

Swinging around Golf

NEWS OF THE GOLF WORLD IN BRIEF

Seattle (Wash.) City Employees' Suggestion Dept. recommends that Pierre "Pete" Masterson, Park Dept. golf director, get \$100 award for rubber cushion cup 6 in. diameter to fit around sprinkler valves and prevent loss of balls in soggy depressions . . . Another one of Bob Hudson's gala parties given at Portland (Ore.) GC for contestants in Women's National, USGA officials, other golf notables and reporters



HERB GRAFFIS

Evidence of the great training youngsters are getting in the junior championships was disclosed by Al Mengert's performance as runner-up in the National Amateur . . . Al, now 23 and recently thru with a hitch in the Army air force, was winner of the first two U. S. Junior Chamber of Commerce national junior national championships in 1946 and 1947 . . . Mengert now has the shortest backswing for full shots we've ever seen in recent major championship contestants except, possibly that of Charley Bassler of Baltimore . . . Mengert's hands seldom get shoulder high on backswing but he finishes with hands high and bangs the ball out a goodly distance . . . Maybe he figures the short backswing gives him a little better control . . . Tourney yips ruined Mengert's chances against the experienced, serene and smooth-swinging Westland.

High Point Inn, new name of Mount Pleasant Inn, resort with course at Mt. Pocono, Pa. . . Joe Paletti and Don Gretti, pro-supt. team of Sunset Ridge CC (Chicago dist.), won 5th annual Midwest Golf Course Supts. Assn. Pro-Supt. tournament with 68-4—64 . . . Event played at Woodridge GC.

Dale Andreason, pro at Hinsdale GC (Chicago dist.) issues printed monthly bulletin titled "Sweet Swingers" for the club's junior golfers . . . Pinehurst (N.C.) completing new building for its golf shop . . . Old building will be used for club storage . . . Hillside in front of George Howard's pro shop at Broadmoor GC, Seattle, Wash., to be partially excavated with upper level to be a terrace and beneath will be storage space for bag carts . . . Pros still trying to devise satisfactory system for securing and releasing bags from carts and for storing carts.

Western Golf Assn. awards 44 Evans

scholarships to outstanding scholars . . . Scholarships awarded have value of approximately \$100,000 . . . Since Chick Evans founded the scholarship more than 250 of them have been awarded . . . The disease plagues that have made course maintenance hell this summer hit Tam O'Shanter just at the start of the big Tam championships . . . Seven afflicted greens were dyed.

Carolina pros say 19-year-old Don Smith of Greensboro, N. C., is due to become one of the great amateurs . . . The lad recently won Greensboro's junior championship 3 times . . . He won his first tournament when he was 11 . . . Vinnie Richards, Jr., 21-year-old son of head of Dunlop Rubber sports dept., capt. elect of Fordham university tennis team . . . His Pop is still playing good tennis and getting to be tough golf competition.

Idlewild CC (Chicago dist.) gives Al Naylor big day Aug. 20 . . . Al retires on nice pension after 44 years as Idlewild's pro . . . Club gives Al an automobile and purse in addition to the pension . . . One of the grandest letters we ever read about a pro was that Charley Schrage, Idlewild pres., and Max Berkenfield and Saul Miller of the committee, wrote to members about Naylor and the plan to make him one of the very few pros of long and faithful service retired on a good income as long as he breathes.

Monroe (Wis.) CC in new clubhouse . . . Don Howe is mgr. . . H. "Wally" Womeldorf, formerly mgr., Medinah CC (Chicago dist.) now mgr., Westbrook CC, Mansfield, O. . . Gerald V. Marlatt from Meadowbrook CC, Tulsa, Okla., to manage Calumet CC (Chicago dist.). Harvey Raynor, Tournament Supervisor for PGA, issuing helpful bulletin for players on the circuit . . . Raynor doing excellent job in keeping tourney players reminded of their responsibilities.

Eugene Lovejoy, 79, mgr.-pro, Lincoln Park muni course, Grand Forks, N. D., died July 19 following a 2 weeks' illness . . . His widow, Mayme, who has assisted her husband, will fill his position for the remainder of 1952 . . . Gene was born in New York City and came to N. D. in childhood . . . He had been at Lincoln Park for 19 years and served the community very well as an inspiring player, an excellent

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Velvety Greens!*

*at lower
maintenance cost!*

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VIGORO*

goes 1/3 further—supplies all the nutrients needed for best playing turf!

It's easy to keep a course in good condition with Vigoro. It's good *business* too, because tip-top greens and fairways mean *satisfied* golfers.

New process Vigoro supplies in ample amounts all the vital food elements any grass must get from *any* soil — to grow and thrive best. Even half-starved soils can be brought up to par with Vigoro! Order Vigoro today—feed it regularly for thick, deep-rooted, play-attracting turf.

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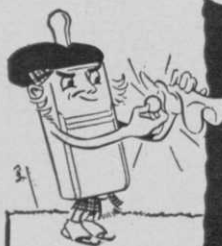
instructor and as a fine example of a genial gentleman sportsman.

Ray Gafford, pro at Northwood Club, Dallas, showed visiting pros some new items in women's golf wear . . . Ray's got two fine assistants in Charley Tims and Bill Shelton . . . The shop strives to show new sportswear for women even before Niemann-Marcus, famous Dallas women's store gets it . . . That's really a job . . . Ray scored in getting a new golf hat for women that other pros have ordered for their clubs . . . It's good for golf . . . Most women wear the godawfullest golf headwear.

Sports Turf Research Institute of Great Britain (formerly the Board of Greenkeeping Research) holds its annual course maintenance equipment exhibition and demonstration at its St. Ives Research station.

USGA Golf House fund is \$24,500 short of the \$110,000 cost of building and furnishing . . . \$85,500 thus far received has come from 4,750 sources . . . If you haven't kicked in send your check to USGA, 40 E. 38th, New York 16 . . . City of Sebring, Fla. reconditioning another 9 of its 18 and will have entire 18 in play Jan. 1, 1953 . . . 9 being reopened was closed for past 10 years . . . Ted Robinson is pro at Sebring's course which is in play year around.

Garfield L. Iverson, mgr., Everett



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BEAUTIFUL! EFFICIENT!**

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NEW TYPE FINISH includes third coat of clear plastic. Withstands season after season in any climate.

EASY TO USE — just pull up paddle, insert ball. A few quick strokes leaves ball shining clean, ready for play . . . and fewer lost balls!

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You may have a grass dilemma, a particular situation peculiar to your area. Here at Woodruff's, we welcome inquiries about any usual or unusual grass condition.

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(Wash.) G&CC elected pres., Evergreen chapter, Club Managers' Assn. of America . . . Club Managers' national association now has 1,043 members in its 36 active local chapters . . . Kelly J. Cook, for 16 years supt., Willow Wood CC, Bellepoint, W. Va., until 16 months ago when illness forced his retirement, now regaining his health.

Second annual James "Sonny" Fraser memorial tournament at Atlantic City CC, Northfield, N. J., Sept. 19, 20, 21 . . . Sonny was one of the most promising young golfers and grandest fellows in the game . . . Women's Western Golf Assn. scored again with beautiful and informative program for 52 WWGA Amateur championship at Los Angeles CC . . . Among program feature pages was one on Vic Dalberto, 32 years pro at LA CC and one on Bill Beresford, 25 years supt. at the club . . . In addition to doing great job of course maintenance Beresford has won between 600 and 700 awards at horticultural exhibits for flowers from the LA CC greenhouse and gardens.

In the 26 years of GOLFDOM we don't recall one in which weather has been worse for golf course maintenance in many parts of the US . . . Floods, drought, humidity have been nightmares . . . Several great supts. with long records of success are quitting the business after this season to

"FLEXI-COMB"

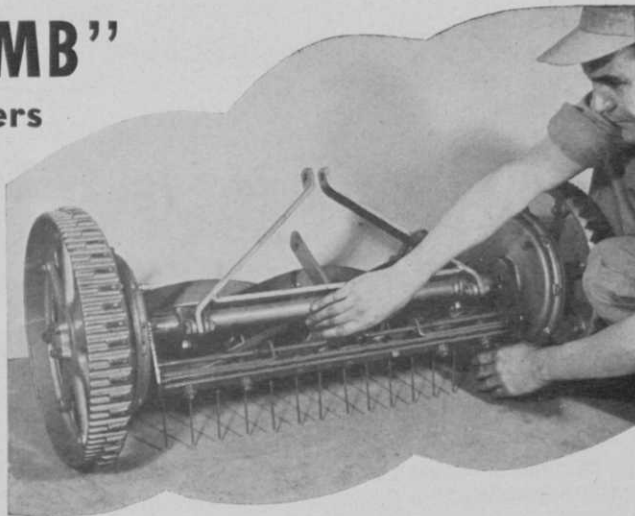
for fairway mowers

Reduce thatch
Smoother cut
Overcome weeds

Begin Flexi-combing early in the season. Comb out accumulated plant material to provide better growing conditions. A thatch layer sheds water, prevents fertilizer from getting down to the soil.

Reduction of thatch by Flexi-combing promotes healthier growing conditions — reduces disease.

Use Flexi-combs on mowers to overcome existing thatch and prevent its reoccurrence.



Flexi-combs fit Toro and Worthington mowers . . . Combs are mounted permanently on mowers — easily locked out of operating position when their use is not required . . . Improved design provides easier depth adjustment.

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TOP DRESSING
at less cost



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ROYER COMPOST MIXER

Feed your greens top dressing prepared with a Royer . . . perfectly blended, finely granulated, free from all contamination. Greenskeepers at hundreds of the finest courses all over the United States are enthusiastic Royer users.

And in these days of high labor costs you can save up to 89% of the time needed for manual preparation . . . truly a worthwhile item. The hours thus saved are available for the many other jobs of golf course maintenance.

Illustrated above is a Model NCB-4, capacity 3 to 6 cubic yards per hour, at a Spokane, Wash. golf club. Other models available in capacities to 12 cubic yards per hour . . . write for Bulletin 46 giving complete information.



ROYER FOUNDRY & MACHINE CO.
 171 PRINGLE ST., KINGSTON, PA.

take other jobs . . . Haven't heard so far of a club giving a bonus to any supt. whose course happens to have been in fine condition despite bad condition of most other neighboring courses . . . When a course is in good shape the players say it's the good Lord's doing . . . When the course is hit by summer miseries the players say it's the superintendent's fault . . . It's a tough profession.

Oil painting of the late O. B. Keeler, for more than 30 years an ace golf writer, and Bobby Jones' "Boswell", presented to Golf House . . . Presentation made by Mrs. Keeler and W. D. P. McDowell, pres., Atlanta Golf Assn. . . Minikahda Club, Minneapolis, gives testimonial dinner to its distinguished and merry member, Totton P. Heffelfinger, USGA pres. . . Address of West Coast office of USGA Green Section, which has Charles G. Wilson as regional director, is Box 241, Davis, Calif.

USGA Journal for August has informative article on rough, evidence of growing interest in more use of rough as the most testing hazard with low maintenance cost . . . Journal cites USGA Championship manual on length of rough bordering fairways and greens . . . Plenty of courses have had expensive alterations of trapping when simple change of mowing line and development of fair but testing rough



Wherever you may be . . . and whatever your turf requirements . . . the Mock reputation for quality and specialized service can be helpful in solving your problems.

Mock's are leaders in distribution of all the newest developments in modern turf grass seed, sold either pure, or mixed to your specified formula. Your inquiry for information or quotation will receive immediate attention.

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"QUALITY" POLES

"GOLF BALL" WASHERS

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"CUTS-TRUE" HOLE CUTTERS

Bulletin "52" showing the complete Standard Line is yours for the asking. Write for it today.

STANDARD MANUFACTURING COMPANY
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would have made those courses better tests for players of all classes.

Third turf research fellowship established by USGA Green Section at Pennsylvania State College . . . Prof. H. B. "Bert" Musser to have the new man work under his direction in the Agronomy dept. . . Meyer zoysia planting material sent to state experiment stations by USGA Green Section and US Dept. of Agriculture.

Saturday Evening Post's July 26 cover of a golf range shows how the ranges have become important part of the American entertainment program . . . The instruction details of the Post cover are funny . . . And true to life . . . Don Bisplinghoff, Orlando, Fla., 17-year-old winner of USGA National Junior championship, hits a ball about as long as any kid we ever saw . . . He's got a fine short game too . . . Wouldn't be surprised (if he stays amateur) if in a few years he'd be the first amateur since Johnny Goodman (in 1933) to win the National Open.

Seattle (Wash.) GC, scene of the National Amateur this year, was started in 1899 on six holes laid out in a cow pasture . . . Bill Zongker has been the club's pro for 22 years . . . For 10 years prior he was asst. to the late Bob Johnstone who laid out the course and was the club's pro for 32 years.

Fred Grau in USGA Journal did valuable

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Only One*

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FUNGICIDE**

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SNOWMOLD

is no problem for the Greenkeeper who uses P M A S. Applied in late fall and early winter, P M A S safely conditions greens to withstand disease though blanketed by snow throughout a long winter.

Don't fail to read Cleary's "Turf Tips" No. 22c. It gives the real story on Snowmold tests . . . comparative results obtained at the National Turf Fungicide Trials, Washington State Agricultural Experiment Station. Send for your copy if you haven't already received one.

Yes, P M A S is becoming, more and more, the golf man's favorite material for year 'round control of fungus diseases such as Copper Spot, Dollar Spot, Brown Patch and Pink Patch, not to mention its spectacular action in knocking out Crabgrass!

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natural organic of
AGRICO FOR TURF



Above — Harold Price, Superintendent of Lu Lu Temple Country Club, North Hills, Pa.

"I find that the 50% natural organic nitrogen content of **AGRICO FOR TURF** tends to maintain a better, greener color and generally healthier grass all summer long," writes Harold Price, Superintendent of Lu Lu Temple Country Club, North Hills, Pa. "And I find that Agrico spreads without difficulty under any of the abnormal conditions that you can run into."

Mr. Price gives us his formula for growing and maintaining the superb greens and fairways for which his club is noted:

"I use **AGRICO FOR TURF** on both greens — 20 lbs. per 1000 sq. ft. at a time — and fairways — 500 lbs. per acre as late as June if weather will not permit earlier dressing.

You can use Agrico in temperatures as high as 85 to 90 degrees in the middle of June."

Order Agrico now — it's America's premier Golf Course fertilizer — contains both organic* and inorganic plant foods. Ask your regular supplier or write to **The AMERICAN AGRICULTURAL CHEMICAL CO., 50 Church Street, New York 7, N. Y.**

*Organic derived from AGRINITE, the 100% Organic Plant Food.



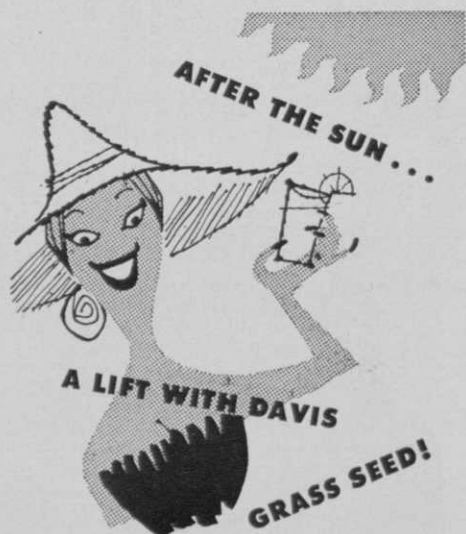
AGRICO
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piece in USGA Journal straightening out the wild stories in newspapers and magazines on the Merion bluegrass-Meyer zoysia mixture as the last word "miracle" grass . . . He says it's "much better than any turf grass previously known in the climate, and poor soils, of Washington, D. C. . . . Illinois PGA to present plaques to the man, woman, junior boy and junior girl making "greatest contribution to golf in Illinois in 1952."

Bob Duguid goes from Evanston (Ill.) GC where he's been supt. for many years to be supt., Timuquana CC, Jacksonville, Fla. . . . Mel Warencke switches from Idlewild CC (Chicago dist.) to succeed Duguid at Evanston . . . John Boetter now is supt. at Idlewild . . . Midwest Golf Course Superintendents' Bull Sheet says Herman Lange, supt., Glenview (Ill.) CC claims that nap of creeping bent on fairways almost always is toward the hole . . . "The Mole", commenting on Lange's observation believes the traffic bends the bent the direction the hole plays.

Bobby Locke wanted \$6000 as a guarantee to play in George S. May's Tam O'Shanter World's championship . . . Now that Bobby has tied with Jones and Cotton as a 3-time winner of the British Open his ambition is to tie Hagen as a 4-time winner . . . Walter's still top man in modern British Open records.

Julius Boros' victory after the play-off



Davis grass seed will give your greens, tees and fairways that needed lift after a hot scorching summer sun. Let us take care of your fall seeding requirements.

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1. Accommodates any style bag.
2. Opens and closes in a jiffy.
3. Light weight.
4. Rolls easily on silent, ball-bearing wheels when open or closed.
5. Strong. Precision built for long service.
6. Priced right.

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It's the biggest selling "extra" club made and one of the famous square-grip short iron Stroke Savers. This Chipper is made specifically for pitch, run and chip shots within 50 yards of the green. It's 33" long and has practically no sole, permitting the club face to extend far under the ball. Gives golfers directional accuracy not possible with any other club.



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Beckley-Ralston is one of the oldest and most honored names in golf. Over 1,000,000 of their Stroke Savers are in use—wearing out. Display the Chipper, Putter and Approach Cleek—then watch them sell! Nationally advertised \$9.95 each.

RUTLEDGE PUTTER, the perfect pendulum type with square grip \$9.95.

WALLOPER, the iron driver for players who have difficulty using woods, \$12.50.

TRAP SHOOTER, \$10.95.

Send for literature and discounts

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with Cary Middlecoff in the World's championship repeated Jay's demonstration in winning the National Open as the greatest master of the fine art of scrambling I've ever seen . . . Hagen discovered that art and made obsolete the old orthodox scoring procedure . . . Boros won the Open by being out of a trap-and-down-in-2 more than a dozen times . . . He and Doc were even to the 15th in the World's championship . . . Boros was in a green trap to the left with his second, blasted out and holed a 3-footer . . . Doc took three from the short rough to the right and about 5 yds. short of the green . . . On the 16th Boros knocked his tee-shot in a trap to the right and holed a 5-footer for his par . . . Middlecoff was on and 3-putted from about 30 ft. . . . Those 2 holes made the difference between first money of \$25,000 and 2nd of \$12,500.

This spring Boros was about ready to quit the tournament circuit, discouraged . . . One talking-to by girls who were dear friends of his wife's brought him out of the deep despondency he'd been in since Button's passing . . . Tommy Armour advised Boros to change his tactics, let the long shots fly instead of trying to pin-point them, and make use of his marvelous trap shots by going boldly for the pin . . . Armour also counseled Boros to putt boldly

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(British Open Golf
Champion) says:

"...undoubtedly one of the most sensible items of golfing equipment I have ever seen"



It's a Seat-Stick!

It's the FEATHERWATETM Umbrella Seat-Stick

At last, a walking stick, a comfortable transportable seat, and a full-sized umbrella all in one. Many styles available with gay colored panels; plain green, maroon or black, or Tartan covering. Luxury models with leather sling seat.



"FEATHERWATE" SEAT-STICKS

Several styles with all-metal or leather seats in various colors or Tartan design. Made in rustless lightweight alloys. There is a "Featherwate" for every member of the family—including junior!

A "Featherwate" Seat-Stick is a must for all American Sportsmen and Women.

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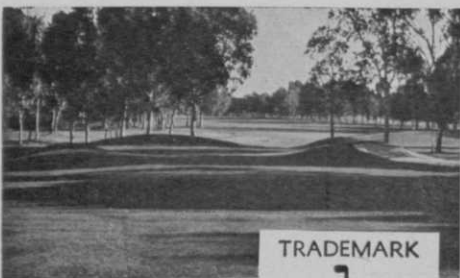


and get his putts up as he never was much off line . . . Incidentally, another turn or two of Boros' first putt on the 72d hole and there'd have been no play-off.

Strange thing about the play-off, Middlecoff picked up on the 18th green without holing out . . . No chance for Doc to tie after Jay had holed his putt . . . Jim Ferrier came out of what he said was the worst 7 months of putting he'd had since playing competitive golf, to tie Roberto De Vicenzo for 2d at 277, a stroke behind Boros and Middlecoff . . . But Jim must have thought that Ol' Debbil Putter did him dirty when, after the longest study ever given a putt, Jim missed a slippery side-hill 5-footer to tie on the 72d.

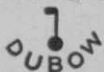
De Vicenzo came close enough to show us Yanks what might happen if many more of the foreign talent got a lot of American tournament circuit experience . . . After Roberto only Mario Gonzales (tied for 21st), Norman Von Nida (tied for 28th) and Eric Brown (tied for 35th) were foreigners in the money . . . Dates for 1953 Ryder Cup matches set for Friday and Saturday, Oct. 2 and 3, at West course of Wentworth GC, near London.

Bill Hagedorn, golf writer for Covington (Ky.) Post is hailed by supts. and pros for his column explaining why high heat and humidity prolonged for weeks has damaged "virtually every green within the



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(Betty Bush, famous professional women's golfer, is the newest member of our Advisory Golf Staff)

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**DUBOW H. C. — SUPER 803 COVER
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Write for descriptive folder and price list*

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Here is the bag line that offers everything . . . bright eye catching colors . . . handsome combinations of fabrics, patterns and leather . . . and best of all, the last word in playing and traveling comfort. Keep bag sales "on course" with Tufhorse.

SEND YOUR ORDER TO

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An aid to better turf!

Niagara Clover Kil is an endo-thal formulation especially designed for the selective and effective control of white clover in golf course turf. It is now available for preferred Fall applications.

Niagara Clover Kil has been extensively tested and its white clover eradication properties have been thoroughly proved. It was first reported in New York State Turf Association Bulletin Nos. 26 and 27, June 1951. Get Niagara Clover Kil from your local supply house or write us for full information.

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Greater Cincinnati area." . . . Golf writers generally missed the story on this being a terrible year for course maintenance, and why many supts. were fighting a losing battle day and night . . . Supts. and pros should have tipped off the writers.

In Japanese Golf Monthly there's an ad of "Nice Shot" golf clubs sold by Sporty Co., Ltd. . . . Japanese golf must be improving . . . We remember the old story about one Japanese telling another about a popular American game called "Ah hell, Charley" . . . Golf in Australia reports that one of Australia's leading players showed amazing ignorance of rules in recent big money tournament; delaying play to get an official decision on a simple rule.

Magnolia Ridge CC, 9-holes, being built at Liberty, Tex., by George M. Wilson . . . Benton County CC, Fowler, Ind., holds 4th annual Wm. H. Diddle Day honoring architect of its golf course . . . Spring gales blew away so much seed during construction of Desert Inn course at Las Vegas, Nev. completed seeding job on course reported as costing almost \$250,000.

Mass. Metropolitan District Commission proposes \$150,000 improvement program for Ponkapoag course at Canton . . . Royal Oaks, Portland, Ore., enlarged from 9 to 18 by Fred Federspiel . . . Royal Oaks to build new clubhouse . . . Construction started on 9-hole munny course at Greeley,

ARLINGTON

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CONGRESSIONAL

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Colo. . . Project boosted by Greeley Junior Chamber of Commerce . . . Construction started on 18 of new Wildwood CC, Louisville, Ky. . . Bill Diddle, architect . . . Club office, 410 Washington Bldg., Louisville . . . H. L. Mathias, pres.

Lloyd Mangrum as Tam O'Shanter's playing pro did best tournament promotion job we've ever seen with TV, radio and public and semi-public course demonstrations before Tam tournaments . . . He made all stops and he's a magnetic showman and valuable teacher for those public sessions . . . Record hot wave in central states reduced play especially at fee courses . . . Many clubs in central states now figuring on air conditioning clubhouse . . . Heat wave with high humidity raised hell at numerous central states courses.

George Burton in Long Island City (NY) Star-Journal writes that with tipping eliminated at country clubs where employees have been organized and put on union wage scale there'll be between 56 and 60 per cent drop in these employees' take-home money . . . Eddie Arcaro was a caddy before becoming a jockey . . . Burton says Arcaro was too small to make a good caddy . . . John Brennan in Jamaica (LI, NY) says Bill Mehlhorn puts on crowd-drawing clinic and demonstration at Garden City (NY) golf range every Wednesday pm. . . Brennan also says Long Island caddy shortage



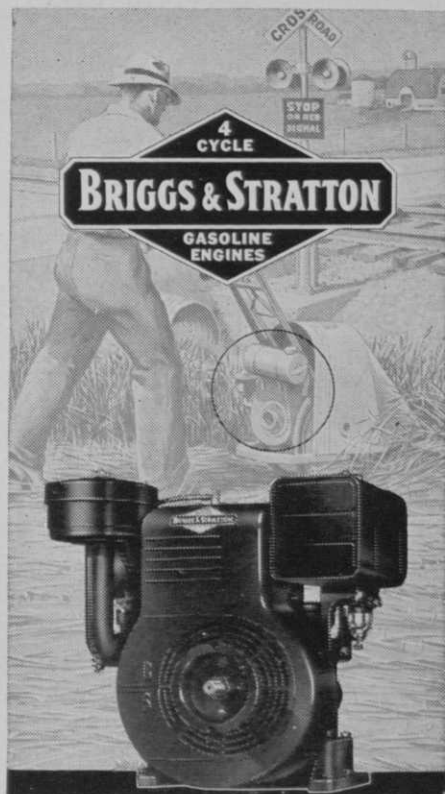
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Its select quality, high germination and resulting texture produce turf perfection which is enjoyed by over a fourth of the nation's leading clubs. For eliminating weeds use Scott's 4-XD. It's the proven dry applied control . . . safer, faster. Write for our recommendations and prices today.

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Preferred power on sickle-bar mowers and power scythes — another of many hundreds of applications on machines and equipment used on golf courses, cemeteries, parks, farms, orchards — the world's most widely used single-cylinder gasoline engines.

YOU will find the "best" of machines, tools, and appliances, for golf-course use, are certain to be equipped with the "best" air-cooled power — Briggs & Stratton single-cylinder, 4-cycle, air-cooled gasoline engines.

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In the automotive field Briggs & Stratton is the recognized leader and world's largest producer of locks, keys and related equipment.

Coming
your way
for better play

A GREAT NEW
GOLF BALL
by
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GOLF AWARDS

Featuring
Better Value
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Chicago 11, Ill.



may bring girl caddies into the district.

Cedar City, Utah, to build course . . . Blythe (Calif.) CC renovating its 9-hole course . . . Course shut down until fall during reconditioning which includes, according to Blythe Times, application of "a considerable amount of stockyard soil tonic" . . . Jaycees of Pine Bluff, Ark., have raised \$2400, one quarter of what's needed for building Pine Bluff 9-hole course.

Tucson, Ariz., considering enlarging its munny 9 to 18 holes . . . Billy Bell to plan new layout . . . Black Brook GC, Mentor, O., renovation program in progress . . . The Cleveland district course was shut down during World War II . . . Floyd L. Hopkins, Painesville, heads Black River organization . . . John Austin is pro-mgr.

Walter "Pop" Evans, pro at Hattiesburg (Miss.) CC, was welter-weight and middle-weight wrestling champion and boxing and wrestling coach at U. of Illinois before he came into pro golf about 30 years ago . . . Salt Lake City, Utah, area to have its 7th course . . . Falcon Recreation Park 18-hole course to be built by organization headed by A. D. Firmage . . . Stu White, Ogden pro, to be on the Falcon job.

Lakewood CC, Arcadia, Calif., leased by county for \$125,000 annual rental . . . Lakewood to pay taxes at current rate . . . Chuck Lewis now pro at Otto Schafer's Strawberry Lodge course near Placerville, Calif. Enlarging course from 6 to 9 holes . . . R. M. "Bullets" Marshall, operator of Huntington Beach (Calif.) munny course to build new clubhouse on renewal of operating agreement with city.

Howard Capps, pro, Desert Inn CC, Las Vegas, Nev., and Pete Marich, pro, Washoe (Nev.) CC, sparkplugs in formation of new Nevada Golf Assn. . . Nevada assn. to hold open, amateur, women's amateur and junior championships . . . Directors include Bing Crosby.

Increased rates effective July 1 at Detroit's 6 munny courses, expected to bring \$35,000 to \$40,000 additional last half of this season if present rate of play con-



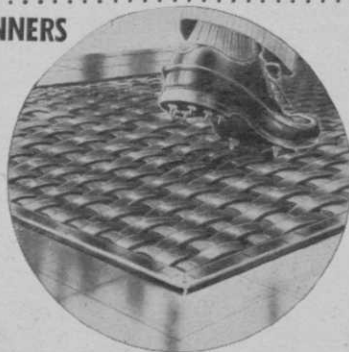
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Are Spike-resistant,
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tinues, estimates Peter R. Sweeney, supt., many courses . . . Rates for the 3 9-hole courses increased from 50 to 60 cents . . . Rates on the 3 18-hole courses will be \$1.25 weekdays and \$1.50 Saturdays, Sundays and holidays . . . Previous rates were \$1 any day on all courses except Redford which had \$1.50 Saturdays, Sundays and holidays.

Harry Pressler, pro at San Gabriel (Calif.) CC for 25 years, honored with pro-am event and big dinner July 14 . . . Joe Norwood and Eddie Gayer, two pro veterans highly rated as instructors, open Baldwin Hills range at Los Angeles . . . H. C. Hackbarth, Little Rock (Ark.) CC pro, designing 9-hole course for Magnolia (Ark.) CC . . . Athol Gill heads course construction committee . . . Clyde "Buck" Fox, formerly asst. to Ralph Hutchison, Saucun Valley CC, Bethlehem, Pa., now pro at Brookside CC, Allentown, Pa. . . . John Shorey left Brookside to become pro-mgr. of Allentown's new muny course.

Athletic Institute issues book on sales promotion for sports goods stores . . . Accent is put on dealer's personal sales promotion contacts and cooperation with industrial companies, fraternal and social organizations, veteran and military organizations, civic and service clubs, municipal and club units, private operators and

(Continued on page 71)



Gotta Tough Customer?

Every course has at least one — the guy who's never quite satisfied with his clubs. But he'll break into a smile when you hand him a Kenneth Smith club. He'll sense at once its perfect balance and "sweet feel". Tell him we handmake Kenneth Smith clubs to fit his natural swing, that every Kenneth Smith club is scientifically matched and identically swing-balanced, that no other clubs are so made and so balanced — then write the order, 'cause you've sold another set of Kenneth Smith clubs.

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afoot", says **SCRUBBY**

. . . but who cares? I'll give 'em
the quick, easy PUSH BUTTON
BEAUTY TREATMENT with

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**Golf Club
CLEANING
MACHINE**

• New 1951 Faster Brush Action. (Conversion pulleys to speed up 1950 models available free)

• Cleans woods or irons in seconds without hand rubbing or scrubbing. Anyone can use it. Can be coin operated for public courses.

• Built for years of dependable service with a minimum of attention.

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has been named Director of Merchandising and Sales for Union Hardware and its subsidiaries.

Milton L. Lundgren, formerly in sales executive capacities with Nesco and Anchor Hocking Glass Corp., has been appointed Gen. Sales Mgr.; Kenneth L. Douglas, formerly sales mgr. for Union Hardware, becomes Assistant Gen. Sales Mgr. for the parent company and its subsidiaries.

The reorganized department will be headquartered at Torrington and from there will handle all merchandising and sales efforts for Union Hardware roller skates and fishing rods, Springfield baseballs, softballs and golf clubs; Joseph T. Wood rink roller skate shoes and roller skate outfits, baseball shoes, bowling shoes, ice skate shoes and ice skating outfits, including Canadian Flyer ice skates, and T. H. Wood Company fishing lines. Bristol fishing rods will be handled by independent representatives to be announced.

SWINGING AROUND GOLF

(Continued from page 19)

schools . . . MacGregor Hunter, one of Willie's sons, out of Navy Air Corps after 22 months . . . He's working on a golf cartoon strip for newspaper syndication.

Robert McDonald, 13, son of pro Pat at Rob Roy CC (Chicago dist.), is Chicago District boy champion . . . Omer (Pete) Brogan, 35-year-old furniture salesman, who defeated 21-year-old Bob Scherer of Decatur, Ill., 4 and 3, for USGA Public Links title, plays at Montebello GC (Los Angeles dist.) . . . Dave Stanley, 1951 Publix champion, also hailed from Montebello . . . Brogan, like Boros and Jim Turnesa, won a 1952 national championship by artistic scrambling with approaches and putting . . . Brogan was trapped or in the rough on most of the holes of the Miami

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(Fla.) CC during the 33 holes he played of his final match.

Bobby Locke's 287 win of the British Open over Royal Lytham and St. Anne's 6,647 shows he's getting well again . . . Peter Thomson of Australia, 288; Fred Daly, Ireland, 289; Henry Cotton, England, 294; Antonio Cerda, Argentina, and S. L. King, England, 295; F. Van Donck, Belgium, 296; F. Bullock, Scotland, 297; and the first Yank in the United Nations event, Willie Goggin tied for 9th at 298 . . . Gene Sarazen, 300; Jimmy Hines, 302; Frank Stranahan, 309; 60-year-old Willie Hunter, playing on a vacation trip, took 74-83—157, and missed qualifying by 6 strokes.

Locke warned after 3d round of 74 for slow play . . . Got an hour for lunch, played the 4th round in half an hour less time than 3d round and got 73 . . . British enthusiastic about 50-year-old Sarazen fast play . . . Gene's two 69s in qualifying great perform-

(Continued on page 74)

CLASSIFIED ADS

Rates: Minimum insertion \$4.00 for 20 words; additional words 20c each. Bold face type, 25c. per word. Classified cols. reserved for help or services wanted and for sale of used equipment.

Under no circumstances are we permitted to divulge the name and address of those placing the blind advertisements. Responses to all box number ads should be addressed to the box number and mailed to GOLFDOM; replies are promptly forwarded to advertisers.

Pro at northern club wants position as Pro or Assistant during Winter months, Oct. 15th to April 1st. Six years experience operating own shop, bar and grill. Good instructor; especially with women and children. College education. Excellent ability, character and credit references. Age 30; single. Address Ad 901 % Golfdom.

ASSISTANT PRO: AGE 26, SINGLE, COLLEGE GRAD, GOOD REFERENCES, DESIRES POSITION FOR WINTER MONTHS. AVAILABLE DECEMBER 1st. PRESENTLY EMPLOYED IN MIDWEST. ADDRESS AD 902 % GOLFDOM.

Pro-Greenkeeper-Mgr. — seeking change to year-round club that needs progressive, energetic couple. Twenty-two years working experience in care of construction work of golf courses, clubhouse management, dining room, bar, pro shop. Good instructor. Steady, reliable, sober, working ability A-1. (Past club fourteen years.) Wife good dining room mgr.-hostess. Age forty-three; wife thirty-six; one daughter sixteen. Any location considered where progressive future is offered. A-1 references as to working ability. Credit rating. Address Ad No. 903 % Golfdom.

P.G.A. Pro, age 30, married with family, desires to make change. Interested in club of 250 membership or more. Address Ad 905 % Golfdom.

1914 **FULNAME** 1952

The FULNAME DIE presents the best in marking golf balls today as it did in 1914 when first introduced. Use the marker preferred by professionals.

Buy The Best! *Buy Fulname!*

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GOLFDOM

The Business Journal of Golf

Vol. 26 — No. 9 • SEPTEMBER, 1952

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Julius Boros (L), the scrambling artist who won the USGA Open repeated with the same talent to capture the World Championship trophy in a playoff with Cary Middlecoff. The win moved Boros to the top of the leading money winners.

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SWINGING AROUND GOLF

(Continued from page 71)

ance before his feet and legs got heavy.

Looks like there's another bumper crop of long hitters . . . It shouldn't worry the USGA about legalizing a cast-iron ball as the distance gunners haven't knocked off titles . . . Along with pro driving contest winners Anderson, Williams and Evans, newcomers who've been grunting gigantic shots are George Bayer, tall Californian, who is the longest hitter Harold Farington, veteran golf scribe, says he's ever seen, and who frequently is over 350 yds. carry; and Orlin Coleman, Herman Uebele, Jr., and John Roberts, whose drives of, respectively, 345, 343 and 331 yds. won first 3 places in driving contest at Indiana Juniors' championship . . . Uebele is son of LaPorte (Ind.) CC pro.

Steve Tobash now pro at Ft. George Meade (Md.) course . . . Illinois PGA and Midwest Golf Course Supts.' Assn. played first pro-greenkeeper tournament at Woodridge CC . . . Hope to make it an annual event . . . Front 9 of PGA Dunedin course closed while greens are being planted to Gene Tift Bermuda and tees are being enlarged and remodeled.

Mangrum, Burke, Middlecoff, Demaret—and perhaps Oliver—to Australia for tournaments and exhibitions in October . . . They take with them the Lakes Cup that the visiting US team won in Australia in 1934 . . . Bus Ham enlarging Washington Post Celebrities tournament to \$15,000 event Sept. 18-21 . . . Tournament will honor 10 leading pros and 10 leading ama-

teurs of first half of 20th century as named by poll of PGA members . . . First 3 days of Celebrities will be played at Prince George C&CC, Landover, Md., and final day at Columbia CC, Chevy Chase, Md.

J. C. Williams now pro at Eastwood GC, Charlotte, N. C., succeeding Buck Presley . . . Chick Faltus from Lake Hills (Ind.) CC to be pro-mgr., Kankakee (Ill.) CC . . . Women's Western Golf Assn. 52d Amateur championship, at 6,254 yd., women's par 75, North course of Los Angeles CC, makes 3d time WWGA Amateur has been held in California . . . It was at LA CC in 1933 with Mrs. L. D. Cheney winning, and at Olympic Club, San Francisco in 1948 with Dot Kieilty the victor . . . 16 states and Mexico represented in WWGA Amateur field.

British pros and members of Vaudeville Golfing Society raised about \$900 for Junior Golfers' Fund . . . Bobby Locke suggests that the "I Beat Ben Hogan" National Golf Day idea by Life Magazine be used in England to help finance junior promotion, with the man to beat being the British Open champion . . . Locke says he's going to use the idea for junior promotion in South Africa when he returns home.

Bob Harlow flying in and out of Cadillac, Mich., where he sits in with Hagen getting the Hagen biography written . . . Chapters thus far produced turn back the calendar and make the exciting days and the merry nights of The Haig's era of glory sparkle again . . . Hagen and Harlow were paired like Jones and the late O. B. Keeler . . . The Hagen-Harlow team kept different hours in different places.