN WILSON LINE



A new chipper, with short True Temper chrome-plated shaft, extreme goose-neck design and heavy flange sole has been added to Wilson and Hagen lines. The chipper was introduced last summer and swung into considerable business at pro shops where it was given smart display as a specialty club to save strokes. Sales have been excellent at winter golf resort shops.

Patty Berg is holding the new chipper and another Wilson club that's selling very well; the Strata-line putter with Strata-Bloc head.

FLEXI-COMB

Reduce Thatch

Smoother Cut

Overcome Weeds



Flexi-combs fit Toro and Worthington mowers . . . Simple depth adjustment . . . Lock out of operating position when combing is not required.

West Point Products Corporation West Point, Pa.

MITCHELL AND McCUDDEN ELECTED BY KROYDON

Kroydon Co., Maplewood, N. J. has elected Frank E. Mitchell, sec., and Francis E. McCudden, sec. They succeed C. W. Reeve who has retired as sec.-treas. Announcement was made by C. L. Gairoard, pres. Mitchell, who has been with Kroydon for 17 of his 30 years in the golf business, continues as Kroydon's sales mgr.

ALEX SEHLMAYER JOINS VAUGHAN'S

Chas. Keegan, gen. mgr., Vaughan's Seed Co., New York branch announces the appointment of Alex E. Sehlmeier as manager of their eastern grass seed operations. Sehlmeier joined Vaughan's following many years with Stump & Walter, now Peter Henderson, Stump & Walter, as v.p. and sales mgr., in charge of golf and other divisions. His headquarters will be 47 Barclay St., New York. Vaughan's begin their 76th year in the grass seed business in 1953.

"PETE" WOOD RETIRES FROM SPALDING GOLF PRO STAFF

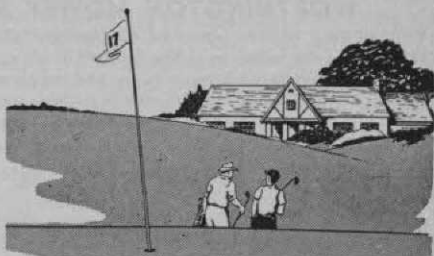


Harley C. Wood, known as "Pete", has retired from A. G. Spalding & Bros. pro sales staff.

Born in 1887 at Ness City, Kas., he attended grammar school in Chicago, high school in Colorado and then attended Kansas University, graduating

in 1909 with a law degree and was admitted to the Bar.

He played baseball and football at Kansas U and went into professional baseball in 1909. He was a fine pitcher but as he states, "Brother 'Smokey Joe' was the real pitcher". He played pro football in 1911. From then until 1917 he played baseball



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CULTIVATED Native PEAT

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*Write us for name of nearest dealer
and helpful literature*

HYPER-HUMUS CO.
BOX G NEWTON, N. J.

Need Supplies — See page 69



WORTHINGTON MOWER SALESMEN PLAN '53 PROGRAM

Worthington Mower Co., had 62 representatives of 32 Worthington dealers in a 3-day session at Pocono Manor hotel, near the factory at Stroudsburg, Pa., mapping out the 1953 sales campaign on the company's large-area mowers and tractors. Demonstrations of new models were conducted at Mount Pocono GC. The Worthington salesmen assembled for this photo at Pocono Manor GC with a Worthington model G tractor and 5-gang mower unit in the foreground.

and in the fall of 1917 entered the United States Army.

Pete was with the Fisk Company until 1930 and joined Spalding in early 1931. He was on the pro golf sales staff until he recently retired and has now opened a golf fairway in the Los Angeles area.

LUMEX ANNOUNCES NEW RENTAL CART



Lumex, 112 101st Ave., Richmond Hill 19, N. Y., makers of 3-in-1 seat-equipped folding carts are in production with a new, sturdy, steel frame golf cart designed specifically for rental service. Weighing 14 lbs., the rental cart features 12 in. disc wheels with ball bearings, semi-pneumatic

tires, wide u-shaped axle, long handle, and two durable supporting straps. Designed to nest for easy storage with wheel assembly folding for indoor storage. Details from Lumex.

SWIFT HAS NEW WATER SOLUBLE "INSTANT VIGORO"

A new, high analysis, water soluble plant food, "Instant Vigoro," is announced by Swift & Co., Plant Food Division. With 54 years experience in the manufacture of farm plant foods and Vigoro, Swift & Co. has designed new "Instant Vigoro" as a companion product to Vigoro for use by golf courses and others.

"Instant Vigoro" was developed by Swift's research organization for either soil or foliage application. It will be packaged in 8 oz., one lb. and 3 lb. cans and 25 lb. bags. This new product, like regular Vigoro, is a complete plant food.

US RUBBER MAKING NEW SPORTS WEAR MATERIAL

United States Rubber Co. is introducing thin, strong waterproof fabric film in two nylon constructions, George Callum, sales mgr. of coated fabrics, has announced. The new cast vinyl coated material, called nylon Fiberfilm, will be made in fine knit tricot, and knitted mesh nylon constructions. It is soft, light in weight, reversible, and highly resistant to tearing, abrasion, splitting and cracking. It can be washed or laundered with soap and water and ironed with a low temperature iron.

Applications foreseen for nylon Fiberfilm include rainwear, umbrellas, golf jackets and other sports clothing.

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Callum stated the reinforced waterproof nylon film is currently being produced in white and can be produced in any color. A complete color line is now being established.

"RED" WALTERS TO WEST COAST FOR SPALDING



'Red' Walters, who for several years was a member of Spalding inside golf sales staff, has now been transferred to cover the golf pro territory formerly serviced by Pete Wood, who has now retired.

Walters was in the Air Corps from 1941 to 1945 and taught tennis at the Los Angeles Tennis Club and in Hollywood for 3½ years before joining the Spalding staff.

NORTON, GREEMELIN, ADVANCED BY TORO MFG. CO.

Appointment of John Norton as Sales Mgr. of the Toro Mfg. Corp., has been announced by Robert W. Gibson, vp of the firm. Norton's promotion is part of a sales force reorganization designed to

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and
Pro Grip
Rejuvenator



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You've Been
Looking for
to Get That
Tacky Feeling.



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keep pace with the company's expanding operations.

Heretofore head of the Institutional Sales Division, Norton will now be in charge of Consumer Sales as well. Ben Greemelin, who formerly headed the Consumer Sales Division, moves up to the position of Sales Promotion and Advertising Mgr.

THREE VETERAN MacGREGOR OFFICIALS RETIRE

Hugo Goldsmith, chmn. of the board of MacGregor Sports Products, Inc.; Wm. C. Cowen, chmn. of the board, MacGregor Sales div., and C. V. Brasher, vp and adv. director, MacGregor Co., have passed the organization's retirement age and are retiring from active duty but will continue in advisory capacities with the company.

Al Robbins, Chicago shoe salesman who's specialized in fitting athletes, is selling clever shoe horn that's on the end of a gripped golf shaft cut shorter than usual.

NEW COLBY FOLDER ON PEAT USE

Eli Colby Co., Hanlontown, Ia., producers of an extensive line of peat products announce their new golf course folder is

Distinctive Publicity



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*A Tablecut Glove Available in a complete range of sizes for men and ladies.

ready for mailing without charge to all greenkeeping supts., interested in green construction and top-dressing. Two of the Colby peat products in particular are of interest to golf course management, their Hypnum peat moss used in building greens and their milled black cultivated peat for top-dressing. Both are described in the new folder.

**WILSON'S NEW SEAT CANE
SAFE ON ANY SURFACE**



Wilson Sporting Goods Co. has a new seat cane with a reversible tip, the spike end of which can be used when the seat is in service on soft ground or turf and the rubber end of the tip for use on flat, hard surface. The Wilson cane is adjustable for any height of user, and the adjustment locks securely. It has a wide, capacious steerhide leather seat, comfortable and strong enough to hold the fattest fannies. The seat cane is made of burnished aluminum. It weighs less than 32 oz. Price is moderate.

**LOS ANGELES RANGE WATERED
BY PORTABLE SYSTEM**

John J. Tomasick, mgr., Crenshaw Park Fairways, 3900 Crenshaw Blvd., Los Angeles, reports very satisfactory results from an installation of Shur-Rane portable sprinklers and lightweight aluminum pipe.

Two set-ups are necessary to cover the 2 9-hole putting greens and the 6 pitching greens, an area 120 yds. wide by 100 yds. deep. Each set-up takes 20 minutes. Tomasick runs his system three times a week, allowing a half hour for each set-up.

Crenshaw's sprinkler system consists of 14 20-ft. lateral sections of 4 in. aluminum pipe, 3 20-ft. sections of 6 in. main line, and 8 sprinkler nozzles. Sections are connected

by self-locking, leakproof Shur-Rane couplers. The 6 in. main line is attached directly to the city water line outlet through a Shur-Rane aluminum gate valve. When the system is operating, the 4 in. lateral



feeds off the main line in two directions with the sprinklers set 40 ft. apart. City water pressure of approximately 60 to 65 lbs. operates the system. Because of the pipe's smooth interior and large size, there is minimum pressure loss in the line due to friction. All parts are made of corrosion-resistant aluminum.

Shur-Rane portable sprinkler systems are made by Food Machinery and Chemical Corp., John Bean Division, San Jose 1, Calif.

**NEW HEADWEAR IN CONGO
PRO-SHOP LINE**

Smart, new models of sunshine headwear are now being introduced in the popular Congo line produced by The Brearley Co., Rockford, Ill.

Among the attractive, neatly tailored models is Model 1208, a new design snap-down cap in choice of three checked-pattern color combinations. It is tropical weight with extra full crown, has an acetate Rayon lining and breezeway front of white Nylon-Rayon net. It is featured in one size with concealed adjusting strap to meet all size requirements. A companion model, No. 1207, is styled the same in fine Moyra cloth and comes in either solid gray or natural.

In addition to these new models, Congo headwear also comes in a wide range of

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styles and colors with diversified fabrics such as water-repellent Poplin, Twill, imported Toya cloth, Moyra cloth, Denim, and fluorescent satin. The line — for men, women and children — consists of caps, hats and visors.

MYERS INTRODUCES "PESTOP", NEW HAND SPRAYER LINE

"Pestop", a new name in hand sprayers, first introduced by F. E. Myers & Bro. Co., 35 So. Orange St., Ashland, O.

Myers, which has been manufacturing power sprayers and a limited number of hand sprayers for many years, now offers a complete line of spraying equipment, ranging in capacity from one pint to 500 gal.

The new "Pestop" line will feature nine different sprayers ranging in size from small one-pint household sprayers to 3½ gal. compressed air sprayers. The sprayers are being introduced under the theme, "Stop Pests with a Myers Pestop".

Five of the new sprayers are of the compressed air type, carried by a shoulder strap. These sprayers are adaptable for use in pest and disease control and fertilization application. They also can be used as oil and chemical applicators for dust and weed control.

NEW BOOKLET ON PLASTIC PIPE

The Plastic Products Div., of Triangle Conduit & Cable Co. Inc., New Brunswick, N. J., announces a 16 page booklet on their plastic pipe. It contains pertinent information on Triangle's four types: Flexible, Semi-Rigid, Rigid High Impact and Rigid Polyvinyl Chloride Pipe. Detailed tables give chemical and physical characteristics of each type. Also included are advantages of using plastic pipe and simple directions on how to install and join the pipe. Booklet free upon request to company at above address.

SWINGING AROUND GOLF

(Continued from page 23)

Frank Gerrity signed as pro by new Radnor Valley CC, Ithan, Pa. (near Philadelphia) . . . Gerrity's looking for first class assistant and a top grade shopman.

Highland CC, Ft. Thomas, Ky., building \$50,000 pool and completing \$25,000 clubhouse improvement program . . . Summit Hills CC, Covington, Ky., rebuilding \$150,000 clubhouse burned last summer . . .

Wallie Chamberlain, 53, formerly pro at Glencoe (Ill.) CC, Westward Ho CC (Chicago dist.) and Bloomington (Ill.) CC, died

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