Swinging around Golf NEWS OF THE GOLF WORLD IN BRIEF

Golf course superintendents in Cleveland district say they've been getting good type of course labor from Manpower, Inc. . . . Big party at Plum Hollow GC (Detroit dist.) July 31 celebrating 50th anniversary as sports writer of M. F. Drukenbrod, Detroit Times reporter . . . Druk continues to cover a lot of ground in golf tournament reporting . . . His fellow scribes rate him as a top man

in the business . . . He's a grand guy in

every way.

Cocker spaniel owned by waitress at Mountain View House, Whitefield, N. H., has found 1,466 lost balls on the hotel's course in one season . . . Construction of two 18s for National Cash Register Co. employees at Dayton, O., said to be most extensive and effective use of modern machinery in golf course building . . . Dick Wilson is architect and in charge of construction.

Architect Robert Trent Jones has an uncannily accurate method of forecasting what best championship score will be . . . Jones rated Oakland Hills for 1951 National Open four rounds, 287.4 , , , Hogan won with 287 . . . Jones estimated winning score at Oakmont would be 284 . . . Hogan won with 283 . . . By Jones system the Augusta National course under normal weather conditions should be played by an expert at a fraction higher than 69.

PGA final between Burkemo and Torza is first time two home club pros have met in PGA finale since 1935 when Johnny Revolta defeated Tommy Armour. This year's winner, Burkemo, and the runner-up, Torza, spent so much time on lesson tees at their clubs they had comparatively little chance to play prior to the PGA . . . Only Dave Douglas and Jimmy Clark of the tournament circuit regulars got near the finale in this year's PGA.

Really there are no "upsets" in the 18hole rounds in the PGA . . . Every one of



HERB GRAFFIS

the 64 qualifiers is good enough to beat his opponent in 18-hole match play.

Latest home-club pro to win the Open was Craig Wood in 1941... Wonder why it is that home club pros generally play much better in the PGA championship than they do in the National Open?

Birmingham (Mich.) CC set an operating standard that's a new high for PGA champion-

ships . . . It's a tough one for St. Paul to meet when the PGA championship is held there next year . . . Birmingham officials and department heads thought of everything . . . Handling of the large galleries was especially well organized, deft and diplomatic . . . Play seemed to be faster than in National Open although no time records were kept by PGA to compare with USGA records . . . Clubhouse traffic run smoother and faster by Mgr. John Brennan and staff and extra waiters than at any other big championship we can recall . . . Good planning, good clubhouse layout and personnel that seemed to want to put on a championship performance . . . Absence at Birmingham of night club food and drink prices struck golf writers as pleasant change from stiff scale at other major tournaments this year.

Pro Ray Maguire and his staff exhibited well-planned effort in caring for contesting pros . . . Especially quick and good job of club-cleaning between morning and afternoon rounds . . . Caddie rest tent near first tee was first time we've ever seen this sort of an arrangement . . . Good business done at outside sales tents conducted by Golf Mart and Ray Maguire and by Johnny Spence . . . Maguire's shop is very small in passage leading from locker-room and clubhouse to first tee . . . Display case blocks easy entry to small shop . . . Despite this handicap Maguire does fine work in member sales service in locker-room and on lesson tee.

F. C. Elphick, Birmingham CC supt.,

3



Inquiries for quotations and special analyses of grass seed are handled quickly. Any usual or unusual grass condition peculiar to your area may require a particular knowledge of seed habits based upon tests in different sections of the country. Our results of such tests are yours for the asking.

The larger users of lawn seed ASK WOODRUFF and rely upon Woodruff answers.

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Relieres 1.1 Atlanta Sergments



did a great job on the course, particularly in view of having a late start on construction work and having to do that along with highest type thorough maintenance schedule . . . Very smart indeed was decision of Elphick and his chairman to raise greens mowers a touch on some sharp greens inclines . . . Pros didn't know what was done but they commented greens were as fine, true and uniform as any they'd ever played.

It's a hell of a task to get and keep good course labor in Detroit district when men can get common labor wages at hundreds of factories in the district higher than golf course labor scale . . . Pleasant and intelligent labor relations of supts. and the liking of some fellows for outside work is about only explanation for Elphick and other Detroit dist. supts. solving the labor problem as well as they have.

John Dimmick, veteran supt. of Fred Waring's Shawnee CC course, complimented by many of the 200 in the Western Seniors' Assn. tournament on his expert performance in nursing greens through adverse weather conditions prior to tournament so they were in A1 condition for tournament play . . . Western

GOOD GREENS AND TEES ALL SEASON

Experts all over the country are finding green and tee trouble stem from hard packing.

Bent roots must have oxygen and they can't get it thru a hard, fine packed top layer.

The answer is the use of a uniform coarse sand that is clean and free from hard packing fines. Spike tooth the green, clean, apply uniform coarse sand and drag.

We'll ship anywhere - bagged or bulk

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Golfdom

Get those Weed ROOTS!

Go to the Root of Your Weed Problem with These Dolge Products



To keep weeds off drives, walks, parking lots, tennis courts, sand traps you've got to finish the roots.

DOLGE SS WEED-KILLER does that and more. It kills the foliage, of course. It works down deep. It tends to sterilize the soil so that wind-blown seeds cannot sprout in it. Diluted as directed, it can kill the toughest weeds. Spray or sprinkle where you want no growth whatsoever.

E.W.T. is the Dolge 2,4-D Selective Weed-Killer. It finishes dandelions, plantain and other broad-leaved weeds in turf — does not harm good lawn grasses. It translocates; is absorbed and travels through the sap to the roots.

See your Dolge Service Man—
he will call soon.

Write for the Dolge booklet on
chemical weed control.





Seniors who hadn't seen Shawnee since the old days when the Worthingtons owned it and Buckwood Inn, OKed Bill Diddle's alterations which softened it for average play without eliminating memorable features . . . Diddle has designed a new course of top championship character that Waring expects to start building this fall on an island in the Delaware River, not far from Delaware Water Gap.

Excellent job of information and public relations done by The Metropolitan Golfer, published weekly during May through September at Detroit and sponsored by Metropolitan Golf Assn. of semi-private course owners in Detroit dist. . . . Frank Bartsch, pioneer home-bred pro and clubmaker in Chicago dist., now 81 and living in Floral Park, Fla., driving himself and Mrs. Bartsch through midwest this summer, sight-seeing and visiting relatives and old pals.

Very helpful cooperation in raising golf course turf standards under tough conditions being provided by Montana State College agricultural staff... College staff gave supts. and clubs considerable valuable information at Montana and Wyoming Turf Assn. conference... Jim



whatever you may be . . . and whatever your turf requirements . . . the Mock reputation for quality and specialized service can be helpful in solving your problems.

Mock's are leaders in distribution of all the newest developments in modern turf grass seed, sold either pure, or mixed to your specified formula. Your inquiry for information or quotation will receive immediate attention.

"For custom-tailored turf . . ."

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Davis grass seed will give your greens, tees and fairways that needed lift after a hot scorching summer sun. Let us take care of your fall seeding requirements.

GEORGE A. DAVIS, Inc. 5440 HORTHWEST HIGHWAY, CHICAGO 30, ILLINOIS

Watson and W. H. Brinkworth of Toro Mfg. Co., and G. A. Netercut of Monsanto's Krilium soil conditioner merchandising staff, were visiting experts at the M&W conference held at Meadow Lark CC. Great Falls. Mont.

Victoria, Tex., new 9-hole fully-watered muny course to be in play soon . . . Lighted range adjacent to first tee already in operation . . . Pete (Buzz) Koteff now pro at Cherry Hills CC. Chicago dist ... semi-public 36-hole plant . . . Ralph Evans pro at new 18-hole Clock CC, Whittier, Calif. . . . Forest G. Smith is Clock owner . . . Club is on site of old Whittier CC of 20 years ago.

Jaycees at Ogallala, Neb. building 9hole sand green course . . . Clem Rafferty, pro. Wyantenuck CC. Great Barrington, Mass., chmn, of 5th annual county interscholastic championship . . . Tremendous propaganda for golf in sports columnist Arthur Daley's article "3,265,000 Reasons for Playing Golf" in N. Y. Times Sunday Magazine, May 31.

Jimmy Thompson from Lakewood CC, Long Beach, Calif., to pro job at Stockdale G&CC, Bakersfield, Calif. . . . Supervisor Marvin Lewis proposes San Fran-

SOIL AIRE



Used by more than 700 Institutions for aerating greens, tees and lawns and growing grass mechanically.

SOILAIRE INDUSTRIES

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Best Choice in the Rough...

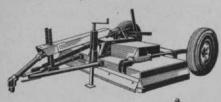
WOOD'S faster rotary cutters and mowers

A stroke of good purchasing! For rugged, brushy roughs or grassy fairways - the answer's the same.

FASTER THAN REEL TYPE OR SICKLE BAR-WITH NO MAINTENANCE WORRIES

Will replace two ordinary mowers in many cases and virtually eliminates upkeep and sharpening.

USE for: Cutting toughest roughs -shreds completely eliminates raking. mowing grass neatly down to 1" along fairways . cutting weeds and brush the size of a man's wrist · mulching leaves - no raking or hauling, all these in half the time!



7 models .. one to fit your needs perfectly, both hydraulic lift and pull types.

WRITE for literature describing mowers for golf course maintenance.

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cisco Park-Recreation committee reduce green fees for youngsters on city's courses . . . Denver, Colo., Mayor Newton strongly protests renting state-owned section of City Park course for super-market . . . Against rezoning course site for business . . . Says course has become "basic and integral part" of Denver park and recreation system.

Fred Corcoran, PGA promotion mgr., in People Today magazine, says "You've got to have caddies or there won't be any golf." . . . Fred says child labor laws should be revised to allow more kids the advantages of caddying . . . Norman Tauscher, formerly asst. at California GC, now pro at Diablo CC (SF dist.).

New Overlake G&CC near Seattle, Wash., opened . . . A. V. Macan, Victoria, B. C., designed Overlake . . . Construction begun on \$183,000 clubhouse of Irvine Coast CC, Newport Beach, Calif. . . . Troy (Ala.) CC opens well-stocked fish pond with fish fry . . . Pond made by damming a stream several years ago, stocking it and letting nature take its course.

Southeastern Chapter Club Managers' Assn, of America at conference held dur-

GREENKEEPERS !!

BUILDING GREENS IN '53?

BUILD YOUR NEW GREENS THE RIGHT WAY. THE SOIL MIXTURE IN YOUR GREEN SEED BED IS THE HEART OF YOUR GREEN. SPECIFY THE BEST FOR YOUR NEW GREENS . .

REPEAT BRAND

approx. pH - 6.5 to 7.0

REPEAT Brand Hypnum Peat Moss in your green seed bed will . .

CONDITION ANY TYPE OF SOIL
HELP PREVENT SOIL COMPACTION
ADD LIFE GIVING HI NITROGEN HUMUS
ADD ACTIVATED BENEFICIAL SOIL BACTERIA
KEEP GREEN SEED BED AT MORE UNIFORM
TEMPERATURE

HELP INCREASE SOIL AERATION

Sold by the cubic yard in bulk car lots of from 50-60 to 140 cu. yds. per car. Milled to a uniform consistency.

For Top Dressing Greens . . . The Peat You Want is the Milled Black **Cultivated Peat**

Write or Wire for Quotations and Samples

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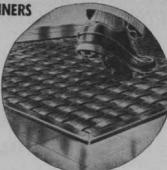
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ing All-Southern Hotel Exposition at Atlanta, laid plans for 1954 national convention of CMAA... Washington State Parks and Recreation Commission wants communities near Sun Lakes Park in eastern Washington to take over operation of park course and develop play... Holly (Col.) CC builds 9-hole sand-green course.

Big party for Freddie Lawson, 28 years pro at Flint, Mich., Swartz Park muny course . . . Flint's public and private course golfers raised fund for sending Fred and his wife Betty, back to the old home town of Carnoustie to watch the British Open.

Meadowbrook Club, Westbury, L. I., N. Y., 317 acres sold for parkway extension and industrial sites, for \$960,000 . . . Club will use course and polo field until Nov. 1, 1954 . . Will rebuild at another site . . Greely, Colo., 9-hole sand green course opened . . Junior CofC built it . . . Washtenaw CC, Ypsilanti, Mich., building pool . . Architect James G. Harrison remodeling Woodland CC, Wes-

ton, W. Va. . . . Harrison also building Cheat Lake course near Morgantown, W. Va.

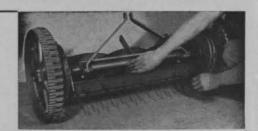
Controversy about twilight rates at Springfield, Mass., two muny courses disclosed that twilight golf was so popular last year 20 per cent of rounds were played at twilight rates . . . Kern River GC, Bakersfield, Calif., expects to have its second 9 in play in December . . Frederic C. Heutte, Norfolk (Va.) Supt. of Parks and Forestry forecasts that within 5 years from time planned Stumpy Lake course is completed Norfolk will be building another 18-hole public course.

New second 9 at Ridgeway CC, Memphis, Tenn., opened . . . Harmony Landing CC being organized at La Grange, Ky. . . . Sixth graders at Vaughan school, Bloomfield Hills, Mich., taken by teacher to see amateur-pro event at Pine Lake CC, so kids would get idea of golf . . . Among pupils was Marcia, 10-year-old daughter of Henry Ransom, Pine Lake pro.

Dave Coull back from Caracas, Venezuela, to be supt., Pomona (Calif.) CC . . .

FLEXI-COMB

Reduce Thatch Smoother Cut Overcome Weeds



Mexi-combs fit Toro and Worthington mowers . . . Simple depth adjustment . . . Lock out of operating position when combing is not required.

West Point Products Corporation West Point, Pa.

DAGE -Since 1883 FENCE

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• Whether officer or committeeman, you share responsibility for privacy and the pretection of both property and persons. For you we have illustrated facts that are tailored to the best interests of your club. They supply what you should know about the varied styles and heights of Page Chain Link Fence and how these protective barriers are expertly erected by experienced, local specialists. Write for DH-142 and name and address of nearby Page Fence engineers and erectors.

PAGE FENCE ASSOCIATION - Monessen, Pa.

Bonnie Randolph signed as asst. by Jack Futerer, pro at Hawthorne Valley CC, Cleveland, O. . . Bonnie was Ohio amateur star before she turned pro and joined Burke Golf staff last winter . . . Joe Vanstory to build 9-hole course at Eudora, Ark.

City firemen building pitch-and-putt course in Windber, Pa., Recreation Park . . . More than 200 golfers from 20 states entered in 5th annual Western Seniors' championship at Fred Waring's Shawnee CC, Shawnee on Delaware, July 9, 10 . . . Harvey Bunn now pro at Juniper GC, Redmond, Ore.

USGA rule for its stroke play championship ties is an extra 18, and after that hole-by-hole until winner is determined . . . Gene Mosher, pro at Toy Town Tavern course, Winchendon, Mass., was architect for new combination pro shop and golfers' quarters for the resort establishment . . . Gene and John Packard, Toy Town Tavern mgr. worked out the design together . . . Gene's been at Toy Town 27 years.

Fine story on Santa Fe (N. M.) G&CC and what its pro-supt. Fred Newnham has done to make it a valuable civic asset and attraction, in the Santa Fe New Mexican

REDUCE SHARPENING COSTS!



This compact, portable Simplex Lapping Machine will recondition with lapping compound any reel-type hand, power, or gang mower.

Keeps them in top cutting condition between grinding jobs. Just carry the Simplex out to the mower and use it right on the grass! Can

to either side of a mower. Gang mowers need not be unhitched. Drive shaft is adjustable from 3" to 17" and runs either direction at the flick of a switch. No noisy gears — operation is quiet, simple, dependable. Write today for illustrated, descriptive folder.

be used on a bench or on the floor too. Couples

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Economical, Trouble-free Golf Course Watering

No golf course watering problem is too tough for Buckner sprinklers. A wide range of performance to choose from. Each item developed to do particular jobs efficiently. Buckner's Perfect Curtain of Water is your assurance of, uniform distribution without waste.

Buckner dealers offer a complete service from individual units to permanently installed systems. Write for complete information.

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Vacation edition . . . Jack Daray, veteran pro and architect, now living in Coronada, Calif. . . . Jack went there from Chicago two years ago when in bad health . . . Now he's in great condition again . . . His son Jack, Jr., commander in navy, is back in US after Korean service.

Big excitement at Burning Tree Club and it's not because Ike is whipping 7-wood shots close to the cup on a 135 yd. hole . . . The big news is arrival of 6% lb. Miss Nancy Jo Saylor in family of asst. pro Don . . . Mrs. Saylor, Don, and 7-year-old Donny, Jr., say Her New Highness is positively the sweetest.

Here's another selection — from Latelle M. LaFollette — for distinction as longest golf hole . . . It's 650 yd, 4th at Elmwood CC, Charleston, W. Va. . . . LeRoy Wilcox now supt. Ottawa (Ks.) CC . . . A lot of yowls about stroke-and-distance penalty for out-of-bounds on courses having small, tight areas.

Bill Wotherspoon, pro at Southern Hills CC, Tulsa, Okla., successfully through ulcer operation at Mayo Clinic, Rochester, Minn., and back on the job at Tulsa... Bill served a term as national PGA treas... That never does ulcers any good... Powered golf buggies catching on at

TURF that Speaks for Itself!

MILORGANITE IS USED REGULARLY BY HENSON MAPLES AT PINEHURST

During the winter season from early fall until late spring of the following year, Pinehurst is a paradise for golfers with four fine courses to choose from and another nine holes in prospect.

Henson Maples, and his father — Frank Maples — before him, have the reputation of producing and maintaining as fine winter greens as there are in the south. Even the best golfers consider their greens the equal of bent grass greens in the North.

Year after year Henson and his father have used and relied upon Milorganite because they believe it to be the best source of nitrogen for rye grass greens.



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THE SEWERAGE COMMISSION, Milwaukee, Wis.

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"AGRICO greens show excellent growth and color"



Superintendent, Commonwealth C. C., Newton, Mass.

"Regular feeding of AGRICO COUNTRY CLUB for greens has always given my greens excellent growth and color," reports Cosmo Piantedosi, superintendent at Commonwealth Country Club, Newton, Mass.

"In November, I applied AGRINITE to my greens after I last cut them," he goes on to say, "The results in the spring were very good. The color was good, too, and remained a long time. Also the turf thickened up considerably. Use of Agrico and Agrinite has given me the utmost satisfaction and I shall certainly continue to use these fine products."

Order Agrico now—it's America's premier Golf Course Fertilizer. Contains both organic* and inorganic plant foods. Ask your regular supplier or write to The AMERICAN AGRICULTURAL CHEMICAL Co., 50 Church Street, New York 7, N. Y.



many clubs . . . Bringing into a lot of play members with leg or heart trouble, and paying well for pros . . . Pros very happy about play promotion and earnings of the carriages but believe service for minor repairs will have to be better organized by distributors.

Shirley Rogbins from pro job at Big Spring (Tex.) CC to Ranchland Hills CC, Midland, Tex. . . . C. A. DeWees from Mineral Wells succeeds Rogbins at Big Spring . . . Alex Watson, Leewood CC, Tuckahoe, N. Y., veteran pro, laid up in Bronxville (N. Y.) hospital . . . Alex suffered serious illness at Dunedin, Fla., last winter during visit to PGA National course.

Hogan's victory in British Open forecast in print by more pros, amateurs and golf writers than ever guessed right before . . . Home-coming celebrations at New York and Ft. Worth really got inside Ben and had his eyes wet . . . Strenuous schedule of the welcoming affairs, starting with official N. Y. welcome and parade, then Golf Writers' Assn. lunch engineered by Grannie Rice, Linc Werden, Fred Corcoran and Jimmie Demaret . . . Next day dinner with USGA as



host . . . Then to Ft. Worth and the super blue plate special and oratorical classic back in the old home town with the I's of Texas ringing clear . . . Now Ben is sure enough worn down and badly in need of a rest . . . People forget that the nature of his nearly fatal injury is such that he can't subject his system to beating that would crack an iron man.

Hogan, when he gets rested, intends to start a custom-made club plant in Ft. Worth . . . Says he doesn't want a big business, but strictly de luxe clubs with some new features . . . Doesn't plan to play in any competitive event prior to 1954 Masters' . . . His decision means he won't play on the PGA's Ryder Cup team at Wentworth, Eng., Oct. 2-3.

Next to Hogan's conquests biggest national golf publicity this year has been on Babe Zaharias and her valiant battle against cancer . . . Babe's return to competition in George S. May's World championships at Tam O' Shanter, Chicago, made sports page headlines all over the world . . . George opened his gala schedule with big cocktail party and dinner to foreign contenders.

First Caribbean junior championship

Make Top-Soil Out of Sub-Soil

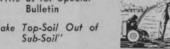
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CULTIVATED PEAT HUMUS The Organic Soil Improver

You can have velvet greens in spite of soil handicaps. Let us show you how raw sub-soil can be transformed into fertile top-soil for less than the cost of hauled-in topsoil.

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"Make Top-Soil Out of Sub-Soil"



Ask your supply dealer for HYPER-HUMUS

HYPER-HUMUS COMPANY

Newton, New Jersey

WORRIED ABOUT "BALLOONING" MAINTENANCE COSTS ?

A Rover Compost Mixer will help bring them down. This labor saying machine reduces the time needed for manual preparation of compost and top dressing by as much as 89%. Expensive, hard to get man-hours can be spent on other essential golf course maintenance

Further, the top dressing prepared with a Royer is perfectly mixed and shredded, finely granulated, completely aerated and free of all trash. Spreads quickly and evenly, furnishing food to hungry greens.

Many sizes available in electric motor, gasoline engine or beltto-tractor drives. Write for Bulletin 46 giving complete details.





Rutledge "LIGHTWEIGHT"



At last - a cart where the bag load is centrally balanced. Handle adjustable to owner's height. Made for regular or compartment bag. Baked enameled metal body. 10" ball bearing wheels, rubber tires. Occupies small space. Comes knocked down in compact box. Easy to assemble - only three parts.

CADDY SAVER



Rolls when Closed... Never has to be

Best cart value you can get. Has a special new ratchet control that holds handle firmly in any position — it cannot slip. Takes any style bag. Lightweight but strong. Open or closed, it's easy to push or pull anywhere. Fits club locker, car trunk, rear seat space. Ball bearing wheels with semi-pneumatic tires.

With 10" wheels \$28.95 With 12" wheels 32.95

Beckley-Raiston STROKE SAVERS

Easiest of all clubs to play. More than 1,000,000 sold. Square grips, short shafts. For shots within 50 yards of the green where $\frac{2}{3}$ of the game is played. Putter 31", Approach Cleek 32", Chipper 33". Right or Left Hand. Each \$9.95

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THE RUTLEDGE COMPANY 3337 Belmont Ave.

Chicago 18, III.

for boys under 18, at 54 holes, at Ft. Amador GC, Panama City, Pan., July 31-Aug. 2 . . . Lads from Panama, Jamaica, Guatemala, Colombia, Costa Rica, Panama, Canal Zone and other Caribbean countries competing . . . First four to be sent to U.S. Junior Chamber of Commerce international junior championship at University of Michigan course, Ann Arbor, Aug. 17-22.

Julesburg (Colo.) Junior Chamber of Commerce builds 9-hole course . . . Loveland, Colo., realtors considering building course as community attraction . . . New 9-hole semi-public course opened at Berwick, Pa. . . . It is Briar Heights course near Briar Creek . . . Owned by Mr. and Mrs. Percy Wilson.

Golfers in western section of Birmingham, Ala., urge city commissioners to build muny course at Roberts Field . . . Grosbeck Park, Lansing, Mich., new muny clubhouse opened . . . Eddie Ashford heads organization to build course at Athens, Ala. . . . Detroit (Mich.) muny course pros, headed by Lou Powers, conduct big junior golf school, Tuesdays and Fridays, for three weeks, finishing with city-wide junior championship . . . Pro-



G. B. LEWIS CO. WATERTOWN, WISCONSIN

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DEMONSTRATION

20

lar Lewis Golf Club

motion at Detroit's six muny courses is co-sponsored by Detroit Free Press and Dept. of Parks and Receration.

Bud Holscher, Santa Monica, Calif., lad who was alternate on 1951 Walker Cup team and former National Junior champion, out of navy at end of this year and plans to turn pro . . Eddie Jones, Houston, Tex., 15-year-old golfer, elected vp of Texas Public Links GA . . Yakima, Wash., considering building muny course on city airport surplus property.

College of Sequoias students at Fresno, Calif., now have 4-hole course with holes of 100 to 390 yds., and a practice putting green . . . Course designed by Bob Bal-

dock, Fresno golf architect.

Los Serranos CC, Chino, Calif., sold by Mrs. Clara Bartlett to Paul Greening . . . Greening will lease plant for golf if he gets acceptable offer, otherwise use property for farming and grazing . . . Visalia (Calif.) CC to build \$82,000 clubhouse . . . Pocatello, Ida., to build new clubhouse at muny course.

Bud Spencer, San Francisco News sports editor, criticizes management of SF muny courses, which are faced with \$24,000 defi-

(Continued on page 68)

GOLF TROPHIES

PRIZES and NOVELTIES

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with every order of \$10.00 or more a deck of the famous MONTEBELLO PLAYING CARDS with golf motif on each card.

Write for free circular on Golf Trophies, Plaques, Novelties and Awards, Immediate delivery.

	Ht.	Price
J15C	151/2"	12.00
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Same size Shoes, but...





Yes, two men may wear size 101/2 shoes, but one requires AA width, while the other is fitted best in D width. Either would be distinctly uncomfortable wearing the other's shoes.

Likewise, many golfers are trying to play with misfitted clubs—and that's the reason more and more golfers are turning to Kenneth Smith woods and irons. They realize the need for clubs made to fit their physical characteristics—their natural swing. Kenneth Smith clubs are handmade to fit your customer's individual measurements, scientifically matched and all clubs in a set identically swing balanced. No other clubs are so made and so balanced. Why don't you sell more Kenneth Smith clubs?

PROS: Write for my new booklet that helps you sell my clubs, "Handmade to Fit You".



KEN SHOP SUPPLIES help the Pro, too

Write for handy Supply Order Form

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GOLF CLUBS Hand made to fit you.
BOX 41-GM, KANSAS CITY 41, MO.
CUSTOM CLUB MAKER FOR 30 YEARS

August, 1953 21

CREEPING BENT STOLONS

TO THE GOLFING TRADE. Last Fall due to adverse weather conditions last year we sold out all our stolons in all our nurseries and had nothing to offer even for Spring delivery.

Our new crop will be ready around September 1st and you may be assured that we will have no sod or leftover bents. That every stolon will be fresh, virile stock and less than one year old. True to strain, no mixture of other bents or grasses. No weeds — not even clover. All seed heads hand plucked and all weed seed destroyed by Aera (Tanamit)

weed seed destroyed by Aero Cyanamid. For quicker service, fresher stolons and lower transportation charges we have three nurseries. Branch nurseries in Slocum, R. I. and Farmington, lowa. Main nursery and office at Madison,

Orders now accepted for Fall delivery and we anticipate another early sellout. Arlington C I

Congressional C 19

Old Orchard C 52

Please address all inquiries to

Old Orchard Turf Nurseries

R. R. Bond, Prop.

THE GREENS ARE THE FOUNDATION OF ALL SUCCESSFUL GOLF COURSES

seasons in more than 30 years' history now drawing to a close, we are formulating plans for further business development in 1954," he said.

Charles A. Livesey, sales mgr., will head the company's sales, advertising and service activities. Two new additions to the sales staff have been announced. O. R. Lawson returns to sales work as asst. sales mgr. Lawson has been engaged in defense production contract work for the past two years. F. C. Ranney, formerly territorial representative in Ohio, also joins the Racine organization as asst. sales mgr.

"Our thinking is constantly projected toward offering the right line of products, increased promotional help and greater profit possibilities for Jacobsen dealers for the 1954 season," says Livesey. "We are looking toward a further increase in business as a result."

SWINGING AROUND GOLF

(Continued from page 21)

cit . . . Spencer compares operation with that of Los Angeles which showed operating profit of \$120,000 for latest fiscal year for its three 18-hole and five smaller courses . . . Spencer says politics handicaps efforts to operate SF courses on business basis.

Lynchburg, Va., young men circulate

petition in behalf of establishing muny course . . . Manor Club, Norbeck, Md. (Washington, D. C., dist.) to build new clubhouse . . . "Uncle Charlie" Reynolds, said to be the oldest American-born pro, presented television set by Rock Hill (S. C.) golfers.

Jake Penland, Columbia (S. C.) State sports columnist, says state is away behind in the production of golf champions and must have more muny courses and more junior golfer development such as now is being done by pros Grant Bennett, Mike Lucas, Mike Serino, Melvin Hemphill and Dave Todd . . . Penland urges that Columbia build a muny course.

John S. Brodhead, jr., Morristown (N.J.) Daily Record sports editor, devotes column to lauding job done by Ed Murray and his pro, Jerry Masiello, in restoring the Pennbrook course after a shutdown of 12 years . . . Moose Lodge at North Vernon, Ind., making major improvements on course and clubhouse at its Muscatatuck GC.

Ogallala (Neb.) Junior Chamber of Commerce completes its golf course . . . Plans for attractive, well laid out clubhouse for new Western Village CC, Tulsa, Okla., OKed . . . Floyd Farley now building the Western Village course he de-

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signed . . . Grover Dickman, San Diego, Calif., heads syndicate which bought 200 acres of Kearny Mesa and will build on it Dickman Park course to plans of Wm. P. Bell and Son.

Jack McIntyre now mgr. Casper (Wyo.) CC . . . Construction begun on clubhouse of Shorehaven GC, Norwalk, Conn. . . . New clubhouse planned to be most thoroughly modern in design and operating features of any in New England . . . Katy's Eisenhower GC, opened at Denison, Tex., Ike's birthplace . . . Nine-hole course was shut down for past six years . . . Club was started mainly by MK&T railroad employees . . . Ike's daddy used to work for the Katy.

Tommy Armour's book, "How to Play Your Best Golf All the Time," now at 85,000 mark . . . It's second on nonfiction best seller list in U. S. . . . Editions to be published in England and Japan . . . Best review of the book probably was in letter Pat Markovich, Richmond (Calif.) CC pro, sent to his memory of the book probably was in letter Pat Markovich, Richmond (Calif.) CC pro, sent to his memory as making it much easier for a pupil to learn what a first class pro instructor wants to teach.

Curtain-raiser of Labatt Open at Summerlea G&CC, Montreal, Aug. 20-23, to be a press-radio-TV personnel tournament . . . Metropolitan (Michigan) Golf Assn. Aug. 5 meeting at Hillcrest G&CC, Mt. Clemens, Mich., to have O. J. Noer of Milorganite, John Walter of Detroit News and Herb Graffis of GOLFDOM as speakers . . . Chicago Press Club holding first annual tournament at White Pines and Mohawk courses Sept. 11 with dis-

trict's pro and amateur stars as invited added starters.

Southern Calif. PGA packed advertising into its championship program, with a lot of the ads being of the PGA members . . . Southern Calif. pros are smart advertisers . . . Women golfers at Bill Bryant's Laguna Beach course hold tournament honoring D. Scott Chisholm, the durable and beloved "Scotty" . . . One of the holes on the course is named for Scotty, in company with 8 other golf notables.

Cute idea at USGA dinner welcoming the conquering Hogan . . . Each table was named for courses on which Ben had won National championships . . . Golf writers who wrote that Ben was first Yank to win British Open in first start forgot Denny Shute who in his initial start in the British Open won it in 1933 after tying with Craig Wood at 292 and beating Craig in play-off, 149 to 154.

National Caddie Tournament, Aug. 18-22, at Ohio State University courses, Columbus, O., will have as added attractions for the caddies a "Celebrities" and world premiere of Martin and Lewis movie, "The Caddy" . . . Newspapers around the country sponsored sectional qualifying for

(Continued on page 74)

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GOLFDOM The Business Journal of Golf

Vol. 27 - No. 8 • AUGUST, 1953

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Hogan takes the high road,
Hogan takes the low score,
Hogan plays Carnoustie in glory.
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He's an auld lang syne par-buster
And that's Bonnie Benny's bonnie story.

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SWINGING AROUND GOLF

(Continued from page 71)

caddies to compete for university scholarships in National Caddie Assn. tournament . . . There's no uniformity on "caddy" or "caddie" spelling, although most dictionaries give "caddie" preference.

Savannah (Ga.) GC considering remodeling course and building new clubhouse . . . Front page piece headed "Fast-Climbing Golf" in July 28 Wall Street Journal citing authorities on rising equipment sales and growth of game's popularity . . . With 30-year-old Alderwood CC, Portland, Ore., being sold to Port of Portland for airport, 357 members will split, after taxes, about \$600,000 . . . Award of \$638,122.97 made by jury after condemnation proceedings . . . Members have joined other clubs . . . Sept. 1 Port of Portland takes over Alderwood, closing course and clubhouse.

Sacramento (Calif.) city recreation dept. to build clubhouse at Haggin Oaks course . . . Del Norte GC, Smith River, Calif., course opened . . . W. Speer of Del Norte, Al Wheelan and Walter Osborne are owners . . Charles Sullivan, pro . . . Big shopping center proposed on Philadelphia suburban site now occupied by Main Line semi-public course, Radnor, Pa.

Mt. Gilead, O., 9-hole course to open this fall . . . Joe Schurtz, from Miamisburg (O.) muny course is pro supt. at Mt. Gilead . . . Diable CC, Oakland, Calif., members buy course from owner Larry Curtola for \$550,000 . . . Curtola now concentrating on his Castlewood CC, near Pleasanton, Calif., where he's already spent \$500,000 for improvements . . . Canon City, Colo., in campaign to build course.

Glenwood Springs, Colo., 9-hole, 3,000-yd. course opened under management of Hotel Colorado . . . Bill Smith's pro shop at Sequoia CC, Oakland, Calif., burns, destroying about \$30,000 in golf equipment, including more than 11,000 balls . . . Announce plans for \$10,000,000 hotel including 9-hole course to be built at Reno, Nev. . . . Overlake GC, Seattle, Wash., opens new course designed by A. Vernon Macan.

Tonopah, Nev., opens 3,000-yd. sand green course at former Tonopah Army air base . . . Tonopah's former course closed 25 years ago . . . Jack Counsell, supt., Salem CC, Peabody, Mass., back on job after several weeks off for illness . . . Despite his attack, Jack kept in touch with the club work by phone.

Ray Didier, supt., Tam O' Shanter CC (Chicago dist.) out for a few hours a day now after being laid up with heart attack suffered May 30 . . . Ray overworked the Didier machinery with course construction and maintenance tasks preparing for the All-American and World championships.