



### **GOLFCRAFT FORMALLY OPENS AT ESCONDIDO, CALIF.**

Pres. T. R. (Ted) Wooley of Golfcraft, Inc., VP E. J. Redmond, Sec. Mrs. C. J. Lemon and Golfcraft's sales staff were hosts to more than 1000 at the formal opening of Golfcraft's new plant at

Escondido, Calif., Sept. 15. Pro and amateurs played 9 holes at Rancho Santa Fe for \$500 pro prize money, Joe Kirkwood of Golfcraft's staff gave an exhibition, then open house in the new plant.



The new plant has 20,000 sq. ft. area, with the most modern production equipment in use by expert clubmakers. Visitors are watching operation of a precision machine in Golfcraft's iron dept., in



Some guests who saw Joe Kirkwood's always entertaining trick shot exhibition at Golfcraft's party at Rancho Santa Fe.