

club I want to, and must, give the best possible service to my members, courteously and efficiently. My members are Very Important People to me. Their visits to the club must be made completely pleasant so they and their guests will want to come often. At times, whether the members and guests realize it or not, I am slightly embarrassed because I am unable to give them the kind of service they should receive. The reason they don't get it is my inability to get adequate shop help of the sort I know I should have, at the wages I can afford to pay. My members are wonderful people. Perhaps I want to give them too much service but I think it's my duty to take care of them in the way I'd want to be served if I were a member and came to the club to get refreshed and entertained and served in a way that would balance the strain of high-pressure living today.

I am certain that the members will be expecting perfect service from the pro department in 1953 and that the pro who knows his job expects to give it; but how this service can be given in view of the shop staff employment conditions is going to be one of the most difficult problems the pro will have to solve.

While we're trying to arrive at the solution we professionals must give due consideration to the requirements of the assistants. Neither professionals nor club officials can look at the present situation in the light of "the good old days."

Fair Weather and Jones at PGA Annual Meet

PGA annual meeting, to be held at Sheraton hotel, Chicago, Nov. 10-13, promises to be without political controversy and as another unusual feature will have Bob Jones as speaker in the instruction part of the Education program.

Horton Smith, Harry Moffitt and Harold Sargent will have only formal contests for re-election to positions of president, sec. and treas., respectively. Demands on time of PGA national officials and the problems of their offices limit the number, likewise the desire, of qualified candidates to undertake PGA official responsibilities at no pay and sacrifice of personal and club job time.

Financial problems will come up for considerable attention, with a recommendation for dues increase to be voted on. Since the PGA made a financial statement available for study by all members, the pro association is in better position to adjust its due to costs of its operation.

Revision of PGA championship procedure possibly will be discussed. There is also a chance that overtures of the Tamarisk club of Palm Springs, Calif.,

for a PGA championship as a winter event may come before the delegates. Informal talk among home club pros has favored the Tamarisk suggestion.

Tournament affairs at the time being are serene, with Harvey Raynor as tournament supervisor and Fred Corcoran as publicity man having no storms surrounding them. The PGA Advisory committee headed by Bing Crosby, and tournament sponsors will meet with PGA officials at Chicago. Manufacturers' representatives and PGA officials will be in session Sunday, Nov. 9. Much of the routine business will be handled in committee sessions starting Nov. 7, with committee reports and recommendations being submitted to delegates in general sessions.

Among other matters that may be talked over is that of revising membership requirements so the PGA can, if possible, avoid the embarrassment of the National Open champion not being eligible to first class PGA membership, as has been the case with Little, Middlecoff and Boros. A peculiar part of that situation is that it seems to take more time to train a home club pro to be able to competently handle teaching and other duties than it does to develop a playing star. With the newspaper publicity naturally featuring the playing pro the home club pro angle of PGA eligibility requirements are overlooked by the public.

The open door section of the convention, the Educational program, will present what Chmn. George Lake and fellow members of the PGA Educational committee are confident will be the most practical and profitable of these sessions which have been steadily growing in value to PGA delegates.

With Jones starring on the instruction end it is believed that there will be more accent on the pupils' than on stars' technique as Jones, at the 1952 PGA meeting, declared the pros would have to make their instruction more attractive and effective for the representative amateurs.

Among other subjects scheduled for the Educational sessions on Nov. 13 are assistant training, pro department business operations, mutually helpful relations with club officials, superintendents and managers, promotion and rules of golf.

PGA plans to send bulletins and guest cards to all clubs having PGA pros, inviting members to play PGA National course, now that course is getting in condition of which PGA may be proud . . . Emil Beck is chmn. of committee responsible for needed program of Dunedin course improvement . . . O'Grady now giving free junior lessons at course to Dunedin kids . . . Dunedin hoping to become location of PGA headquarters office.